# Shubham Khandelwal

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#### PROFESSIONAL SUMMARY

Highly motivated and detail-oriented Fresher Data Analyst with a strong foundation in data analysis, visualization, and reporting. Skilled in developing and implementing data collection systems, identifying business needs, and creating predictive models that improve forecasting accuracy.

#### **EDUCATION**

**Bachelor of Computer Applications**JECRC University

August, 2021

## **Master of Computer Applications**

(Online Degree Program) University of Mysore August, 2023

#### PERSONAL PROJECTS

## Coffee Shop Sales Analysis - MS Excel

**GitHub Link** 

- Imported Raw Data in MS Excel and Cleaned it using Excel Formulas and Functions.
- Created Pivot Tables to analyze Raw Data.
- Created a Dashboard of Charts and Graphs using Pivot Tables to view Sales Data Holistically.
- Answered Business Questions related to Sales Patterns and customer behavior.

## Pizza Sales Analysis – SQL

**GitHub Link** 

- Analyzed Pizza Store Data to gain insights into customer behavior and sales pattern.
- Used different functions of SQL like JOIN, GROUP BY, ORDER BY to analyze data.
- Answered Business Queries related to Sales Patterns and customer behavior by leveraging SQL Queries to improve business and drive success in competitive Pizza Market.

## **Exploratory Data Analysis (EDA) - Python**

**GitHub Link** 

- Performed Data Cleaning and Data Manipulation.
- Performed Exploratory Data Analysis (EDA) using Pandas, Matplotlib and Seaborn Libraries in Python.
- Improved customer experience by identifying potential customers across states, occupation, genders and age groups.
- Improved sales by identifying most selling products from different product categories, which can help to plan inventory during sales and festive season to meet the demands from customers.

#### **SKILLS**

Programming Languages: Python

**Libraries:** NumPy, Pandas, Matplotlib, Seaborn **Spreadsheet:** Microsoft Excel, Google Sheets

Database: SQL

Business Intelligence: Power BI