

Total Profit

37K

Total Sales

438K

Quantity

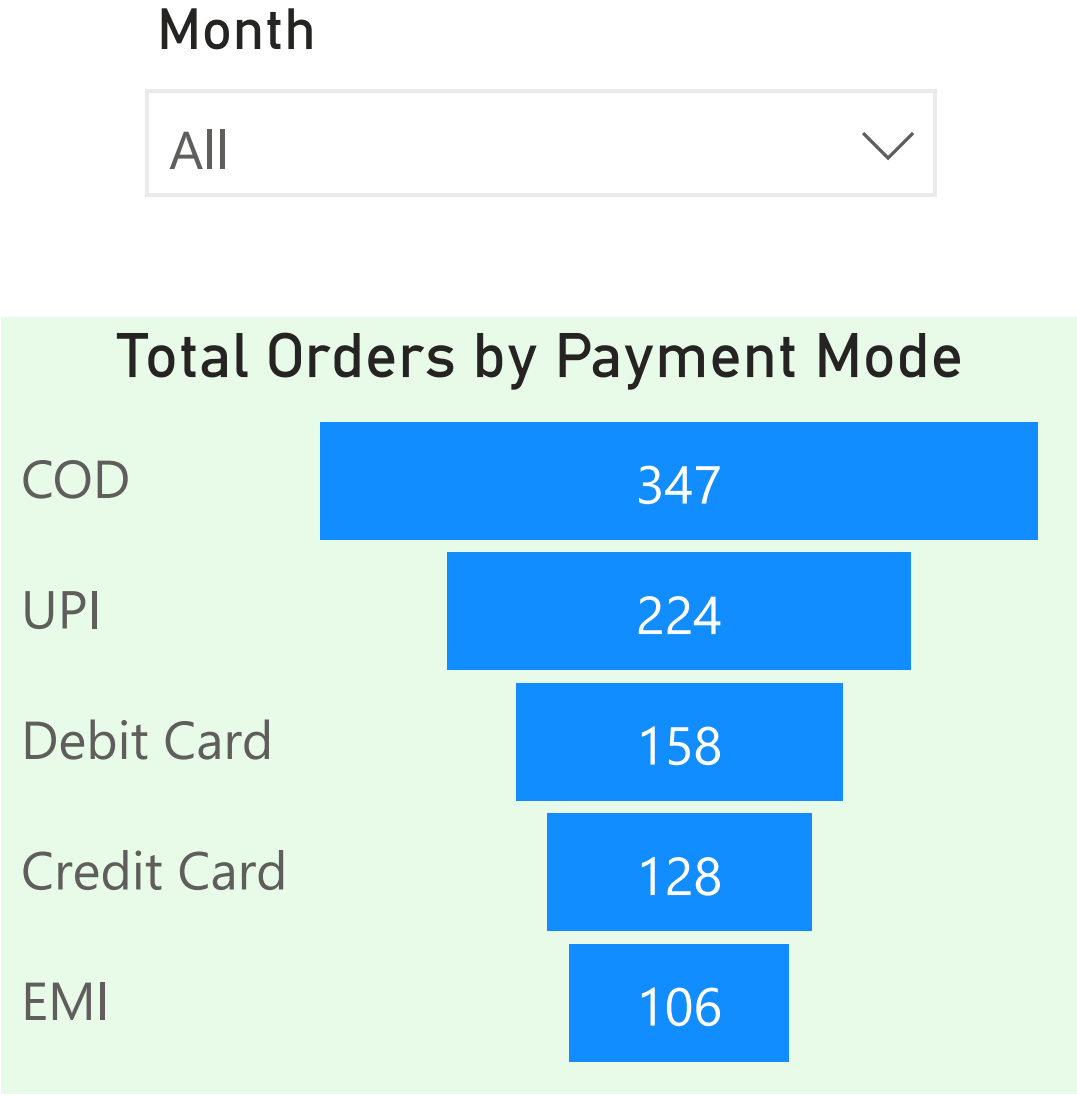
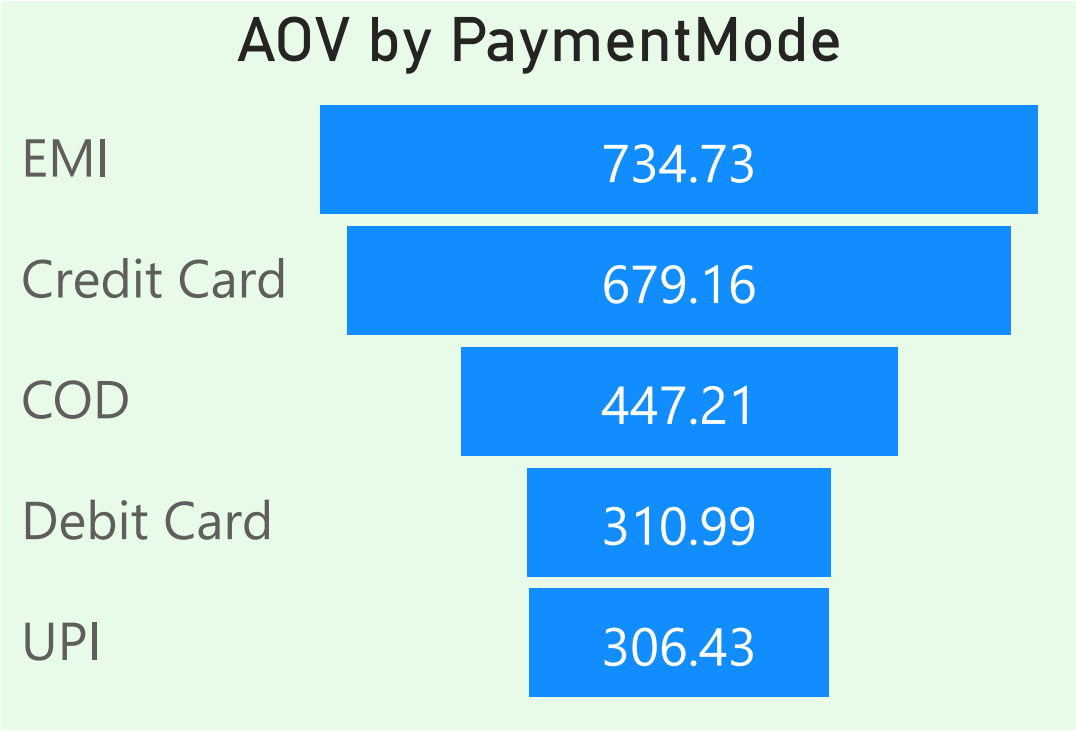
