

FILTER

region All
market All
division All

**Customer
Performance Report**
All values are in USD

Customer	2019	2020	2021	21 vs 20
Acclaimed Stores	1.4M	2.9M	10.9M	378.1%
All-Out		0.2M	0.8M	495.7%
Amazon	12.2M	37.5M	82.1M	218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	306.0%
Atlas Stores	0.2M	0.7M	3.2M	470.3%
Atliq e Store	7.2M	23.7M	53.0M	223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.8%
BestBuy	0.9M	1.8M	6.3M	356.1%
Boulanger	0.2M	0.8M	4.1M	492.9%
Chip 7	0.6M	1.3M	5.5M	416.1%
Chiptec		0.4M	3.0M	722.0%
Control	0.9M	2.2M	7.7M	349.2%
Coolblue	0.5M	1.2M	4.2M	360.0%
Costco	1.1M	2.8M	9.3M	337.4%
Croma	1.7M	2.5M	7.5M	305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.9%
Digimarket	0.8M	1.7M	4.1M	241.1%
Ebay	2.6M	6.3M	15.2M	242.2%
Electricalsara Stores	0.1M	0.6M	1.9M	286.0%
Electricalsbea Stores		0.1M	0.7M	504.6%
Electricalslance Stores	0.1M	0.7M	2.3M	313.3%
Electricalslytical	1.8M	2.6M	11.9M	457.5%
Electricalsocity	2.3M	3.5M	12.4M	358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.3%
Elite	0.4M	0.8M	4.1M	495.5%
Elkjøp	0.5M	1.3M	5.2M	391.9%
Epic Stores	0.4M	0.9M	4.2M	446.1%
Euronics	0.4M	0.9M	3.9M	444.7%
Expert	0.8M	1.8M	6.4M	364.0%
Expression	1.7M	3.0M	9.8M	328.2%
Ezone	1.5M	2.0M	7.9M	391.6%
Flawless Stores	0.1M	0.5M	1.8M	396.3%
Flipkart	2.9M	8.3M	19.3M	231.0%
Fnac-Darty	0.5M	0.8M	2.9M	349.8%
Forward Stores	0.6M	1.5M	4.1M	272.0%
Girias	1.5M	2.1M	8.7M	419.3%
Info Stores	0.1M	0.5M	1.8M	384.1%
Insight	0.4M	1.0M	2.8M	271.8%

AtliQ Hardwares



Integration Stores		0.2M	1.4M	<div><div></div></div>	887.2%
Leader	4.7M	6.0M	18.8M	<div><div></div></div>	314.8%
Logic Stores	0.2M	0.9M	4.8M	<div><div></div></div>	515.2%
Lotus	1.5M	2.1M	8.1M	<div><div></div></div>	382.6%
Neptune	1.0M	3.4M	16.1M	<div><div></div></div>	471.5%
Nomad Stores	0.5M	1.6M	4.0M	<div><div></div></div>	246.9%
Notebillig	0.2M	0.4M	1.1M	<div><div></div></div>	287.4%
Nova		0.0M	0.4M	<div><div></div></div>	2664.9%
Novus	1.9M	3.7M	9.9M	<div><div></div></div>	264.2%
Otto	0.3M	0.4M	1.2M	<div><div></div></div>	298.6%
Premium Stores	0.5M	1.1M	3.9M	<div><div></div></div>	353.1%
Propel	1.6M	2.5M	10.8M	<div><div></div></div>	440.6%
Radio Popular	0.5M	1.5M	5.3M	<div><div></div></div>	362.6%
Radio Shack	0.8M	1.7M	5.4M	<div><div></div></div>	311.5%
Reliance Digital	1.6M	2.6M	9.7M	<div><div></div></div>	377.9%
Relief	0.4M	1.0M	4.1M	<div><div></div></div>	403.6%
Sage	4.8M	6.4M	20.7M	<div><div></div></div>	321.5%
Saturn	0.2M	0.4M	1.2M	<div><div></div></div>	310.5%
Sorefoz	0.6M	1.1M	4.7M	<div><div></div></div>	433.6%
Sound	0.6M	1.7M	4.4M	<div><div></div></div>	260.3%
Staples	1.2M	2.9M	8.8M	<div><div></div></div>	307.0%
Surface Stores	0.1M	0.5M	2.1M	<div><div></div></div>	398.8%
Synthetic	1.9M	4.4M	12.2M	<div><div></div></div>	276.0%
Taobao	0.2M	1.3M	3.3M	<div><div></div></div>	248.7%
UniEuro	0.6M	1.6M	7.3M	<div><div></div></div>	457.0%
Vijay Sales	1.7M	2.1M	8.5M	<div><div></div></div>	397.8%
Viveks	1.6M	2.2M	7.8M	<div><div></div></div>	348.1%
walmart	1.3M	2.6M	9.7M	<div><div></div></div>	370.4%
Zone	0.3M	1.6M	5.3M	<div><div></div></div>	336.2%
Grand Total	87.5M	196.7M	598.9M		304.5%

