Project presentation on :-

PFA HOUSING PROJECT

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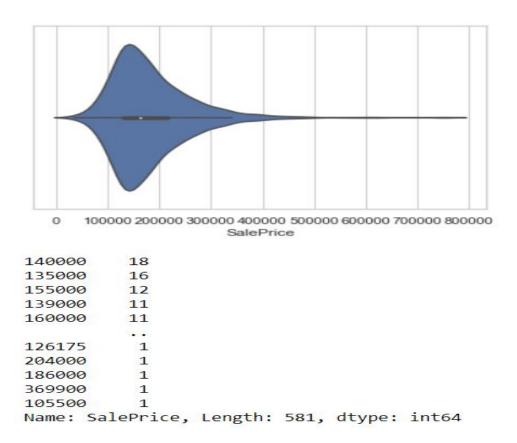
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INTRODUCTION

Problem statement and understanding

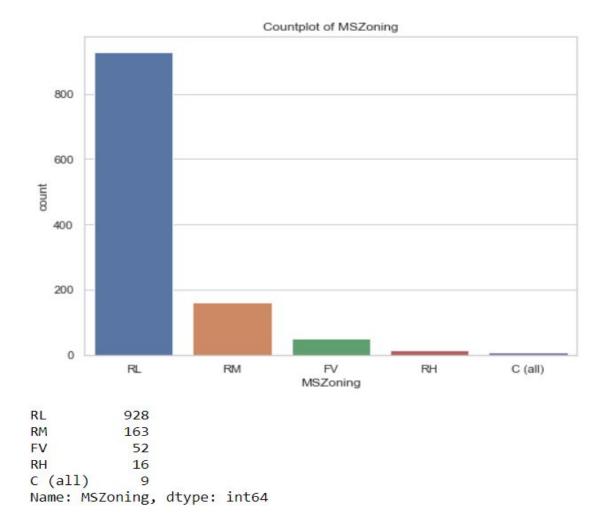
- A US-based housing company named Surprise Housing has decided to enter the Australian market.
- The company uses data analytics to purchase houses at a price below their actual values and flip them at a higher price. For the same purpose, the company has collected a data set from the sale of houses in Australia.
- We are required to build a model using Machine Learning in order to predict the actual value of the prospective properties and decide whether to invest in them or not.

EDA steps and Visualization



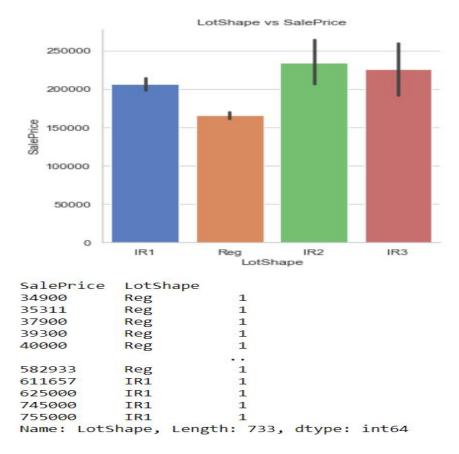
Observation:

Maximum number of SalePrice lies between 140000 and 230000.

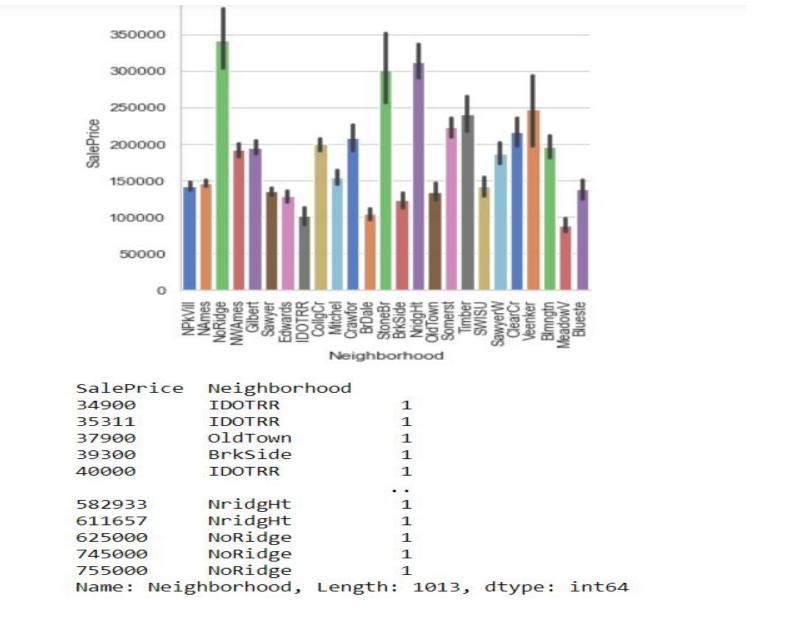


Observation:

Maximum, 928 number of MSZoning are RL.

