

RMS Titanic sank during her maiden voyage on 15 Apr 1912. Only 42% survived.

MAIDEN VOYAGE WAS NEVER COMPLETED

The largest superliner of the time sunk after hitting an iceburg during her maiden voyage from Southampton to New York.

ONLY 20 LIFEBOATS

The lifeboats were only sufficient for one third of her total capacity due to the maritime safety regulations in the days.

LIFEBOATS WERE HALF-FILLED

At the time of the sinking, the lowered lifeboats were only about half-filled.

CHANCES OF SURVIVAL WERE NOT EQUAL

A disproportionate number of men were left aboard because of a "women and children first" protocol for loading lifeboats.

THE CHALLENGE

Build a predictive model that answers the question: "what sorts of people were more likely to survive?" using passenger data (i.e. name, age, gender, socio-economic class, etc.).



Overview of the Titanic dataset

Training and testing datasets were split by Passengerld – not completely random.

Columns with missing values:

- 1. Cabin 77% missing
- 2. Age 20% missing
- 3. Embarked 2 rows missing

2.1 Describe dataset

There are 891 observations (rows) and 12 variables (columns).

Identifiers

- 1. PassengerId Unique ID of passenger
- 2. Name Passenger name

Categorical variables

- 1. Survived Survival. 0 = No, 1 = Yes
- 2. Pclass Ticket class. 1 = 1st (Upper SES), 2 = 2nd (Middle SES), 3 = 3rd (Lower SES)
- 3. Sex Sex
- 4. Ticket Ticket number
- 5. Cabin Cabin number. The first letter denotes the deck.
- 6. Embarked Port of embarkation. C = Cherbourg, Q = Queenstown, S = Southampton

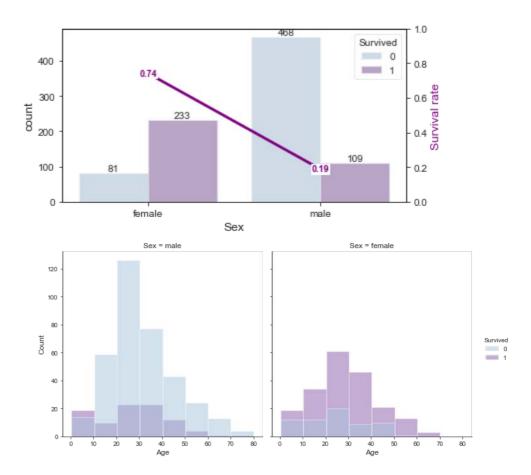
Numerical variables

- Age Age in years
- Sibsp # of siblings / spouses on board
- 3. Parch # of parents / children on board
- 4. Fare Passenger fare

Survival rate for males was only 20%

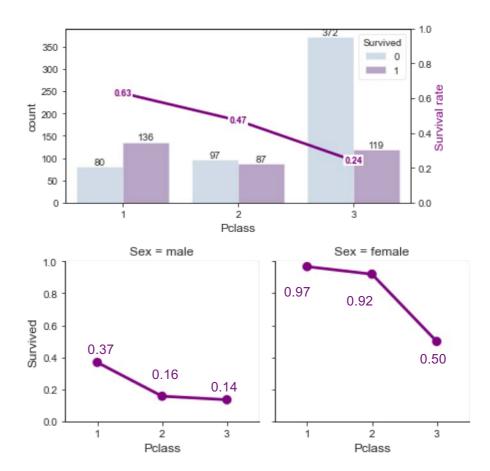
That's about one-third of the survival rate of females.

Survival rate for males was particularly low for ages aged 20 to 30.



Survival rate was higher for higher Passenger Classes

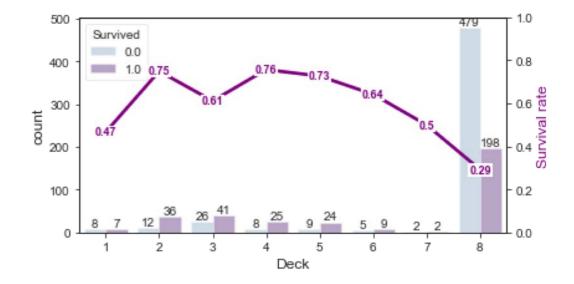
The difference in survival rate is amplified when we consider Sex.



