

E-commerce Return Rate Reduction Analysis

Product_Category

All

User

All

Payment Method

All

Products return probability		
Product_Category	User_Gender	Sum of return_probability
Books	Female	517.11
Books	Male	515.44
Clothing	Female	532.63
Clothing	Male	511.06
Electronics	Female	531.51
Electronics	Male	496.00
Home	Female	494.46
Home	Male	503.14
Toys	Female	487.10
Toys	Male	471.85
Total		5,060.28

