FERGI: Automatic Annotation of User Preferences for Text-to-Image Generation from Spontaneous Facial Expression Reaction

Shuangquan Feng* Junhua Ma* Virginia R. de Sa University of California San Diego, La Jolla, CA 92093

{s1feng, jum002, desa}@ucsd.edu

Abstract

Researchers have proposed to use data of human preference feedback to fine-tune text-to-image generative models. However, the scalability of human feedback collection has been limited by its reliance on manual annotation. Therefore, we develop and test a method to automatically annotate user preferences from their spontaneous facial expression reaction to the generated images. We collect a dataset of Facial Expression Reaction to Generated Images (FERGI) and show that the activations of multiple facial action units (AUs) are highly correlated with user evaluations of the generated images. Specifically, AU4 (brow lowerer) is most consistently reflective of negative evaluations of the generated image. This can be useful in two ways. Firstly, we can automatically annotate user preferences between image pairs with substantial difference in AU4 responses to them with an accuracy significantly outperforming state-of-the-art scoring models. Secondly, directly integrating the AU4 responses with the scoring models improves their consistency with human preferences. Additionally, the AU4 response best reflects the user's evaluation of the image fidelity, making it complementary to the stateof-the-art scoring models, which are generally better at reflecting image-text alignment. Finally, this method of automatic annotation with facial expression analysis can be potentially generalized to other generation tasks. The code is available at https://github.com/ShuangquanFeng/FERGI, and the dataset is also available at the same link for research purposes.

1 Introduction

The rapid recent advancements in text-to-image generative models have enabled the generation of high-fidelity images aligned with text prompts [50, 54, 56–59]. To better improve the fidelity of the generated images and their alignment with the text prompts, researchers collected large-

scale datasets of human preference feedback on images generated by text-to-image models [32, 39, 71–73, 80] and proposed methods of fine-tuning the models with data of human preference feedback [21, 38, 73].

However, the scalability of human feedback collection has still been limited by its reliance on manual annotation. Therefore, we develop and test a system to automatically annotate user preferences for text-to-image generation from their spontaneous facial expression reaction to the generated images. This automatic annotation requires zero additional effort from the real users of text-to-image generators and is thus expected to increase the scalability of human preference feedback data collection.

We present the Facial Expression Reaction to Generated Images (FERGI) dataset, which comprises video recordings of 33 participants' facial expression reaction to 2827 images generated by Stable Diffusion v1.4 [58] based on 576 different self-drafted text prompts, along with their feedback on the generated images from manual input. We estimate the activation of facial action units (AUs), as defined in the Facial Action Coding System (FACS, a comprehensive system breaking down facial expressions into individual components of AUs of muscle movements [19]), in the facial expression reaction videos with a pre-trained model and show that the activations of multiple AUs are highly correlated with user evaluations of the generated images. We further propose a method of automatically annotating user preferences by detecting the activation of AU4 in the facial expression reaction to the generated images and show that this evaluation metric best reflects the user's evaluation of the image fidelity, making it complementary to the state-of-theart scoring models, which are generally better at reflecting image-text alignment.

2 FERGI Dataset

2.1 Participants

39 participants were recruited from the SONA system of University of California San Diego (UCSD) and completed

^{*}Equal Contribution

the study asynchronously on personal computers. 6 participants were removed from the dataset for various reasons, including failure to participate, failure in video recording, and not permitting sharing of their video recordings for research. Therefore, we ended up with a dataset of 33 participants that is available upon request for research purposes at https://github.com/ShuangquanFeng/FERGI. The collection and usage of human participant data in the dataset were approved by the Institutional Review Board (IRB) of UCSD.

2.2 Data Collection Procedure

Each participant completes multiple sessions of data collection. In each session, the participant drafts one text prompt and views 5 images generated from the input text prompt. A flow chart of the procedure of each session is shown in Fig. 1. Details are explained below.

2.2.1 Prompt Creation

There are two types of sessions, structured input and freeform input. In both types, the participant can freely draft any text prompt as the input as long as it is not NSFW. The only difference between the two types lies in how the input text prompt is created. In a structured input session, the participant fills out a form to separately specify different elements desired in the images to generate: animate objects, inanimate objects, interactional relations (between two objects), positional relations (between two objects), location, style (of the image), and keywords. Based on the contents of the form, a text prompt is then automatically generated by the Large Language Model (LLM) OpenAI gpt3.5-turbo. The participant can freely adjust the generated prompt as the final input text prompt. In a free-form input, the participant directly enters the entire final input text prompt.

2.2.2 Recording

After the input text prompt is finalized, the participant is directed to a webcam preview to confirm that the webcam captures their face appropriately. The webcam is then used to record throughout the rest of the session. The configuration of the raw videos vary based on the participant's device and browser. Though, recorded videos of most participants have a resolution of 640×480 , and all recorded videos are standardized to 30 FPS afterwards.

2.2.3 Image Presentation, Annotation, and Ranking

In each session, a total of 5 images generated by Stable Diffusion v1.4 [58] from the input text prompt are presented and annotated sequentially and ranked afterwards (present image $1 \rightarrow$ annotate image $1 \rightarrow \dots \rightarrow$ present image 5

- \rightarrow annotate image 5 \rightarrow rank 5 images). The image presentation and annotation follows the webcam preview. The detailed procedures for the presentation and annotation of each generated image are as follows:
- **Baseline** (5 seconds): The website displays the "preparing image" status text at the center of the page along with the input text prompt. No specific facial-expression-eliciting event is expected to happen during this period.
- **Present** (5 seconds): The generated image is presented at the center of the webpage along with the input text prompt. The participant's facial expression reaction to the generated image is collected within this interval.
- Annotate (no time restriction): The website displays the prompt, the generated image (moved to the right side), and the annotation survey. The participant annotates the image manually by filling out the survey during this interval. The survey was adapted from the survey designed for ImageReward [73] and includes the following questions: important elements not reflected in the image (free-response question), overall rating (on a scale of 1 (worst) to 7 (best)), image-text alignment rating (on a scale of 1 to 7), fidelity rating (on a scale of 1 to 7), issues of the image (multi-choice question), and emotions felt when seeing the image (multi-choice question).

After the annotation of the last image, the participant ranks the 5 generated images from best to worst, and the data of the session is uploaded to the web server.

2.3 Data Preprocessing

For each image, two clips are extracted from the recorded video: a 5-second "baseline clip" of the participant's facial expression during the baseline period and a 5-second "reaction clip" of the participant's facial expression during the image presentation period.

Stable Diffusion v1.4 [58] outputs an all-black image when it detects the original output image might be inappropriate. A total of 53 such images out of 2880 total generated were generated in the dataset. The data associated with these images were excluded from further analysis, resulting in less than 5 valid images for some input text prompts.

