



# Churned User's

Age

18

70

Gender

Select all

Current Status

Select all

Total Users

5000

Avg Watching Hour

11.65

Churned Users

2515

Non-Churned Users

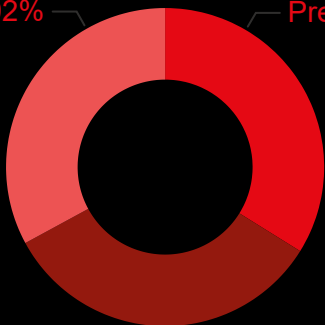
2485

Subscription Type

Standard 32.92%

Premium 33.86%

Basic 33.22%



Device

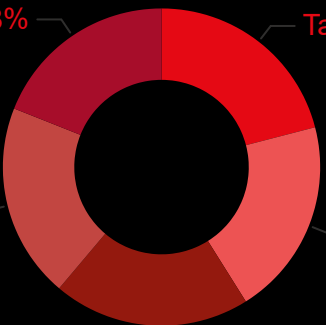
Desktop 18.98%

Tablet 20.96%

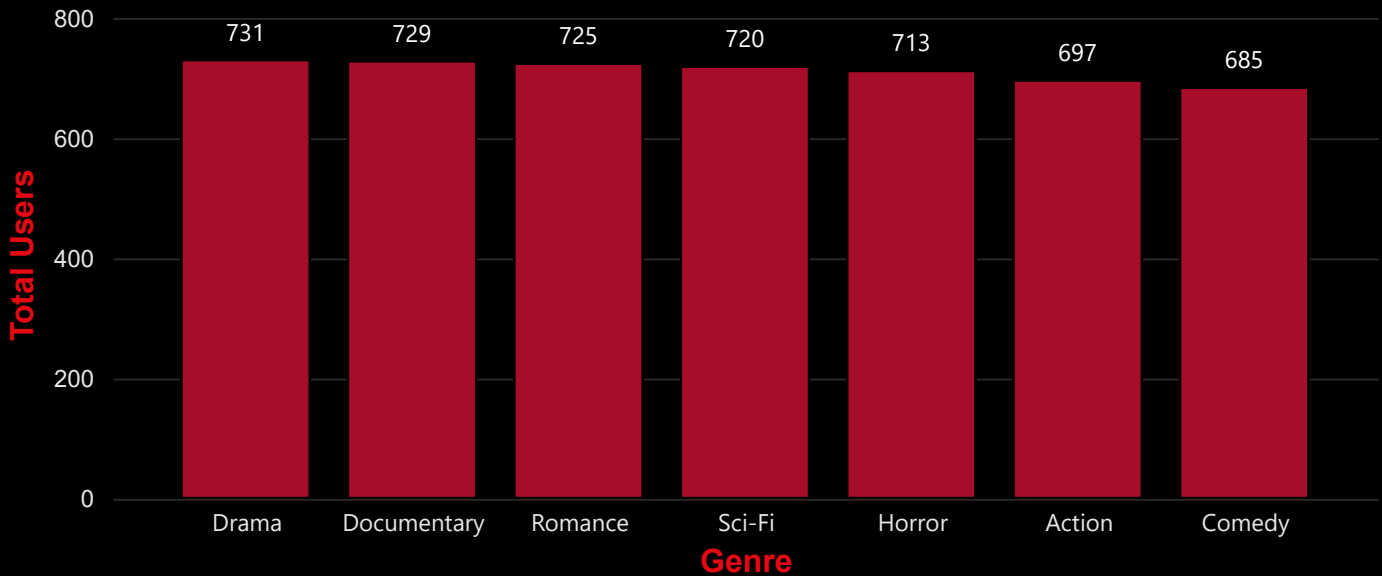
TV  
19.86%

Laptop  
20.12%

Mobile 20.08%



Genre Demand



Region