Deck appears to be related to survival, but may not be generalisable.

Extracting the first letter of the cabin gives the deck. We map the letter to the number of levels below the main deck.

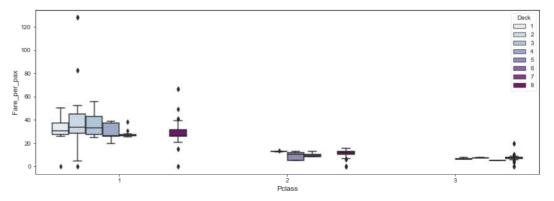
It appears that the probability of survival is higher for at Deck = 2, 4, and 5, but there is a good portion of data missing (i.e. Deck = 8).



Can Fare be used to derive information about deck?

Deck may be a contributor to survival – passengers on higher decks could have reached the lifeboats first. We explore if Deck can be estimated from Fare.

Since Fare is a sum, we create a Fare per pax variable.



Similarity in the distributions (overlapping boxplots) show that Fare per pax is not a good indicator of Deck, but is a good indicator of Pclass.



We try to preserve as much info in the data cleaning process

CABIN

There are too many missing values to perform a meaningful substitution. Hence, we will use Pclass and Deck as high-level proxies for Cabin.

EMBARKED

There are 2 missing values and both hold the same ticket. We will use mode substitution.

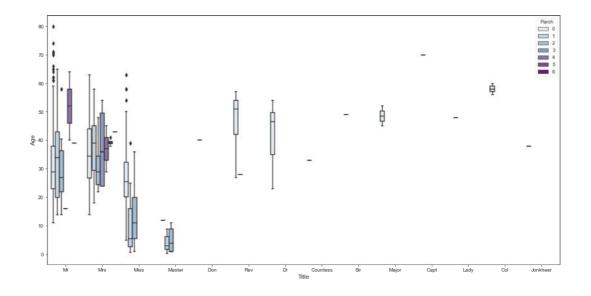
MORE >>

2. Data Preparation

AGE: Impute using median substitution, partitioned by Title and Parch

We considered

- 1. Age is differently distributed across different Title-Parch groups, some more significantly different (when boxplots do not overlap).
- 2. Age is skewed.





3. Feature Engineering

More features...

EMBARKED_ORDINAL

After doing one hot-encoding for Embarked, we create a column based on the order of embarkation (i.e. S=1, C=2, Q=3).

TITLE and TITLE_GROUP

We extracted Title from name, and also grouped them into 6 categories ('Mr', 'Mrs', 'Miss', 'Master', 'Reputable_Male', 'Reputable_Female') to reduce noise.

REPUTABLE

We classify those that have honorific Titles as Reputable, since these people may have been accorded more privileges which could increase their chances of survival.

RELATIVES and ALONE

To reduce noise, we sum SibSp and Parch to obtain the number of Relatives onboard. Alone indicates lone travellers.

3. Feature Engineering

Even more features...

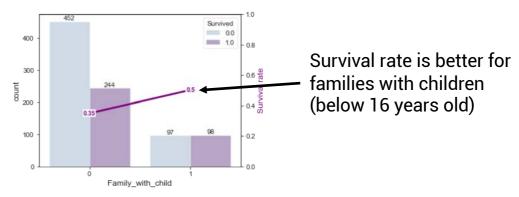
1. FAMILY_WITH_CHILD

It's possible that families with children have better survival rates, since there may have been a guardian/parent accompanying the child on the lifeboat.

