

# Entropy

1. Use diff to calculate  $E(X)$
2. How to make money with entropy.

Recap.

$CE(q \parallel p)$   
true prob. used by the guy who sample the value of  $X$

| $x$ | A     | B     | C     |
|-----|-------|-------|-------|
| $p$ | $p_A$ | $p_B$ | $p_C$ |
| $q$ | $q_A$ | $q_B$ | $q_C$ |

guessing guy

min  $E(N)$   
Start

$N$  - number of questions

from  $p$  to  $q$

$CE(q \parallel p)$  = the expected number of questions using strategy that is tuned to wrong probab.  $s$   $q$  while true probab.  $s$  are  $p$ .

$$CE(q \parallel p) = - \sum_x p(x) \cdot \ln q(x)$$

Theorem  $CE(q \parallel p) \geq CE(p \parallel p) = H(p)$

$p(x, a)$

$a_T$  - true value of param.  $r$ .

$a$  - wrong value used by guessing person

$\forall a$

$$b(a, a_T) = \left[ CE(p(x, a) \parallel p(x, a_T)) \right] - CE(p(x, a_T) \parallel p(x, a_T))$$

$q = p(x, a)$        $p = p(x, a_T)$

$$\left[ \text{If } b \text{ is diff. w.r.t } a \text{ then } \frac{\partial b(a, a_i)}{\partial a} \bigg|_{a=a_i} = 0 \right]$$

$a = a_i$  gives the min of  $b(a, a_i)$

$$b(a, a_i) \geq b(a_i, a_i)$$

$$\frac{\partial (CE(p(x, a) \| p(x, a_i)))}{\partial a} = 0$$

$$CE = E_{a_i}(-\ln p(x, a))$$

$$E_{a_i} \left( -\frac{\partial}{\partial a} \ln p(x, a) \bigg|_{a=a_i} \right) = 0$$

$$\left[ E \left( \frac{\partial \ln p(x, a_i)}{\partial a_i} \right) = 0 \quad \text{!!} \right]$$

$$E \left( \frac{\partial \log \text{-likelihood}}{\partial a_i} \right) = 0 \quad [\text{at } a_i]$$

Exercise.

$$X \sim \text{Exp}(\lambda)$$

$$\text{pdf} = \begin{cases} \lambda \cdot \exp(-\lambda x) & x > 0 \\ 0 & x < 0 \end{cases}$$

way 1:

$$\int_0^{\infty} x \cdot \lambda \exp(-\lambda x) dx =$$

= {by parts} = ...

way 2:

$$\ln p = \ln \lambda - \lambda x$$

$$\frac{\partial \ln p}{\partial \lambda} = \frac{1}{\lambda} - x$$

$$E \left( \frac{1}{\lambda} - X \right) = 0$$

$$E(X) = \frac{1}{\lambda}$$

✓

# How to make money with entropy?

## Example

→ Favourable game.

→  $\infty$  many times.

$X_1, X_2, X_3, \dots$  iid

|          |     |     |
|----------|-----|-----|
| $x$      | 0   | 5   |
| $P(X=x)$ | 0.2 | 0.8 |

→ at  $t$  you

$V_0 = 100 \$$

can invest invest any value  $\in [0; V]$

→ your investments at time  $t$  are mult by  $X_{t+1}$

Question: What is the "best" long term strategy?

A1. one half

$$E(X) = 5 \cdot 0.8 = 4 > 1$$

in the long term "invest all" is a bad strategy:

$$\lim_{t \rightarrow \infty} V_t = 0$$

$$\lim_{t \rightarrow \infty} E(V_t) = +\infty$$

Good Question: How to calculate optimal proportion?

$$b = 0.5$$

$$V_0 \rightarrow \begin{cases} 0.5 V_0 \\ 0.5 V_0 + 5 \cdot 0.5 V_0 \end{cases}$$

$$b \in [0; 1]$$

|                                    |     |
|------------------------------------|-----|
| $V_0 \rightarrow (1-b) \cdot V_0$  | 0.2 |
| $V_0 \rightarrow (1+4b) \cdot V_0$ | 0.8 |

$$V_1 \rightarrow \begin{aligned} & \underbrace{(1-b) V_0}_{\times 0.2} \\ & + \underbrace{(1-b) V_0 + [5 \cdot b V_0]}_{\times 0.8} \end{aligned}$$

$$\max_b E(V_1) \quad b = 1$$

bad target !!

