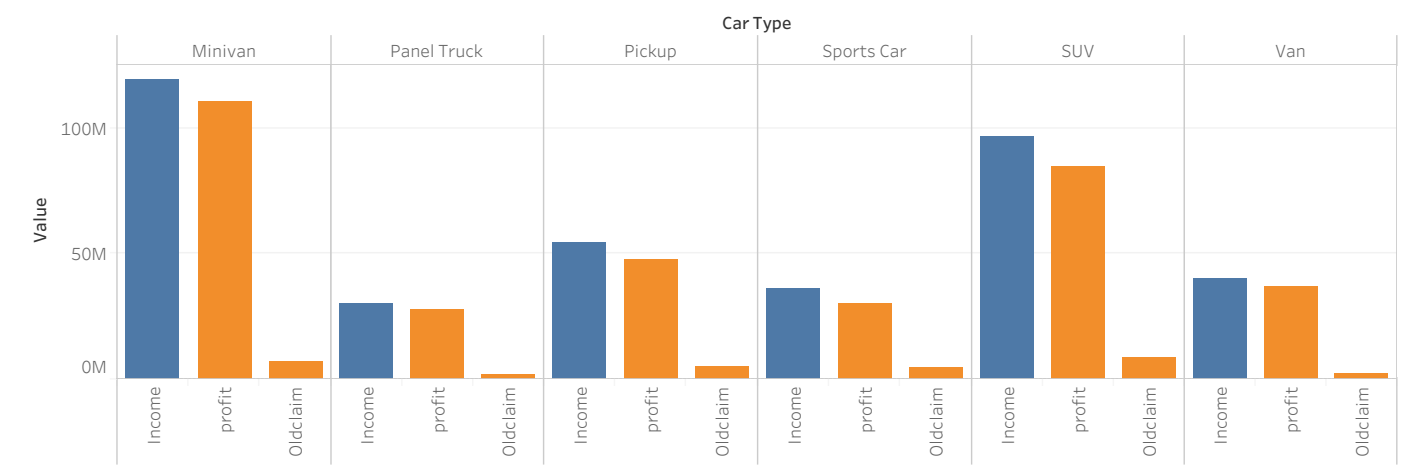# Story 1

Private Segments & Highly Urban\Urban are top contributors in Income. Minivan & Suvs are top income creator vehicles.
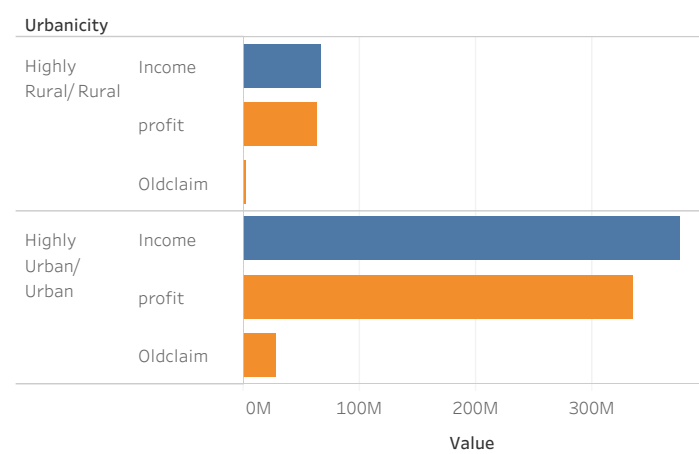
Minivan, SUV and Pickup are top 3 income and profit contributors consisting 72%

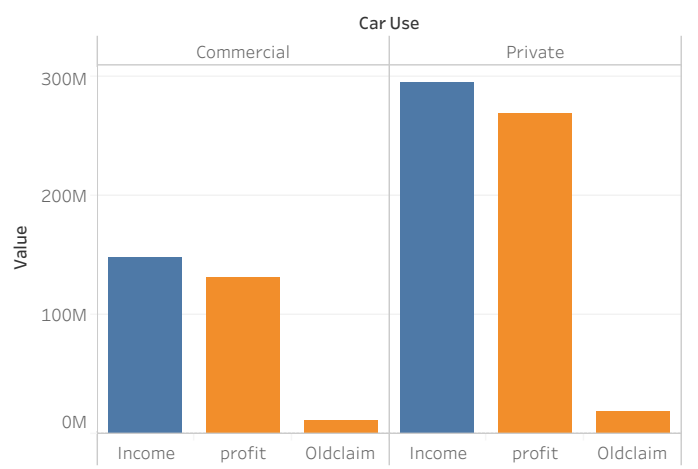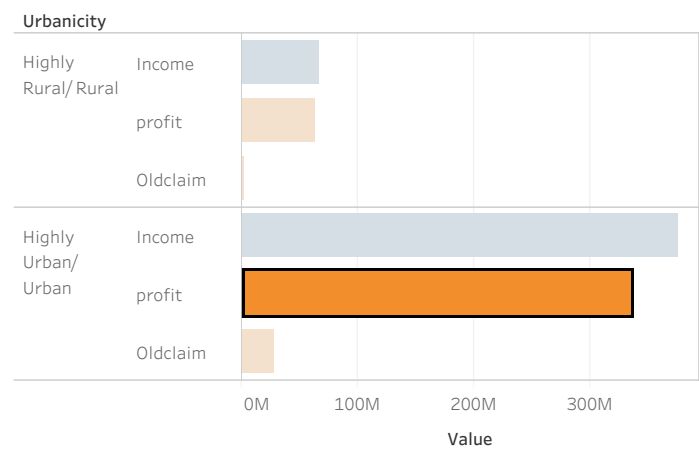Females contribution is more than mens. Married persons are contributing ..