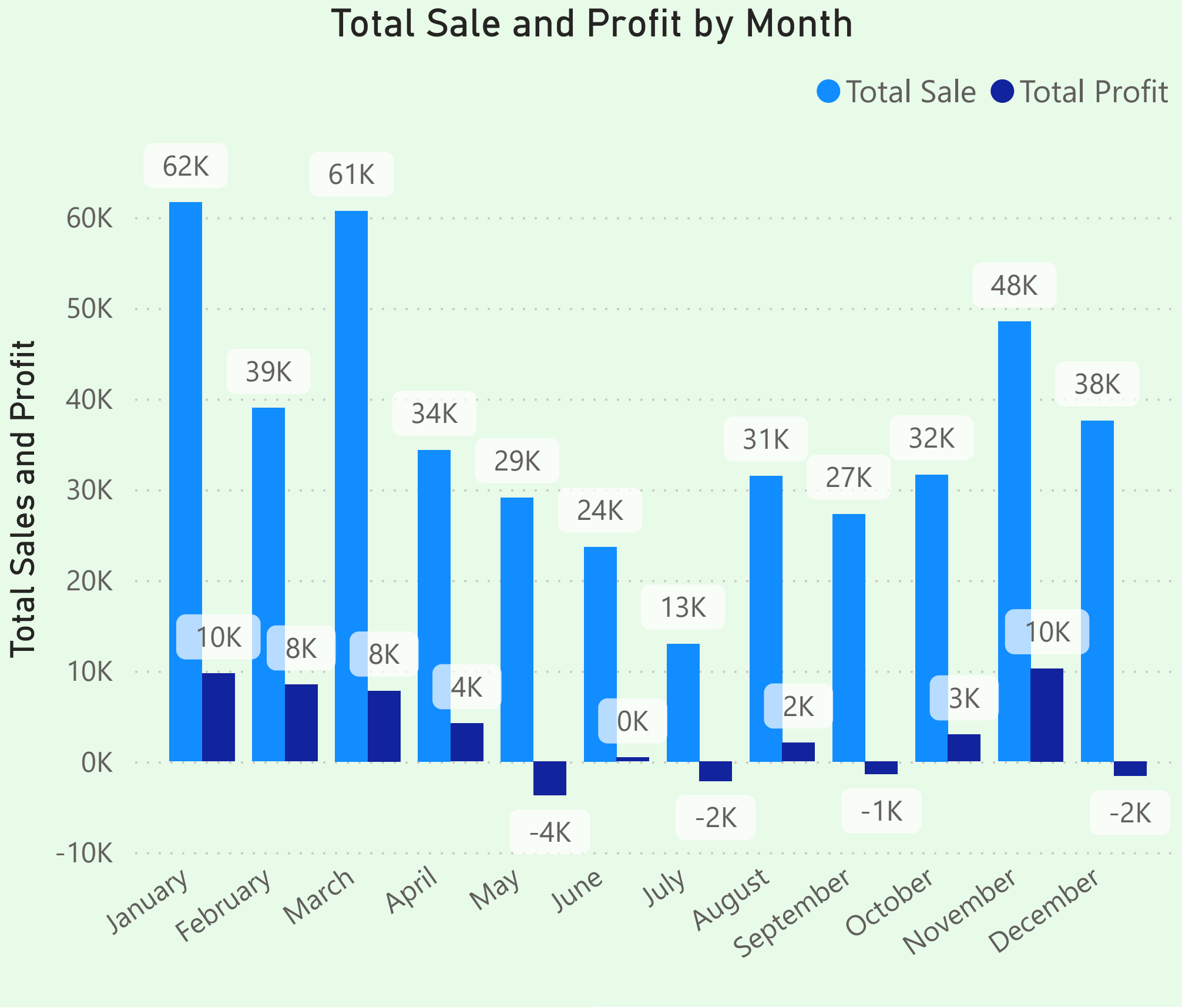
6K