3 AU Model Training

We analyze the facial expression reaction of the users by estimating the activation of their AUs. We trained our AU estimation model on the DISFA [48, 49] and DISFA+ [47]

¹For the first 7 out of 33 participants (or 8 out of the total 39 participants), there was a bug (which was fixed afterwards) in checkbox selection for answering the questions regarding "issues of the image" that made the recorded answers unreliable, so the data regarding their answers for this question should not be used in analysis.

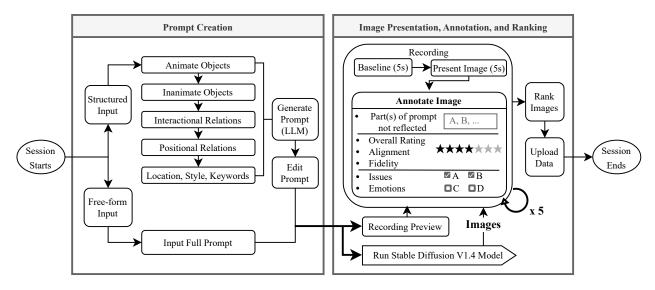


Figure 1. Procedure of one session in data collection.

datasets. In these datasets, each frame is manually annotated by a human expert with intensities on a scale of 0 to 5, for activation of AU1 (inner brow raiser), AU2 (outer brow raiser), AU4 (brow lowerer), AU5 (upper lid raiser), AU6 (cheek raiser), AU9 (nose wrinkler), AU12 (lip corner puller), AU15 (lip corner depressor), AU17 (chin raiser), AU20 (lip stretcher), AU25 (lips part), and AU26 (jaw drop). Video frames are first preprocessed with face detection [44], face alignment [6], and a combination of histogram equalization and linear mapping [35] before being fed into the model for training, testing, or inference. For model training, we use the neural network IR-50 [11] pretrained on Glink360k [1] and fine-tune it on the DISFA and DISFA+ datasets [47, 49]. A single network learns the estimation of all AUs labeled in the datasets with both regression and ordinal classification [51].

4 Facial Feature Extraction

In this section, we elaborate the procedure of extracting facial features from the video clips associated with each generated image based on the trained AU recognition model. Similar procedures were used to extract features from baseline clips and reaction clips.

4.1 Data Filtering

Robustness against face occlusion and faces with non-frontal poses is an ongoing challenge for facial expression recognition models [27, 79]. Our AU model was trained on datasets consisting predominantly of frontal facial images without occlusion and has not been specifically adapted for non-frontal faces or faces with occlusion, so it is not suitable

for estimating AUs of such faces. We address this issue by excluding such data from analysis. Specifically, for each 5-second video clip, we exclude frames with a low face detection confidence score (given by MediaPipe [44]) and frames with an off-angle pitch or yaw (estimated based on detected facial landmarks [6]). Then, if a clip has more than 20% of its total frames being excluded, the whole clip, and its associated data (survey and ranking results) are excluded from further analysis.

4.2 AU Activation Value

We compute an AU activation value α_i for each trained AU (with i representing the index of the AU) in each video clip. The AU activation value is computed as follows:

- Firstly, we estimate the intensity of each AU for each frame of the video clip with the AU model: $\hat{y}_{i,\text{reg}}^{(1)}, \hat{y}_{i,\text{reg}}^{(2)}, \ldots$, where the superscript indicates the index of the frame.
- Secondly, we compute the moving window mean of the estimated AU intensities for every 0.1 seconds (3 frames for 30 FPS):

$$\hat{\hat{y}}_{i,\text{reg}}^{(k)} = \frac{1}{3} \sum_{k'=k}^{k+2} \hat{y}_{i,\text{reg}}^{(k')}$$
 (1)

for all k with defined $\hat{y}_{i,\mathrm{reg}}^{(k+1)}$ and $\hat{y}_{i,\mathrm{reg}}^{(k+2)}$ (as they may be undefined for frames at the end of the video clip or frames adjacent to excluded frames).

• Finally, we compute the AU activation of the clip as the difference between the maximum AU intensity within the video clip and the AU intensity of the first 0.1 seconds:

$$\alpha_i = \max_k(\bar{\hat{y}}_{i,\text{reg}}^{(k)}) - \bar{\hat{y}}_{i,\text{reg}}^{(1)}.$$
 (2)

5 Experiments

5.1 Statistical Analysis

We started with analyzing statistical relationships between the AU activation values and answers in the annotation survey for each image. The primary results are as follows:

- Overall Ratings. The participant's overall ratings (on a scale of 1 to 7) of the generated images have a significant negative correlation with the activation values of AU4 and AU9 as shown in Figs. 2a and 2b (Spearman correlation: $\rho \approx -0.18$ and $p < 5 \times 10^{-17}$ for AU4, $\rho \approx -0.09$ and $p < 5 \times 10^{-5}$ for AU9).
- Extremity of Overall Ratings. The extremities of the participant's overall ratings (on a scale of 1 to 7) of the generated images (computed as the magnitude of deviation from midpoint |overall rating -4|) have a significant positive correlation with the activation values of AU1, AU2, AU5, AU12, and AU20 as shown in Figs. 2c to 2g (Spearman correlation: $\rho \approx 0.10$ and $p < 5 \times 10^{-6}$ for AU1, $\rho \approx 0.11$ and $p < 5 \times 10^{-7}$ for AU2, $\rho \approx 0.08$ and $p < 5 \times 10^{-4}$ for AU5, $\rho \approx 0.14$ and $p < 5 \times 10^{-11}$ for AU12, $\rho \approx 0.08$ and $\rho < 1 \times 10^{-4}$ for AU20).
- Emotions. For the question "Did you feel any of the following emotions when you saw the image?", the participant can decide whether to include the six options (disappointed, satisfied, surprised, disgusted, amused, scared) in the answer independently (they can select 0 to 6 of the options as their answer). We found that whether they reportedly feel each of the emotions are significantly correlated with the activation values of multiple AUs.
 - **Disappointed.** "Disappointing" images are associated with lower activation values of AU1, AU2, and AU12 and higher activation values of AU4 as shown in Fig. 3a (Wilcoxon rank-sum tests: $z\approx-4.25$ and $p<5\times10^{-5}$ for AU1, $z\approx-5.82$ and $p<1\times10^{-8}$ for AU2, $z\approx4.82$ and $p<5\times10^{-6}$ for AU4, $z\approx-4.86$ and $p<5\times10^{-6}$ for AU12).
 - **Satisfied.** "Satisfying" images are associated with lower activation values of AU4, AU5, AU9, and AU25 as shown in Fig. 3b (Wilcoxon rank-sum tests: $z \approx -9.07$ and $p < 5 \times 10^{-19}$ for AU4, $z \approx -6.62$ and $p < 5 \times 10^{-11}$ for AU5, $z \approx -6.93$ and $p < 5 \times 10^{-12}$ for AU9, $z \approx -3.79$ and $p < 5 \times 10^{-4}$ for AU25).
 - **Surprised.** "Surprising" images are associated with higher activation values of AU9, AU12, AU25, and AU26 as shown in Fig. 3c (Wilcoxon rank-sum tests: $z\approx 3.78$ and $p<5\times 10^{-4}$ for AU9, $z\approx 4.29$ and $p<5\times 10^{-5}$ for AU12, $z\approx 4.01$ and $p<1\times 10^{-4}$ for AU25, $z\approx 4.45$ and $p<1\times 10^{-5}$ for AU26).
 - **Disgusted.** "Disgusting" images are associated with higher activation values of AU4, AU5, and AU9 as shown in Fig. 3d (Wilcoxon rank-sum tests: $z\approx 8.43$ and $p<1\times 10^{-16}$ for AU4, $z\approx 3.94$ and $p<1\times 10^{-4}$