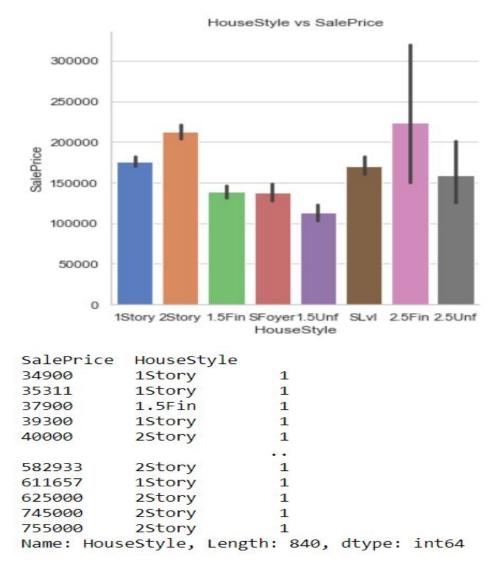


Observation: SalePrice is maximum with IR2 LotShape.



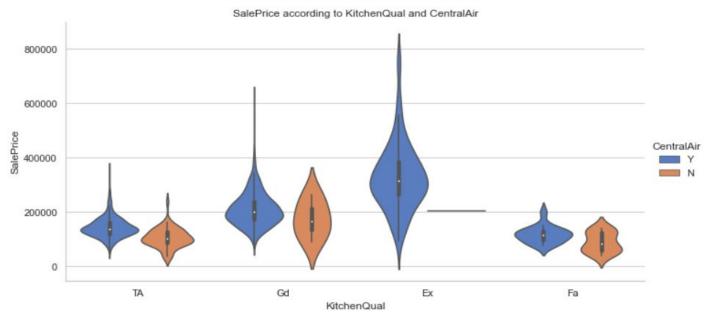
Observation:

SalePrice is maximum with NoRidge Neighborhood.



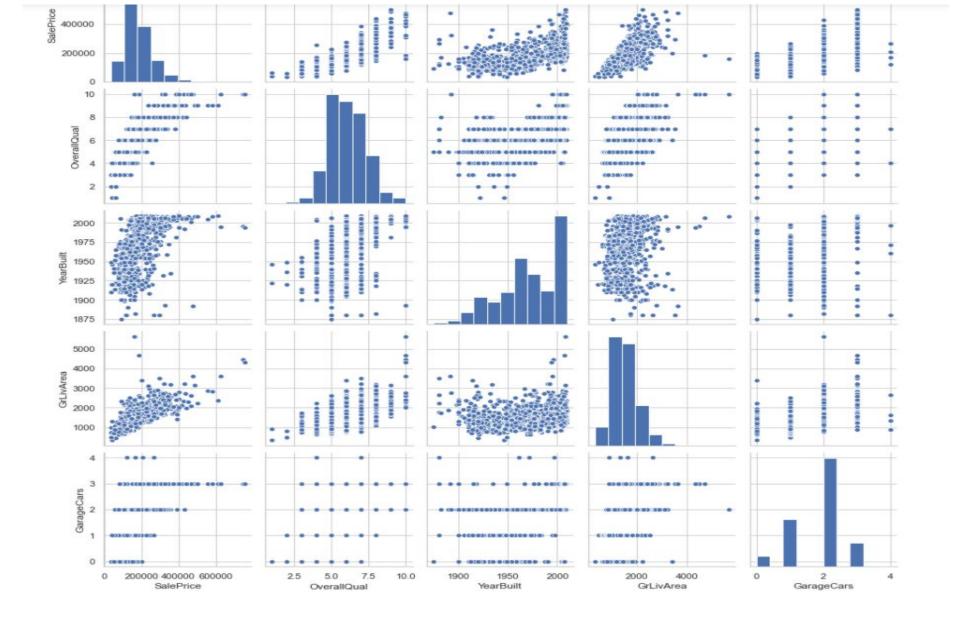
Observation: SalePrice is maximum with 2.5Fin HouseStyle.

```
#checking GarageType and GarageCond with respect to SalePrice
sns.factorplot(x='KitchenQual',y='SalePrice',hue='CentralAir',data=df,kind='violin',size=5,palette='muted',aspect=2)
plt.title('SalePrice according to KitchenQual and CentralAir')
plt.xticks()
plt.ylabel('SalePrice')
plt.show()
```



Observation:

SalePrice is maximum with Ex kitchenQual and CentralAir.



