



Sarang Zarkar

Experienced professional adept at both business development and consumer research. Skilled in inside sales, lead generation, and maintaining client satisfaction. Strong background in understanding consumer behavior and identifying market trends. Proficient in research methodologies to drive business growth and innovation.

CONTACT

- Pune, India, 411038
- 7620289771
- szarkar16@gmail.com

SKILLS

- Problem Solving
- Teamwork
- Time Management
- Leadership
- Computer Skills
- B2B Sales
- Communication Sales
- Negotiation

LANGUAGES

Marathi: First language

Hindi: C2

Proficient

English: C2

Proficient

EXPERIENCE

Business Development Specialist

TSL Marketing pvt.ltd. - Pune, India

- 09/2023 - 01/2024
- Inside sales and marketing expertise
 - Proven track record in lead generation
 - Exceptional client relationship management skills
 - Proficient in maintaining high levels of client satisfaction
 - Strong technical knowledge in computer hardware and IT infrastructure
 - Familiarity with CCNA, ERP, and database management
 - Ability to identify and capitalize on new business opportunities

Sales Trainee

Pantaloons - Pune, India

- 06/2022 - 07/2023
- Hands-on experience in sales and customer interaction
 - Developed strong customer service skills
 - Demonstrated effective time management abilities
 - Successfully handled team responsibilities
 - Gained insights into consumer psychology and purchasing behavior
 - Conducted product attitude assessments

Clerk

Jijau Urban Bank - Umarda, India

- 03/2018 - 03/2020
- Efficiently managed clerical duties within a banking environment
 - Handled customer inquiries and provided assistance with transactions
 - Maintained accurate records of financial transactions and account information
 - Collaborated with team members to ensure smooth banking operations
 - Assisted in administrative tasks such as filing, data entry, and document processing

EDUCATION

08/2021 - 08/2023

Master of Business Administration Marketing

Arihant Institute of Business Management - Pune

04/2015 - 06/2018

B.Com

YCMOU - Nanded