- for AU5, $z \approx 4.87$ and $p < 1 \times 5^{-6}$ for AU9).
- **Amused.** "Amusing" images are associated with higher activation values of AU6, AU9, AU12, AU20, and AU25 as shown in Fig. 3e (Wilcoxon rank-sum tests: $z\approx7.00$ and $p<1\times10^{-11}$ for AU6, $z\approx5.01$ and $p<1\times10^{-6}$ for AU9, $z\approx9.15$ and $p<1\times10^{-19}$ for AU12, $z\approx6.12$ and $p<1\times10^{-9}$ for AU20, $z\approx3.85$ and $p<1\times10^{-4}$ for AU25).
- Scared. "Scary" images are associated with higher activation values of AU4 and AU5 as shown in Fig. 3f (Wilcoxon rank-sum tests: $z \approx 5.60$ and $p < 5 \times 10^{-8}$ for AU4, $z \approx 4.39$ and $p < 5 \times 10^{-5}$ for AU5).

Note that the results presented above selectively include the AUs whose associated p-values (as reported before corrections) are below the Bonferroni-corrected significance threshold of $0.05/[12\times(2+6)]$, with 12 representing the 12 investigated AUs, 2 representing the two tests for overall ratings (1 for the raw rating and 1 for the extremity of the rating), and 6 representing the 6 tests for 6 emotions.

5.2 Automatic Annotation of User Preferences between Image Pairs Using AU4

We have observed that AU4 activation value has the highest and most consistent (negative) correlation with the raw overall ratings in the previous subsection. Therefore, we use the participants' AU4 activation values to automatically annotate their preferences between images generated based on the same input text prompt.

5.2.1 Participant Exclusion

Multiple factors may result in systematically unreliable, unstable AU4 estimation from a person by our AU model. We exclude 3 participants with unreliable AU4 estimation from the analysis of automatic preference annotation with the following criterion: a participant is excluded if the 80th percentile of the AU4 activation values in their baseline clips exceeds 0.5. (Actually, the lowest among the excluded ones is 0.74 while the highest among the included ones is 0.36.) Among the three excluded participants, two of them have bangs covering the area between the eyebrows while the other one has highly unstable camera angles in the videos.

5.2.2 AU4 Valence Score

The AU4 activation value α_4 is a good indicator of the user's evaluation of the generated image, but the raw value might not perfectly reflect the associated evaluation. Therefore, we propose an AU4 valence score $s_{\rm AU4}$, designed to have a more linear relationship and positive correlation with the associated evaluation of the generated image. We define the AU4 valence score $s_{\rm AU4}$ as the negative of an exponential

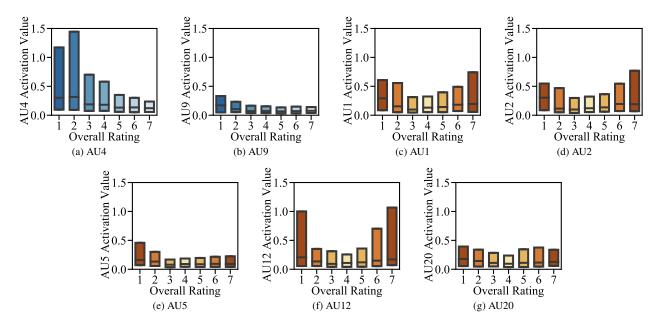


Figure 2. Overall ratings highly correlated with AU activation values. The figure displays the distributions of the activation values of multiple AUs for images of different ratings. Each subfigure shows the results for a different AU (as indicated in the captions of each subfigure) and contains 7 boxplots respectively representing AU activation values for images with 7 different ratings. The x-axis represents the overall rating of each image while the y-axis represents the corresponding AU activation value in the reaction clip of each image. In each boxplot, the bottom of the box represents the first quartile (25th percentile) of the AU activation values, the top of the box represents the third quartile (75th percentile), and the line in the middle of the box represents the median. Blue bars are used for AUs that are more significantly correlated with the ratings while brown bars are used for AUs that are more significantly correlated with the extremity of the ratings (computed as |overall rating -4|). The numbers of ratings from 1 to 7 are 104, 185, 258, 456, 581, 403, and 216 respectively.

decay function of AU4 activation value α_4 as follows:

$$s_{\text{AU4}} = -(1 - e^{-k \cdot \alpha_4}),$$
 (3)

where k is an exponential decay coefficient to fit.

5.2.3 Baseline Scores

To compare the performance of our AU4 valence score, we use the CLIP score [55], Aesthetic score [60], BLIP score [40], ImageReward score [73], PickScore [32], and HPS v2 score [71] as baselines.

Among these baseline scoring models, ImageReward, PickScore, and HPS v2 were all trained specifically on datasets of human preferences of text-to-image generation and are supposed to outperform the other models [32, 71, 73]. To introduce a potentially more competitive baseline score, we further combine them to form an ensemble baseline score

$$s_{\rm ens} = w_{\rm IR} s_{\rm IR} + w_{\rm Pick} s_{\rm Pick} + w_{\rm HPSv2} s_{\rm HPSv2}$$

subject to $w_{\rm IR} + w_{\rm Pick} + w_{\rm HPSv2} = 1$, (4)

where s_{ens} represents the ensemble baseline score, s_{IR} , s_{Pick} , and s_{HPSv2} represent the ImageReward score,

PickScore, and HPS v2 score respectively, and $w_{\rm IR}$, $w_{\rm Pick}$, and $w_{\rm HPSv2}$ represent their respective weights.