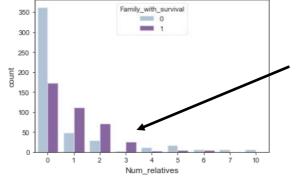
2. FAMILY_WITH_SURVIVAL

For similar reasons as above, perhaps people don't want to be separated and maybe survivors will be accompanied.

Survival rate for families with children



Survival patterns for families with survivors



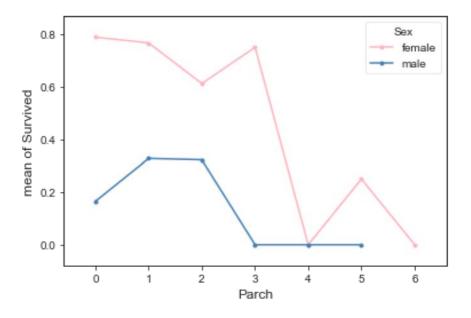
Families around 2 to 4 persons are more likely to have at least 1 survivor

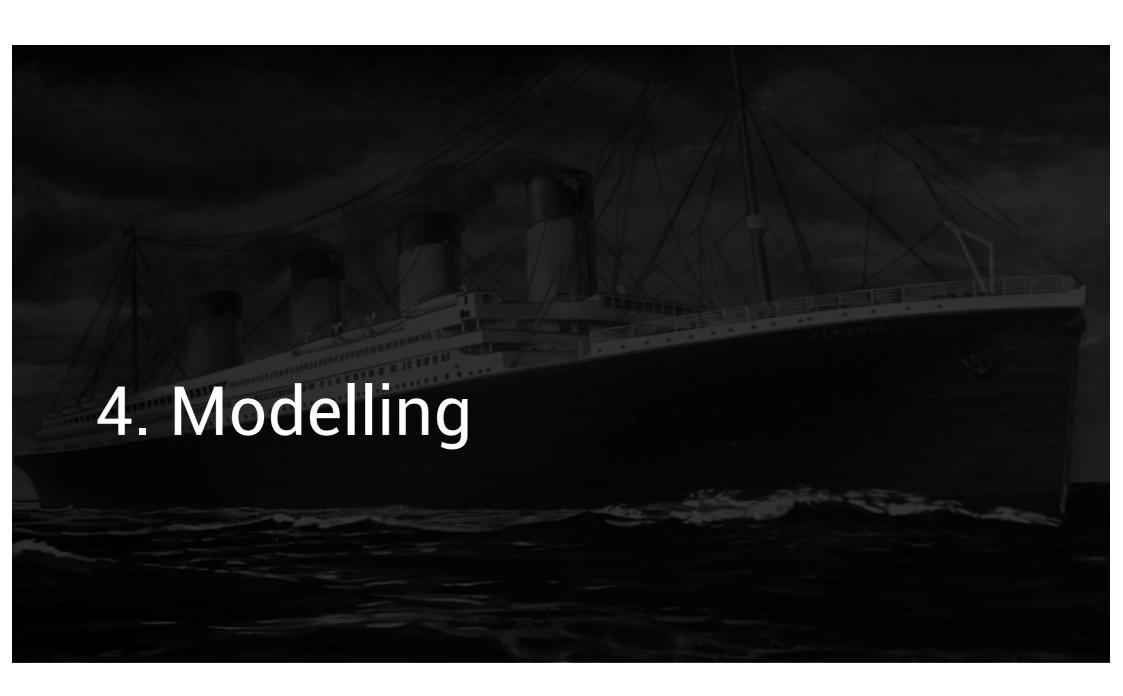
3. Feature Engineering

Exploring interactions between Sex and Parch

Sex is a strong predictor. Sex may have some interaction effects on Parch (non-parallel lines). Hence we create the following interaction variables

- 1. Male_Parch (male = 1 * Parch)
- 2. Female_Parch (female = 1 * Parch)
- 3. Sex_Parch (male = 1 * Parch, female = -1 * Parch)





For each model, we...

GENERATED FEATURE IMPORTANCES

Different models produce a different ranked list of variables, though mostly similar.

