

# Shubham Bhardwaj

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## PROFILE

Results-driven UI/UX Designer with expertise in creating user-centric designs, developing front-end applications, and enhancing user satisfaction through effective collaboration and strategic design solutions.

## PROFESSIONAL EXPERIENCE

### Product Designer

Ambli AI [🔗](#)

2023 Nov – 2024 Feb  
Marietta, USA

- Spearheaded the design of Ambli's website from inception to completion, which increased site traffic by 40% and reduced bounce rates by 20%.
- Coordinated with cross-functional teams of developers, marketers, and product managers.
- Conducted comprehensive user research, usability testing, and feedback sessions, leading to a 30% improvement in design effectiveness and user satisfaction.
- Illustrated design ideas using storyboards, process flows, and sitemaps, creating user-centric design solutions that boosted overall user experience ratings by 35%.

### UI/UX Designer

VOVANCE [🔗](#)

2023 Aug –  
2023 Nov

- Worked with developers and product managers to create design solutions, reducing development time by 30%.
- Understood client needs and created designs that increased client satisfaction by 75%.
- Developed front-end applications using HTML, CSS, JavaScript, and other tools, improving load times by 30% and user interactions by 25%.
- Designed original graphics, designs and presented drafts to stakeholders, achieving a 90% approval rate on first drafts.
- Managed multiple design projects, delivering high-quality solutions on time and increasing client retention by 75%.

### Team Leader

Viral Fission

(LOR) [🔗](#)

2022 Nov – 2023 Jul

- Led a team of 36+ ambassadors, overseeing strategic planning, campaign execution, and user engagement initiatives.
- Successfully managed campaigns involving more than 1000 users, strategically maximizing brand reach and impact.
- Demonstrated strong communication and social skills, fostering seamless task execution.

## EDUCATION

### Electronics and Telecommunication Engineering

KJ Somaiya Institute of Technology  
CGPA : 9.42

2020 – 2024  
Mumbai, India

## INVOLVMENTS

### Chief Technical Officer

KJ Somaiya Institute of Technology • IEEE • GRSS

2023 May –  
2024 May

## SKILLS

### Front End Development

HTML, CSS, GSAP Animations(Javascript), ReactJS

### UI/UX Design

Product Design, typography and color theory, mobile design, responsiveness, wireframing, prototyping, visual design, typography, color theory, user research, usability testing, persona creation, user journey mapping, information architecture, interaction design, user flows

### Soft Skills

Communication, teamwork, problem solving, innovative thinking, time management, adaptability, leadership, decision making, creativity, adaptability , accessibility, cross-browser compatibility.

### Tools

Figma, Adobe XD, VS Code, Android Studio