To be consistent with the evaluation of AU4 valence score, a leave-one-participant-out (LOPO) procedure was applied in the fitting of the three weights $w_{\rm IR}, w_{\rm Pick}$, and $w_{\rm HPSv2}$; we used grid search with a granularity of 0.1 to optimize the accuracy of image preference prediction. Since the scales of the scores are different, all of them were standardized based on the mean and standard deviation of the training set. We obtained the same results of $w_{\rm IR}=0.1$, $w_{\rm Pick}=0.6$, and $w_{\rm HPSv2}=0.3$ for all LOPO training sets.

5.2.4 AU4 Valence Score: Independent Preference Prediction for Selected Image Pairs

We first evaluate AU4 valence score on its ability to independently predict user preferences between pairs of images generated based on the same text prompt. Ground truth labels of preferences between images are derived from the image ranking at the end of each session, which resulted in user preference data of a total of 7068 image pairs from the 30 included participants.

Considering the randomness of AU activation and the imperfection of the AU estimation model, a small difference between two AU4 valence scores may not be informa-

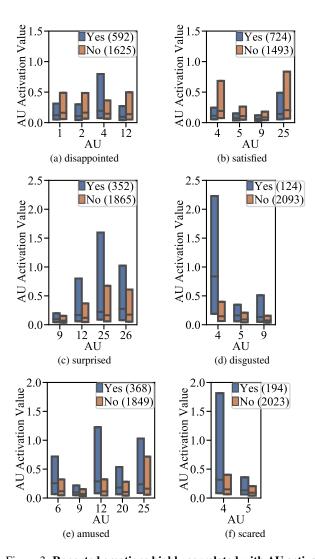


Figure 3. Reported emotions highly correlated with AU activation values. The distributions of the activation values of multiple AUs for images eliciting different emotions of the participants as reported in answers to the question "Did you feel any of the following emotions when you saw the image?" Each subfigure shows the results for a different emotion (indicated in the subcaptions) and contains multiple pairs of boxplots representing the results for different AUs. The x-axis represents the indices of the AUs while the y-axis represents the AU activation values in the reaction clip of each image. The parenthesized numbers in the legends represent the number of responses of that type. In each pair of boxplots, the boxplot on the left/right side represents the AU activation values for images that did/didn't elicit the corresponding emotion. In each boxplot, the bottom of the box represents the first quartile (25th percentile) of the AU activation values, the top of the box represents the third quartile (75th percentile), and the line in the middle of the box represents the median.

tive for inferring the preference between the two associated images. Therefore, we apply a difference threshold d for

making predictions: only when the difference between the AU4 valence scores of two images is larger than or equal to the threshold d, do we predict that the user prefers the image with the higher AU4 valence scores; otherwise, we abstain from making a prediction.

There are 2 parameters to fit for the proposed algorithm: the exponential decay coefficient k (as in Eq. (3)) and the difference threshold d. We fit these two parameters with an LOPO procedure using grid search (from 0.1 to 2.0 with a granularity of 0.1 for k and from 0.00 to 1.00 with a granularity of 0.02 for d) to optimize

$$n_{\text{correct}} - 2n_{\text{incorrect}},$$
 (5)

where $n_{\rm correct}$ and $n_{\rm incorrect}$ represents the numbers of correct predictions and incorrect predictions on preference of image pairs respectively.

Model	Acc.
CLIP Score	60.58
Aesthetic Score	50.99
BLIP Score	52.98
ImageReward Score	63.11
PickScore	62.57
HPS V2 Score	62.93
Ensemble Baseline Score	67.09
AU4 Valence Score	74.86

Table 1. Accuracy of image preference prediction on the 15.6% of all data (1106 out of 7068 pairs) as selected by the AU4 valence model. (Image pairs with AU4 valence score difference below the trained difference threshold are not included.)

The results are shown in Tab. 1. Based on the trained difference thresholds, the AU4 valence model makes predictions on 15.6% of the image preference data (1106 out of 7068 pairs). For the selected image pairs, our AU4 valence score has the best accuracy of 74.86%, outperforming the ensemble of the three pre-trained human preference scoring models by a margin of 7.77%.

Our results have high stability. Firstly, the parameter values fit in the LOPO procedure were generally consistent. We obtained the same values of k=0.4 and d=0.42 for 28 out of the 30 total training sets; for the other two sets, we had k=0.5 and k=0.46. Secondly, Fig. 4 shows the accuracies of AU4 valence score under different sets of the two parameters (exponential decay coefficient and difference threshold), from which we can clearly see that the accuracy is smooth in these parameters and that high accuracy holds for a wide range of parameters.

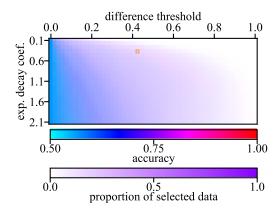


Figure 4. Heatmap of the image preference prediction accuracy of AU4 valence score on the selected subset of all data. The y-axis represents different values of the exponential decay coefficient in the computation of AU4 valence score, and the x-axis represent different values of the difference threshold. As indicated by the color bars, for the color of each pixel, the hue represents the AU4 valence score prediction accuracy associated with the set of two parameters (exponential decay coefficient and difference threshold) while the saturation represents the proportion of selected data under the set of two parameters. The orange square marks the pixel representing the set of coefficients with optimized Eq. (5) (hue of this pixel is used in the color bar for proportion of selected data). The color bar for accuracy ranges only from 0.5 to 1.0 in our visualization, as no accuracies below 0.5 were obtained.

5.2.5 Integrate AU4 Valence Score with Pre-trained Scoring Models

AU4 valence score has a great performance of 74.86% on the subset of the image pairs with distinguishable AU4 valence scores, but if we force it to make a prediction on every image pair in the dataset, its accuracy falls to 56.62%, lower than that of the CLIP score, ImageReward score, PickScore, HPS v2 score, and ensemble baseline score (see Tab. 2).

However, besides making independent predictions, the AU4 valence score can also be integrated with pre-trained scoring models to enhance their consistency with human preferences, which will be applicable to all generated images with valid facial expression reaction data. We integrate the pre-trained scoring models with AU4 valence score with a simple linear combination:

$$s_m + a_m s_{\text{AU4}}, \tag{6}$$

where m represents the specific pre-trained scoring model, s_m the score given by the model m, and a_m the weight for integrating model m and the AU4 valence score.

We separately investigated the effect of integrating the AU4 valence score with the three scoring models trained on large human preference datasets, ImageReward, PickScore, and HPS v2, and their ensemble. Here, we only fit the

weights $a_{\rm IR}$, $a_{\rm Pick}$, $a_{\rm HPSv2}$, and $a_{\rm ens}$ individually with an LOPO procedure using grid search (from 0.0 to 3.0 with a granularity of 0.1) to optimize the accuracy of image preference prediction; for the weights of the ensemble baseline score (Eq. (4)) and the exponential decay coefficient for the AU4 valence score (Eq. (3)), we directly used the values fit with a similar LOPO procedure in Secs. 5.2.3 and 5.2.4.