Intuition.

$$\text{LLN} : \frac{\sum_{i=1}^n Y_i}{n} \xrightarrow{n \rightarrow \infty} E(Y_i)$$

plan  $\bar{Y} = E(Y_i)$      $Y_i \sim \text{iid}$

intuition: that's "all" we can stabilize when  $n \rightarrow \infty$ .

|       | $I$                | $V$ |
|-------|--------------------|-----|
| $V_t$ | $(1-b) \cdot V_0$  | 0.2 |
|       | $(1+4b) \cdot V_0$ | 0.8 |

$$V_1 = M_1^b \cdot V_0 \quad V_2 = M_2^b \cdot V_1$$

$$V_t = V_0 \cdot M_1^b \cdot M_2^b \cdot \dots \cdot M_t^b$$

$$\ln V_t = \ln V_0 + \sum_{i=1}^t \ln M_i^b$$

$$\frac{\ln V_t - \ln V_0}{t} = \frac{\sum_{i=1}^t \ln M_i^b}{t} \xrightarrow{\text{LLN}} E(\ln M_i^b)$$

We can  $\max_b E(\ln M_i^b)$  — long-term interest rate

↑ "Kelly criterion."  
[good target]

deterministic case:

$$V_0 \cdot \exp(\tau t)$$

$$\ln \left( \frac{V_t}{V_0 \exp(\tau t)} \right) =$$

$$\ln V_t - \ln V_0 - \tau t = 0.$$

$$\text{plan } \frac{S_t}{S_0 \exp(\tau t)} = 1$$

$\Leftrightarrow V_t$  has long term  
beh- $\tau$  as  
deterministic with  
rate  $\tau$

$$\frac{\ln V_t - \ln V_0}{t} \rightarrow \tau$$

$$\begin{array}{|c|c|c|} \hline P(M_i=m) & 0.2 & 0.8 \\ \hline m & (1-b) & (1+4b) \\ \hline \end{array}$$

$$\max_b z = \max_b E(\ln M_i) =$$

$$= \max_b \underbrace{0.2 \cdot \ln(1-b) + 0.8 \cdot \ln(1+4b)}$$

....

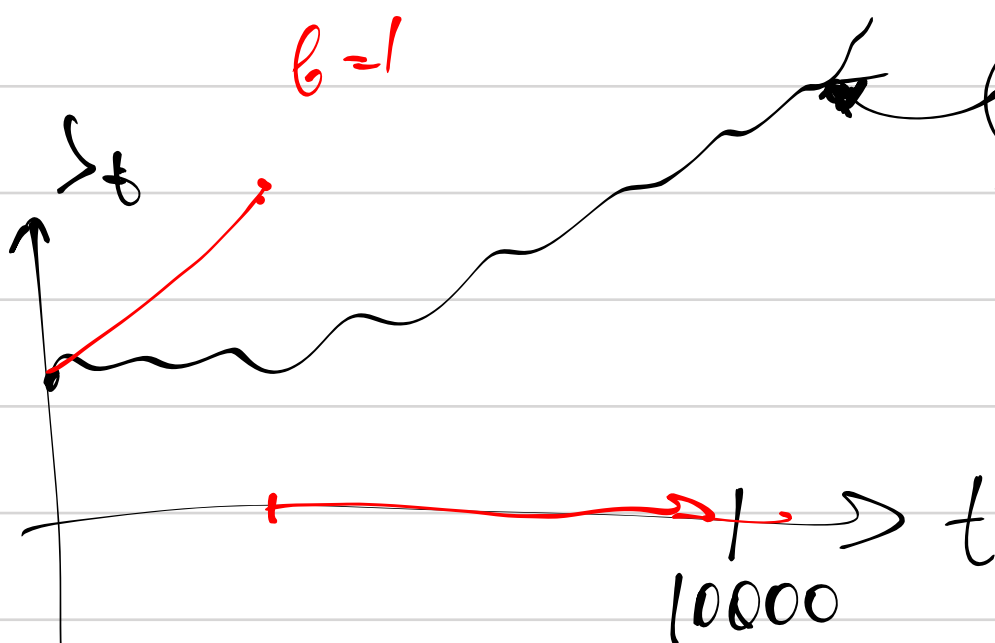
$$\frac{-0.2}{1-b} + \frac{0.8 \cdot 4}{1+4b} = 0$$

$$\frac{1}{1-b} = \frac{16}{1+4b}$$

$$1+4b = 16 - 16b$$

$$20b = 15$$

$$b^* = \frac{3}{4}$$



$$z = \left[ 0.2 \cdot \ln\left(1 - \frac{3}{4}\right) + 0.8 \cdot \ln\left(1 + 4 \cdot \frac{3}{4}\right) \right]$$

$$\sum_j p_{ij} \cdot \ln M_{ij}$$

It looks  
like  
entropy  
a little bit!