Observation: SalePrice is highly positively correlated with GrLivArea and OverallQual.

Steps and assumptions used to complete the project

Data Preprocessing Done

• We first done data cleaning. We first looked percentage of values missing in columns then we imputed missing values .

	Missing values	70 OI TOTAL VALUES
PoolQC	1161	99.4
MiscFeature	1124	96.2
Alley	1091	93.4
Fence	931	79.7
FireplaceQu	551	47.2
LotFrontage	214	1 <mark>8.3</mark>
Garage Type	64	5.5
GarageYrBlt	64	5.5
GarageFinish	64	5.5
GarageQual	64	5.5
GarageCond	64	5.5
BsmtExposure	31	2.7
BsmtFinType2	31	2.7
BsmtCond	30	2.6
BsmtFinType1	30	2.6
BsmtQual	30	2.6
MasVnrArea	7	0.6
MasVnrType	7	0.6

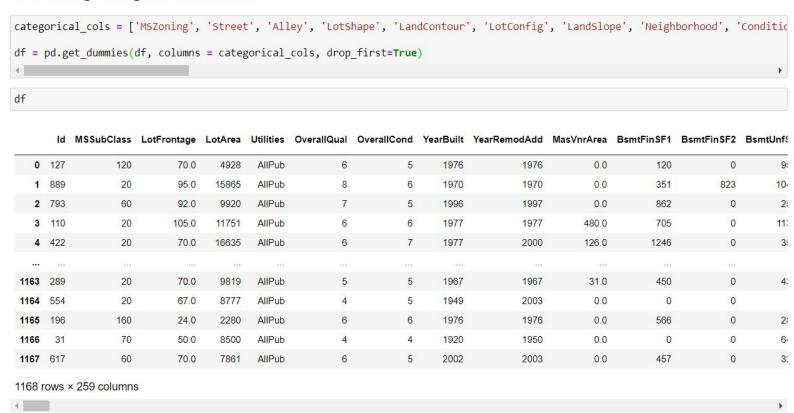
We then explored categorical variables

Exploring categorical columns

```
#exploring categorical columns
for column in df.columns:
  if df[column].dtypes == object:
     print(str(column) + ' : ' + str(df[column].unique()))
     print(df[column].value counts())
     print('\n'
MSZoning : ['RL' 'RM' 'FV' 'RH' 'C (all)'
       163
       52
       16
C (all)
Name: MSZoning, dtype: int64
**********************************
Street : ['Pave' 'Grvl']
    1164
Pave
Name: Street, dtype: int64
 Alley: [nan 'Grvl' 'Pave']
Grvl 41
Pave 36
```

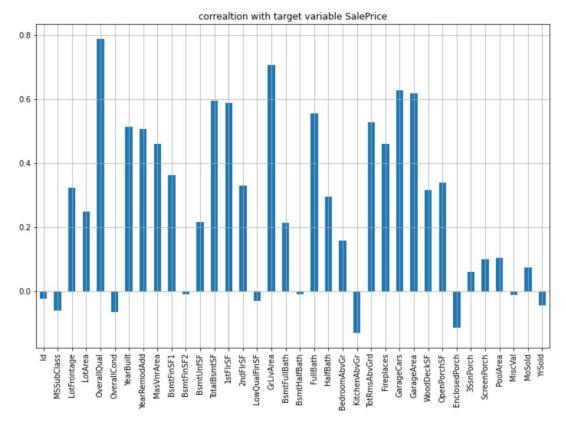
 We observed that there is only one unique value present in Utilities so will be dropping this column. • Then we encoded all the categorical columns into numerical colums using dummy variables.

Encoding categorical columns



- While checking the heatmap of correlation we observed that,
- 1. SalePrice is highly positively correlated with the columns OverallQual, YearBuilt, YearRemodAdd, TotalBsmtSF, 1stFlrSF, GrLivArea, FullBath, TotRmsAbvGrd, GarageCars, GarageArea.
- 2. SalePrice is negatively correlated with OverallCond, KitchenAbvGr, Encloseporch, YrSold.
- 3. We observe multicollinearity in between columns so we will be using Principal Component Analysis(PCA).
- 4. No correlation has been observed between the column Id and other columns so we will be dropping this column.

 Here we check the correlation between all our feature variables with target variable label.



