

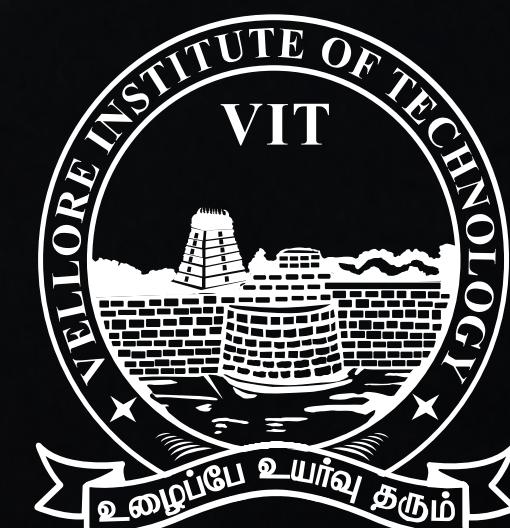
VinnovateIT Presents

# ONLINE MOCK PLACEMENTS



[vinprep.vinnovateit.com](http://vinprep.vinnovateit.com)

# ABOUT VIT



VIT®

Vellore Institute of Technology

(Deemed to be University under section 3 of UGC Act, 1956)

Vellore Institute of Technology, recognized as an Institution of Eminence by Govt. of India and No. 1 Private University for Innovation by ARIIA Govt. of India, was established in the year 1984 with the aim of providing quality higher education on par with international standards. The campus has a cosmopolitan atmosphere with students from all corners of the globe. The global standards set at VIT in the field of teaching and research spur us on in our relentless pursuit of excellence. With over 51 Undergraduate, 33 Postgraduate and 11 Integrated Programmes, VIT focuses on promoting technically driven approaches to classroom learning with constant efforts to help students explore the technical landscape and find their niche.

# ABOUT VINNOVATE IT



VinnovateIT is an OFFICIAL innovation and incubation lab of SITE School of VIT. A one-stop destination and platform for all digitally curious and like-minded people, to showcase their innovative thinking and problem solving skills. Learning from our mistakes and those of others is our motto and nectar of innovation is our diet. We at VinnovateIT strive to bring the many dimensions of innovation in a single platform to showcase practical understanding with meaningful execution. So be ready to immerse yourself in a technically interdependent ecosystem we call VinnovateIT.

# ABOUT THE EVENT



This event is not something which happens in a college on a daily basis, not a hack-a-thon, not a workshop but a full fledged placement mock which will help the students to crack the actual placements and bag dream offers. This will be a 3 day power packed event, mocking the exact details of an on-campus placement procedure. Day 1 will be a coding round which will consist of problem-solving, debugging and aptitude questions. On day 2 all the qualified students from Day 1 will be called for the technical interview round. Then, Day 3 would consist of HR + technical rounds of all the qualified candidates from Day 2. One more takeaway point for the candidates would be a personalized feedback from every round, so that he/she can work on those skills, overcome those shortcomings and race for perfection.

# PREVIOUS EVENTS

VinnovateIT has held flagship events in the past, these include VinHack and VinCode. VinHack has been held continuously for 2 years. In 2019, due to space limitations we had set a limit of 250 participants and needless to say all 250 seats were filled. It was a 24-hour hack-a-thon and a great success overall. In 2020, despite the pandemic we were able to hold and partner in an online hack-a-thon festival which was organised by Dare2Compete (D2C). From this we generated a user-base of around 250 participants. VinCode is a coding competition which is held online on platforms like Hackearth. This event has also been organised for the past 2 years, it saw a number of participants summing up to 600.

# WHY SPONSOR US ?

VIT Vellore is a powerhouse of 25000+ industry-ready students who are willing to take any opportunity they have to achieve their goals. The nature of our event is such that it will attract a huge number of ambitious students who are diligently working towards their targets. Among these very students you will find the leading technocrats of the next generations. We are going to push a very aggressive online marketing for this event where we will have a reach of more than 14k people on instagram itself, the event is also open to students from other universities all over the country giving us endless possibilities ahead. We are also tied up with dare2compete which will help us get an even higher reach for our event. Sponsoring an event like ours will go a long way in ensuring great brand visibility to an audience which comprises the people who fit into your targeted audience. This event will also help you in efficient lead generation and will give you an opportunity to deepen ties with your existing user base.

# PROPOSED TIERS

	5-10K	11-15K	16-25K
Logo on the website	●	●	●
Distributing your custom goodies	●	●	●
Mention in our instagram stories	●	●	●
Logo on the poster		●	●
Internship opportunities for the selected candidate		●	●
Mention as title sponsorship partner on all the platforms			●
Judging panel at the competition			●

Want a change in tiers? Call us on +919650797489

# GET IN TOUCH TODAY..

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