Small fact

$$\text{Opt: } 2 \cdot \ln p_A + 3 \ln p_B + 5 \ln p_C \rightarrow \max$$

$$\text{st } p_A + p_B + p_C = 1 \quad p_A^2 \cdot p_B^3 \cdot p_C^5 \rightarrow \max$$

$$\text{Sol. n?} \quad p_A^* = ? \quad p_B^* = ? \quad p_C^* = ?$$

$$\text{const. } p_A^2 \cdot p_B^3 \cdot p_C^5 = \left( \frac{p_A}{2} \cdot \frac{p_A}{2} \cdot \frac{p_B}{3} \cdot \frac{p_B}{3} \cdot \frac{p_C}{5} \cdot \frac{p_C}{5} \cdot \dots \cdot \frac{p_C}{5} \right)$$

$$\text{s.t. } 1 = \underbrace{\left( \frac{p_A}{2} + \frac{p_A}{2} \right)}_{2 \text{ terms}} + \underbrace{\left( \frac{p_B}{3} + \frac{p_B}{3} + \frac{p_B}{3} \right)}_{3 \text{ terms}} + \underbrace{\left( \frac{p_C}{5} + \frac{p_C}{5} + \dots + \frac{p_C}{5} \right)}_{5 \text{ terms}}$$

Opt. point (by symmetry)  $\frac{p_A}{2} = \frac{p_B}{3} = \frac{p_C}{5}$

[otherwise : increase the lowest  
decrease the highest  
to keep the const.]

$$a \cdot b \rightarrow \max$$

$$a + b = 100$$

$$\downarrow 60 \cdot 40 \uparrow$$

that is not optimal.

$$\max \quad \underline{2} \cdot \ln p_A + \underline{3} \ln p_B + \underline{5} \ln p_C$$

$$\text{s.t. } p_A + p_B + p_C = 1$$

Small Fact

Solution:

$$p_A^* = \frac{2}{2+3+5}$$

$$p_B^* = \frac{3}{2+3+5}$$

$$p_C^* = \frac{5}{2+3+5}$$

Fair game  $\rightarrow$  Favorable game.

| Horses:        | A          | B                                    |
|----------------|------------|--------------------------------------|
|                | 0.2        | 0.8                                  |
| stake multipl. | $\times 5$ | $\times \frac{1}{0.8} = \frac{5}{4}$ |

Fair game

Signal Horses

Rainy  
Sunny  
Cloudy

|        | A   | B   |
|--------|-----|-----|
| Rainy  | 0.1 | 0.5 |
| Sunny  | 0.1 | 0.2 |
| Cloudy | 0   | 0.1 |
|        | 0.2 | 0.8 |

Fav. ble game  
(if we know S)

R. is  
S and H  
are depende



$V_t$  - value of my portfolio

$S_t$  - signal

$H_t$  - winning horse.

$b(h|s)$  - bet on horse  $h$  given  
Signal  $s$

$$b(A|s) + b(B|s) = 1 \quad \forall s$$

$$\sum_h b(h|s) = 1$$

Kelly criterion:

$$\max_h \sum_h b(h|s) = 1 \left[ E \left( \ln \frac{V_1}{V_0} \right) \right]$$

$$E \left( \ln \frac{V_1}{V_0} \right) = \sum_{h,s} p(h,s) \cdot \ln \frac{V_0 \cdot b(h|s) \cdot \frac{1}{p(h)}}{V_0} =$$

$$= \sum_{h,s} p(h,s) \cdot (\ln b(h|s) - \ln p(h)) =$$

$$= \left[ - \sum_{h,s} p(h,s) \cdot \ln p(h) \right] - \left[ - \sum_{h,s} p(h,s) \cdot \ln b(h|s) \right]$$

joint dist  
 $p(H=A, S=\text{Sunny}) = 0.1$

conditional  
 $p(H=A | S=\text{Sunny}) = \frac{1}{3}$

$\rightarrow$  max:

$$b^*(h|s) = p(h|s)$$

(using Small Fact)

$$\left[ - \sum_h p(h) \cdot \ln p(h) \right]$$

[Long-term]  $H(\text{Horse}) - H(\text{Horse} | \text{Signal})$

utility of a signal

[not]

[not]