

## HW 12-Team: Wireframing and Storyboarding

### Instructions/Template

Team number and name: Group 16 - Smart Subscription

Names of students who actively worked on this assignment:

- Student 1: Newzy Sharma
- Student 2: Soumya Somal
- Student 3 Shuai Shao
- Student 4: Saloni Somaiya
- Student 5: Astha Sharma

1. Get Balsamiq (web version of the 30-day trial) and play with it: <https://balsamiq.com/> .  
Note, there is a way to collaborate as a team, using Balsamiq Google Drive chrome plugin:  
<https://chrome.google.com/webstore/detail/balsamiq-wireframes-free/imbfadckkgblfbkinjejd eobpfbcopgb?hl=en>

2. Create a storyboard for your product:
- a. First, sketch ideas by hand for your product. Take photos (use proper lighting and image quality), insert into this doc (below) and upload on Bb.
  - b. Second, using Balsamiq, create lo-fi wires and arrange them in a storyboard (first decide on activity that a target customer would perform and then describe it using the storyboard. The reader should be able to see clearly the triggers and sequence of events). Upload on Bb (as pdf).

See slides and video (UX 3-Wireframing) for examples. Make sure to check the links to additional resources on the slides.

### 2a) Sketches

# SMART SUBSCRIPTION

IMAGE

SMART  
SUBSCRIPTION  
Manage your Subs.  
2-step Authentication  
Lower your bills  
Set Alerts  
[Get started](#)

WELCOME

SKIP

Choose Your Top Goals

Track Subs    Cancel Subs  
Budget Planning    2-Step Auth.  
Financial cycle    Set Alerts  
Autopayments    Lower Your Bills  
24/7 Cust. Sup.    Weekly Reports

[Continue](#)

TOP GOALS

Get Started

< Back    Login

Username  
 Email  
 Phone Number  
 Password ?  
 Confirm Password  
Touch ID ☒  
☐ I agree to the Smart Subs.  
Terms of Service &  
Privacy Policy  
[Create Account](#)

CREATE ACCOUNT

Congratulations!  
You Are All set

[Main Page](#)    [Log In](#)

THANK YOU

Log In to your Account

Enter your Username and Password

Username  
 Password  
☐ Set up fingerprint sign in  
[Sign In](#)  
Forgot username/password?  
New User?

LOG IN

< Back    Logout

Add a Subscription

Select Subscription Service

Netflix  
 Bumble  
 Amazon  
 Hulu

• Account Details  
Username:  
Password:  
☐ Remember Password  
• Payment Link  
 Paste payment link here.  
[Add Service](#)

ADD SUBSCRIPTION.

<Back Logout

Add a Subscription

Select Subscription

Netflix ▼

Success  
Subs. added  
Successfully!  
OK

Password:

☒ Remember Password

Payment Link

☐ Paste link here

Add Service

SUBS. CONFIRMATION

<Back Logout

My Subscriptions (+)

Filter

- Amazon	\$12.99
- Netflix	\$10.99
- Hulu	\$11.99

+ Add a Subscription!

History

Dashboard

---

Avg. Expense (per Month)

\$35.97

...

MY SUBSCRIPTIONS

<Back Logout

Filter

Amount Range \$

\$0 - \$

A-Z

1 ▼ - C ▼

Category

Finance ▼

Entertainment

Finance

Books

Apply

Cancel

FILTER SUBSCRIPTIONS

<Back Logout

History

Pandora	\$24.99
iTunes	\$4.99
Premium	\$39.99
Fitbit Premium	\$8.99

HISTORY

<Back Logout

Cancel Subscriptions

Amazon	Unsubscribe
Netflix	Unsubscribe
Hulu	Unsubscribe

CANCEL SUBSCRIPTION

<Back Logout

Dashboard

? Report Budget

11

★

Current Subs

Netflix

Amazon

Cash v \$55.2

Balance v \$60

Savings v \$100

Upcoming Payments

Usage

DASHBOARD I

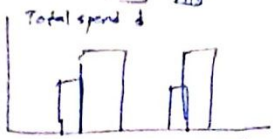
< Back Logout

Dashboard

? [Report] [Budget] ↻

1/1

Total spend \$



Expected Budget \$


[New Budget](#)  
[Budget Settings](#)  
[Manage Payees](#)  
[Recently Deleted](#)  
[Favorites](#)

DASHBOARD 2

< Back Logout


Usage Analysis

Payment Percentage




Netflix  
Amazon

Monthly Payments



Netflix  
Amazon

App Categories



Movie  
Music  
:

DASHBOARD 3

Back Logout

My Profile

Username:

Email:

Phonenumber:

Password:

[Update]

My Payment Methods

Linked Accounts >

Add a Payment Method >

MY PROFILE

Back Logout

Let's Connect  
Your Accounts!

