

Website Structure for Glob Logistics

1. Homepage

Purpose: First impression — fast, clean, and trustworthy.

- Hero Banner: ships, containers, trucks at Alexandria port; slogan “Delivering Trust, Every Mile.”
CTA: Get a Quote | Track Shipment
- Quick Quote Form: From / To / Cargo Type / Weight / Email / Submit
- Our Services: Freight Forwarding, Customs Clearance, Door-to-Door Delivery, Warehousing & Distribution, Import & Export Consultancy
- Why Choose Us: Fast & Reliable, Experienced Customs Team, Global Network Partners, Real-Time Tracking
- Client Logos / Partners and Testimonials
- Contact CTA: WhatsApp and phone number

2. About Us

- Company Overview: Alexandria-based logistics and customs clearance company connecting Egypt with the world.
- Mission: Simplify global trade with speed, reliability, and transparency.
- Vision: Become Egypt’s most trusted logistics partner.
- Values: Reliability, Innovation, Transparency, Sustainability.
- Optional Team Section and Company Milestones Timeline.

3. Services

URL: /services

- Subpages: Freight Forwarding, Customs Clearance, Door-to-Door, Warehousing, Import & Export
- Each subpage includes: Overview, Process, Benefits, and Call-to-Action.

4. Track Shipment

- Search bar for tracking number.
- Optional live map for shipment tracking.

5. Get a Quote

- Form: Name, Company, Email, Type of Shipment, Origin, Destination, Cargo Details, Message.
- Confirmation message: “Thank you! Our team will contact you shortly.”

6. Blog / News

- Purpose: Boost SEO and show expertise.
- Categories: Shipping Tips, Customs & Regulations, Egypt Trade Updates, Company News.
- Example posts: "Avoid Customs Delays", "Sea Freight vs Air Freight", "Top 5 Export Destinations from Alexandria Port."

7. Contact Us

- Form: Name, Email, Message.
- Details: Address, Phone, Email, Map, Working Hours, Social Media.

8. Footer

- Quick Links: Home, Services, About, Contact, Blog.
- Contact Info and Social Media Icons.
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