car type wise comp

Car Type

| Minivan | Panel Truck | Pickup | Sports Car | SUV | Van |

Value

(bar chart with Income, profit, Oldclaim categories for each car type)

area wise comp

Urbanicity

Highly Rural/ Rural — Income, profit, Oldclaim

Highly Urban/ Urban — Income, profit, Oldclaim

Value (0M, 100M, 200M, 300M)

vehicle use type

Car Use

| Commercial | Private |

Value (0M, 100M, 200M, 300M)

(bar chart with Income, profit, Oldclaim categories for Commercial and Private)

Story 1

area wise comp

car type vs income parito

car type vs profit parito
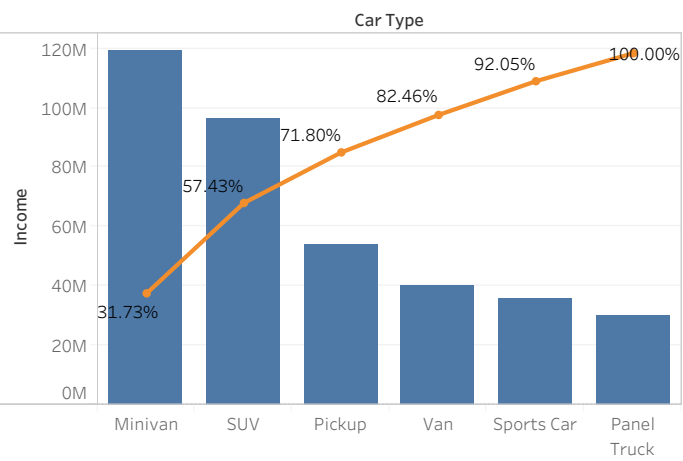

car type vs claim oarito

Story 1

Minivan, SUV and Pickup are top 3 income and profit contributors consisting 72%

Females contribution is more than mens. Married persons are contributing more than unmarried. Education wise contribution of bachelors and masters are among top 2. Ocupation wise Blue collar, Managers and Professionals are top 3 income creators.
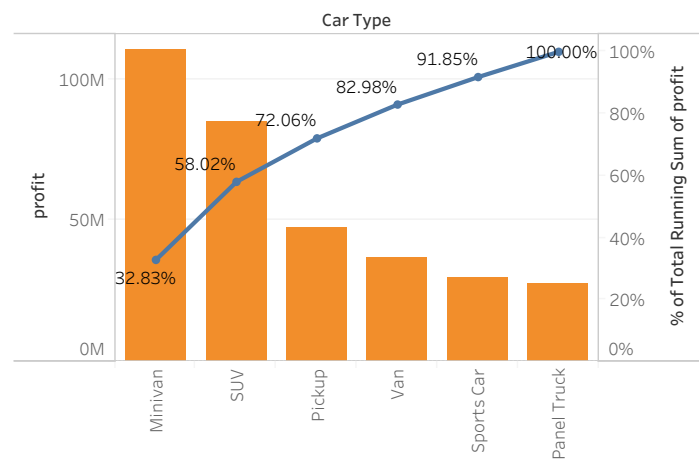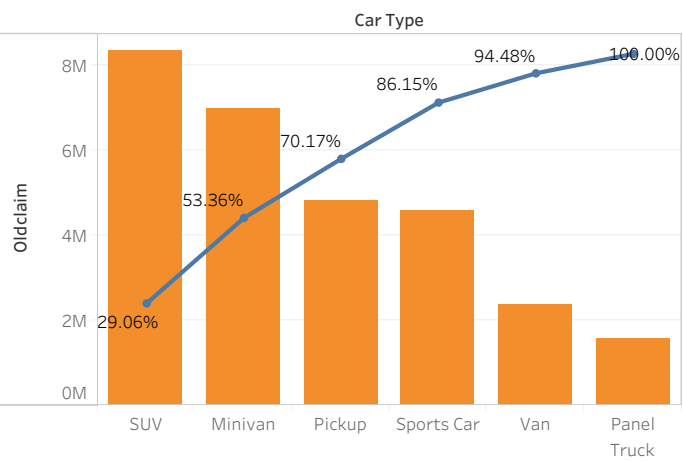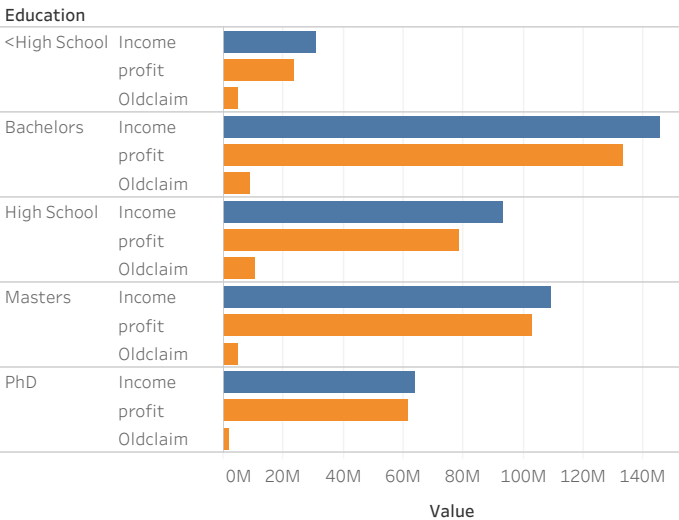
First year is very important in terms of income claim frequency and profit. 8 to 19 years are highest contributing years. We can devide age wise in these 2 segments and shuld work on customized solution. Suvs are also having very ..

