

Region
Europe

Current Status
Not Churned

Gender
Other

Subscription Type	% Users	Not Churned Users
Basic	33.22	634
Standard	32.92	898
Premium	33.86	953

Genre	Total Users	Region	Not Churned Users
Action	697	Europe	69
Sci-Fi	720		78
Drama	731		56
Horror	713		60
Romance	725		55
Comedy	685		44
Documentary	729		57

Device	Total Users	Region	Not Churned Users
TV	993	Europe	92
Mobile	1004		94
Laptop	1006		80
Desktop	949		73
Tablet	1048		80

Region	Total Users
Europe	867
Not Churned	419

Payment Method	Total Users
Gift Card	976
Crypto	995
Debit Card	1030
PayPal	1026
Credit Card	973

Gender	Total Users
Other	1635
Not Churned	821

Overall	Avg Watching Hour
Europe	11.42
Not Churned	17.45
Other	11.77

Status	Total Users
Not Churned	2485