

# 01 Ease of doing business

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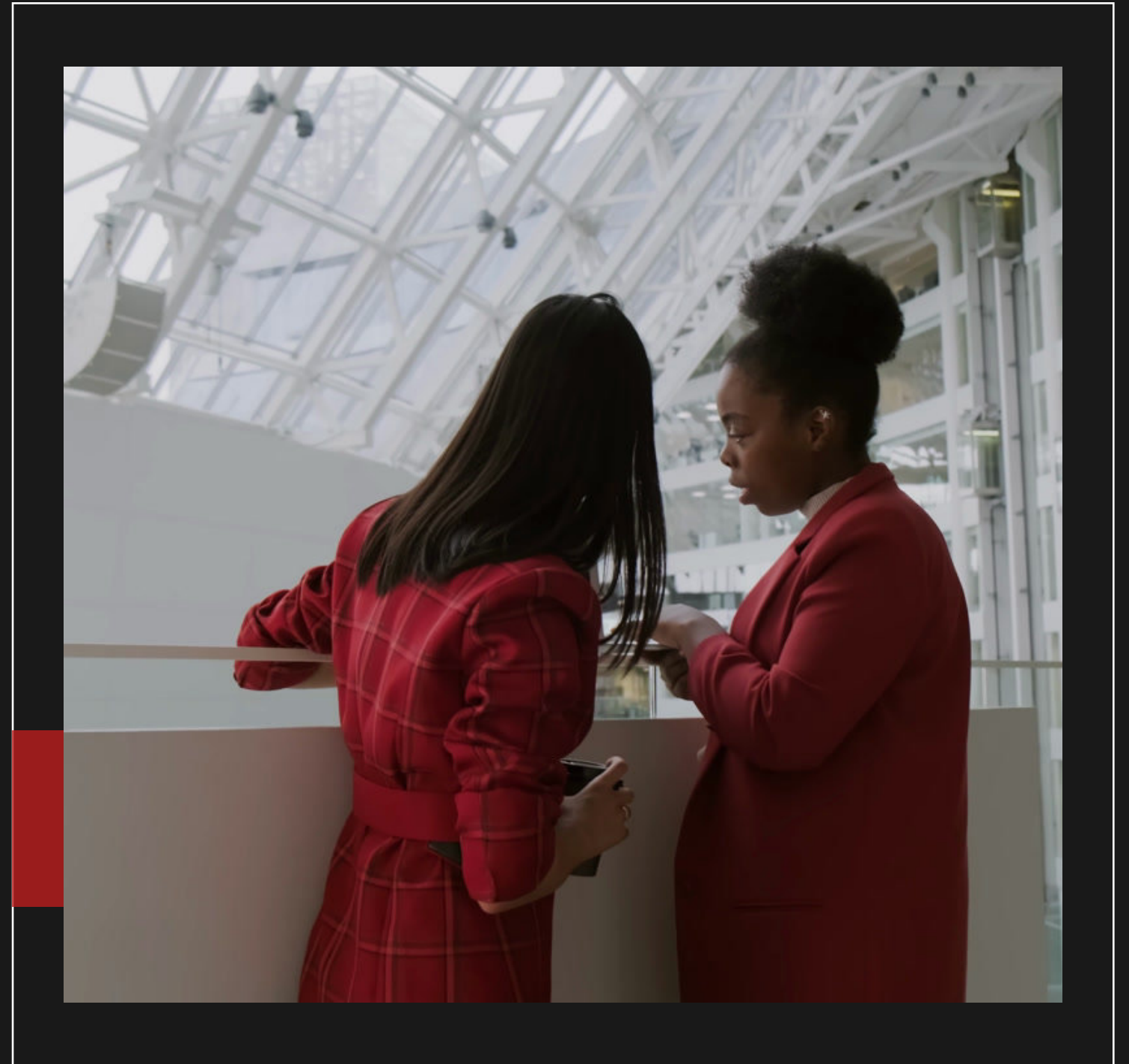
Tips to Help You Succeed

# 02

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## Do that thing you love.

When the going gets tough,  
your passion will inspire you  
to carry on.



03

**Keep a steady  
cash flow.**

Have enough to keep the lights on during the first few months of operations since profits won't come in right away.