Model	Ind. Acc.	Acc. w/ AU4
CLIP Score	57.50	/
Aesthetic Score	49.92	/
BLIP Score	49.92	/
AU4 Valence Score	56.62	/
ImageReward Score	60.44	62.68
PickScore	63.36	65.31
HPS V2 Score	61.94	65.45
Ensemble Baseline Score	65.79	66.81

Table 2. Accuracy of image preference prediction on all data. The second column shows the accuracy of the models given in the first column when they make predictions independently while the third column shows the accuracy of the best few when they are integrated with the AU4 valence score.

The results are shown in Tab. 2. Integration with AU4 valence score improves the performance of all of the four baseline models. Specifically, by further integrating all three pre-trained human preference scoring models together with the AU4 valence score, we achieve the highest accuracy of 66.81%, outperforming the ensemble of the three models by a margin of 1.02%.

5.3 Aspects of Evaluations Reflected

We have just compared the performances of different scoring models. An interesting question is what aspects of the evaluation these models respectively reflect. Evaluations on image-text alignment and fidelity (image quality) are the two most essential aspects of text-to-image generation assessment researchers have been focusing on [52]. In our annotation survey, participants give a rating for each of them on a scale of 1 to 7 in addition to the overall rating of the image. To investigate their respective effects on the AU4 valence score, we apply a multiple linear regression from image-text alignment ratings and fidelity ratings to standardized scores from different models across all of the 30 participants included in Sec. 5.2. (AU4 valence scores are computed with a consistent exponential decay coefficient of 0.4; as mentioned in Sec. 5.2.4, the same parameter value of k = 0.4 was obtained consistently in 28 out of the 30 LOPO training sets.) As shown in Tab. 3, the AU4 valence score has the most significant coefficient for fidelity ratings while the pre-trained scoring models (ImageReward, PickScore,

HPS v2, and their ensemble) have more significant coefficient for image-text alignment ratings. This suggests that the aspect of evaluation AU4 primarily reflects is complementary to that of the pre-trained scoring models and explains why integrating the AU4 valence score with them consistently improves their performance.

6 Related Work

Text-to-Image Generation and Evaluation. Various models have been developed for text-to-image generation, including Generative Adversarial Networks (GANs) [3, 13, 14, 22, 28, 29], Variational autoencoders (VAEs) [8, 31, 64], flow-based models [15, 16, 30], autoregressive models (ARMs) [7, 9, 67, 68, 78], and diffusion models (DMs) [25, 62, 63]. More recent advancements in DMs [12, 50, 54, 57–59] have achieved great success in generating highquality images and attracted widespread public attention. As traditional evaluation metrics like Inception Score (IS) [2], Fréchet Inception Distance (FID) [24], and CLIP score [55] failed to comprehensively capture human preferences for text-to-image generation, researchers have proposed to specifically train human preference scoring models based on large-scale human feedback datasets, such as Human Preference Score (HPS) [72], ImageReward [73], PickScore [32], and Human Preference Score v2 (HPS v2) [71], and demonstrated the effectiveness of using them to improve the text-to-image generative models [21, 32, 71, 73].

Human Feedback Datasets. There are multiple datasets of human feedback on text-to-image generation, including AGIQA-1K [80], Human Preference Dataset (HPD) [72], ImageReward [73], Pick-a-Pic [32], AGIQA-3K [39], and Human Preference Dataset v2 (HPD v2) [71]. To the best of our knowledge, our FERGI dataset is the first to include both manual annotations of generated images and the associated facial expression reaction videos.

Facial Expression Recognition. Automatic facial expression recognition has advanced rapidly in recent years [41]. As emotional responses to image generation can be more complicated than single categories of the most widelyresearched seven basic emotions [17, 18, 46], we decided to analyze the facial expression reactions directly in terms of muscle movements, as defined by AUs in FACS [19]. AU detection and estimation has attracted increasing interest [10, 26, 33, 34, 42, 43, 45, 61, 65, 66, 69, 81–83] and been used for facial emotion recognition [74–77]. Specifically related to our usage of AU4 to infer user evaluations of generated images, researchers have shown that the activity of the corrugator supercilii (activated in AU4) is positively associated with amygdala and negatively associated with ventromedial prefrontal cortex activity [23] and increases with negative stimuli, such as negative images [4, 5, 36, 37].

7 Discussion and Conclusion

We propose that annotation of user preferences for text-toimage generation can be automated with analysis of user facial expression reaction to generated images, which can potentially increase the efficiency and scalability of human preference data collection. We present the FERGI dataset, comprising of video recordings of facial expression reaction to text-to-image generation, and show that multiple AUs are correlated with the participant's evaluation of and emotional reaction to the generated image.

Specifically, AU4 activation is most consistently reflective of negative evaluation of the image, so we developed an AU4 valence score to represent the user's evaluation of the image reflected by AU4 activation, which is useful in automatically annotating user preferences between pairs of images generated from the same input text prompt. Firstly, the AU4 valence score independently can select a subset of available data with large score difference and achieve a high accuracy in preference annotation of the selected data, substantially outperforming state-of-the-art pre-trained scoring models, including the ensemble of them. Therefore, it can potentially be used to selectively annotate large-scale user preference data to be used for fine-tuning scoring models that do not rely on data of facial expression reaction. Secondly, the AU4 valence score can be integrated with pretrained scoring models to improve their overall accuracy in image preference prediction, which can be potentially helpful when the scoring models are used to label data of large scale human preferences for fine-tuning text-to-image generative models. Thirdly, AU4 may be useful for understanding individual user preferences to create personalized image generation models. Additionally, we show that the AU4 valence score is the most reflective of the evaluation of the fidelity of the generated images among all models, which is complementary to the pre-trained scoring models, which better reflect the evaluation of image-text alignment.

Finally, we have demonstrated the feasibility of automatically annotating user preferences for image generation from facial expression reaction in this work. The application of this method is not limited to text-to-image generation but may also be potentially applicable to other image generation tasks, such as image-to-image translation [53], image inpainting [20], and super-resolution [70].

