

# OBJECTIVE

To contribute to the success of a business by utilizing data analysis

Techniques, specifically focusing on time series analysis, to provide

Valuable insights and accurate sales forecasting.

# DESCRIPTION

The objective can be broken down into the following detailed components:

1. **Dashboard Creation:** Identify the KPIs, design an intuitive and visually Appealing dashboard, add interactive visualizations and filtering capabilities To allow users to explore the data at various levels of granularity.
2. **Data Analysis:** Provide valuable insights to business entities regarding Regarding the effectiveness of their sales strategies through visualization And charts.
3. **Sales Forecasting:** Leverage historic data and apply time series analysis to generate sales forecasting for next 15 days.
4. **Actionable Insights and Recommendations:** End goal is to share valuable insights and actionable information that can drive strategic decision-making and support the Supermarket's goals for growth, efficiency, and customer satisfaction.

# LEARNING

Incorporated data analysis techniques, specializing In time series analysis, to deliver valuable insights, Accurate sales forecasting, and interactive dashboard Creation, driving business success.