[Bank Account >](#)  
[Credit / Debit Card >](#)  
[Linked Accounts >](#)

CONNECT ACCOUNTS

Back Logout

Add New Bank Account

Bank Acc Details

Acc Type:  
 Bank Name:  
 Acc. No. :  
 Name:  
 Address :  
 City :  
 State :  
 ZIP :  
 Country :

[Add] [Update]

NEW BANK ACCOUNT

Back Logout

Add New Credit Card

Credit card Details

Name :  
 Card No :  
 Exp. Date :  
 CVV :  
 Address :  
 City :  
 State :  
 ZIP :  
 Country :

[Add] [Update]

NEW CREDIT DEBIT

< Back Logout

Your Linked Accs.

Bank Accounts:

John Smith  
Acc No.: ....

Credit/Debit Cards

DISCOVER

x.xxx xxxx xxxx 1234

LINKED ACCOUNTS

< Back Logout

Settings

- Profile
- Notifications & Alerts
- Security
- Delete My Account
- Help

SETTINGS

< Back Logout

Profile Settings

Update Your Profile Info.

Username:

Email:

Phone Number:

Change Password

Current Pass:

New Pass:

Confirm Pass:

Save Changes

SETTINGS PROFILE

< Back Logout

Notifications & Alerts

Enable Notifications

Enable Alerts

Enable Email Alerts

Enable Message Alerts

Notification Tone

Vibrate

Save Changes

SETTINGS NOTIFICATIONS

< Back Logout

Security Settings

Update your security & Privacy Settings

Enable 2-step Auth

App lock

Touch ID

Choose PIN

Save Changes

SETTINGS SECURITY

< Back Logout

Delete My Account

Delete Acc Alert Info

Enter username & Pass.

Username:

Password:

Delete

SETTINGS DELETE ACCOUNT



Back Logout

## Help

- Contact Us
- Terms & Privacy Policy
- About Us

SETTINGS HELP

Back Logout

## Contact Us

[Chat Now](#)

Need Help Over Phone?

Write to Us:

Email: [sshelp@gmail.com](mailto:sshelp@gmail.com)

Phone Number: +1 (617) . . . . .

Address: Boston, MA

HELP CONTACT US

Back Logout

## Terms & Privacy Policy

### Smart Subscription Terms of Service

### Smart Subscription App Permissions

- Messaging
- Storage
- Call
- Other

HELP PRIVACY POLICY

Back Logout

## About Us

Smart Subscription is an app management company based in Boston, MA

### App Info

- Version
- Updated On
- Download Size
- In app Purchases
- Released On

HELP ABOUT US

Back Logout

## Chat with Customer Support

### Messaging Assistant

Hi, thanks for contacting us. How can I help you

CHAT BOX

Back Logout

## Feed back

How satisfied are you with the app?

★ ★ ★ ★ ★

Comments:

Suggestions

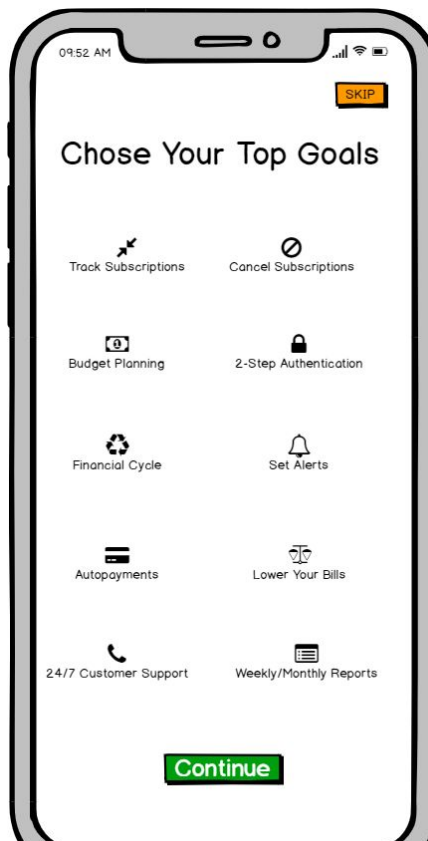
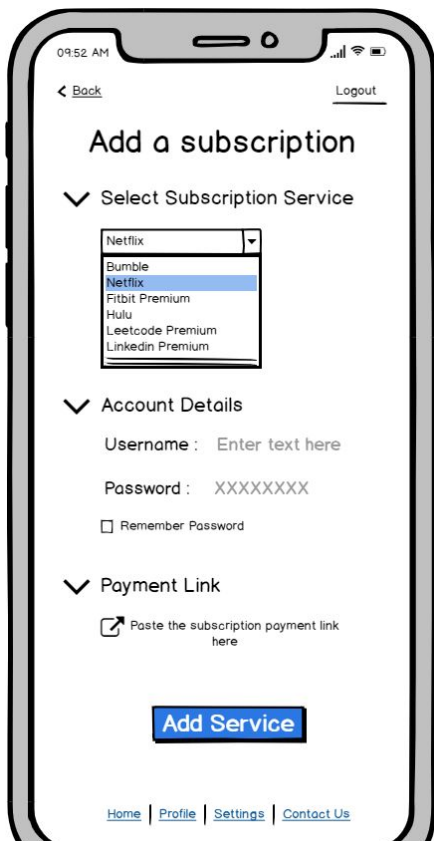
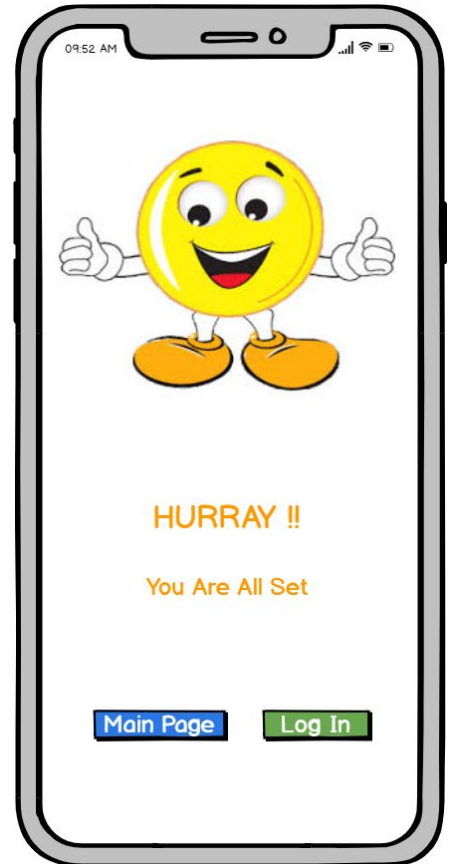
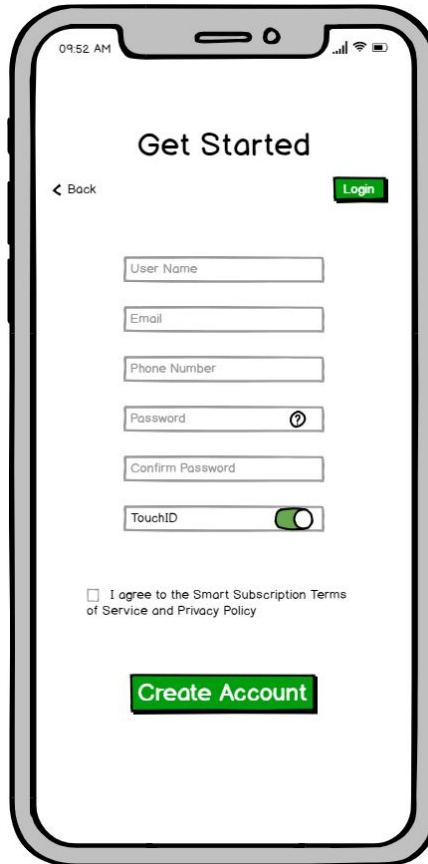
How likely will you recommend the app to your friends?