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Model	Coef. for Alignment	P-val. for Alignment	Coef. for Fidelity	P-val. for Fidelity
CLIP Score	-3.15×10^{-2}	5.77×10^{-2}	7.47×10^{-2}	2.33×10^{-5}
Aesthetic Score	-8.71×10^{-3}	6.01×10^{-1}	1.85×10^{-2}	2.97×10^{-1}
BLIP Score	-1.95×10^{-2}	2.41×10^{-1}	1.72×10^{-2}	3.31×10^{-1}
ImageReward Score	2.53×10^{-1}	3.71×10^{-57}	-5.30×10^{-2}	1.19×10^{-3}
PickScore	1.53×10^{-1}	9.06×10^{-22}	3.54×10^{-2}	3.53×10^{-2}
HPS V2 Score	6.98×10^{-2}	2.31×10^{-5}	3.49×10^{-2}	4.64×10^{-2}
Ensemble Baseline Score	1.38×10^{-1}	6.64×10^{-24}	2.64×10^{-2}	6.67×10^{-2}
AU4 Valence Score	3.57×10^{-2}	2.89×10^{-2}	7.50×10^{-2}	1.64×10^{-5}

Table 3. The results of the multiple linear regression from the image-text alignment ratings and fidelity ratings to standardized scores from different models. The five columns represent the name of the model, the coefficient for image-text alignment rating, the p-value for image-text alignment rating, the coefficient for fidelity rating, and the p-value for fidelity rating respectively.

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FERGI: Automatic Annotation of User Preferences for Text-to-Image Generation from Spontaneous Facial Expression Reaction

Supplementary Material

A Supplementary Visuals

To better illustrate the idea of our paper, we present Fig. S1 showing a flow chart summarizing the pipeline the paper proposed and Fig. S2 showing an example of a strong AU4 activation in response to a low-quality image generation.

B Data Collection

This section provides more details of the collection of the FERGI dataset not provided in Sec. 2. Figs. S3 to S9 display screenshots of an example of one session in data collection.

B.1 Participants

39 participants¹ were recruited from the SONA system of University of California San Diego (UCSD). They underwent the informed consent process and received instruction for the study from the researcher via a videoconference and completed the study asynchronously afterwards on their personal computers. The videos of 3 participants failed to record and displayed only a logo of OBS Studio (the reason has not yet been fully understood by the researchers); 1 participant dropped out of study under the instruction of the researcher because the only available personal device was a tablet, which is not compatible with some procedures of the study; 1 participant did not complete any study sessions asynchronously at all after receiving the instruction in the videoconference. Among the other 34 participants with valid data and videos recorded, only 1 participant chose not to permit video recordings being shared with other researchers for research purposes; therefore, we decided to also exclude the data of this participant in our analysis for enhancing reproducibility of our study within the research community. We ended up with a dataset of 33 participants that is available upon request for research purposes.

B.2 Prompt Creation

There are two forms of sessions, structured input sessions and free-form input sessions. Most participants completed the same number of structured input sessions and free-input sessions. The number of sessions completed by each participant are shown in Tab. S1. By default, each participant

is expected to complete 9 structured input sessions and 9 free-form input sessions (for the first 13 out of the 33 participants chronologically) or to complete 10 structured input sessions and 10 free-form input sessions (for the last 20 out of the 33 participants chronologically). However, the time consumption highly varies for each participant because of numerous reasons (e.g. Internet connection), and various technical issues also occur occasionally, so the total number and categories of completed sessions also vary.

B.2.1 Structured Input

The purpose of having structured input sessions is to encourage creation of more diverse text prompts featuring different types of objects, interactions, settings, and styles. Structured input contains 5 sections:

- Animate Objects (Fig. S3a): Any object that can do things, including humans, animals, robots, fantasy creatures, etc. Participants are required to enter the name and quantity of the object, with activity and a list of characteristics as optional inputs.
- **Inanimate Objects** (Fig. S3b): Any object that cannot do things, including plants, vehicles, furniture, *etc*. Participants are required to enter the name and quantity of the object, with a list of characteristics as optional inputs.
- Interactional Relations (Fig. S3c): Relationship between an animated object and any other object (something an animate object does to another object). An animate object can only be in a relation if its "activity" field is empty. All objects can only be involved in at most one relation (either interactional or positional).
- **Positional Relations** (Fig. S3d): Relationship between any two objects. An animate object can only be in a relation if its "activity" field is empty. All objects can only be involved in at most one relation (either interactional or positional).
- Other Inputs (Fig. S4): The location of image as background or general environment, the style of the image, and a list of keywords to append at the end of the prompt.

After participants finish with the input sections and click "generate prompt", a prompt will be generated based on all of the inputs with LLM (OpenAI gpt3.5-turbo model). Participants can freely adjust the generated prompt as the final prompt. Screenshots of an example of the inputs and prompt generation for a structured input session are shown in Figs. S3 and S4.

¹The user IDs are up to 040 as shown in Tab. S1 because the same participant used both 027 and 028 due to some technical issues. Though, no data was collected under the user ID 027.

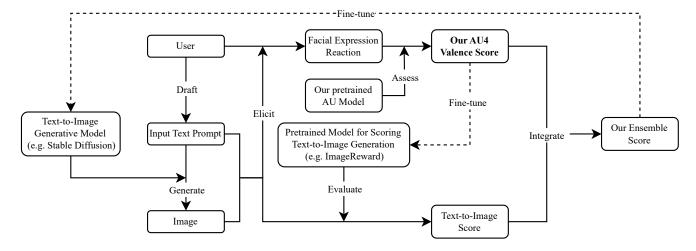


Figure S1. A flow chart summarizing the pipeline our paper proposes. The solid lines represent the procedures demonstrated in the paper while the dashed lines represent the procedures proposed but not demonstrated in the paper. Specifically, we developed a model and method for computing an AU4 valence score and integrating it with state-of-the-art text-to-image scoring models. We propose that the AU4 valence score could be used to fine-tune/improve these text-to-image scoring models and that the integrated ensemble score could be used to improve/fine-tune the text-to-image generative models.

B.2.2 Free-Form Input

The purpose of free-form input is to provide freedom and flexibility for participants to experiment with any prompts to complement the less flexible input style of structured input. The participants are provided with an example prompt and a text box to enter the entire prompt as the final prompt. A screenshot of an example of the prompt creation page for a free-form input session is shown in Fig. S5.

B.3 Image Presentation

Screenshots of an example of the pages for image presentation and its baseline are shown in Figs. S6 and S7.

B.3.1 Image Annotation

The annotation survey was adapted from the survey designed for ImageReward [73] and has the following components:

- Participants can optionally provide a typed, commaseparated response indicating any phrase or parts of the prompt that are not reflected by the generated image.
- Participants provide star ratings from 1 to 7 for image-text alignment, fidelity, and overall rating for the generated image.
- Participants can optionally select from a list of common issues to report the issues the generated image has.
- Participants can optionally select from a list of emotions to report their feelings when seeing the image.

A screenshot of an example of the image annotation page (including the details of the questions) is shown in Fig. S8.

B.3.2 Image Ranking

After the participants finish annotating all 5 generated images, they will be asked to rank them from best to worst. All 5 images are displayed side by side, with the left side labeled "Best" and right side labeled "Worst", and the participants provide ranking by dragging the images to reorder them. A screenshot of an example of the image ranking page is shown in Fig. S9.

C AU Model Training

This section provides more details of the training of the AU model not provided in Sec. 3.

