

**Web Development Project 3: Client Project Demo**

Project Title: **Website for a Software Company**

Project Details:

Domain: Web Development

Project Name: Software Website for Techy Software

Level: Intermediate

Project Requirements:

1. Attractive UI Design:

- Utilize gradients to enhance the visual appeal of the website. - Use Google Photos of Nexus Software's web product interfaces to create an attractive UI.
- Aim for a professional and clean design suitable for client presentations.

2. Responsiveness:

- Ensure that the portfolio is responsive, providing an optimal user experience across various devices and screen sizes.

3. Google Photos Integration:

- Incorporate Google Photos of Nexus Software's web product interfaces strategically within the portfolio.

4. Hosting:

- Host the portfolio on any free web hosting platform.
- Optionally, try to host the website on the internet (you can use services like GitHub Pages, Netlify, Vercel, etc.).

5. Information Section:

- Add an information section at the bottom of the website to collect details of potential customers.
- Utilize a backend stack of your choice to store and manage the collected

customer details securely.

#### 6. Visual Elements:

- Use high-quality photos related to computers and artificial intelligence to enhance the overall visual appeal of the website.
- Ensure that these visuals align with the theme of a software company.

#### 7. Social Media Integration:

- Include social media buttons or links to the Techy Software Company's social profiles.
- Enhance the connectivity of the website with other online platforms.

#### 8. Interactive Features:

- Integrate subtle interactive features like hover effects, transitions, or animations to make the user experience engaging.
- Ensure these features contribute positively to the overall aesthetics and usability.

#### 9. Content Sections:

- Divide the content into clear and concise sections, such as Home, About Us, Products/Services, Contact Us, etc.
- Ensure that each section provides relevant information and maintains a cohesive design.

#### 10. Free Hosting Service:

- Earn additional credit points by hosting the website using any free hosting service like Netlify, GitHub Pages, or a similar platform.

#### 11. SEO Optimization:

- Implement basic SEO practices such as meta tags, proper heading structures, and descriptive image alt texts to enhance the website's search engine visibility.

#### 12. Feedback Form:

- Include a feedback form to gather input from users visiting the website.
- Use a suitable backend stack to handle form submissions and store feedback data.

#### Submission Instructions:

1. Follow all the instructions mentioned in the attached Instruction PDF.
2. Zip the entire project file, including all necessary documents, assets, and source code.
3. Submit the zipped file through Google Classroom.
4. Include the GitHub repository link (if applicable) and the live website link in the submission form.

## Important Dates:

- Last Date for Submission: Feb 05, 2024

We encourage you to approach this project with creativity and professionalism. Success in this project will further enhance your internship profile. Ensure timely project submission.