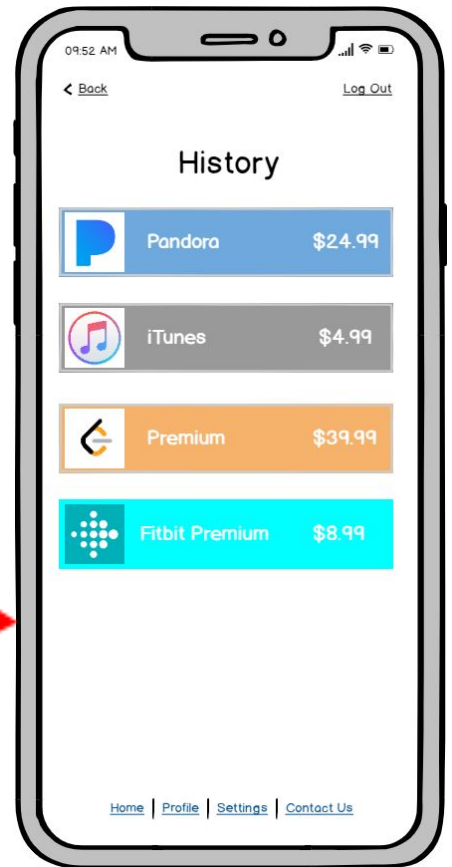
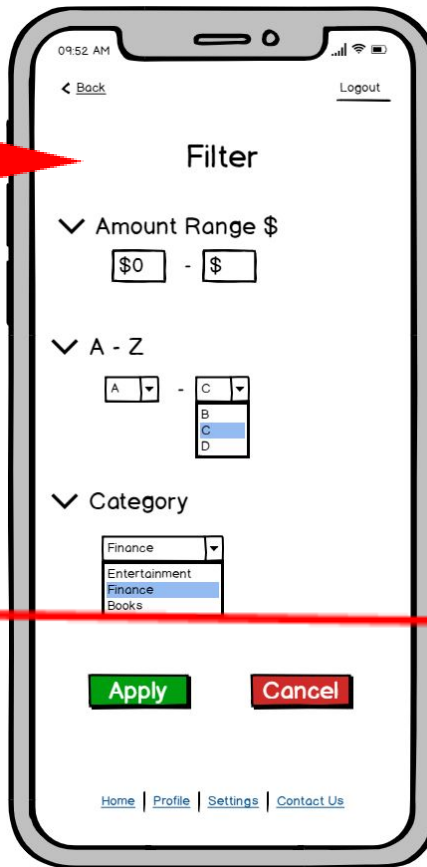
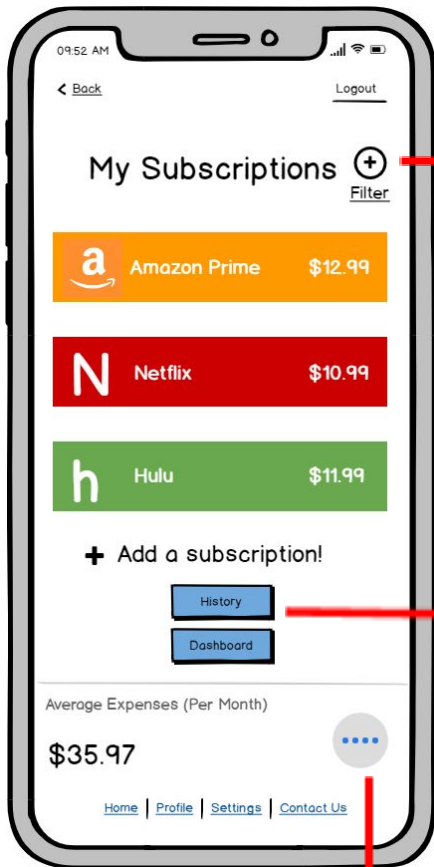
1 2 3 4 5 6 7 8 9 10