PERFORM BACKWARD SELECTION OF FEATURES

We generated the full model, then eliminate features that are least important or have high multicollinearity.

TRAIN-TEST SPLIT = 80:20

Set seed = 21

PERFORMED STANDARD SCALING WHEN NEEDED

Used standard scaling for SVC, Logistic Regression, Naïve Bayes, XGBoost

DID CROSS VALIDATION AND HYPERPARAMETER TUNING IN EVERY RUN

Using GridSearchCV, cv = 5. Because FOMO.

4. Modelling

Here's what went on behind the scenes...

From code

```
# Define function to generate metrics for classification

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print(""""") on for two in steps of twen(0="model")[0][1]
print("Textures: ()" (format(twoclasses))
print("format(twoclasses))
p
```

To report

METHOD: SVC(1				
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Features: ['I Standardized Tuned Model I	Pclass', 'Age features: [' Parameters: {	', 'Num_r Pclass', 'model_C	elatives', 'Age', 'Nu ': 1, 'mod	'Sex_mal m_relativ elgamma	le'] ves', 'Sex_male'] a': 0.1, 'model_kernel': 'rbf
ме	etrics				
Accuracy: 0.8 AUC: 0.802	321				
R ³ : 0.821 Adjusted R ³ :	0.828				
Classific	cation Report				
	precision	recall	fl-score	support	<u>.</u>
0.0	0.84	0.88	0.86	111	
1.0	0.79	0.72	0.75	68	
macro avg	0.81	0.80	0.82	179 179	
weighted avg	0.82	0.82	0.82	179	•
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	Per	mutation Im	portance		
Sex_male 1					
Num relatives					
Nam / Harris					
Age -					
	1				
Pitais •					

Best ways to improve model scores

1

SELECTING FEATURES

Choosing correct features has the most significant improvement to model scores

2

SELECTING MODEL

Second most significant method to improve scores

4. Modelling

Family_with_ survival

Strong predictor for ALL training models (accuracy > 0.9!), but testing scores drop (>0.75).

Why? That's because the Kaggle dataset is split by order of PassengerId, and the test set contains families the training set has not seen before.

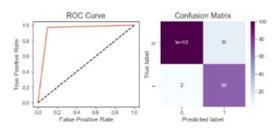
This variable also "suppresses" the others. So with this behavior, we shall drop if from the models.

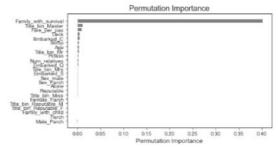
Classification results from SVC model that are too good to be true

Accuracy: 0.927 AUC: 0.936 R²: 0.927 Adjusted R²: 0.958

=== Classification Report ===

		precision	recall	fl-score	support
0	0.0	0.98	0.90	0.94	111
1	.0	0.86	0.97	0.91	68
accura	су			0.93	179
macro a	vg	0.92	0.94	0.92	179
weighted a	vg	0.93	0.93	0.93	179





Is there value then to create a variable indicating if the whole family survived? Maybe, but then we are creating a variable from a known outcome for prediction. Which is circular and is not truly predicting.

So we don't do this.

A systematic way to choose features

1. KEEP ONLY BEST OF CORRELATED FEATURES

Since we have many derived features, we only keep the best. Dropping features, especially those high in feature importance, would have an impact on the feature ranks.

e.g. Title_group was derived from Sex and Reputable. Since Reputable has little or no impact to the model, we drop Reputable and its derivative Title_group.

