

SALES



KEY INSIGHTS

PROFIT ANALYSIS

PERFORMANCE INSIGHTS

SALES INSIGHTS FOR ATLIQ HARDWARE

Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 Nov 2017 Dec 2017 Jan 2018 Feb 2018

2017

2018

2019

2020

REVENUE

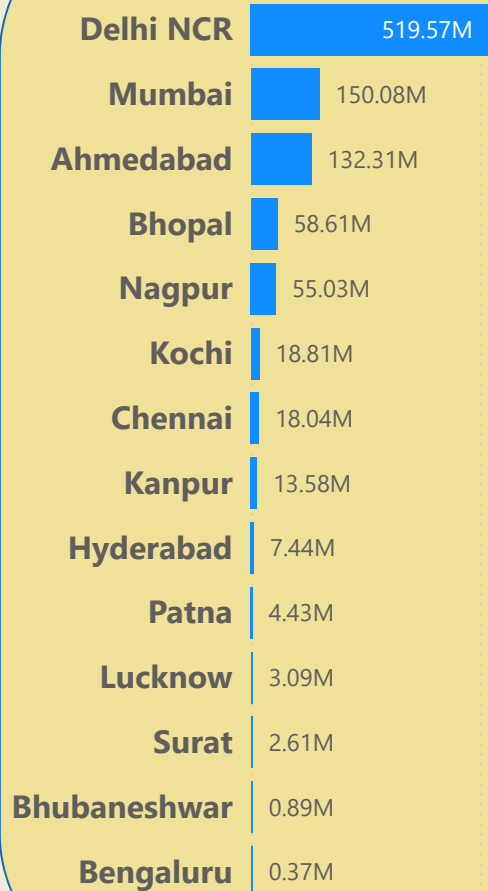
984.87M

SALES
QUANTITY

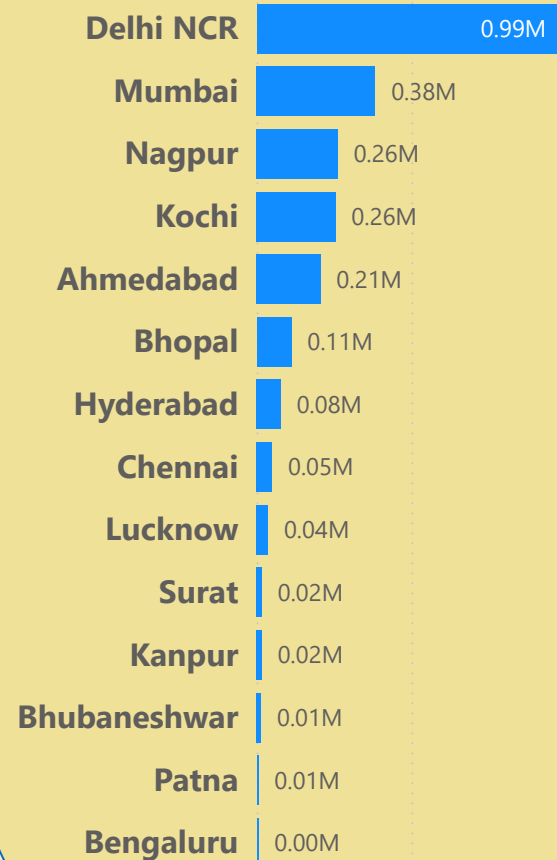
2M

HOME PAGE

