



# Winery Recommendation Application

Xinyuan Shu

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# Background

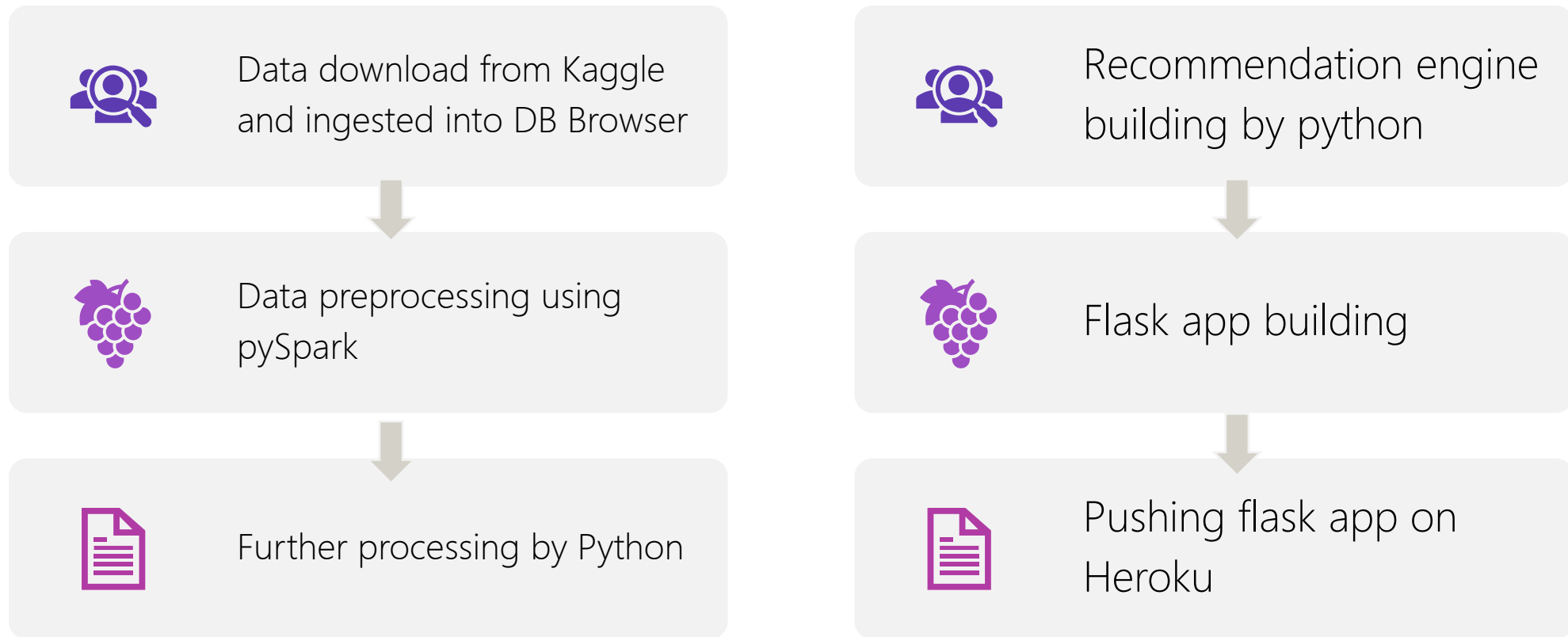


A e-commerce startup company want to design an winery recommendation system to attract more visitors for their websites.



