LIAM JOHNSON

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PERSONAL HIGHLIGHTS

Leveraging a Bachelor of Information Systems from RMIT University, contributed to urban planning by analyzing over 50,000 traffic records and creating Power BI dashboards that revealed peak congestion trends. Enhanced retail operations at JB Hi-Fi by supporting sales data accuracy and driving a 15% sales increase during promotional campaigns through effective teamwork and customer engagement.

EMPLOYMENT HISTORY

Data Analytics Intern
City of Melbourne Council, Melbourne

2023-07 - 2023-11

- Leveraged SQL and Excel to analyze 50,000+ traffic and pedestrian data records, significantly enhancing urban planning strategies through data-driven insights making strategic decisions
- Created and deployed Power BI dashboards to illustrate peak-hour congestion, improving traffic management by enabling real-time decision-making
- Produced and disseminated weekly analytical reports to non-technical stakeholders, streamlining communication and supporting informed decision-making

Data Analytics Intern
JB Hi-Fi, Melbourne

2020-12 - 2022-12

- Enhanced customer satisfaction by providing expert product guidance to over 60 customers per shift, notably during peak periods
- Ensured accuracy in financial reporting by supporting daily reconciliation of sales and inventory data, aiding store management decision-making
- Driven a 15% increase in sales by collaborating on strategic promotions during key seasonal campaigns, optimizing team performance and revenue growth

EDUCATION

Bachelor of Information Systems
RMIT University, Melbourne

2020 - 2023

- Achieved a GPA of 3.3/4.0, indicating strong academic performance with a Distinction average
- Completed rigorous coursework in Business Statistics, Database Systems, Data Analytics, and Information Visualisation, building a robust foundation in data-driven decision making
- Engaged in advanced statistical analysis and data modeling projects, enhancing predictive insights and business intelligence capabilities

ADDITIONAL INFORMATION

Skills: SQL • Excel • Power BI • Data Analytics • Statistical Analysis • Business Intelligence • Customer Service • Team Collaboration

Languages: English (Native)

Working Rights: Australian Citizen