

Date

01/01/2015

31/07/2020

Age Group

All

Gender

All



Europe

North America

Pacific

TOTAL ORDERS

163K

LOW PRICE ORDERS

113K

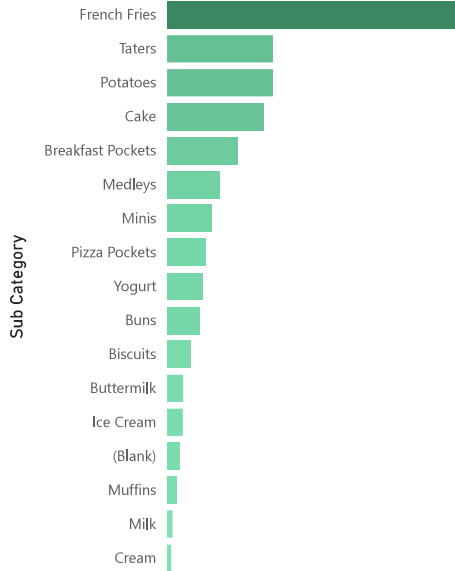
MID PRICE ORDERS

23K

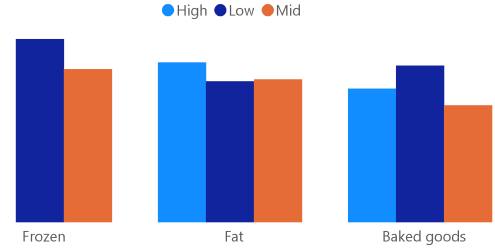
HIGH PRICE ORDERS

25K

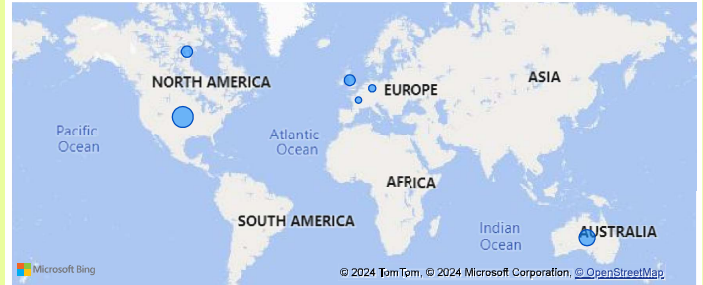
ORDERS BY SUB CATEGORY



CATEGORY DISTRIBUTION

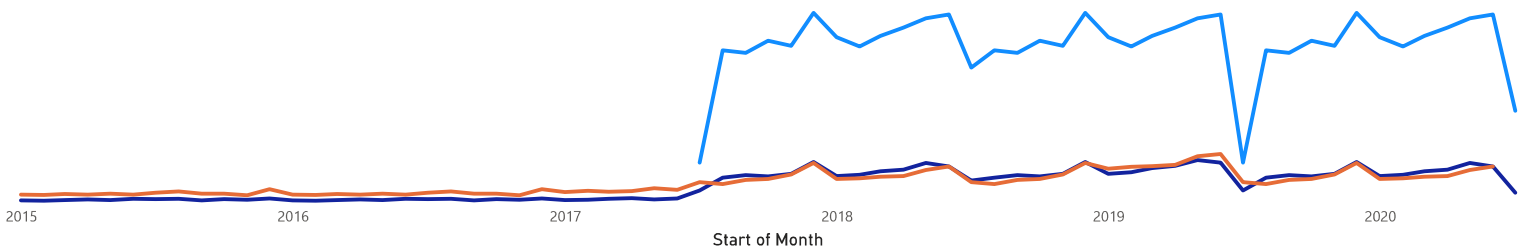


ORDERS BY COUNTRY



ORDERS BY PERIOD

Low Quantity Sold Medium Quantity Sold High Quantity Sold



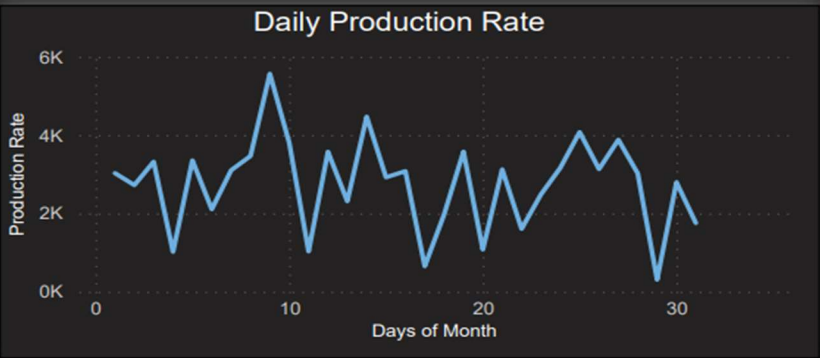
SUB CATEGORY DETAIL

Sub Category	Total Orders	Total Revenue	Profit Margin
French Fries	49,776	\$8,712,249	63.18%
Taters	17,990	\$18,611,838	61.98%
Potatoes	17,986	\$51,496,591	65.32%
Cake	16,357	\$74,898,191	38.47%
Breakfast Pockets	11,983	\$52,319,216	45.78%
Medleys	8,886	\$7,317,574	26.82%
Minis	7,532	\$2,062,826	68.15%
Pizza Pockets	6,438	\$3,535,657	79.10%
Yogurt	5,948	\$2,137,164	63.62%
Buns	5,550	\$20,256,771	38.47%
Biscuits	3,959	\$1,686,319	66.57%
Buttermilk	2,656	\$430,719	69.97%
Ice Cream	2,645	\$2,977,466	71.55%
	2,084		
Muffins	1,651	\$322,374	74.34%
