

**KADI SARVA VISHWAVIDYALAYA**  
**Semester - 4 Examinations November, 2022**

**Subject code: CC-401N Subject Name: Principles of Management**

**Date:** 5-11-22

**Time:**

**Total Marks: 70**

**Instructions:**

- 1) Answer each section in separate Answer Sheet
- 2) All questions are **compulsory**.
- 3) Indicate clearly, the options you attempted along with its respective question number.

**Section-1**

- Q.1** (A) Explain the Functions of a Manager in the organization. [5]  
 (B) Write a short note on: Systems Theory [5]  
 (C) Discuss the changes that are impacting managers' jobs today. [5]
- OR**
- (C) Discuss the how today's organizations give rewards to managers. [5]
- Q.2** (A) Explain the concept of 'Job specialization'. [5]  
 (B) Discuss Scientific management theory. [5]
- OR**
- (A) Explain the concept of 'Span of control'. [5]  
 (B) "Very Good" is not good enough. One should not be satisfied with the current success only. It is an era of continual improvement – Share your views. [5]
- Q.3** (A) Write short note on : Functional organization Structure [5]  
 (B) Write short note on: Centralization. [5]
- OR**
- (A) Discuss the merits of organic culture. [5]  
 (B) Which are the different roles played by a manager in the organization? – List and Discuss. [5]

**Section-2**

- Q.4** (A) Discuss "From where the culture comes?" [5]  
 (B) Discuss how managers can manage cultural diversity at the organization. [5]  
 (C) Write short note: Total Quality Management. [5]
- OR**
- (C) Discuss how one can be a role model by being ethical and honest. [5]
- Q.5** (A) What do you understand by Employee Empowerment? – share few real life examples. [5]  
 (B) Can culture be a liability to an organization? Explain [5]
- OR**
- (A) Discuss the importance of Financial planning in the business. [5]  
 (B) Write a short note on: contingency theory of management. [5]
- Q.6** (A) What Leadership Lessons Can Business Learn from Ukraine's War? [5]  
 (B) Discuss the contribution of Henry Fayol in the field of management. [5]
- OR**
- (A) Which are the factors impacting bureaucracy according to Max Weber? [5]  
 (B) Can organization's structure be changed quickly? Why or why not? [5]

-----All the Best-----



**KADI SARVA VISHWAVIDYALAYA****BE Semester - 4 Examinations June, 2022****Subject code: (CC401-N) Subject Name: Principles of Management****Date: 08/06/2022****Time: 3Hrs.****Total Marks: 70****Instructions:**

- 1) Answer each section in separate Answer Sheet.
- 2) Q.1 (A), (B) & Q4 (A), (B) Are Compulsory.
- 3) Indicate clearly, the options you attempted along with its respective question number.

**Section-1**

- Q.1** (A) How management study can help you in your Career Planning? [5]  
 (B) You are appointed as Manager in one of the reputed company with good salary package, How the study of Planning can help for your financial planning? [5]  
 (C) In your opinion, what are the skills required to become successful manager in today's competitive industries? [5]

**OR**

- (C) Explain the various types of managers. [5]  
**Q.2** (A) Write a brief note on schools of management thoughts. [5]  
 (B) How 'Division of work' can help an organisation for better management? [5]

**OR**

- (A) You have been appointed as a Head of XYZ company, How would you implement Total Quality Management (TQM) in your company? [5]  
 (B) Write a detail note on 'System Approach' [5]

- Q.3** (A) Explain the 'Scientific Management Principles' application in today's various industries. [5]  
 (B) How 'work specialization' can help in your organisation growth? [5]

**OR**

- (A) Discuss any one type of organisation structure of your choice. [5]  
 (B) Centralization v/s Decentralization-Which one is right for your organisation growth and why? [5]

**Section-2**

- Q.4** (A) In your opinion, What is the role of culture in shaping better human life? [5]  
 (B) How 'Span of Control' can help in improving employees' productivity? [5]  
 (C) Why controlling is required for effective business management? [5]

**OR**

- (C) Write a Note on 'Formalization' [5]  
**Q.5** (A) How employees can learn culture?-Elaborate. [5]  
 (B) What will you do to motivate your employees at an organisation?-Explain [5]

**OR**

- (A) How the study of financial accounting can help you in your life?-Discuss [5]  
 (B) Discuss the key functions of management. [5]

- Q.6** (A) How Political and Legal environment affects India's development? [5]  
 (B) Bank offers different types of accounts for different purpose-Elaborate the statement. [5]

**OR**

- (A) You want to do business. You do not have money. What sources will you use to get money for your business and how? [5]  
 (B) Different managers have different roles in organisation-Elaborate the statement. [5]

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