FILTER

region All
division All

Market

Performance vs Target

All values are in USD

Country	2019	2020	2021	2021-Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-9.5%
Austria		0.1M	2.8M	-0.3M	-10.5%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-9.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-12.6%
China	1.4M	5.4M	22.9M	-2.1M	-8.3%
France	4.0M	7.5M	25.9M	-2.2M	-7.8%
Germany	2.6M	4.7M	12.0M	-1.5M	-11.3%
India	30.8M	49.8M	161.3M	-9.6M	-5.6%
Indonesia	2.5M	6.2M	18.4M	-2.4M	-11.5%
Italy	2.9M	4.5M	11.7M	-1.0M	-8.2%
Japan		1.9M	7.9M	-0.3M	-4.0%
Netherlands	0.2M	3.4M	8.0M	-0.7M	-7.6%
Newzealand		2.0M	11.4M	-1.4M	-11.0%
Norway		2.5M	13.7M	-1.4M	-9.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-8.5%
Philippines	5.7M	13.4M	31.9M	-2.5M	-7.3%
Poland	0.4M	2.8M	5.2M	-0.9M	-15.3%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.1%
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.2%
Spain		1.8M	12.6M	-1.8M	-12.4%
Sweden	0.1M	0.2M	1.8M	-0.2M	-10.0%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.0%
USA	11.5M	31.9M	87.8M	-10.2M	-10.4%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-8.4%



FILTER

region
division
customer

All
All
All

Top
10 Products
All values are in USD

Products	2020	2021	2020 vs 2021
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	541.3%
AQ GT 21	0.8M	4.4M	461.1%
AQ Home Allin1	0.7M	5.2M	669.0%
AQ LION x1	0.0M	0.8M	1619.5%
AQ LION x2	0.1M	0.9M	1668.9%
AQ LION x3	0.1M	1.2M	1692.3%
AQ Mx NB	0.0M	1.4M	5623.5%
AQ Pen Drive DRC	0.6M	3.8M	487.7%
AQ Smash 2	0.4M	11.2M	2489.5%
AQ Zion Saga	0.7M	3.6M	428.5%
Grand Total	6.4M	52.0M	708.0%



FILTER

region All
customer All

Division

Level Report

All values are in USD

Division	2020	2021	2020 vs 2021	
N & S	51.4M	94.7M	<input type="text"/>	84.4%
P & A	105.2M	338.4M	<input type="text"/>	221.5%
PC	40.1M	165.8M	<input type="text"/>	313.7%
Grand Total	196.7M	598.9M		204.5%



FILTER		
region	All	Top 5 Products All values are in USD
division	All	
customer	All	

Products	Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19000112

FILTER		
region	All	Bottom 5 Products All values are in USD
division	All	
customer	All	

Products	Qty
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
AQ Smash 2	36.0K
Grand Total	174887



region	All	New
division	All	Product - 2021
customer	All	All values are in USD

Products	2020	2021
AQ Clx3		4.4M
AQ Electron 3 3600 Desktop Processor		14.2M
AQ Gen Y		19.5M
AQ GEN Z		11.7M
AQ HOME Allin1 Gen 2		3.5M
AQ Lumina Ms		4.2M
AQ Marquee P3		4.9M
AQ Marquee P4		1.7M
AQ Maxima Ms		13.7M
AQ MB Lito		2.8M
AQ MB Lito 2		2.3M
AQ Qwerty		22.0M
AQ Qwerty Ms		15.4M
AQ Trigger		20.7M
AQ Trigger Ms		17.9M
AQ Wi Power Dx3		17.2M
Grand Total		176.2M



FILTER

region	All
division	All
customer	All

Top
5 Country - 2021
All values are in USD

Products	2021
Canada	35.1M
India	161.3M
South Korea	49.0M
United Kingdom	34.2M
USA	87.8M
Grand Total	367.2M