Milk	881	\$1,394,589	74.86%
Cream	99	\$30,080	44.30%
Total	162,990	\$248,824,940	49.84%

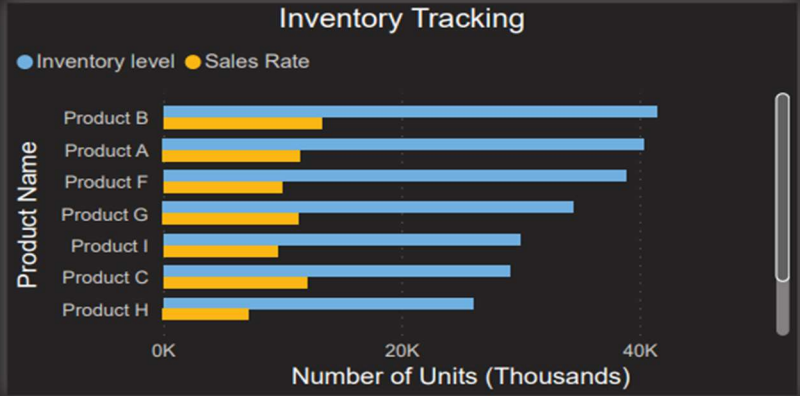
PRODUCT DETAIL

Product New	Total Orders	Total Revenue	Profit Margin
Almond Milk	881	\$1,394,589	74.86%
American Cheese	118	\$887,536	44.31%
Asiago	107	\$803,790	44.30%
Aussie Crème yogurt	5,948	\$2,137,164	63.62%
BBQ Chicken Pizza	969	\$1,119,930	71.43%
Boston Cream	1,110	\$825,600	27.08%
Brie	84	\$593,190	44.30%
Brioche Buns	1,535	\$7,299,677	45.45%
Butter milk	2,656	\$430,719	69.97%
Butter Pecan	970	\$483,769	63.35%
Cage-Free Eggs	283	\$502,435	38.40%
Camembert	98	\$122,221	46.01%
Cassata	2,024	\$977,974	63.35%
Century Eggs (Preserved Eggs)	485	\$1,949,482	36.94%
Cheese Sauce	81	\$625,872	44.31%
Cheese Spreads	99	\$730,080	44.30%
Cream	99	\$30,080	44.30%
Total	160,906	\$248,824,940	49.84%

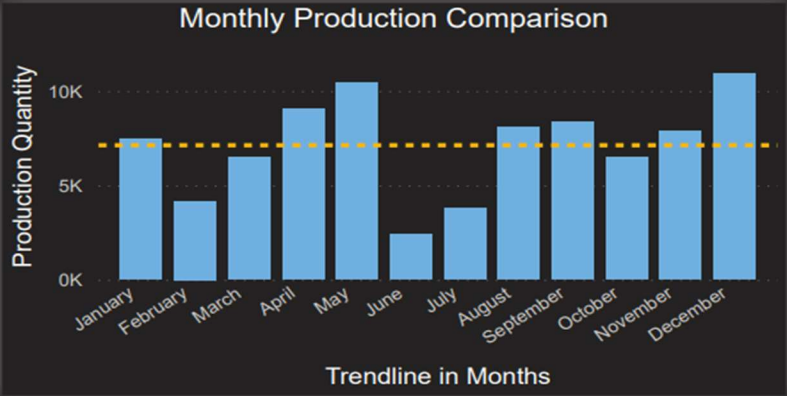
Inventory Control Using C.A.R.E



Analyzing Data with the CARE: Control Awareness Reporting Platform



Clear all slicers



Product Name

Select all Product A Product B Product C Product D Product E Product F Product G Product H