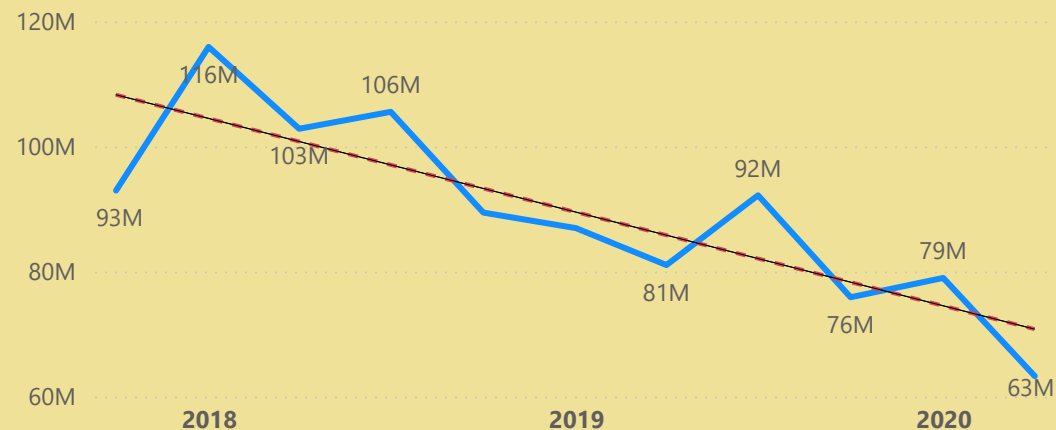
REVENUE BY MARKET



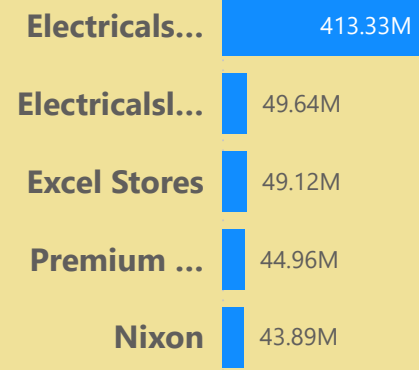
SALES QUANTITY BY MARKET



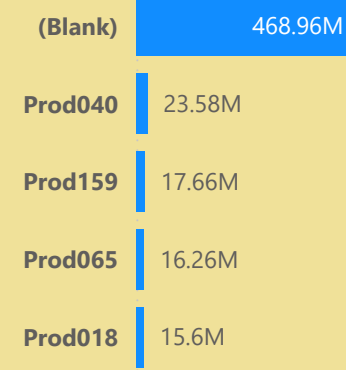
REVENUE by Year and Quarter



TOP 5 CUSTOMERS



TOP 5 PRODUCT



SALES INSIGHTS FOR ATLIQ HARDWARE

[HOME PAGE](#)

Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017 Nov 2017 Dec 2017 Jan 2018 Feb 2018

