

SHUANGSHUANG WU

Melbourne, Australia • +61 400 000 012 • shuang@heraai.net.au

PERSONAL HIGHLIGHTS

- Professional highlights and achievements

EMPLOYMENT HISTORY

Senior Director - Operations

OCEAN LINK, Beijing

2021 - 2024

- Managed buyout portfolios, overseeing exit strategies, cost reduction, efficiency improvements, and executive selection (with 1 C-level, 2 VPs, and 2 Directors onboard), and promoted inter-portfolio capital collaboration (e.g., Delonix and Ruby JV)
- Led the post-merger integration of Kaiyuan Hotel Management Group and Betterwood Lifestyle Lab (now Delonix), involving shareholder restructuring, business consolidation, management enhancements, and strategic transition
- Served on Ocean's portfolio boards and advised its cross-over fund for global HR-related investments

VP of Strategy, M&A, and Business Development

51Talk (NYSE American: COE), Beijing

2020 - 2021

- Introduced new investors, helping Sequoia and Shunwei exit with a 31.5% premium over 30-day average for their 2.9% stake
- Led executives in ensuring compliance and financial stability during China's education industry reform, including a two-week, 3,000-person layoff, securing an RMB 1 billion cash reserve, and launching the Chinese teacher service in one month

Head of Strategy, Chairperson of Investment Committee

ZHAOPIN LTD (智联招聘), Beijing

2016 - 2019

- Directed a five-year growth strategy, annual budgets, and quarterly operational metric reviews, achieving a 26.6% CAGR (2017 – 2019) in topline
- Played a pivotal role in the take-private of Zhaopin and its M&As, including Maimai, 51 She Bao, and ATS
- Led offline businesses, achieving a threefold increase in revenue and an 8-percentage-point improvement in the bottom line
- Served as a board member for Zhaopin's investment portfolios, including China Job Online (中国人才热线)

Strategy Manager / International Strategy Analyst

SEEK Ltd (ASE: SEK), Melbourne

2014 - 2015

- Oversaw strategy, FP&A, and investments for OCC.com.mx (the #1 job portal in Mexico) and Zhaopin
- Sourced and participated in early-stage investments for SEEK Ventures (now SEEK Investments) in China and the US
- Evaluated and facilitated investments in Babajob.com (the #1 low-ground recruiting platform in India)

Attorney at Law

FANGDA PARTNERS, Beijing

2008 - 2012

- Expertise: Capital markets, cross-border M&A, structuring/executing exit mechanisms for PE/VC
- Advised international private equity firms on acquisitions and integrations in China. Representative projects include TPG's investment in Daphne and the joint acquisition of CICC shares by TPG, KKR, and GIC
- Specialized in A-share IPOs and major asset restructuring, with top client Guangdong Expressway (SHSE: 000429)
- Pioneered early efforts in antitrust filings, data security examinations, and other legal matters related to M&A in China

EDUCATION

Master of Business Administration

The University of Chicago Booth School of Business, 2012 - 2014

- Chicago Booth 1898 Scholarship

Bachelor of Law; Bachelor of Economics

Peking University, 2004 - 2008

- Received the Highest Comprehensive Award, First-Class Merit Scholarship, and Academic Breakthrough Award

ADDITIONAL INFORMATION

Languages: English (Basic)

Working Rights: Australian Permanent Resident