2. TRY REPLACING CATEGORICAL FEATURES WITH NUMERICAL, AND VICE VERSA

Sometimes the features have too much/little noise, and we trial-and-error to see which type of features work best for the model.

e.g. Choosing either Pclass or Fare_per_pax

3. DROP REMAINING FEATURES THAT HAVE VERY LOW IMPORTANCE SCORES/COEFFICIENTS

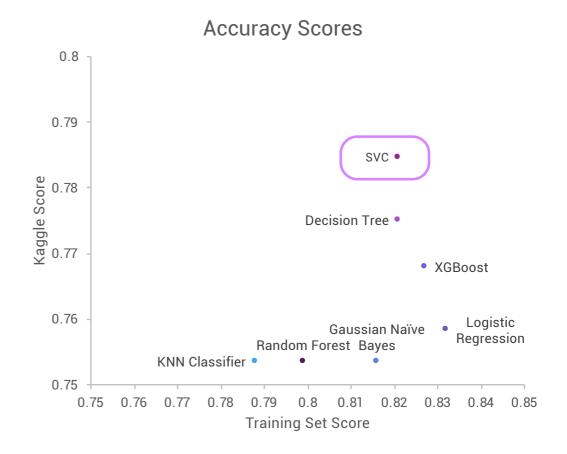
As the final step, we can safely drop insignificant features.

4. Modelling

SVC was the best

78% accuracy on testing data

After lots of trial-end-error systematic experimenting



4. Modelling

SVC was the simplest

With only 4 features

Models	Pclass	Reputable	Age	Sex	Deck	Fare_per_pax	Num_relatives	SibSp	Parch	Sex_Parch
SVC	√		√	√			√			
Decision Tree	√		√	V	V		V			
XGBoost			√	√	√		√	√		
Logistic Regression	√		√	√	√				√	V
KNN Classifier	√	√	V	V		V	V			
Gaussian Naïve Bayes	√		√	√			√			
Random Forest			√	V	V	V	V	V		

IN SUMMARY

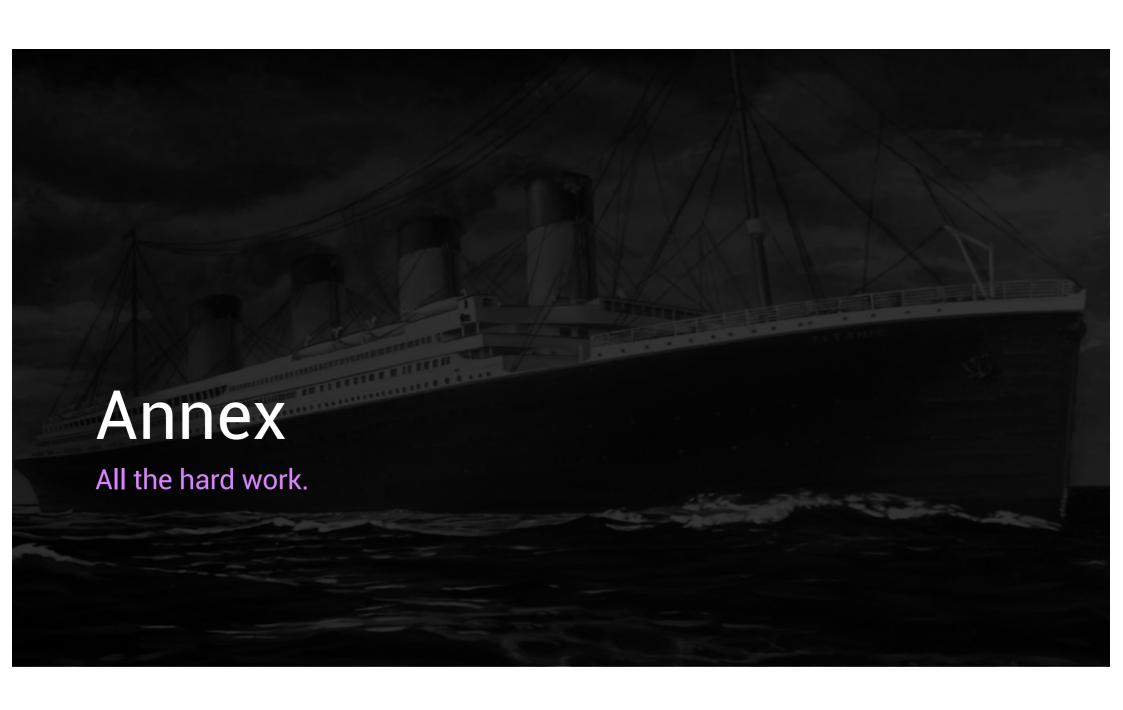
"What sorts of people were more likely to survive?"

