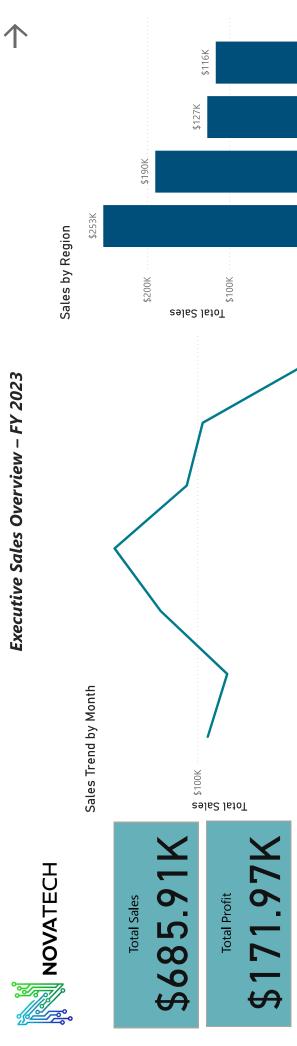


Executive Sales Overview – FY 2023





West

North

South

East

\$0K

July

June

May

April Month

March

February

January

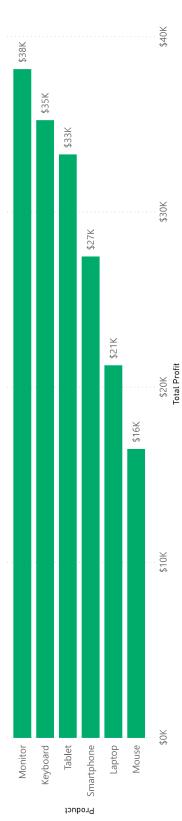
\$50K

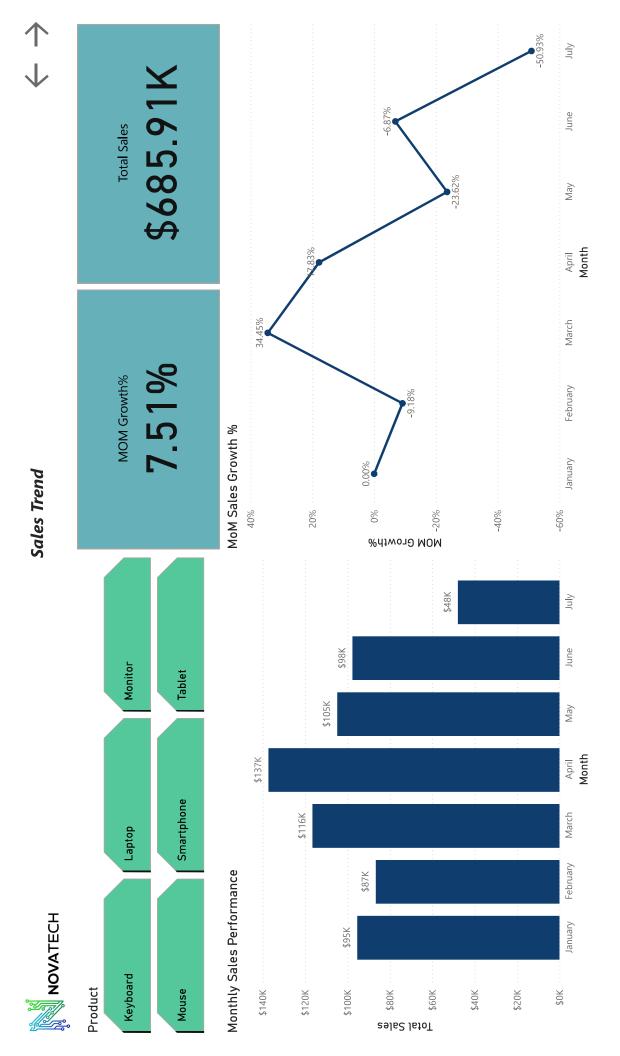
Profit Margin%

Region

25.07% Average Discount%









Customer Insights

NOVATECH



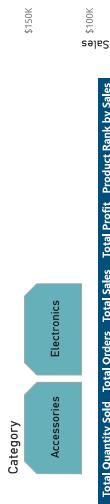
			Charlie	\$114,060.62	\$114,060.62 \$29,442.24	25.81%	3
		とりつ シウビ	Alice	\$113,090.76	\$30,035.52	26.56%	4
		200. 404.	Fiona	\$81,759.29	\$81,759.29 \$20,576.82	25.17%	5
South	West		George	\$70,295.87	\$18,782.36	26.72%	9
			Eva	\$18,497.85	\$4,105.40	22.19%	7
Top 5 Customers by Sales	Sales						
Bob							\$148K
David						\$140K	\simeq
sus							
charlie					\$114K		
sng							
Alice					\$113K		
Fiona			\$82K				
\$0K	\$20K \$40K	\$60K	\$80K	\$100K	\$120K	\$140K	
			Total Sales				



