**Pizza Sales SQL Queries**

**KPIs**

1. Total Revenue:

Select round(sum(totalPrice),2) as Total\_Revenue from pizzaSales;

A close up of numbers

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1. Average Order Value:

Select round(sum(totalPrice)/count(distinct(orderId)),2) as Average\_Order\_Value from pizzaSales;

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1. Total Pizza Sold:

Select sum(quantity) as Total\_Pizza\_Sold from pizzaSales;

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1. Total Orders

Select count(distinct(orderId)) as Total\_Orders from pizzaSales;

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1. Average Pizzas Per Order

Select round(sum(quantity)/count(distinct(orderId)),2) as Average\_Pizzas\_Per\_Order from pizzaSales;



1. Daily Trend for Total Orders

Select dayname(orderDate) as orderDay, count(Distinct orderId) as TotalOrders

from pizzaSales

group by orderDay;

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1. Monthly Trend for Total Orders

Select monthname(orderDate) as orderMonth, count(Distinct orderId) as TotalOrders

from pizzaSales

group by orderMonth

order by TotalOrders Desc;

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1. Percentage of Sales by Pizza Category

Select pizzaCategory, round(round(sum(totalPrice),2) \* 100 / (Select round(sum(totalPrice),2) from pizzaSales),2) as Percentage\_of\_Sales\_by\_Pizza\_Category

from pizzaSales

group by pizzaCategory;

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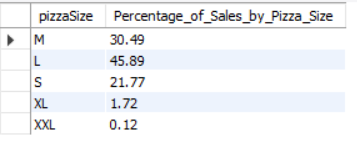
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1. Percentage of Sales by Pizza Size

Select pizzaSize, round(round(sum(totalPrice),2) \* 100 / (Select round(sum(totalPrice),2) from pizzaSales),2) as Percentage\_of\_Sales\_by\_Pizza\_Size

from pizzaSales

group by pizzaSize;



1. Total Pizzas Sold by Pizza Category

Select pizzaCategory, sum(quantity) as Pizza\_Sold from pizzaSales

group by pizzaCategory

order by Pizza\_Sold desc;

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1. Top 5 Pizzas by Revenue

Select pizzaName, round(sum(totalPrice),2) as Total\_Sales from pizzaSales

group by pizzaName

order by Total\_Sales desc

limit 5;

A screenshot of a menu

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1. Bottom 5 Pizzas by Revenue

Select pizzaName, round(sum(totalPrice),2) as Total\_Sales from pizzaSales

group by pizzaName

order by Total\_Sales

limit 5;

A screenshot of a menu

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1. Top 5 Pizzas by Quantity

Select pizzaName, sum(quantity) as Total\_Quantity from pizzaSales

group by pizzaName

order by Total\_Quantity desc

limit 5;

A screenshot of a menu

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1. Bottom 5 Pizzas by Quantity

Select pizzaName, sum(quantity) as Total\_Quantity from pizzaSales

group by pizzaName

order by Total\_Quantity

limit 5;

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1. Top 5 Pizzas by Total Orders

Select pizzaName, count(distinct(orderId)) as Total\_Orders from pizzaSales

group by pizzaName

order by Total\_Orders desc

limit 5;

A screenshot of a menu

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1. Bottom 5 Pizzas by Total Orders

Select pizzaName, count(distinct(orderId)) as Total\_Orders from pizzaSales

group by pizzaName

order by Total\_Orders

limit 5;

A screenshot of a menu

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