Based on the SVC model selected (78% accuracy), the following are more likely to survive

- 1. Females
- 2. Younger persons
- 3. Those with more relatives on board
- 4. Those in a higher Pclass

Some takeaways from this exercise...

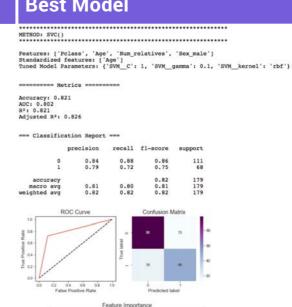
- 1. Feature selection has the most significant impact on the model.
- 2. Strong predictors aren't always a good thing.
- 3. Concise and easy-to-implement models are the best.
- 4. The models generated may have some overfitting since the testing scores dropped by ~4 percentage points, but this is acceptable.
- 5. There's room to explore stacking methods too.

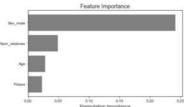


Support Vector Classification

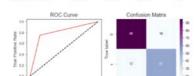
Full Model Features: ['Pelass', 'Age', 'SibSp', 'Parch', 'Deck', 'Fare per pax', 'Sex male', 'Embarked C', 'Embarked G', 'Embarked G', 'Title bin Master', 'Male 'Parch', 'Panal'parch', 'Beyntable', 'Man Telatives', 'Alone', 'Family with child', 'Panily that burvival', 'Male Parch', 'Sex Parch', 'Parch', 'Parch', 'Title bin Master', 'Title ----- Metrics -----Accuracy: 0.927 AUC: 0.936 R2: 0.927 Adjusted R2: 0.958 --- Classification Report --precision macro avg weighted avg

Best Model

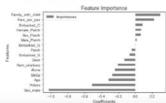




Logistic Regression



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Best Model

METHOD: LogisticRegression()

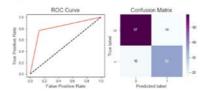
Peatures: ['Pclass', 'Age', 'Parch', 'Sex_male', 'Sex_Parch', 'Deck'] Standardized features: ['Pclass', 'Age', 'Parch', 'Sex_Parch', 'Deck'] Tuned Nodel Parameters: ['mode]_C': 21.5444469001182; 'model_penalty: '12'}

----- Metrics -----

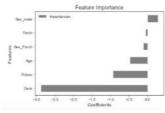
Accuracy: 0.832 AUC: 0.819 R2: 0.832 Adjusted R2: 0.791

--- Classification Report ---

	precision	recall	fl-score	support
0.0	0.86	0.87	0.87	111
1.0	0.79	0.76	0.78	68
accuracy			0.83	179
macro avg	0.82	0.82	0.82	179
weighted avg	0.83	0.83	0.83	179



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K-Nearest Neighbours

Full Model

METHOD: KNeighborsClassifier()

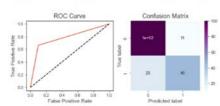
Features: ['Pclass', 'Age', 'SibSp', 'Parch', 'Deck', 'Fare_per_pax', 'Sex_male', 'Embarked_C', 'Embarked_O', 'Embarked_S', 'Title_bin_Master', 'Title_bin_Krs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Sex_Parch']
Standardired features: ['Pclass', 'Age', 'SibSp', 'Parch', 'Deck', 'Fare_per_pax', 'Sex_male', 'Embarked_C', 'Embarked_O', 'Embarked_S', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Title_bin_Mrs', 'Reputable', 'Num_relatives', 'Alone', 'Findly_with_child', 'Male_Parch', 'Female_Parch', 'Sex_Parch']
Tuned Model_Parameters: ('model__neighbors': 15, 'model__weights': 'uniform')

