

# Performance Dashboard

Select Category

Clothing

Electronics

Furniture

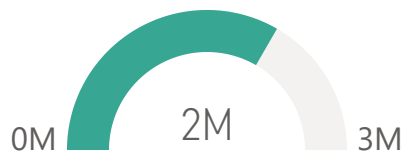
Select State

All

Revenue

2M

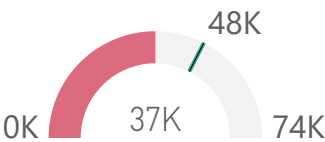
Revenue Target



Profit

37K

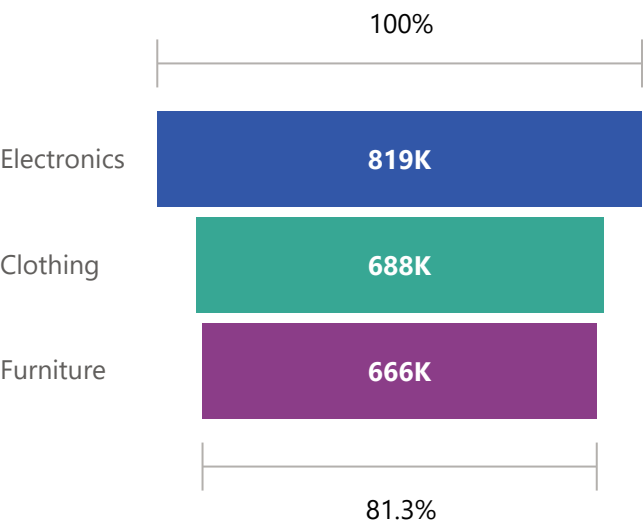
Profit Target



Total orders

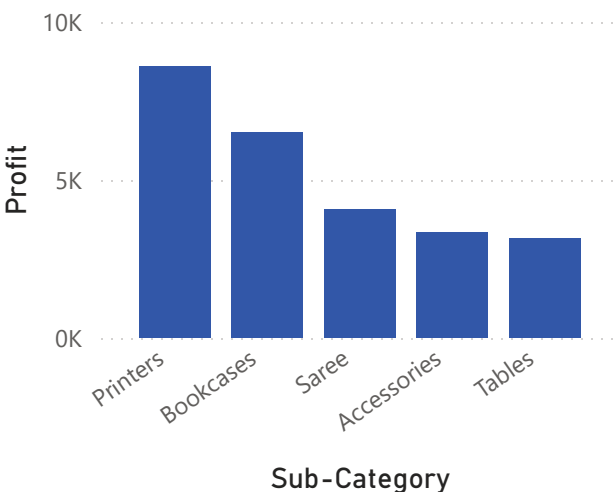
1500

Revenue by Categories

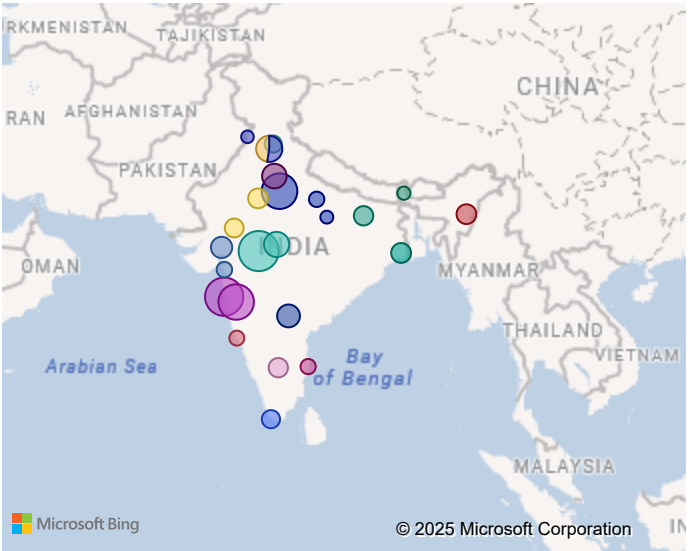


Profit by Sub-Category

Top 5 Sub-Categories with Highest Profit



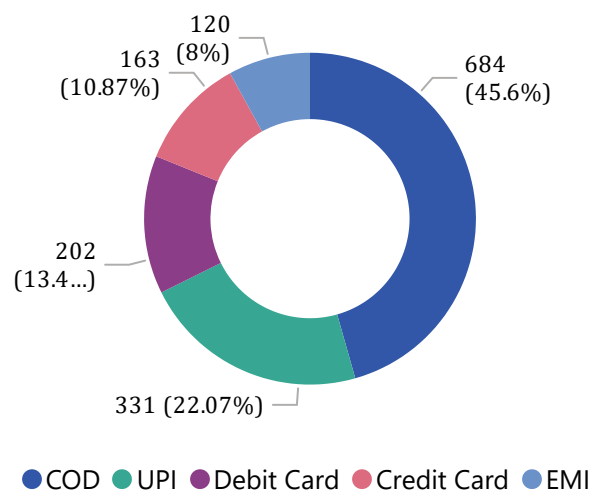
Revenue by State



Revenue by Category and Subcategory



Preferred Payment Mode



States with Highest Revenue

City	Quantity	Revenue	Profit
Indore	980	306447	6763
Mumbai	699	276274	803
Mathura	194	234431	3335
Pune	392	232071	6160
Chandigarh	275	115237	2778
Bhopal	247	105130	619
Delhi	290	98875	1958
Total	3077	1368465	22416

