



Mr. Umesh Ahire

CAREER OBJECTIVE

- ❖ Looking For An Entry-Level Opportunity in Esteemed Organisation To Utilise My Knowledge And Skills for the Growth & development of Organisation

EDUCATION

- ❖ MBA Marketing (Pursuing)
AIMBA, Sangamner (2022-24).SGPA 7.10
- ❖ Graduated in Bachelor of Arts (Economics)
PVP College Ioni (2019-2022) 86.86%

INTERNSHIP

- ❖ ITC LIMITED : AUGUST-SEPTEMBER 2023

CERTIFICATION

- ❖ Fundamentals Of Digital Marketing (Google)
- ❖ Affiliate Marketing

PROJECTS

- ❖ Consumer Buying Behaviour Towards Sunfeast Dark Fantasy Choco Fills In Shrirampur Top Outlet.
- ❖ To Study The Marketing Strategies Used By Leading FMCG Brand In Indian Market .
- ❖ Marketing Research On Beverage Industry.

HOBBIES

- ❖ Learning New Things
- ❖ Photography
- ❖ Exercise

REFERENCE

- ❖ Name : Dr.Ravindra Gawali
- ❖ Designation : Assistant professor
- ❖ Contact : 8788672960
- ❖ Email : ravindra_gawali@rediffmail.com

CONTACT

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PERSONAL DETAILS

- ❖ DOB:05-05-2000
- ❖ Gender (Male)
- ❖ Address:
A/p.Mamdapur,
Tal.Rahata,
Dist.Ahmendnagar.

CORE CAPABILITIES

- ❖ Patience
- ❖ Listening
- ❖ Adaptability
- ❖ Goal oriented
- ❖ Quick learner
- ❖ Time management

FIELD INTRESTS

- ❖ Marketing & Sales
- ❖ Traveling
- ❖ Networking