

Shubham Bhardwaj

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PROFILE

A result driven Web Designer & Developer, skilled in wireframing, prototyping, and collaborative design. Detail-oriented with a passion for creating visually engaging interfaces and continuously expanding expertise in user-centered design principles. A collaborative team player with a keen eye for detail, dedicated to optimizing user satisfaction.

PROFESSIONAL EXPERIENCE

Product Design Lead

2023 Nov – 2024 Feb
Marietta, USA

Ambli AI ☑

- Collaborated closely with cross-functional teams, including developers, marketers, and product managers, to translate business requirements into intuitive and visually appealing designs.
- Conducted user research, usability testing, and feedback sessions to gather insights and iterate on design solutions for continuous improvement.
- Spearheaded the design and development of Ambli's website from inception to completion, demonstrating strong leadership and project management skills.
- Created user-centric design solutions that enhanced the overall user experience and usability of the website.

UI/UX Designer

2023 Aug –
2023 Nov

VOVANCE ☑

- Worked collaboratively with developers and product managers, to ensure alignment between design and project objectives.
- Collaborated closely with clients to understand their requirements, preferences, and goals, translating them into effective design solutions.
- Exhibit a keen eye for detail, problem-solving acumen, and a genuine enthusiasm for creating visually engaging and intuitive interfaces.
- Continuously expand expertise in user-centered design principles, design thinking methodologies, and industry-standard design tools & executed multiple design projects for diverse clients, ensuring timely completion and delivery of high-quality solutions.

Team Leader

2022 Nov – 2023 Jul

Viral Fission

(LOR) ☑

- Led a team of 36+ ambassadors, overseeing strategic planning, campaign execution, and user engagement initiatives.
- Successfully managed campaigns involving more than 1000 users, strategically maximizing brand reach and impact.
- Demonstrated strong communication and social skills, fostering seamless task execution.

EDUCATION

Electronics and Telecommunication Engineering

2020 – Present
Mumbai, India

KJ Somaiya Institute of Technology

CGPA : 9.41

INVOLVEMENTS

Chief Technical Officer

2023 May – Present

KJ Somaiya Institute of Technology • IEEE • GRSS

SKILLS

Front End Development

HTML, CSS, GSAP Animations(JavaScript), ReactJS

UI/UX Design

Product Design, Typography and color theory, wireframing, prototypes, mobile design, responsiveness, user flows.

Soft Skills

Communication, Teamwork, Problem Solving, Innovative Thinking, Time Management, Adaptability, Leadership, Decision Making, Creativity.

Tools

Figma, Adobe XD, VS Code, Android Studio