

GOOGLE ANALYTICS

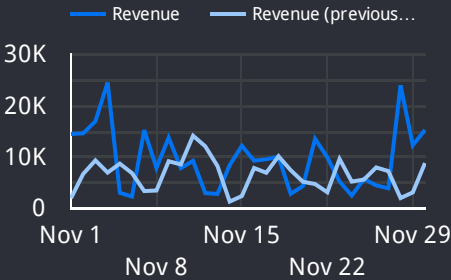
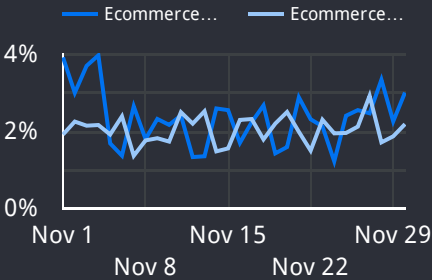
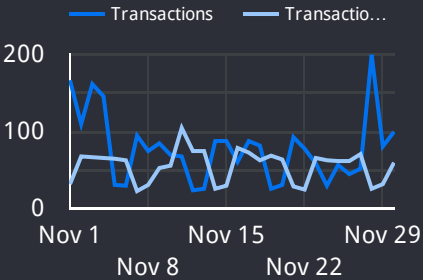
Jan 1, 2022 - Dec 31, 2

Sessions
989.2K
10.8%

Transactions
23,628
-0.9%

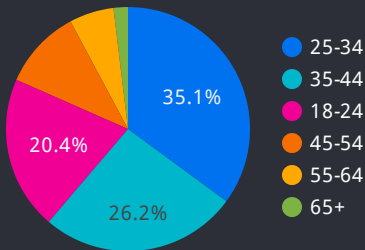
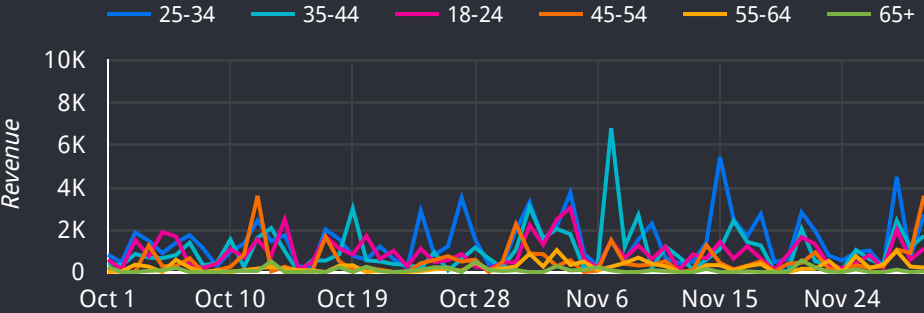
Ecommerce Conversion Rate
2.39%
-10.5%

Revenue
\$2.66M
34.9%



	Default Channel...	Sessio...	% Δ	Trans...	% Δ	Ecomm...	% Δ	Revenue	% Δ
1.	(Other)	123	-98.2% ↓	0	-100...	0%	-100.0...	\$0	-100....
2.	Affiliates	2,613	-37.3% ↓	11	-26....	0.42%	16.9% ↓	\$6,716.8	580.2...
3.	Direct	852,103	2.4% ↑	21,687	-5.4...	2.55%	-7.6% ↓	\$2,455,642.63	30.5...
4.	Display	34,876	233.7%...	2	0.0%...	0.01%	-70.0...	\$161	-18.3...

1 - 7 / 7



Landing Page ▾	Sess...	% Δ	Transacti...	% Δ	Ecommerce C...	% Δ	Reve...	% Δ
1. /yourinfo.html/home	18	-30.8...	0	-	0%	-	\$0	-
2. /yourinfo.html.	4	-	0	-	0%	-	\$0	-
3. /yourinfo.html	65	54.8...	23	0.0%	35.38%	-35.4...	\$3,32...	119.3% ↑
4. /wishlist.html/google...	1	-66.7...	0	-	0%	-	\$0	-
5. /wishlist.html	47	88.0...	7	600.0...	14.89%	272.3...	\$463.5	4,356.7%...

1 - 100 / 935