Total Orders

500

AOV

875.54



Top 10 States by Profit

State	TotalSales	TotalProfit
Gujarat	21371	3001
Madhya Pradesh	87463	7382
Maharashtra	102498	6963
Tamil Nadu	6276	2602
Uttar Pradesh	38362	3358
Total	255970	23306

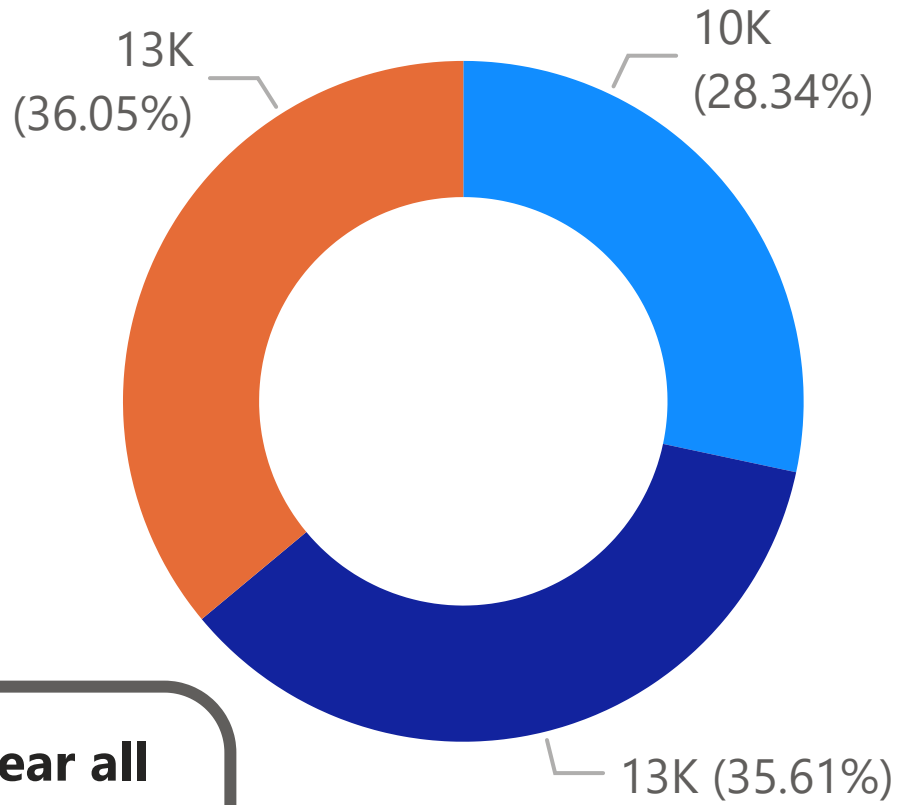
To 10 Cities by Profit

City	TotalSales	TotalProfit
Ahmedabad	14543	1846
Chandigarh	21142	2778
Chennai	6276	2602
Delhi	22957	1958
Indore	63680	6763
Kolkata	14328	2074
Mathura	28747	3335
Patna	13417	1787
Pune	43612	6160
Thiruvananthapuram	13871	2435
Total	242573	31738

Loss Making Category and Sub-Category

Category	Sub-Category	TotalSales	TotalProfit
Electronics	Electronic Games	39168	-644
Furniture	Furnishings	13484	-806
Clothing	Kurti	3361	-401
Clothing	Leggings	2106	-130
Clothing	Skirt	1946	-315
Total		60065	-2296