**03**

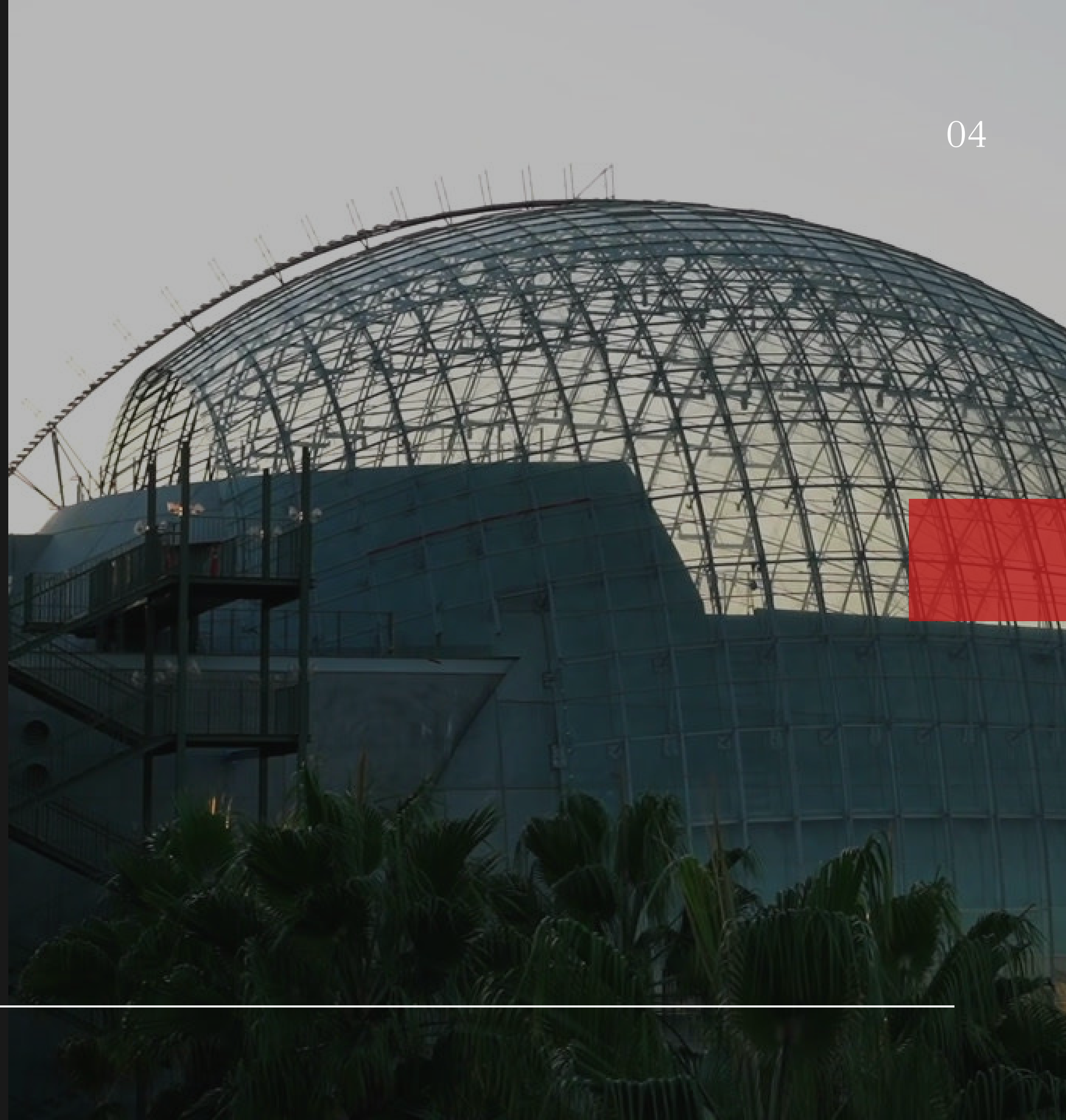
# Form your team.

Find a mentor. Seek a consultancy firm. Look for people who are as passionate as you are with what you are pursuing.

04

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04



05



Ensure there's a market for what you plan to sell. Research on demand and talk to real prospects to validate your ideas.

05

**Get  
clients.**

# **06 Create a business plan.**

Test the feasibility of your business idea and establish the foundation if it's manageable and effective.





# **07**

## **Research about the business.**

Read books and ask the right people.  
Be informed about the business  
you're entering, the opportunities  
available, and the competition.

08

This is capital money you already have.  
You can also approach potential  
business partners, investors, and  
lenders.

08

**Build a cash  
reserve.**





**Remind  
yourself  
you're  
doing  
business.**

**09**



Business and personal funds should be separate. Track all your business expenses and income.

# 10

The background of the slide is a dark, atmospheric landscape. It features silhouettes of mountains in the distance and a dense forest of evergreen trees in the foreground. The sky is filled with soft, grey clouds, creating a moody and contemplative atmosphere. The overall color palette is muted, with various shades of grey, black, and a hint of brown from the clouds.

10

**"The reason we struggle with insecurity is because we compare our behind-the-scenes with everyone else's highlight reel."**

Stay focused and believe in your purpose.

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Good luck!