Exercise4.1

Shuaipeng Yun syyq8

I will choose the first one:

* A retailer selling personal information to others for profit

|  |  |  |  |
| --- | --- | --- | --- |
| Ethical Quandary | Lost privacy | High risk to lost bank information | High exposure to spam call, message and email |

The retailer who sells personal information ignore the customers’ privacy. This is a bad start. If retailers keep doing these. It will cause ethical problems. Since the retailers break some rules like being professional and be managemental. They also disobey the data ethics. They treat customers information data as a method for profit.