Month

All

Year

All



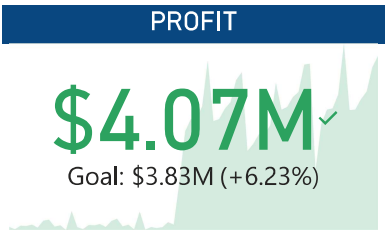
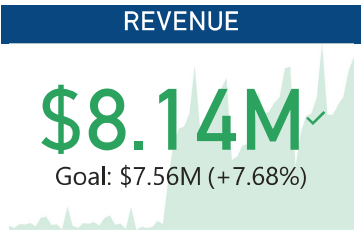
Select Date

01/01/2015

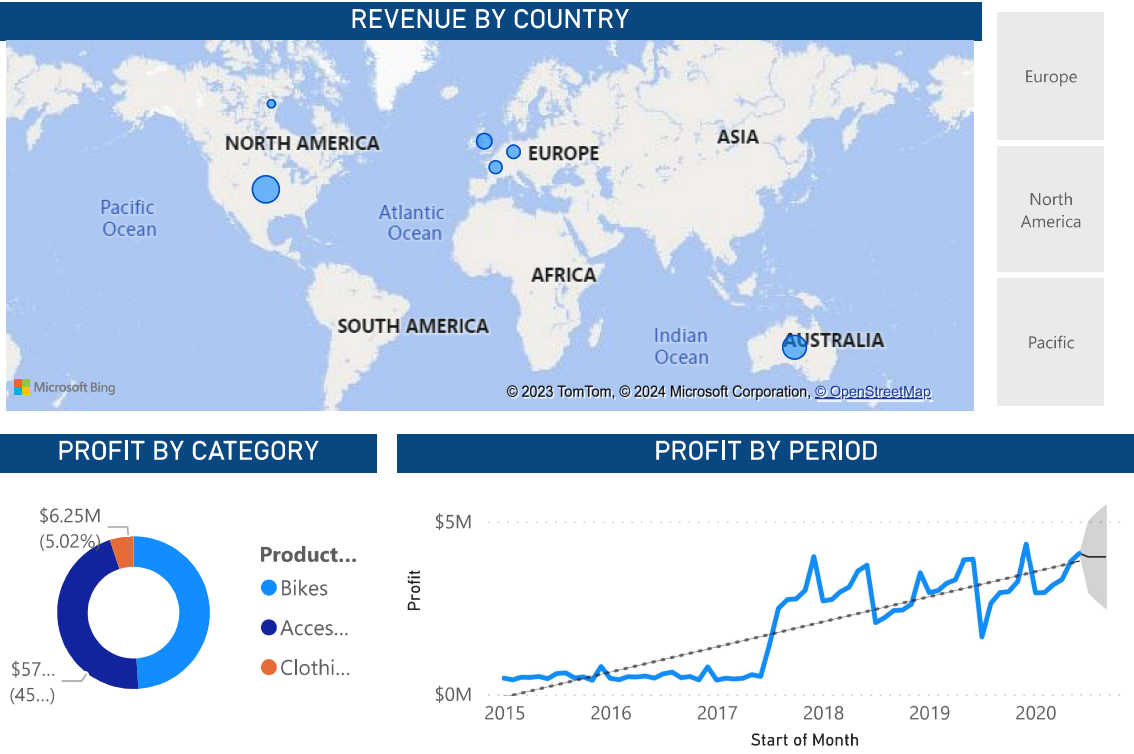
30/06/2020

Select Category

All



PRODUCT DETAIL			
Product New	Total Orders	Total Revenue	Profit Margin
S-Works TT Helmet, Anniversary Edition	6,156	\$23,066,660	68.09%
S-Works TT Helmet	6,056	\$21,709,350	66.67%
Hydration Pack, 2.95L	15,859	\$16,617,683	61.53%
Trek-150 Red, 62	1,067	\$8,867,429	39.91%
GT MTB-200 Black, 38	1,622	\$8,284,583	45.97%
GT MTB-200 Green, 38	1,482	\$7,556,890	45.96%
Trek-150 Red, 52	938	\$7,553,874	39.91%
Trek-150 Red, 56	902	\$7,412,471	39.91%
GT MTB-200 Green, 42	1,413	\$7,327,674	45.96%
Trek-150 Red, 48	819	\$6,910,120	39.91%
GT MTB-200 Black, 46	1,334	\$6,790,446	45.97%
GT MTB-200 Black, 42	1,246	\$6,456,294	45.97%
Specialized Helmet	5,538	\$6,078,841	49.99%
GT MTB-200 Green, 46	1,157	\$5,935,488	45.96%
Trek-150 Red, 44	531	\$4,461,623	39.91%
Trek-250 Black, 52	578	\$3,511,275	36.96%
Multi-tool	6,349	\$3,489,762	79.10%
Trek-250 Red, 58	495	\$2,863,391	36.96%
Trek-250 Black, 58	443	\$2,627,104	36.96%
Total	161,005	\$250,169,518	49.79%