education wise comp

ocupation wise comp
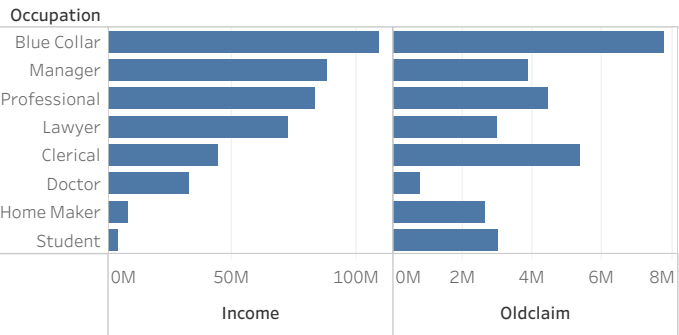

Msatus wise comp

Gender wise comp

Story 1

Females contribution is more than mens. Married persons are contributing more than unmarried. Education wise contribution of bachelors and masters are among top 2. Ocupation wise Blue collar, Managers and Pr..

First year is very important in terms of income claim frequency and profit. 8 to 19 years are highest contributing years. We can devide age wise in these 2 segments and sh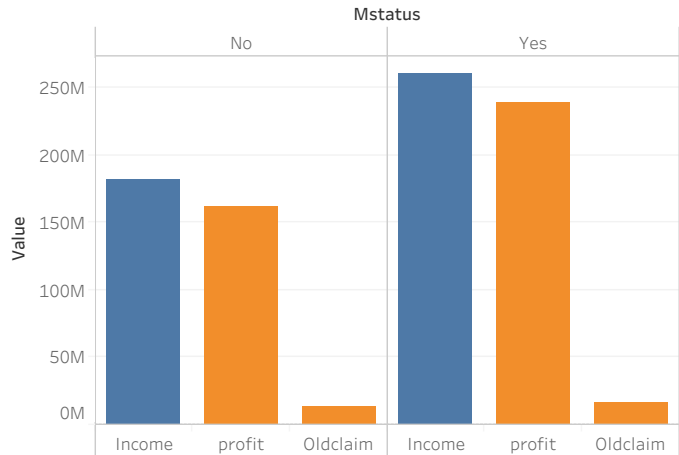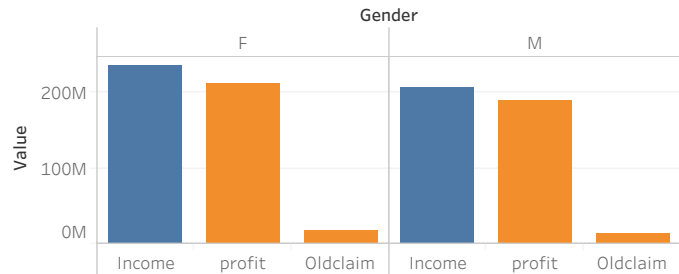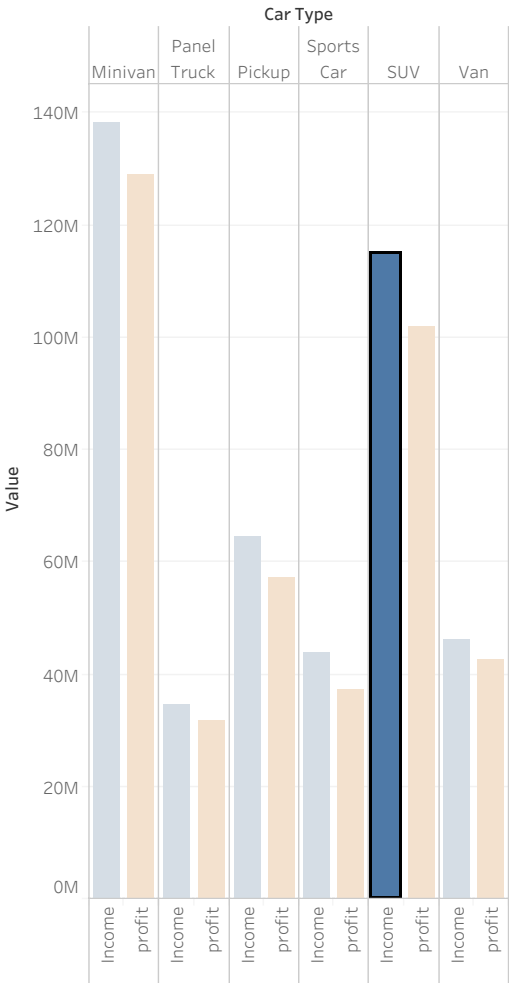uld work on customized solution. Suvs are also having very high poetial if we can reduce the claims and optimize the profits.

