Shuayb Ibrahim

Website: shuayb-ibrahim.github.io | Email:shuayb.ibrahim@outlook.com | Mobile:07532800679 | Github: Shuayb-Ibrahim

EDUCATION

Fortismere School — **Haringey, London**
- A-Levels (resit) — October 2020 - October 2020
  - Mathematics: B

Twyford Church of England High School — **Ealing, London**
- A-Levels — September 2017 - June 2019
  - Computer Science: C
  - Spanish: C

Kingsbury High School — **Brent, London**
- GCSEs — September 2012 - June 2017
  - Grade 7: Mathematics
  - Grade 6: English Literature
  - Grade 5: English Language
  - Grade A: Spanish, Additional Science
  - Grade B: History, Physical Education, Religious Studies, Science A
  - Grade C: Art & Design

WORK EXPERIENCE

Maginhawa Group — **Camden, London**
- *Business Intelligence Analyst* — January 2022 - Present
  - I create weekly overview dashboards and bespoke reports using Power BI for each branch and present my findings to the head of operations, owners and branch managers.
  - I work with sales, products, reviews, labour, delivery and inventory data to help senior staff make data-driven decisions.
  - My insights has helped the company make improvements in wide range of areas such as front of house, menu designing, marketing strategies, shift scheduling and delivery order timings

SKILLS

- **Programming Languages:** Python, R, SQL, Java, HTML, CSS
- **BI Tools:** Excel, Tableau, Power BI
- **Statistical concepts:** Regression Analysis, Descriptive Statistics, Inferential Statistics, Hypothesis Testing, Sampling methods
- **Analytical skills:** Data Aggregation, Data Cleaning, Data Visualisation, Data Analysis, Database design and management
- **Presentation Tools:** Powerpoint

PROJECTS

Unvaccinated Britain / Inferential Analysis — Github | Analysis
- Programming languages: R
  - Using the COVID-19 Behaviour Tracker Survey made by Imperial College London and YouGov, I analysed the data to identify the demographics that the government should prioritise as it aims to tackle vaccine hesitancy and increase the population of vaccinated people in the UK. I used R to extract the data from a csv file, clean and prepare the data and then analyse and visualise the data as well.

Modern Era Cinematic Movies / Causal Analysis — Github | Analysis
- Programming languages: Python
  - In this study, I attempted to find the factors that lead to a successful blockbuster production. I used a historical dataset starting from the early 1980s containing data about tens of thousands of international movies. I used Python to extract the data from a csv file, clean and prepare the data and then analyse and visualise the data as well.

Olympic Games Analysis / Descriptive Analysis — Github | Analysis
- Programming languages and BI tools: SQL & Power BI
  - I created a dashboard to visualise data that will help readers understand how countries have performed historically in the summer Olympic Games. I used SQL to first transform the data and then used Power BI to create the dashboard.

CERTIFICATIONS AND QUALIFICATIONS

- **Python Institute:** [PCEP-30-01] PCEP - Certified Entry-Level Python Programmer
- **Coursera:** Google Data Analytics Specialization, Excel Skills for Data Analytics and Visualisation Specialization
- **Udemy:** Microsoft Power BI Desktop for Business Intelligence, Tableau 2020 A-Z: Hands-On Tableau Training for Data Science, Statistics for Data Science and Business Analysis, SQL - MySQL for Data Analytics and Business Intelligence