

Q What is relationship between staying updated & behavioral communication skills.

→ * A update-up to date person speaks with confidence & commitment. This reflects in his communication skills.

He speaks when he knows about the subject, which improves his reliability.

He can convey his message more effectively as he already studied about the topic & improved his knowledge.

Staying up to date helps him in ever changing environment & he is flexible with different topics to discuss with.

Case study: One of my friend Vaibhav works in EV sector. He was sales man when he joined, but knew about different EVs of different companies. This Using this knowledge he was able to convey his message that how EV he sells have advantages over others. This helped him achieve high sells as well as jump higher in position & hierarchy in short period of time.