

CREDIT CARD WEEKLY STATUS REPORT



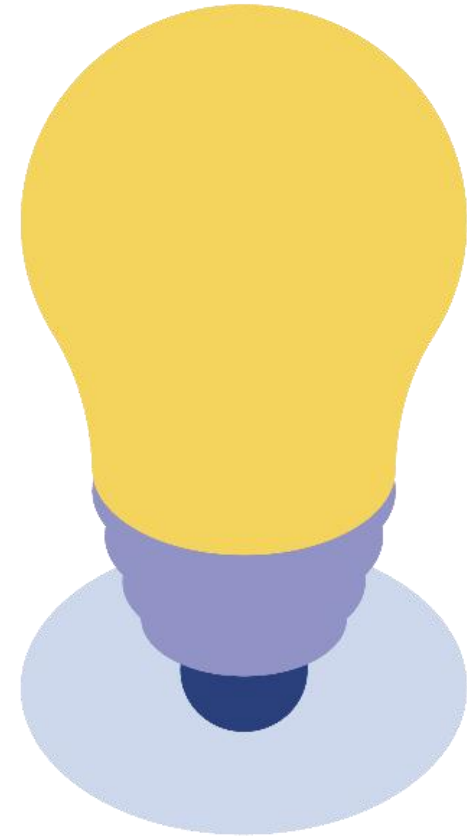
Project Overview

Develop a comprehensive credit card dashboard that provides real-time insights into key performance metrics and trends on a weekly basis. This dashboard will enable stakeholders to effectively monitor and analyze credit card operations, ensuring data-driven decision-making and improved operational efficiency.



WOW Change

- Revenue Increased by 28.8%
- Customer Count Incasead by X%
- Total Transaction Amount Increased by X%
- Total Transaction Count Increased by X%



Overview YTD:

- Overall revenue is 57M
- Total interest is 8M
- Total transaction amount is 46M
- Male customers are contributing more in revenue 31M, female 26M
- Blue & Silver credit card are contributing to 93% of overall transactions
- TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%



Title



Title



Thanks for
Your attention

