

Credit Card Transaction Report

Revenue

57M

Amount

46M

Total Interest

8.0M

Count

667K

| Card Category | Revenue | Sum of interest Earned | Sum of Annual Fees |
|---------------|----------|------------------------|--------------------|
| Blue | 47188612 | 66,14,172.62 | 2733690 |
| Gold | 2533682 | 3,84,755.16 | 57565 |
| Platinum | 1135608 | 1,61,629.05 | 20665 |
| Silver | 5659109 | 8,21,922.98 | 189590 |
| Total | 56517011 | 79,82,479.81 | 3001510 |

Q4

Q3

Q2

Q1

Week_start_date

All

M

F

Low

Med

High

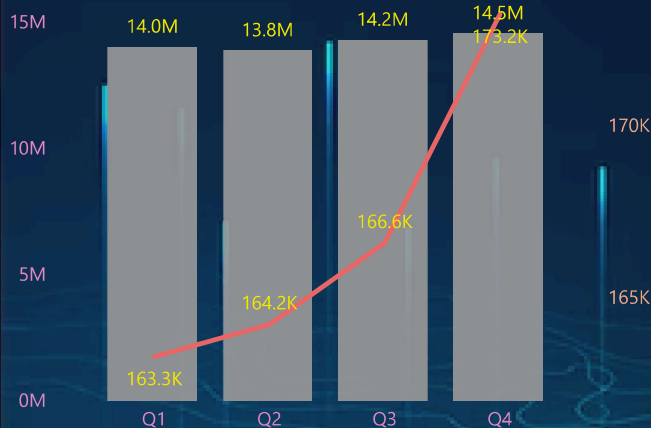
Gold

Silver

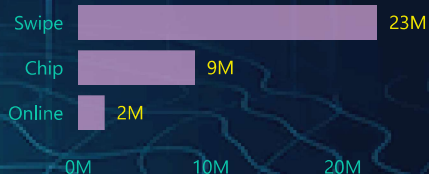
Blue

Platinum

QTR Revenue and Total trans Count



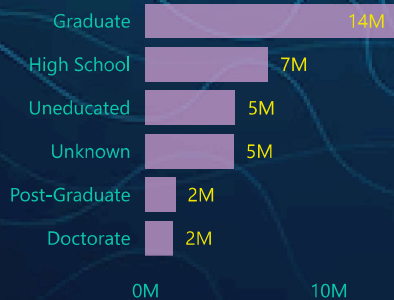
Revenue by Use Chip



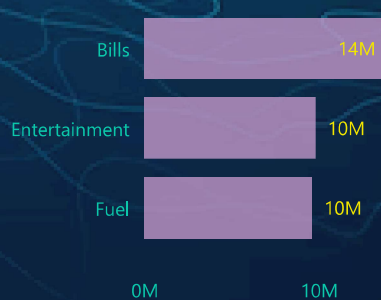
Revenue by Customer Job



Revenue by Education



Revenue by Expenditure type



Customer Acq Cost

