Sales Analysis Report
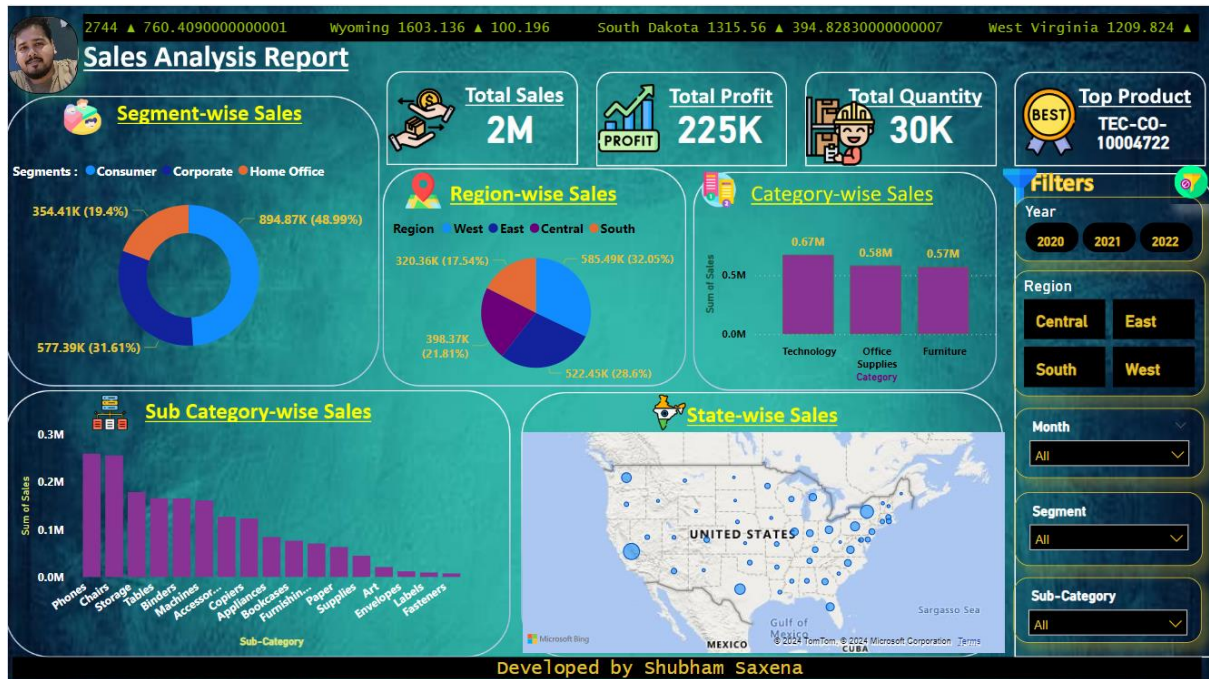

This report includes the following features:

1. **Segment-wise Sales**
2. **Region-wise Sales**
3. **Category-wise Sales**
4. **Sub-category-wise Sales**
5. **State-wise Sales**
6. **Major KPIs** such as:
    a. Total Sales
    b. Total Profit
    c. Total Quantity
    d. Top Product

The report can be **filtered** based on:

- Year
- Region
- Month
- Segment
- Sub-Category

Additionally, the report has an icon that, when clicked, **clears all the filters**.

The report also features a **scroller** which displays:

Measure Absolute: Sum of Sales, defined by state and category
Measure Deviation: Sum of Profit