2017

2018

2019

2020

**TOTAL PROFIT
MARGIN**

₹24.66M

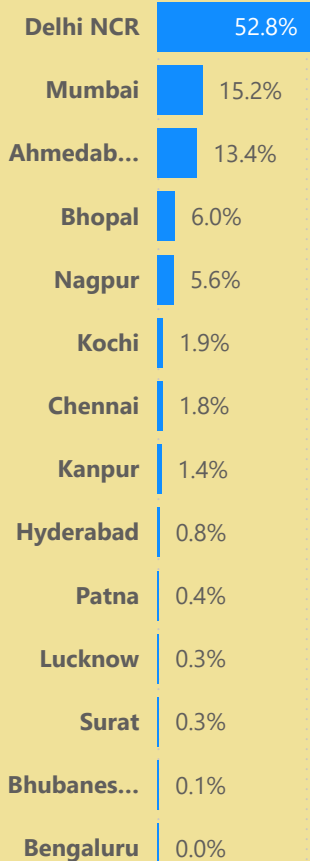
REVENUE

984.87M

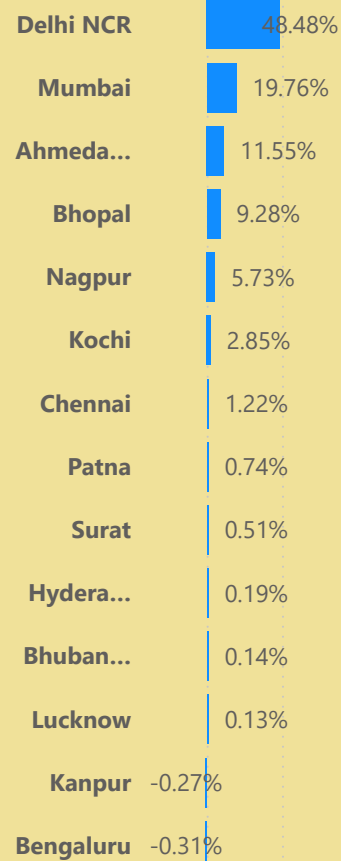
SALES QNTY

2M

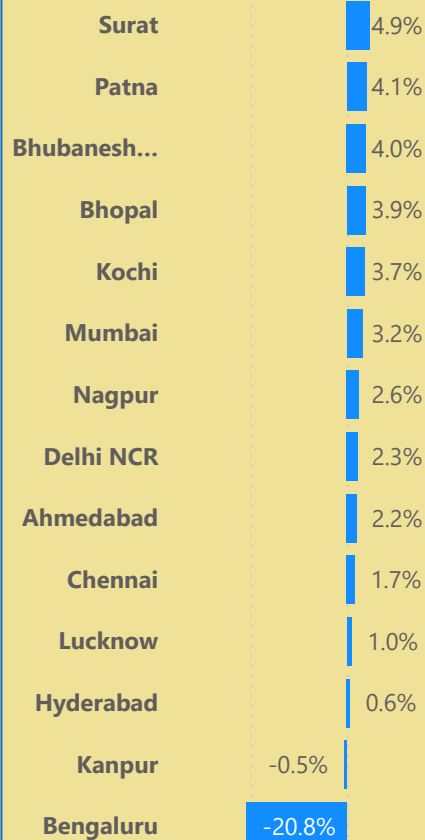
REVENUE CONTRIBUTION BY MARKET



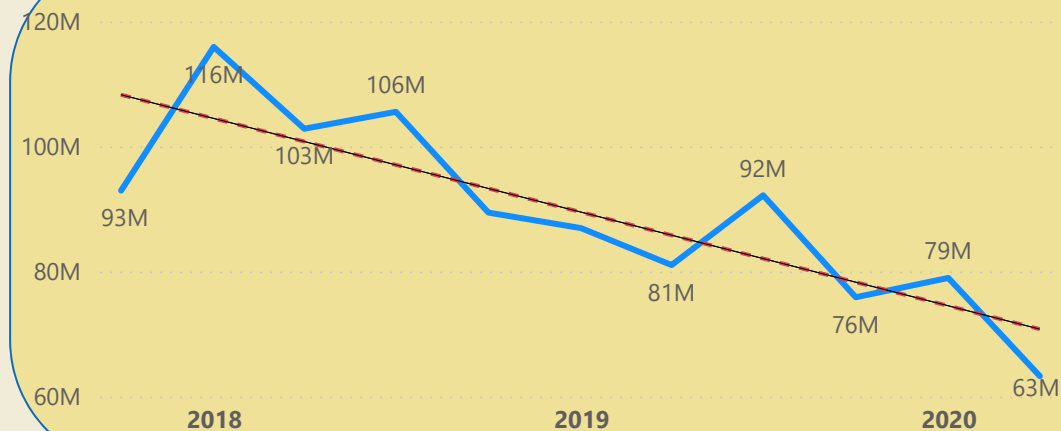
PROFIT CONTRIBUTION BY MARKET



PROFIT % BY MARKET



REVENUE by Year and Quarter



custmer_name	REVENUE	REVENUE_CO NTRIBUTION %	PROFIT_MARGIN _CONTRIBUTION %	PROFIT_ MARGIN %
Electricalsbea Stores	3,36,367.00	0.0%	0.01%	0.8%
Expression	4,30,368.00	0.0%	0.06%	3.5%
Electricalsquipo Stores	13,30,361.00	0.1%	0.36%	6.6%
Electricalslance Stores	18,68,461.00	0.2%	-0.15%	-2.0%
Sage	22,52,506.00	0.2%	0.14%	1.5%
Novus	23,59,799.00	0.2%	0.31%	3.2%
Insiaht	33,42,051.00	0.3%	0.14%	1.0%
Total	98,48,68,963.00	100.0%		

CREATED BY: SHUBHAM SAXENA

SALES INSIGHTS FOR ATLIQ HARDWARE

HOME PAGE

Jun 2017Jul 2017Aug 2017Sep 2017Oct 2017Nov 2017Dec 2017Jan 2018Feb 2018

2017

2018

2019

2020

PROFIT_TARGET...