Total Profit by Category



Top 10 Sub-Categories by Profit

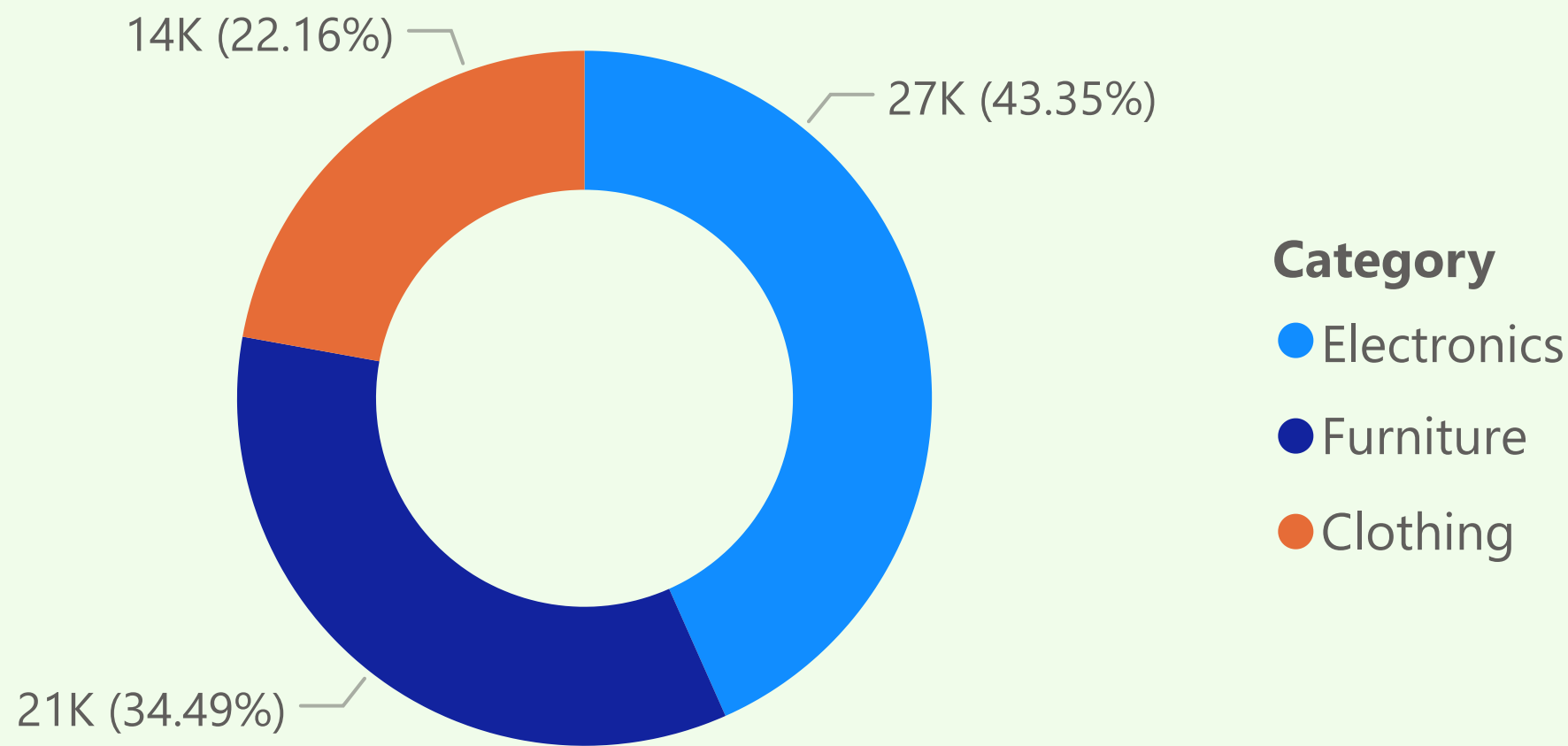
Sub-Category	TotalSales	TotalProfit
Printers	59252	8606
Saree	59094	4057
Bookcases	56861	6516
Phones	46119	1847
Chairs	34222	1627
Trousers	30039	2847
Tables	22614	3139
Accessories	21728	3353
Stole	18546	2431
Hankerchief	14294	1823
Total	362769	36246

Loss Making States and Cities

State	City	TotalSales	TotalProfit
Andhra Pradesh	Hyderabad	13256	-280
Rajasthan	Jaipur	11261	-275
Uttar Pradesh	Prayagraj	3889	-133
Rajasthan	Udaipur	11073	-48
Total		39479	-736