C.1 Datasets

The DISFA dataset [49] contains facial video recordings of 27 participants' spontaneous facial expression while viewing video clips with approximately 130,000 frames in total. Each frame is manually annotated by a human expert with intensities of AU1 (inner brow raiser), AU2 (outer brow raiser), AU4 (brow lowerer), AU5 (upper lid raiser), AU6 (cheek raiser), AU9 (nose wrinkler), AU12 (lip corner puller), AU15 (lip corner depressor), AU17 (chin raiser), AU20 (lip stretcher), AU25 (lips part), and AU26 (jaw drop) on a scale of 0 to 5².

The DISFA+ dataset [47] is an extension of the DISFA dataset [49]. It contains facial video recordings of 9 partic-

 $^{^2\}mbox{See}$ https://melindaozel.com/facs-cheat-sheet/ for a visual reference guide for FACS

Generating "a renaissance painting of a gothic queen"...







Figure S2. An example of AU4 activation in response to a low-quality image generation. (a) The input text prompt. (b) The facial expression of the participant before seeing the generated image. (c) The generated image. (d) The facial expression of the participant after seeing the generated image (the frame with the highest estimated AU4 intensity). In the annotation survey, the participant gives an overall rating of 2, an image-text alignment rating of 2, and a fidelity rating of 1; she identified the image with the issues "output contains unwanted content that was not mentioned in the text prompt" and "existence of body problem"; she reported that she felt "disappointed" when seeing the image; she also ranked the image as the worst among the five images generated from the same prompt.

ipants' posed and spontaneous facial expression with each frame being annotated with the same 12 AUs on a scale of 0 to 5.

C.2 Video Preprocessing

For each frame of the video, we first detect and crop the largest face in the image using MediaPipe [44] and then align the face with Pytorch Face Landmark Detection [6]. Then, we further employ a combination of histogram equalization and linear mapping [35] to increase the global con-

User ID	Number of Structured Input Sessions	Number of Free-Form Input Sessions	
001	10	10	100
002	5	5	50
004	9	9	87
005	9	9	85
006	9	9	90
007	9	9	88
008	9	9	85
009	9	9	88
010	9	8	84
011	9	9	87
012	8	8	80
015	9	9	89
016	10	10	100
017	3	0	15
018	11	4	75
020	10	10	92
021	9	9	87
022	9	6	75
023	10	10	99
024	10	2	58
025	3	10	63
026	10	10	100
028	0	20	99
030	10	10	99
031	10	10	100
032	10	10	99
033	10	10	99
034	10	10	98
035	10	10	99
037	10	10	100
038	10	10	96
039	10	10	96
040	9	4	65
Total	288	288	2827

Table S1. Information of the FERGI dataset.

trast of the facial image. The facial images are resized to 112×112 pixels before being fed into the neural network. Similar preprocessing is also applied to the videos we analyze in the FERGI dataset.

C.3 Model Training

We use the neural network IR-50 [11] pre-trained on Glink360k [1] and fine-tune it on the DISFA and DISFA+ datasets [47, 49]. The last layer of the network is modified so that it outputs the estimation of the AUs in two formats: for estimating the intensity of the *i*th AU y_i , it outputs 1 value $\hat{y}_{i,\text{reg}}$ representing the numerical estimation of the AU intensity (in the format of regression) and 5 values

 $\hat{y}_{i,\text{class}(1)}, \hat{y}_{i,\text{class}(2)}, \hat{y}_{i,\text{class}(3)}, \hat{y}_{i,\text{class}(4)}, \text{ and } \hat{y}_{i,\text{class}(5)}$ respectively representing the estimated probability of the AU intensity being higher than or equal to 1, 2, 3, 4, and 5 [51] (in the format of binary classifications). The loss function consists of three parts:

$$E = E_{\text{reg,MSE}} + E_{\text{reg,cos}} + E_{\text{class}}, \tag{7}$$

where $E_{\rm reg,MSE}$, $E_{\rm reg,cos}$, and $E_{\rm class}$ respectively represent a mean squared error (MSE) loss for the numerical estimations

$$E_{\text{reg,MSE}} = \sum_{i=1}^{n} w_{i,y_i} (y_i - \hat{y}_{i,\text{reg}})^2,$$
 (8)

a cosine similarity loss for the numerical estimations

$$E_{\text{reg,cos}} = 1 - \frac{\sum_{i=1}^{n} y_i \hat{y}_{i,\text{reg}}}{(\sum_{i=1}^{n} y_i^2)(\sum_{i=1}^{n} \hat{y}_{i,\text{reg}}^2)},$$
 (9)

and a cross entropy loss for the binary classification estima-

$$E_{\text{class}} = \sum_{i=1}^{n} \sum_{j=1}^{5} w_{i,j,\chi_{y_i \ge j}} CE(\chi_{y_i \ge j}, \sigma(\hat{y}_{i,\text{class}(j)})),$$
(10)

with the cross entropy function being

$$CE(y, \hat{y}) = -[y_i \log(\hat{y}_i) + (1 - y_i) \log(1 - \hat{y}_i)].$$
 (11)

The weights for the MSE loss and those for the cross entropy loss are both inverse-frequency weighted (for the MSE loss these are based on the merged groups of $\{0,1\}$ and $\{2,3,4,5\}$). Specifically, the weights for the MSE loss are defined as

$$w_{i,j} = \begin{cases} \frac{2 \cdot \frac{1}{\sum_{j'=0}^{1} n_{i,j'}}}{2 \cdot \frac{1}{\sum_{j'=0}^{1} n_{i,j'}} + 4 \cdot \frac{1}{\sum_{j'=2}^{1} n_{i,j'}}}, & \text{for } j = 0, 1\\ \frac{4 \cdot \frac{1}{\sum_{j'=2}^{1} n_{i,j'}}}{2 \cdot \frac{1}{\sum_{j'=0}^{1} n_{i,j'}} + 4 \cdot \frac{1}{\sum_{j'=2}^{1} n_{i,j'}}}, & \text{for } j = 2, 3, 4, 5 \end{cases}$$

$$(12)$$

while the weights for the cross entropy loss are defined as

$$\begin{cases} w_{i,j,1} = \frac{\frac{\sum_{j'=j}^{5} n_{i,j'}}{\sum_{j''=1}^{5} (\frac{1}{\sum_{j''=0}^{j''-1} n_{i,j'}} + \frac{1}{\sum_{j'=j''}^{5} n_{i,j'}})} \\ w_{i,j,0} = \frac{\frac{1}{\sum_{j''=1}^{5} (\frac{1}{\sum_{j''=0}^{j''-1} n_{i,j'}} + \frac{1}{\sum_{j'=j''}^{5} n_{i,j'}})} \\ \sum_{j''=1}^{5} (\frac{1}{\sum_{j''=0}^{j''-1} n_{i,j'}} + \frac{1}{\sum_{j'=j''}^{5} n_{i,j'}}), \end{cases}$$
(13)

where $n_{i,j}$ represents the number occurrences of the *i*th AU with an intensity of *j*.