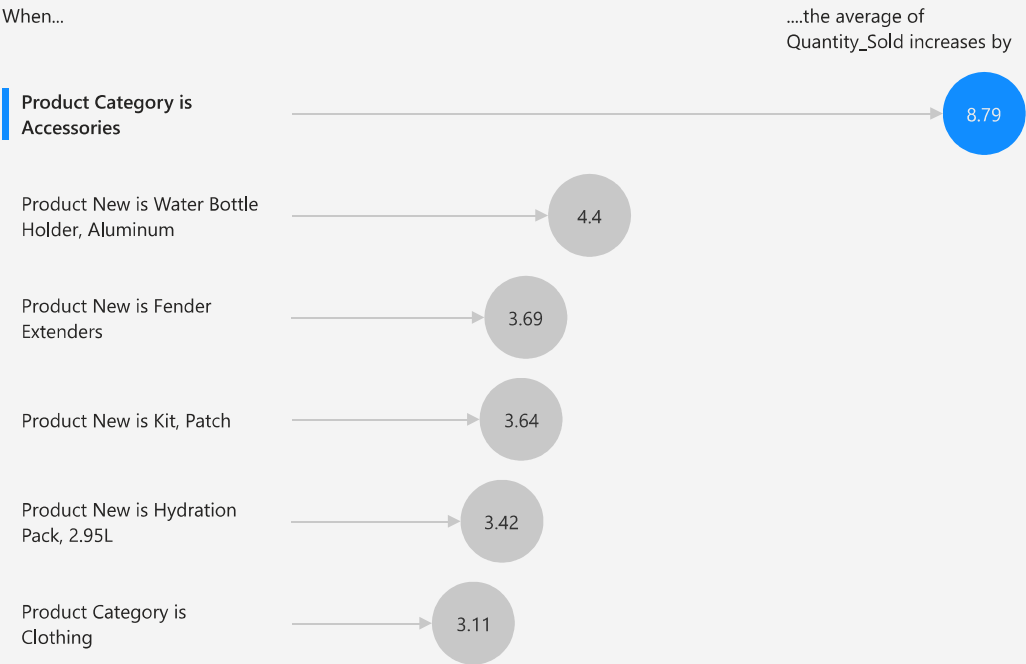
Key influencers Top segments



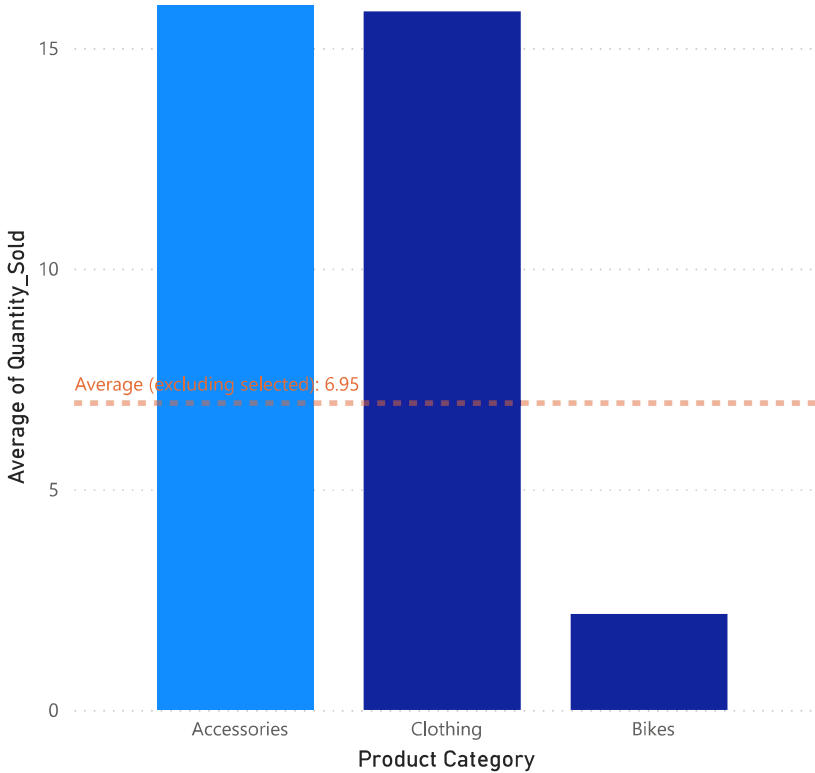
What influences Quantity_Sold to

Increase

 ?



← Quantity_Sold is more likely to increase when Product Category is Accessories than otherwise (on average).



☐ Only show values that are influencers



Country ×
Australia

Product Category ×
Clothing

Age Group ×

