



# VANSHIKA

GROUP CFO

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## ABOUT ME

As a dynamic and vibrant professional, I bring over 16 years of extensive expertise in Accounting, Taxation, Financial Modeling, Financial Planning/Budgeting and analysis, Finalization of accounts & Consolidation, Treasury & Cash Management, Audit and Management Reporting.

## EDUCATION

### LL.B

CCS University / 2023

### MBA

Subharti University / 2019

### B.COM (HONOURS)

Delhi University / 2006

## SKILLS

### TEAM MANAGEMENT

### FINANCIAL PLANNING & ANALYSIS

### BUDGETING & FORECASTING

### FINANCIAL REPORTING & TAX COMPLIANCES

### FINANCIAL STATEMENT & CONSOLIDATION

### ACCOUNTING SOFTWARE - SAP, TALLY, QUICKBOOK, SAGE, ERP

### MICROSOFT OFFICE 365 - WORD, EXCEL, OUTLOOK, PPT

## WORK EXPERIENCE

**DIGITAL TRIGGER  
PVT LTD (BUZZONE)**  
New Delhi  
Dec 2022 - Present

### Group Chief Financial Officer (Group CFO)

- Orchestrated financial leadership for Buzzzone across 5 entities, including India, Malaysia, the Philippines, Sri Lanka, and Bangladesh, overseeing accounts, finance, and taxation.
- Cultivated a high-performing team of 6, driving financial strategy and operational efficiency.
- Led financial management efforts, optimizing planning, analysis, reporting, and consolidation to boost cost savings and enhance profitability.
- Mastered the preparation and critical review of financial reports, fostering informed decision-making through comprehensive cost-benefit and productivity analyses.
- Managed precise budgeting and forecasting processes, delivering accurate financial statements on a monthly, quarterly, and annual basis.

**ACQUARA  
MANAGEMENT  
CONSULTANTS PVT  
LTD**  
Gurugram  
Oct 2021 - Dec 2022

### Team Leader

- Spearheaded AP, AR & Treasury processes, ensuring meticulous revenue recognition and compliance for UAE clients.
- Oversaw cash management, maintaining robust financial oversight and strategic management reporting.
- Secured operational and capital funding, refining cash flow forecasting for enhanced financial planning.
- Delivered consolidated cash flow and FX exposure reports, term loan and working capital reports along with intercompany loan schedules for 35 group entities.

**GROUP MEGA ( MEGA CORPORATION LTD, MEGA CABS LTD, CRAYONS ADVERTISING LTD, CASE ETC.)**  
New Delhi  
Apr 2019 - Oct 2021

### Group Finance Head

- Spearheaded comprehensive financial management for 17 entities within Group Mega, encompassing accounts, finance, and group taxation.
- Led and developed a team of 9, fostering expertise in financial strategies and operational excellence.

**INTERCORP  
BIOTECH LIMITED.**  
Jan 2018 - Mar 2019

### Manager - Accounts & Finance

**EASTERN BOOK  
COMPANY PVT. LTD**  
Jan 2012 - Jan 2018

### Assistant Manager- Accounts & Finance

**ALPS  
INTERNATIONAL  
PVT. LTD.**  
Feb 2010 - Jan 2012

### Accountant

**TIMSY DUA &  
ASSOCIATES**  
Jan 2007 - Dec 2009

### Accounts Assistant