# PERFORMANCE DASHBOARD

Revenue

2M

Quantity Sold

5615

Order

1500

Profit

37K

Category



Clothing



Electronics



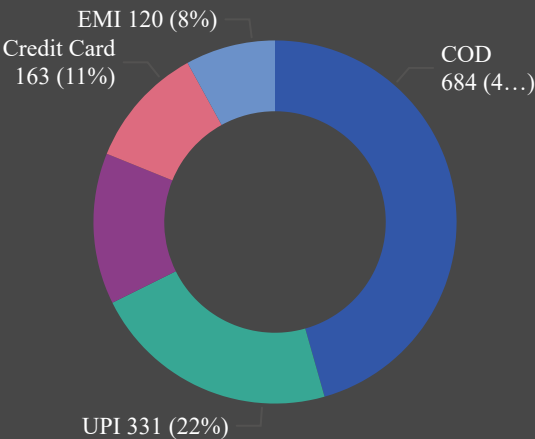
Furniture

City

All

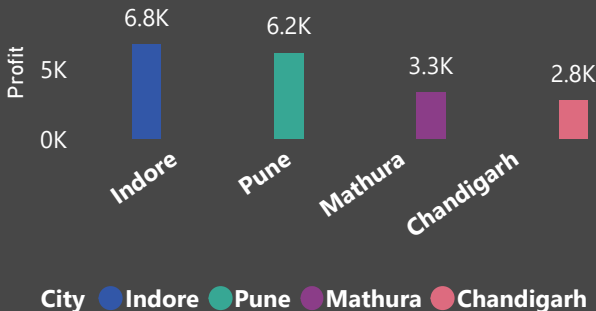


Payment Mode



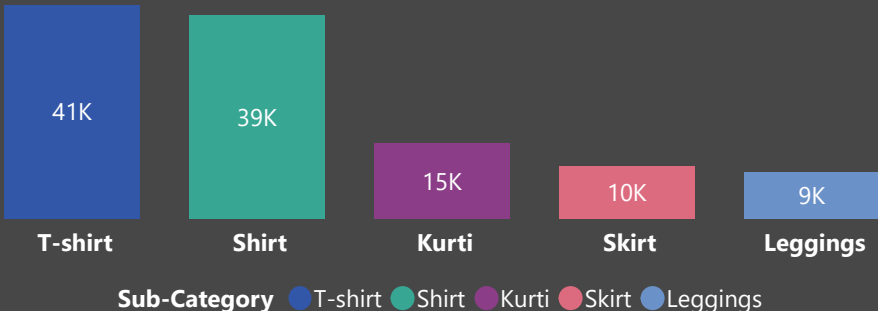
Profit by City

Top 4 Profit Generating Cities

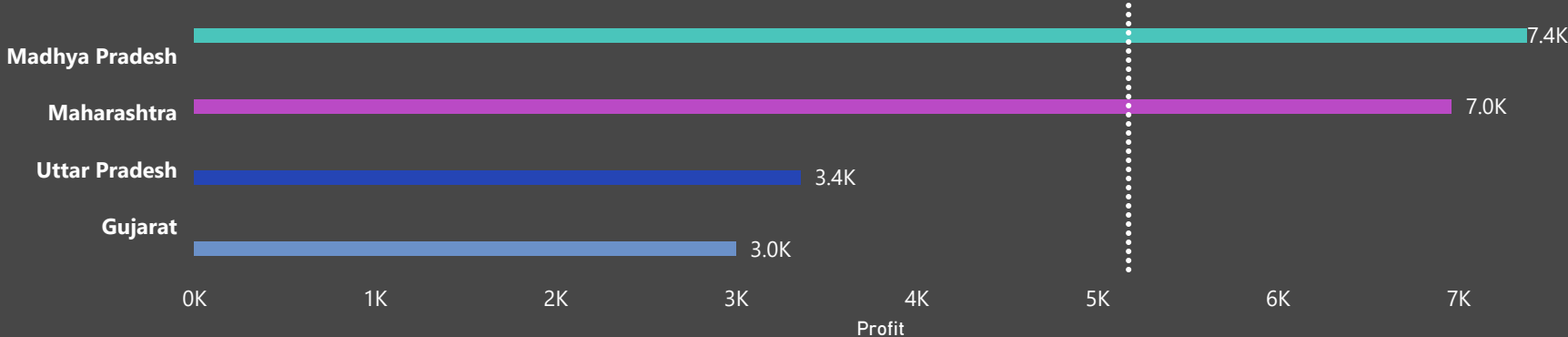


Revenue by Sub-Category

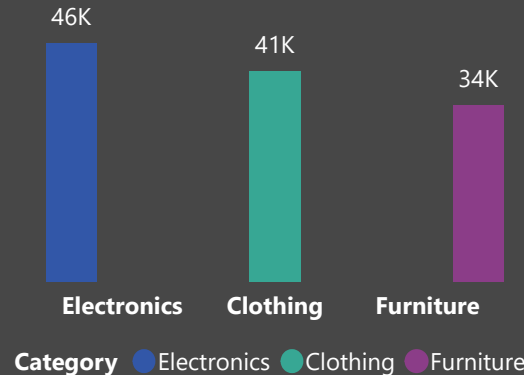
Lowest Revenue Generating Sub-Categories



Profit by State



Average Order Value



### Ahmedabad

69839

Revenue

1846

Profit

### Amritsar

17245

Revenue

118

Profit

### Bangalore