FEED BACK

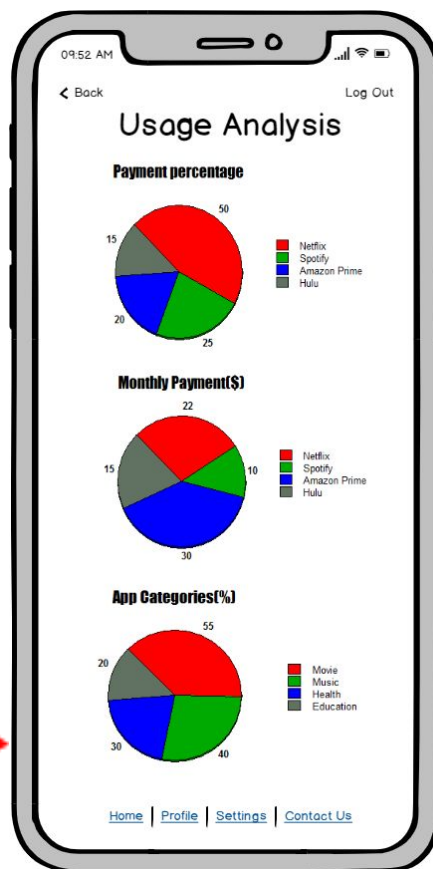
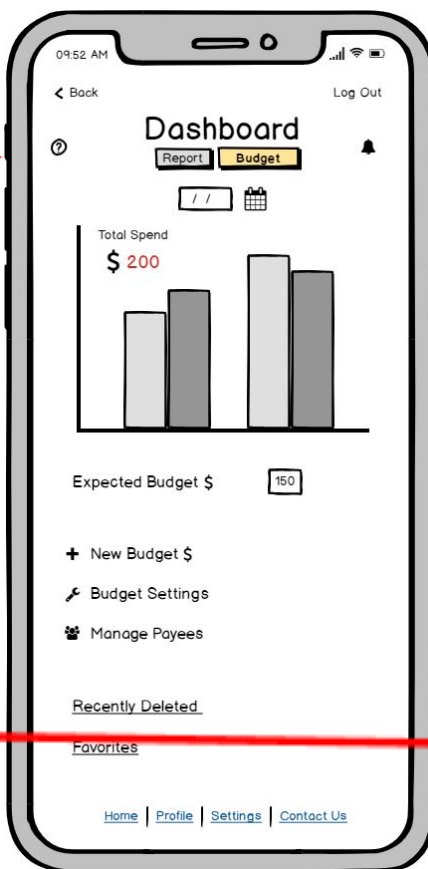
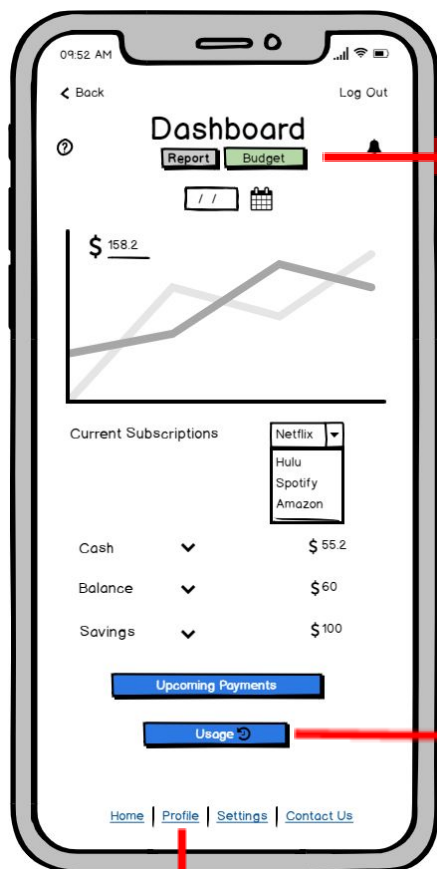
## 2b) Lo-fi Wires

Link : <https://balsamiq.cloud/s3anu1f/prussbo>









09:52 AM Log Out

## My Profile

Username

Email

Phone Number

Password

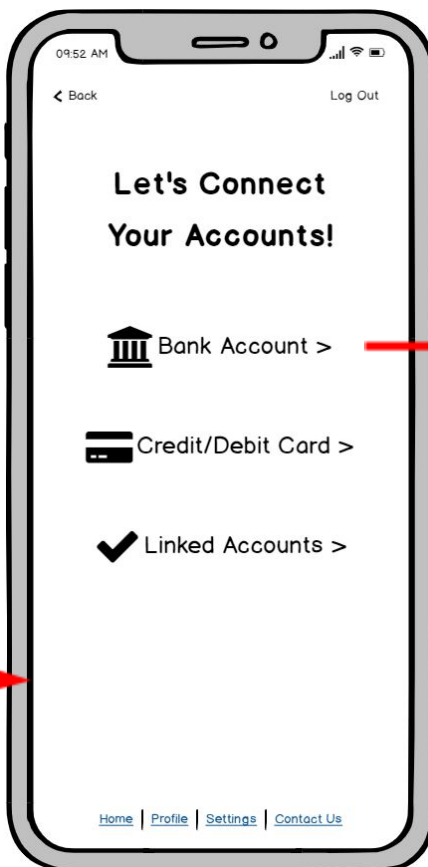
Update

My Payment Methods

✓ Linked Accounts >

+ Add a Payment Method >

Home Profile Settings Contact Us



09:52 AM Log Out

## Add New Bank Account

Bank Account Details

All fields are required

Account Type

Bank Name

Bank Routing Number

Confirm

Bank Account Number

Confirm

Name on Account

Address 1

Address 2

City

State

ZIP Code

Country

Add Update

Home Profile Settings Contact Us

