



# VANSHIKA

GROUP CFO

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## ABOUT ME

As a dynamic and vibrant professional, I bring over 16 years of extensive expertise in Accounting,Taxation,Financial Modeling,Financial Planning/Budgeting and analysis,Finalizaton of accounts & Consolidation,Treasury & Cash Management,Audit and Management Reporting.

## EDUCATION

### LL.B

CCS University / 2023

### MBA

Subharti University / 2019

### B.COM (HONOURS)

Delhi University / 2006

## SKILLS

### TEAM MANAGEMENT

### FINANCIAL PLANNING & ANALYSIS

### BUDGETING & FORECASTING

### FINANCIAL REPORTING & TAX COMPLIANCES

### FINANCIAL STATEMENT & CONSOLIDATION

### ACCOUNTING SOTWARE - SAP,TALLY,QUICKBOOK,SAGE,ERP

### MICROSOFT OFFICE 365- WORD,EXCEL,OUTLOOK,PPT

## WORK EXPERIENCE

DIGITAL TRIGGER  
PVT LTD (BUZZONE)  
New Delhi  
Dec 2022 - Present

### Group Chief Financial Officer (Group CFO)

- Orchestrated financial leadership for Buzzzone across 5 entities, including India, Malaysia, the Philippines, Sri Lanka, and Bangladesh, overseeing accounts, finance, and taxation.
- Cultivated a high-performing team of 6, driving financial strategy and operational efficiency.
- Led financial management efforts, optimizing planning, analysis, reporting, and consolidation to boost cost savings and enhance profitability.
- Mastered the preparation and critical review of financial reports, fostering informed decision-making through comprehensive cost-benefit and productivity analyses.
- Managed precise budgeting and forecasting processes, delivering accurate financial statements on a monthly, quarterly, and annual basis.

ACQUARA  
MANAGEMENT  
CONSULTANTS PVT  
LTD  
Gurugram  
Oct 2021 - Dec 2022

### Team Leader

- Spearheaded AP, AR & Treasury processes, ensuring meticulous revenue recognition and compliance for UAE clients.
- Oversaw cash management, maintaining robust financial oversight and strategic management reporting.
- Secured operational and capital funding, refining cash flow forecasting for enhanced financial planning.
- Delivered consolidated cash flow and FX exposure reports, term loan and working capital reports along with intercompany loan schedules for 35 group entities.

GROUP MEGA (MEGA  
CORPORATION  
LTD,MEGA CAB  
LTD,CRAYONS  
ADVERTISING LTD,  
CASE ETC.)  
New Delhi  
Apr 2019 - Oct 2021

### Group Finance Head

- Spearheaded comprehensive financial management for 17 entities within Group Mega, encompassing accounts, finance, and group taxation.
- Led and developed a team of 9, fostering expertise in financial strategies and operational excellence.

INTERCORP  
BIOTECH LIMITED.  
Jan 2018 - Mar 2019

### Manager -Accounts & Finance

EASTERN BOOK  
COMPANY PVT. LTD  
Jan 2012 - Jan 2018

### Assistant Manager- Accounts & Finance

ALPS  
INTERNATIONAL  
PVT. LTD.  
Feb 2010 - Jan 2012

### Accountant

TIMSY DUA &  
ASSOCIATES  
Jan 2007 - Dec 2009

### Accounts Assistant