Top N customers by profit

car type vs income

car age vs income

car age vs claim freq

car age vs profit

Story 1

Females contribution is more than mens. Married persons are contributing ..
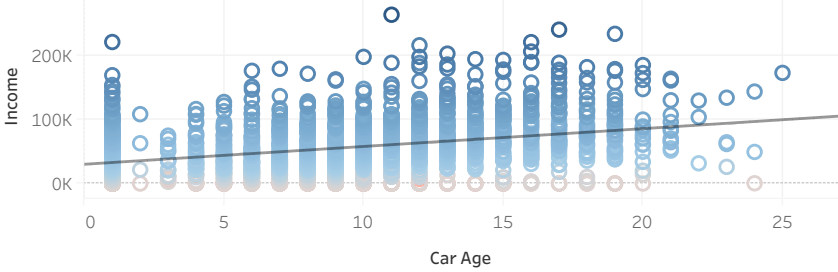
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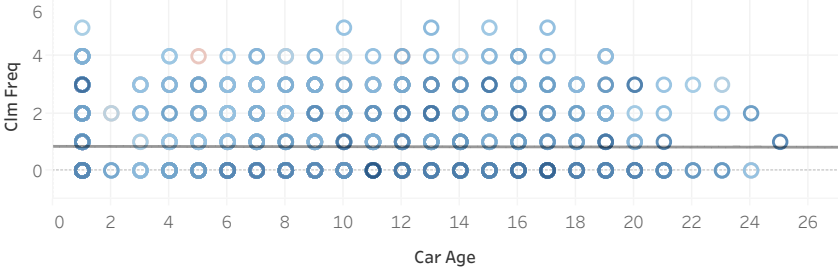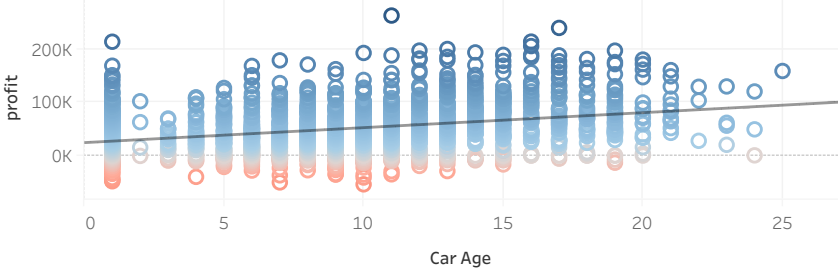
Top N customers by profit

Index	ID	profit
1	883654530	367,030
2	608601909	307,675
3	602272831	306,277
4	252274319	283,516
5	558783115	284,898
6	429916329	275,392
7	705064779	259,332
8	104876697	264,817
9	308715939	257,228
10	384318788	253,058
11	156528932	250,286
12	961241108	246,164
13	387857628	241,408
14	373782783	241,408
15	290008972	240,198

profit

0K   50K   100K   150K   200K   250K   300K   350K   400K

profit

profit
0 _____ 367,030

Top N customers by profit
15