Notably, although we train the neural network to learn both numerical estimations and binary classification estimations of the AU intensities, only the numerical estimations are used in model inference.

For model training, we employ the Adam optimizer with an initial learning rate of 10^{-4} for parameters of the last layer and an 10^{-5} for other parameters, a weight decay of 5×10^{-4} , and a batch size of 64. We train the model on all data from the DISFA and DISFA+ datasets [47, 49] for a total of 3 epochs using a single NVIDIA GeForce GTX 1080Ti 11G GPU.

D Data Filtering

This section provides the details of frame exclusion not provided in Sec. 4.1.

We aim to exclude frames with occlusions and frames with off-angle pitch or yaw. To achieve the goal, we follow the following three exclusion rules:

- Frames with a face detection confidence score (FDCS) lower than 0.9 are excluded. The FDCS is given by MediaPipe [44]. Low FDCS is likely caused by occlusions.
- Frames with a yaw indicative ratio (YIR) out of the range of [0.3, 0.7]. The YIR is computed as

$$YIR = \frac{d_{\text{eye-edge,left}}}{d_{\text{eye-edge,left}} + d_{\text{eye-edge,right}}}, \tag{14}$$

where $d_{\rm eye-edge,left}$ represents the horizontal distance between the left eye and the left edge of the face while $d_{\rm eye-edge,right}$ represents the horizontal distance between the right eye and the right edge of the face, both of which are computed based on the facial landmarks detected with [6].

• Frames with a pitch indicative ratio (PIR) out of the range of [0.55, 0.85]. The PIR is computed as

$$PIR = \frac{d_{\text{nostrils-eyes}}}{d_{\text{eyes}}},$$
 (15)

where $d_{\text{nostrils-eyes}}$ represents the vertical distance between the center of the nostrils and the center of the eyes while d_{eyes} represents the horizontal distance between the two eyes, both of which are computed based on the facial landmarks detected with [6].

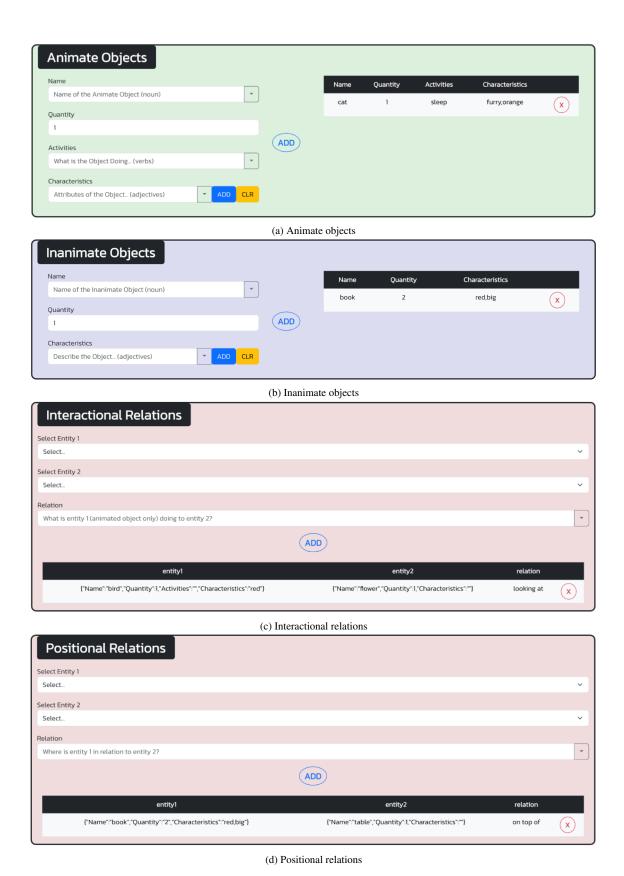


Figure S3. An example of the basic inputs for the prompt creation of structured input sessions.

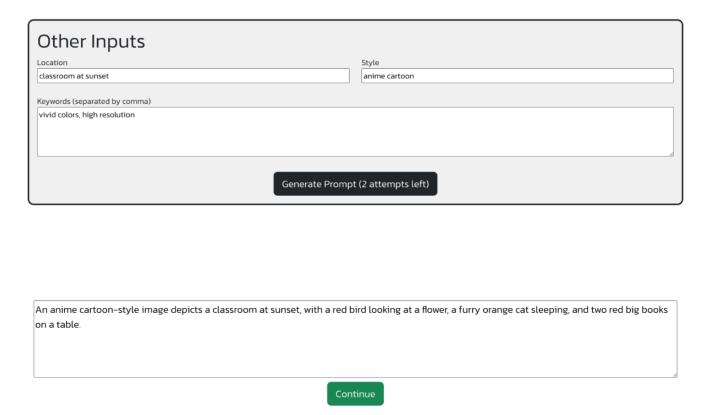


Figure S4. An example of other inputs and prompt generation for the prompt creation of structured input sessions.

Enter Prompt

Prompts can be followed by a list of comma separated keywords for additional clarifications.

e.g. A painting of a dog in the style of Van Gogh. highly detailed, night, dreamy

Figure S5. An example of the prompt creation page for the free-form input sessions.

Preparing image... **O**

Figure S6. An example of a baseline page.

A realistic photo of a furry Calico Cat sleeping with a flower.

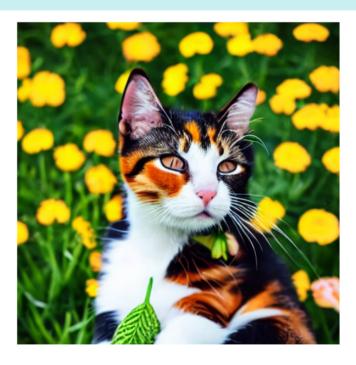


Figure S7. An example of an image presentation page.

Please enter phrases from the text that you think are important but not reflected in the generated image (separated by commas) Overall Rating (1=worst, 7=best) (1 ***** Image-Text Alignment (i) ***** Fidelity (Image quality) 🕠 ***** Does the image has any of the following issues? Output contains unwanted content that was not mentioned in the text prompt Obvious "repeated generation" resulting in unreality Existence of body problem Too blurry to see objects Causes psychological discomfort Output contains sexual content Output contains violent content Output contains content that defames certain groups Did you feel any of the following emotions when you saw the image? disappointed

satisfied surprised disgusted amused scared

A realistic photo of a furry Calico Cat sleeping with a flower.



Figure S8. An example of an image annotation survey page.

Rank Images



Figure S9. An example of an image ranking page.