

# SHRUTI JAIN

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## BBA BUSINESS ANALYTICS STUDENT

Rajasthan | 8005715078 | jshruti383@gmail.com | <https://www.linkedin.com/in/shruti-jain-b54832212>

### OBJECTIVE:

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Business administration student, my skills over the year have been driven by the very focus of industrial demand amalgamated with my goals and pursuits. My primary skills are my ability to work with data with a wide range of tools to analyze it and answer the question, while also meeting tight deadlines. In addition, I have a thorough understanding of the digital industry, including its trends and technologies.

### WORK EXPERIENCE:

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#### TRIPTI RATHORE

DIGITAL MARKETER | JANUARY 2022 - FEBRUARY 2022

- Managed instagram profile and ensured a steady growth.
- Analyzed weekly as well as daily growth.
- Suggested new ideas based on growth analysis and trend analysis.
- Also worked on the captions and daily ideas about posts and stories

### PROJECTS:

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#### Academic Projects

Industry Review Project- BEML of engineering industry.

AI Project – Social Media Marketing Analysis and company review using R.

### EDUCATION:

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Christ (Deemed To Be University)  
Undergraduate (B.B.A (Business Analytics))

Lavasa, Pune  
MAY-2024

Happy Hours  
Std. 12 (CBSE) – 92.1%

Jodhpur, Rajasthan  
JUNE-2021

### SKILLS:

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#### TECHNICAL SKILLS

- Google Analytics
- SQL
- Power BI- Data Visualization
- R Programming
- Micro & Macro MS Excel
- Social Media Marketing

#### COURSES COMPLETED

Foundation: data, data everywhere  
Google Analytics  
Digital Marketing  
Advance Excel for Business Analytics by edugepro  
Applied R Programming for Analytics  
Ask Questions to make data driven decision.

#### SOFT SKILLS

- Good communication & presentation skills,
- Positive attitude & assertive
- Quick learner, Team facilitator,
- flexible & hardworking with sincerity & honesty.

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I hereby declare that the above-furnished details are correct to the best of my knowledge.