- 1. The column OverallQual is most positively correlated with SalePrice.
- 2. The column KitchenAbvGrd is most negatively correlated with SalePrice.

problem-solving approaches

- We first converted all our categorical variables to numeric variables with the help of dummy variables to checkout and dropped the columns which we felt were unnecessary.
- We observed skewness in data so we tried to remove the skewness through treating outliers with winsorization technique.
- The data was improper scaled so we scaled the feature variables on a single scale using sklearn's StandardScaler package.
- There were too many (256) feature variables in the data so we reduced it to 100 with the help of Principal Component Analysis (PCA) by plotting Eigenvalues and taking the number of nodes as our number of feature variables.

Set of assumptions related to the problem under consideration

- By looking into the target vaariable label we assumed that it was a Regression type of problem.
- We observed multicollinearity in between columns so we assumed that we will be using Principal Component Analysis (PCA).
- We also observed that only one single unique value was present in Utilities column so we assumed that we will be dropping this columns.

Model Dashboard

```
#Importing all model library
from sklearn.linear_model import LinearRegression,Lasso,Ridge,ElasticNet
from sklearn.svm import SVR
from sklearn.neighbors import KNeighborsRegressor
from sklearn.tree import DecisionTreeRegressor

#Importing Boosting models
from sklearn.ensemble import RandomForestRegressor
from sklearn.ensemble import AdaBoostRegressor
from sklearn.ensemble import GradientBoostingRegressor
#importing error metrics
from sklearn.model_selection import GridSearchCV,cross_val_score
```

score of LinearRegression() is: 0.8224023067822429
Error:

Mean absolute error: 21983.03594681287 Mean squared error: 1016181146.2848227 Root Mean Squared Error: 31877.59630657278

r2 score: 0.8451431350165133

score of DecisionTreeRegressor() is: 1.0

Error:

Mean absolute error: 33349.05128205128 Mean squared error: 2904893311.905983

Root Mean Squared Error: 53897.062182515874

r2 score: 0.5573203920994878

score of KNeighborsRegressor() is: 0.7910630500200235

Error:

Mean absolute error: 26847.836752136755 Mean squared error: 1671882262.554359 Root Mean Squared Error: 40888.65689349992

r2 score: 0.7452201836776653

score of SVR() is: -0.04563664106634713

Error:

Mean absolute error: 58255.16893502842 Mean squared error: 6883309069.209987 Root Mean Squared Error: 82965.71020132345

r2 score: -0.04895437891886911

Model: ElasticNet()

Score: [0.84352472 0.74457611 0.81451183 0.71347987 0.82780095 0.68914429

0.84265308 0.78494133 0.79472646 0.85876943]

Mean score: 0.7914128054295206

Standard deviation: 0.05524013251954638

Model: RandomForestRegressor()

Score: [0.78642659 0.70841927 0.80088874 0.77416544 0.78435831 0.5748967

0.79620818 0.80767199 0.85233838 0.80521004]

Mean score: 0.7690583639721766

Standard deviation: 0.07308999923937654

Model: AdaBoostRegressor()

Score: [0.67687313 0.63623881 0.67534235 0.68152578 0.61651457 0.54811785

0.6737292 0.72426054 0.67222986 0.69305946]

Mean score: 0.6597891543469266

Standard deviation: 0.046385992712606065

Model: GradientBoostingRegressor()

Score: [0.79435779 0.7301687 0.81540851 0.75602916 0.78039711 0.67290297

0.80468041 0.78554125 0.84626604 0.77022326]

Mean score: 0.7755975195869904

Standard deviation: 0.045738804971296516

Finalized Model

```
RG=Ridge(alpha=25)
RG.fit(x train, y train)
print('Score:',RG.score(x train,y train))
y pred=RG.predict(x test)
print('\n')
print('Mean absolute error:',mean_absolute_error(y_test,y_pred))
print('Mean squared error:', mean squared error(y test,y pred))
print('Root Mean Squared error:',np.sqrt(mean_squared_error(y_test,y_pred)))
print('\n')
print("r2 score:",r2 score(y test,y pred))
print('\n')
Score: 0.8223601918721507
Mean absolute error: 21831.129709253644
Mean squared error: 1011636781.6056582
```

r2 score: 0.8458356553118661

Root Mean Squared error: 31806.238092639283

Conclusion

In this project we have tried to show how the house prices vary and what are the factors related to the changing of house prices. The best(minimum) RMSE score was achieved using the best parameters of Ridge Regressor through GridSearchCV though Lasso Regressor model performed well too. While we couldn't reach out goal of minimum RMSE in house price prediction without letting the model to overfit, we did end up creating a system that can with enough time and data get very close to that goal.

Acknowledgement

I would like to express my special thanks of grattitude to the sources Medium, TowardsDataScience, StackOverflow, KrishNaik's youtube channel which helped me to accomplish this project.