----- Metrics -----

Accuracy: 0.810 AUC: 0.781 R²: 0.810 Adjusted R²: 0.829

--- Classification Report ---

		precision	recall	fl-score	support
	0.0	0.81	0.90	0.85	111
accus	cacy			0.81	179
macro weighted		0.81	0.78	0.79	179 179



Best Model

METHOD: KNeighborsClassifier()

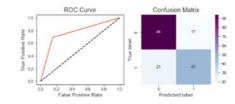
Features: ['Pclass', 'Age', 'Num relatives', 'Fare_per_pax', 'Sex_male', 'Reputable'] Standardized features: ['Pclass', 'Age', 'Num relatives', 'Fare_per_pax', 'Sex_male', 'Reputable'] Tuned Model Parameters: ('model_m neighbors': 24, 'model_weights': 'distance')

----- Metrics -----

Accuracy: 0.788 AUC: 0.769 R2: 0.788 Adjusted R2: 0.947

--- Classification Report ---

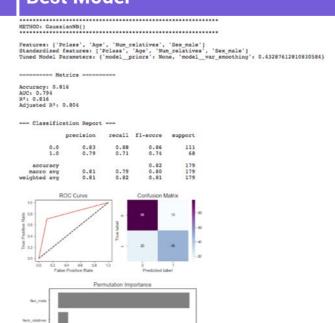
	precision	recall	fl-score	support
0.0	0.82	0.85	0.83	111
1.0	0.73	0.69	0.71	68
accuracy			0.79	179
macro avg	0.78	0.77	0.77	179
weighted avg	0.79	0.79	0.79	179



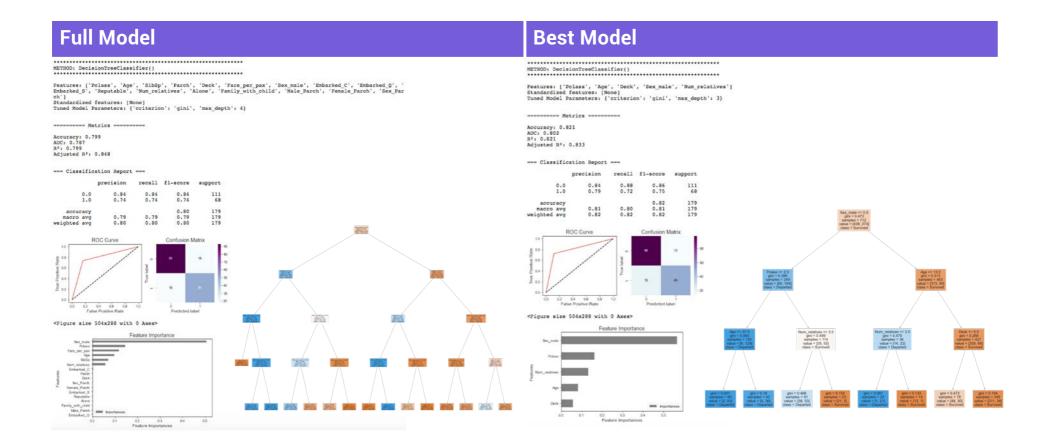
Gaussian Naïve Bayes

Full Model Features: ['Pclass', 'Age', 'SibSp', 'Parch', 'Deck', 'Fare_per_pax', 'Sex_male', 'Embarked_C', 'Embarked_O', 'Embarked_S', 'Reputable', 'Num_relatives', 'Alone', 'Family with_child', 'Male_Parch', 'Pemale_Parch', 'Sex_Par Embarked 5', Reputable', 'sum_relative', 'alove', 'sum's,'sum', 'sum', 'sum', 'sum', 'sex male', 'Embarked_C', 'E ch'] Standard Gentures ['Pelass', 'Agoy', 'SibSp', 'Parch', 'Deck', 'Fare_per_pax', 'Sex_male', 'Embarked_C', 'Embarked_C', 'Reputable', 'Num_relatives', 'Alone', 'Family_with_child', 'Male_Parch', 'Female_Parch', 'Reputable', 'Num_relatives', 'Alone', 'Book', 'Fare_per_pax', 'Sex_male', 'Embarked_C', 'E ----- Metrics -----Accuracy: 0.726 AUC: 0.717 R²: 0.726 Adjusted R2: 0.743 recall fl-score