2.0%

PROFIT MARGIN

₹24.66M

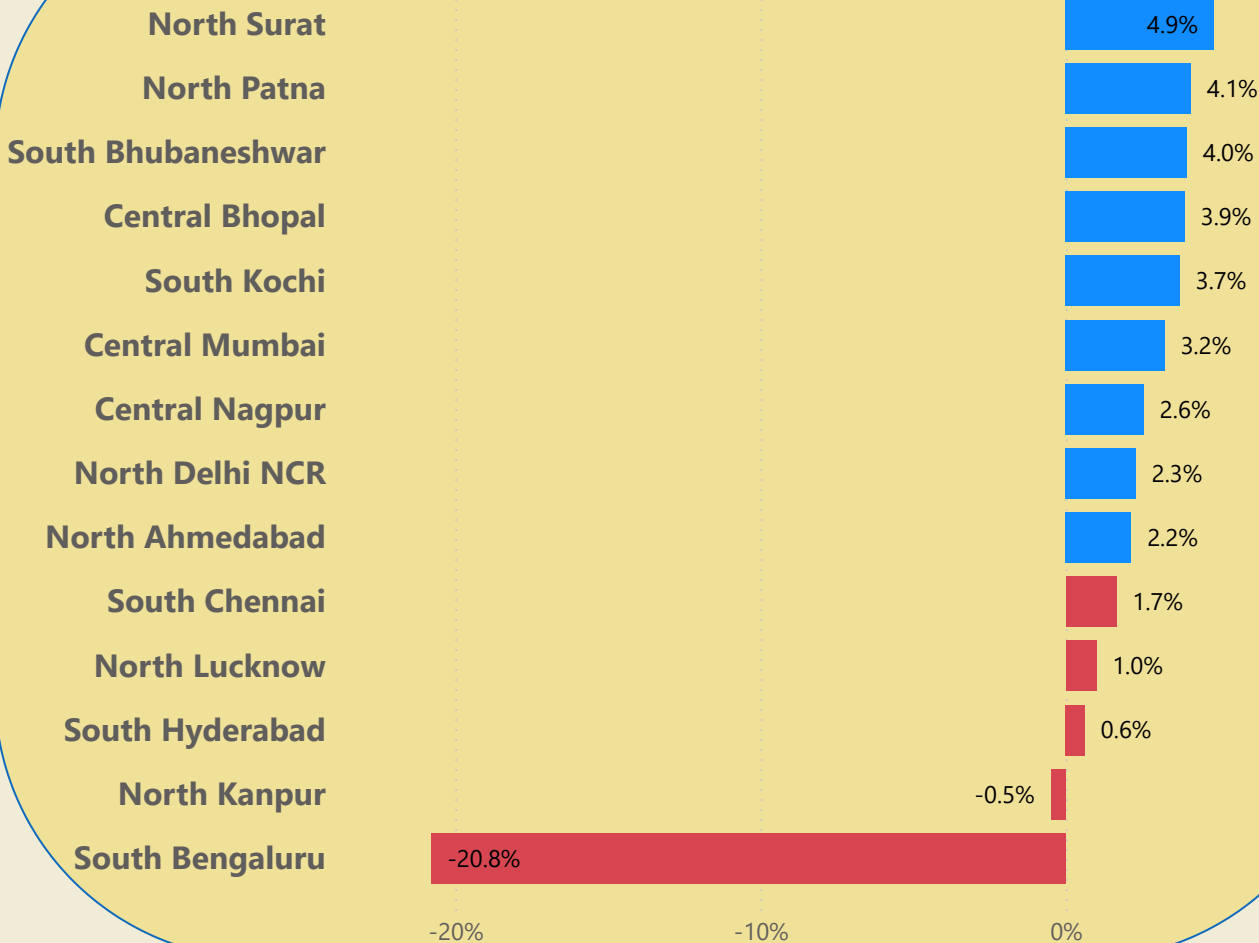
REVENUE

984.87M

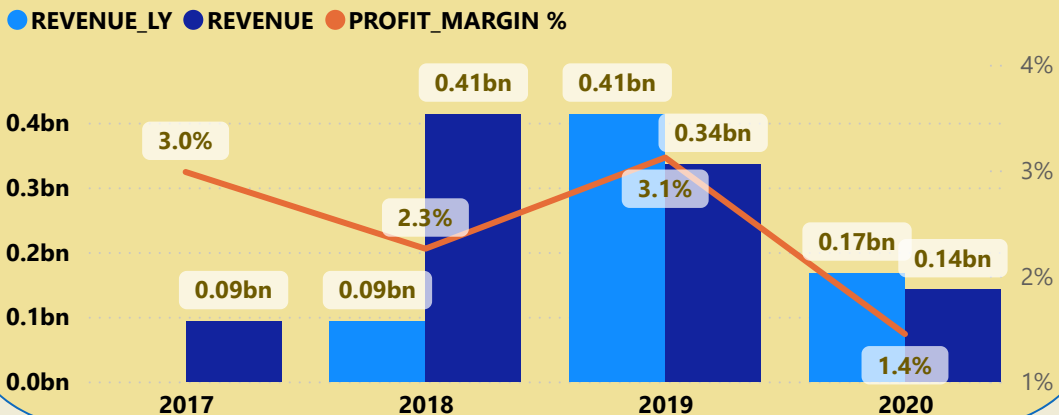
SALES QNTY

2M

REVENUE BY MARKET



REVENUE TREND



custmer_name	REVENUE	REVENUE_CO NTRIBUTION %	PROFIT_MARGIN _CONTRIBUTION %	PROFIT_MARGIN %
Electricalsbea Stores	3,36,367.00	0.0%	0.01%	0.8%
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Insiaht	33,42,051.00	0.3%	0.14%	1.0%
Total	98,48,68,963.00	100.0%	100.00%	2.5%