Clear all Filters

Jan Sales by Category

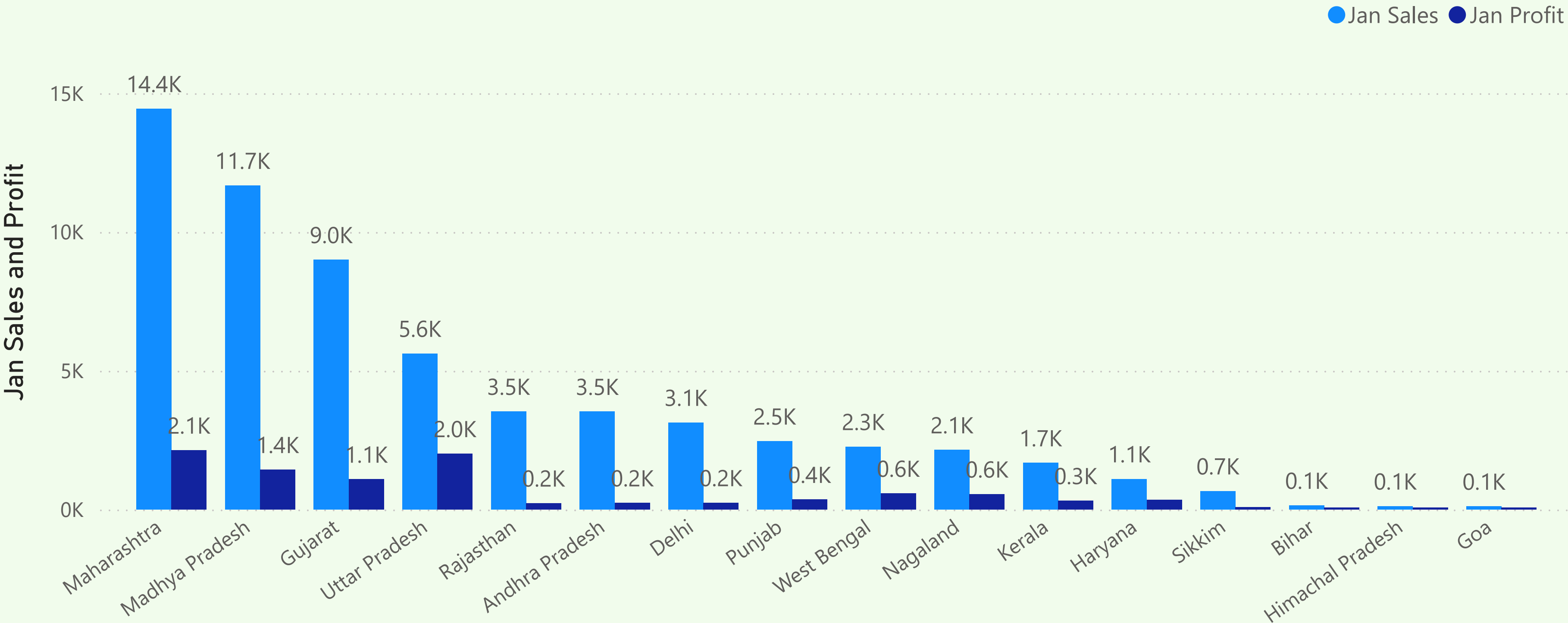


Category	Sub-Category	Jan Sales	Jan Profit	Profit Percentage
Electronics	Phones	3475	901	25.93%
Electronics	Printers	10867	2376	21.86%
Electronics	Accessories	4871	997	20.47%
Electronics	Electronic Games	7503	511	6.81%
Total		26716	4785	17.91%

Category	Sub-Category	Jan Sales	Jan Profit	Profit Percentage
Furniture	Bookcases	15564	2458	15.79%
Furniture	Chairs	3923	665	16.95%
Furniture	Furnishings	1770	-453	-25.59%
Total		21257	2670	12.56%

Category	Sub-Category	Jan Sales	Jan Profit
Furniture	Bookcases	15564	2458
Clothing	Saree	4107	603
Furniture	Chairs	3923	665
Clothing	Stole	3228	699
Clothing	Hankerchief	2242	386
Furniture	Furnishings	1770	-453
Clothing	T-shirt	1313	281
Clothing	Shirt	1062	199
Clothing	Trousers	742	175
Clothing	Kurti	363	11
Clothing	Skirt	317	-151
Total		34916	4899

Jan Sales and Jan Profit by State



State	City	Jan Sales	Jan Profit
Maharashtra	Pune	9680	1368
Maharashtra	Mumbai	4761	767
Total		14441	2135

State	City	Jan Sales	Jan Profit
Madhya Pradesh	Indore	11673	1436
Total		11673	1436

State	City	Jan Sales	Jan Profit
Gujarat	Ahmedabad	5375	753
Gujarat	Surat	3624	335
Total		8999	1088

State	City	Jan Sales	Jan Profit
Uttar Pradesh	Mathura	5228	1970
Uttar Pradesh	Prayagraj	394	39
Total		5622	2009