Best Model



Decision Tree



XGBoost

Full Model

METHOD: XGBClassifier()

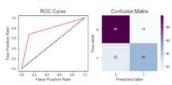
Features: ['Pclass', 'Age', 'SibSp', 'Parch', 'Deck', 'Fare per pax', 'Sex male', 'Embarked C', 'Embarked C', 'Embarked C', 'Embarked S', 'Beputable', 'Num relatives', 'Alone', 'Family with child', 'Male Parch', 'Female Parch', 'Sex, 'Pare per pax, 'Sex male', 'Sex par Standardine' features: ['Pclass', 'Age', 'SibSp', 'Rarch', 'Deck', 'Fare per pax, 'Sex male', 'Embarked C', 'Embarked C', 'Embarked C', 'Repatable', 'Num relatives', 'Alone', 'Fare per pax, 'Sex male', 'Pemale Parch', 'Sex Parch']
Tuned Model Parameters: ('Nob colsample bytree', 'O.6, 'xgb eta'; O.4, 'xgb max depth'; J, 'xgb n estimators'; '10, 'xgb, reg, jambda'; O.001), 'xgb reg, lambda'; O.001)

----- Metrics -----

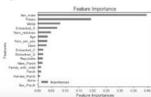
Accuracy: 0.804 AUC: 0.780 R3: 0.804 Adjusted R3: 0.872

--- Classification Report ---

	precision	recall	fl-score	support
0.0	0.82	0.88	0.85	111
1.0	0.78	0.68	0.72	68
accuracy			0.80	179
macro avg	0.80	0.78	0.79	179
unighted ave	0.80	0.80	0.80	179



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Best Model

Fitting 3 folds for each of 972 candidates, totalling 2916 fits METHOD: XGBClassifier()

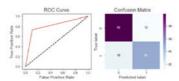
Features: ['Age', 'SibSp', 'Fare_per_pax', 'Sex_male', 'Num_relatives', 'Deck']
Standardired features: ['Age', 'SibSp', 'Fare_per_pax', 'Sex_male', 'Wam_relatives', 'Deck']
Tuned Model Parameters: ['xgb_colsample_bytree': 0.6, 'xgb_eta': 0.4, 'xgb_max_depth': 3, 'xgb_n_estimators
': 10, 'xgb_reg_alpha': 0.001, 'xgb_reg_lambda': 0.001)

----- Metrics -----

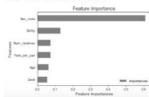
Accuracy: 0.832 AUC: 0.814 R*: 0.832 Adjusted R*: 0.871

--- Classification Report ---

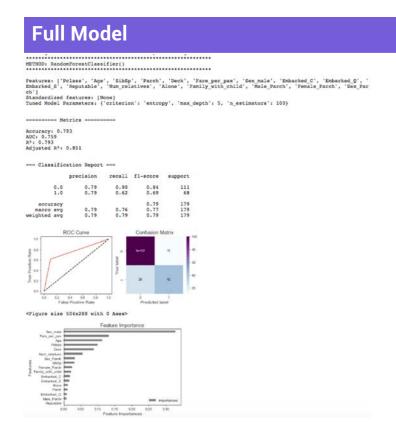
		precision	recall	fl-score	support
	0.0	0.85	0.89	0.87	111
accus	avg	0.83	0.81	0.83	179 179 179
weighted	avg	0.83	0.83	0.83	



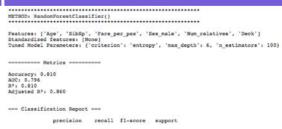
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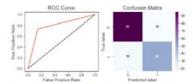
Random Forest



Best Model







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