We need to establish a winery recommendation app for them

# Design-pipeline



# Data



Data comes from Kaggle program-wine reviews



Rows:130k wine reviews



Columns(used): description/variety/winery/province/region

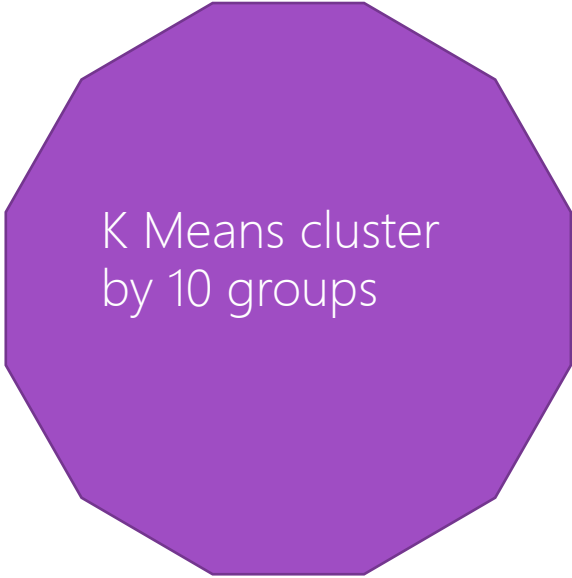
# Algorithms



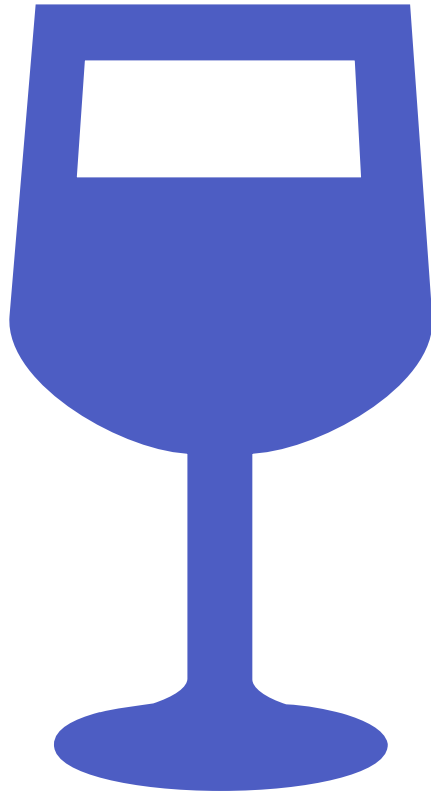
Reduce varieties  
from 1500→10



NLP:  
Tf - idf vectorizer  
stem/lemmatize



K Means cluster  
by 10 groups



# Algorithms

## + Engine for the winery

Count Vectorizer

Cosine similarity

(features:

region\_1','province','variety','cluster','description)

# Tool Summary

- + Pandas / NumPy / seaborn
- + Flask
- + Kmeans /cosine similarity
- + Matplotlib/WordCloud
- + TfidfVectorizer / RegexpTokenizer /  
Snowball Stemmer / Count Vectorizer

# Results

[Home](#)

Welcome to the winery recommender

Enter the winery you like to get recommendations.

Ponzi

Enter



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# Results

[Home](#)

"Ponzi" is a great choice.

Here are some more like this

[Three sticks](#)

[Etude](#)

[Pierre andré](#)

[Antiquum farm](#)

[Betz family](#)



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# Results

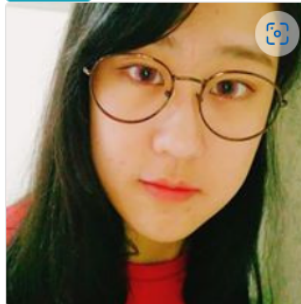
Home

Welcome to the winery recommender

Enter the winery you like to get recommendations.

Test

Enter



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# Results

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Sorry! This winery is not in our database.  
Please check if you spelled it correct.  
Or try with another winery.



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# Results







**Xinyuan Shu**  
Data Science& Analytics|UW-Madison Econ Student  
美国 威斯康辛州 麦迪逊  
7 位好友

加入领英，建立联系

-  **Harvard College Association for U.S.-China Relations...**
-  **美国威斯康星大学麦迪逊分校**
-  **个人网站**

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# Further Steps

- + Move the whole app to the AWS cloud
- + Try to write an API to gain Data from the source page





**Thank you**