

Campaign Trends

RESET

Category ▾

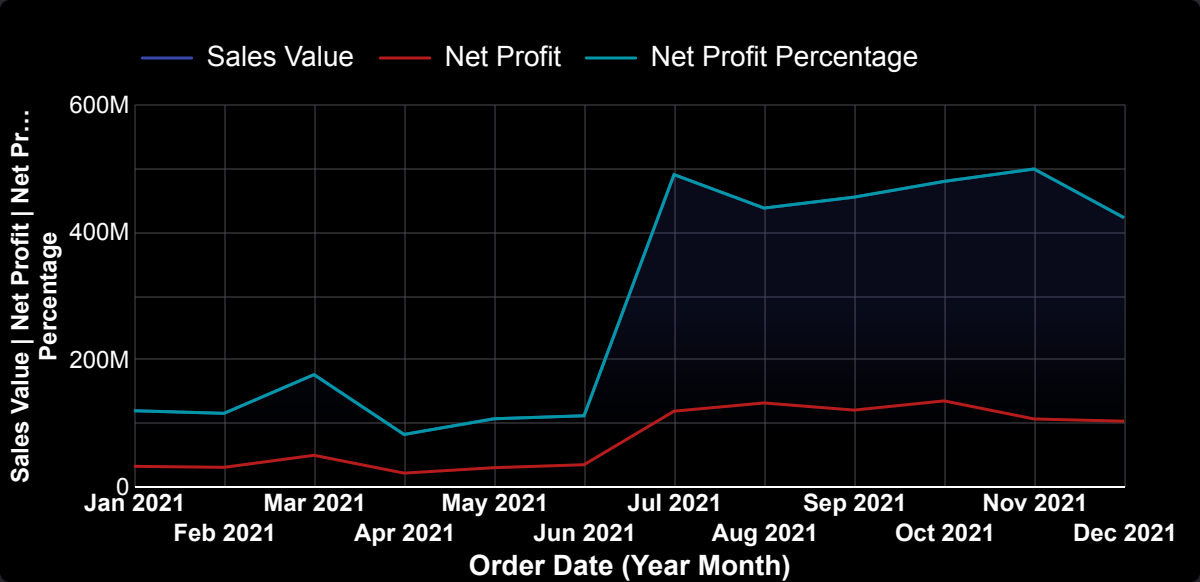
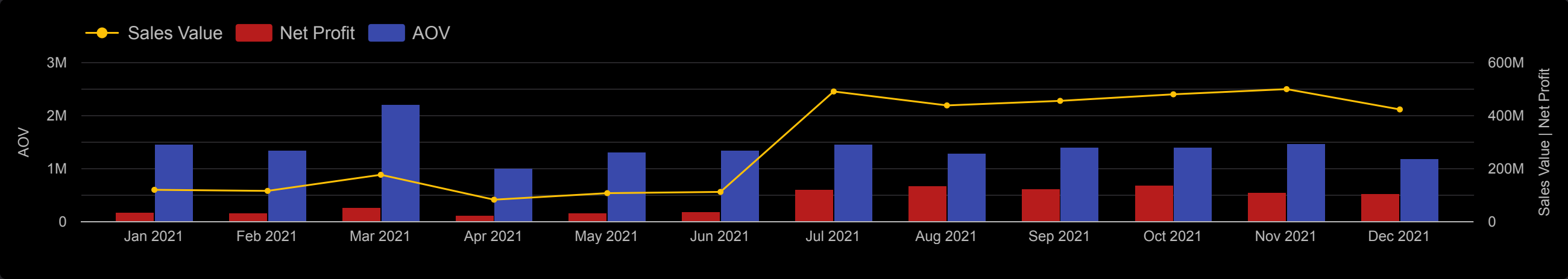
Payment Method ▾

Value Transaction ▾

Select date range ▾

☐ 2022

Sales Values vs Net Profit vs AOV



	Category ▾	Sales Value	Net Profit	Net Profit Percentage
1.	Women Fashion	122,628,257.4	28,841,819.4	122,628,257.4
2.	Superstore	55,077,032	11,541,720	55,077,032
3.	Soghaat	23,276,212	5,243,565.2	23,276,212
4.	School & Education	12,804,417.2	3,396,063.2	12,804,417.2
5.	Others	111,734,970	18,956,308.2	111,734,970
6.	Mobiles & Tablets	1,193,958,162	304,313,264	1,193,958,162
7.	Men Fashion	102,588,188	27,854,786	102,588,188
8.	Kids & Baby	36,400,325.8	9,624,874.8	36,400,325.8

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Customer and Sales Data

Category ▾

Payment Method ▾

Value Transaction ▾

Select date range ▾

	Product Name	Category	Before Disc... ▾	After Disco...	Net Profit	Quantity	CS ID
1.	IDROID_BALRX7-Gold	Mobiles & Tabl...	1,037,504,000	1,037,504,000	67,860,000	2,000	2
2.	samsungGALAXY S-7 EDGE 32GB LTE	Mobiles & Tabl...	188,106,300	187,665,500	28,624,860	41	19
3.	MACBOOK PRO 15-INCH 2.2GHZ Qu...	Computing	177,190,000	177,190,000	63,788,400	13	10
4.	iphone_7-128GB-wof-Matt Black	Mobiles & Tabl...	130,456,700	130,398,700	18,508,070	23	23
5.	Apple iPhone 6S Plus 16GB Silver	Mobiles & Tabl...	129,997,720	129,997,720	31,519,340	26	24
6.	iphone_7-128GB-wof-Jet Black	Mobiles & Tabl...	118,927,060	118,927,060	19,451,740	21	21
7.	samsung_K6000 49	Entertainment	98,736,320	98,736,320	27,293,660	19	19
8.	GMZV_PS4 Pro 1TB - Region 2	Entertainment	91,685,290	91,685,290	13,839,490	30	6
9.	infinix_Zero 4-Grey	Mobiles & Tabl...	89,374,090	89,374,090	11,619,250	67	17
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	Custome...	Net Profit ▴
1.	C830683L	■
2.	C729816L	■
3.	C724168L	■
4.	C313534L	■
5.	C368335L	■
6.	C441288L	■
7.	C314557L	■
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Before Discount
8,548,453,652.8

After Discount
8,515,253,661.42

Net Profit
1,947,612,819.42

Quantity
13,333

Customers
5,764

AOV
1,483,076.62

RESET