





Public Notice Indian Institute of Creative Skills (IICS) Admissions 2025-26

The Indian Institute of Creative Skills (IICS), an institution affiliated with NSDC Academy and operated by the Media & Entertainment Skills Council (MESC), funded by NSDC, functions under the aegis of the Ministry of Skill Development & Entrepreneurship (MSDE).

We are excited to announce the commencement of the admission process for the academic year 2025-26 at the Delhi and Gandhinagar, Gujarat campuses of IICS

Admissions are strictly **on basis of aptitude and merit, with a comprehensive 4-step selection process** for students across India:

- **1. Entrance Exam** Evaluates creative knowledge.
- **2. Portfolio Review** Assesses the candidate's work, creativity, and potential.
- **3. Personal Interview** Conducted by mentors and chief mentors to gauge passion, skills, and vision.
- **4. Final Selection Round** Based on cumulative performance in all previous stages.

IICS offers a 2-year Certificate Program/ 3-4 Year Degree Program of holistic education, training, international standard workshops, masterclasses by industry experts, simulative learnings, mentored sessions for career readiness, LIVE projects and apprenticeships. These courses are especially designed to prepare students for careers in the Media & Entertainment Industry.

Please note:

- The programs at the Delhi Campus are offered as Certificate Programs (Duration: 2 Years), while those at the Ahmedabad Campus are offered as UG Degree Programs (Duration: 3 Years).
- The annual fee for each program is INR 6 Lakhs.
- The entrance exams shall be conducted offline at Lajpat Nagar, Delhi, and Karnavati University, Ahmedabad.

Sr. No.	School Name	Program Name	No. of Seats		Batch Launch Date	Eligibility Criteria
1.	School of Performing Arts & Media Management	Performing Arts and Media Management Chief Mentor: Dr (Hon). Amit Behl, Award-Winning Film, Television, Theatre Actor, Professor of Media & Entertainment, Creative Producer & Senior Consultant Outcome: Students will get an opportunity to act in a full-length film, web series or theatre production. Students will be supported to create their professional acting portfolio.	20	19.04.2025	15.05.2025	Degree Program: 12th Pass from a recognized Board with an interest in performing arts and media management Certificate Program: Open to all, aspiring actors, theatre enthusiasts, media professionals, and graduates from related fields.

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2.	School of Performing Arts & Media Management	Hair, Makeup & Prosthetics Chief Mentor: Ms. Yasmin Rodgers, Celebrity Makeup & Prosthetics Artist Outcome: Candidates will work on a full-length film, fashion show, or commercial project	15	19.04.2025	15.05.2025	Program: 12th Pass from a recognized Board with an interest in makeup, hairstyling, and prosthetics. Certificate Program: Open to makeup artists, hairstylists, fashion professionals, beauty influencers, and graduates from related disciplines.
3.	School of Sound & Music Production	Sound Recording & Sound Design Chief Mentor: Padma Shri Dr. Resul Pookutty, Academy Award Winner, Indian Sound Designer Outcome: The course will equip students to become proficient sound editors/recordists/ designers/engineers as per industry standard. The field is expansive and the course will facilitate students to be expert professionals across the globe.	20	26.04.2025	20.05.2025	Degree Program: 12th Pass from a recognized Board with an interest in sound engineering and design. Preferred - Students with Science. Certificate Program: Open to B.Tech, B.Sc. graduates in Sound Engineering or related disciplines, music producers, audio technicians, and professionals in the music and film industry.
4.	School of Video Games & Digital Media	3D Game Art Chief Mentor: Mr. Manvendra Shukul, CEO, Lakshya Digital Outcome: Candidates will contribute to a real-world game development project, creating 3D assets for a published video game or immersive VR experience.	25	19.04.2025	15.05.2025	Degree Program: 12th Pass from a recognized Board with an interest in 3D modeling and game design. Certificate Program: Open to B.Sc., BFA, B.Tech graduates in Animation, Game Art, or related fields, digital artists, gaming professionals, and designers looking to enhance their 3D skills.

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5.	School of New Age Media	Advance Gaming and Extended Reality (XR) Innovations Chief Mentor: Mr. Anand Jha, CEO, Nilee Games Outcome: Candidates will work on a live AR/VR-based gaming or simulation project	25	26.04.2025	20.05.2025	Degree Program: 12th Pass from a recognized board with an interest in gaming, VR, and AR technologies. Certificate Program: Open to B.Tech, B.Sc., BCA graduates in Game Development, XR, or related fields, AR/VR developers, designers, and gaming professionals.
6.	School of Creative Communication	Journalism, PR, Image Strategisation & Brand Custodianship Chief Mentor: Dr. (Hon) Anusha Srinivasan Iyer, Brand Custodian, Image Strategist, International Award- Winning Writer- Director, Firebrand Journalist, Egalitarian Activist Dr. (Hon) S Ramachandran, Journalist, Filmmaker, Brand Strategist, Author, Theatrician Outcome: Candidates will get a chance to report for a media house, work on a brand's PR campaign, or contribute to a digital publication	20	26.04.2025	20.05.2025	Degree Program: 12th Pass from a recognized board with an interest in journalism, public relations, and brand communication. Certificate Program: Open to Mass Communication, BBA, and MBA graduates, PR professionals, journalists, media strategists, and corporate communication executives.

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7	School of Events & Experiential Media	Events and Experiential Management Program Chief Mentor: Ms. Sushma Gaikwad, Co-founder Ice Global, Experiential Media and Director, Wizcraft MIME Outcome: Candidates will plan and execute a large-scale live event, corporate conference, or brand activation, handling real-time logistics, sponsorships, and audience engagement.	30	19.04.2025	15.05.2025	Degree Program: 12th Pass from a recognized Board with an interest in event planning and experiential marketing. Certificate Program: Open to BBA, MBA graduates, event planners, marketing professionals, hospitality managers, and individuals passionate about experiential events.
8	School of Digital Content Creation	Digital Management and Content Creation Chief Mentor: Ms. Ketki Pandit, Film Producer, Director, Storyteller, Founder- Youth Music Outcome: Create powerful content for live brand and influencer projects, master digital tools, and build a portfolio tailored for real-world success.	20	26.04.2025	15.05.2025	Degree Program: 12th Pass from a recognized Board with an interest in digital media, content creation, and online branding. Certificate Program: Open to BBA, MBA, Mass Communication, and Marketing graduates, content creators, social media strategists, influencers, and digital marketers.

Interested candidates are advised to fill the registration form through the link: https://www.iicsindia.org/applynow.php

For further assistance, please contact the IICS admissions office using the details provided above. This notice serves as an official announcement for the upcoming IICS examinations. All prospective candidates are encouraged to adhere to the timelines and guidelines specified.