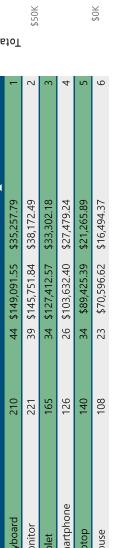


Product Performance

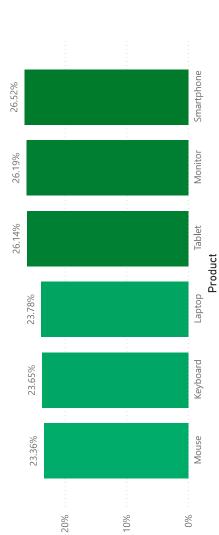
Total Sales by Product

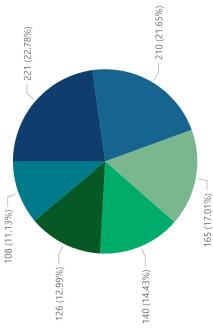


Product	Total Quantity Sold	Total Orders	Total Sales	Total Profit	Total Quantity Sold Total Orders Total Sales Total Profit Product Rank by Sales
Keyboard	210		44 \$149,091.55 \$35,257.79	\$35,257.79	1
Monitor	221		39 \$145,751.84 \$38,172.49	\$38,172.49	2
Tablet	165		34 \$127,412.57 \$33,302.18	\$33,302.18	3
Smartphone	126		26 \$103,632.40 \$27,479.24	\$27,479.24	4
Laptop	140		34 \$89,425.39 \$21,265.89	\$21,265.89	5
Mouse	108	23	23 \$70,596.62 \$16,494.37	\$16,494.37	9









Smartphone

Laptop Tablet

Mouse

Keyboard

Monitor

Product

Mouse

Laptop

Smartphone

Tablet

Monitor

Keyboard

\$0K

Total Quantity Sold by Product

Product

\$71K

\$89K

\$104K

\$127K

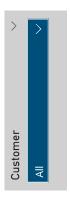
\$146K

\$149K



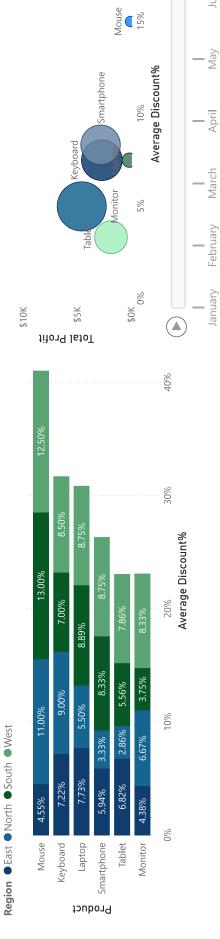
Average Discount% by Product and Region

Profitability & Discounts



Product ● Keyboard ● Laptop ● Monitor ● Mouse ● Smartphone ● Tablet

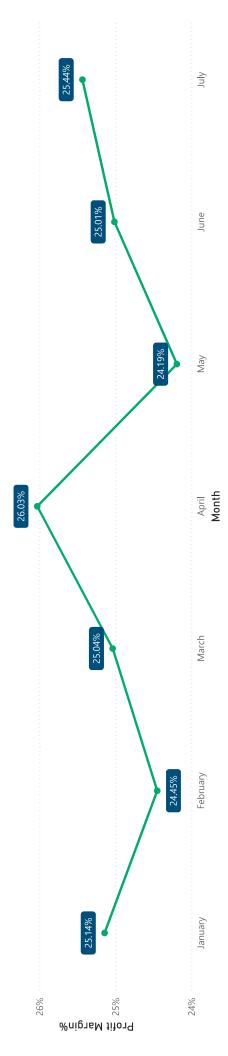
July



20%

_ June

Profit Margin% by Month



NovaTech Executive Dashboard – FY2023

