

F.No.11017/29/2021-PMI-II (34602)
Government of India
Ministry of Chemicals & Fertilizers
(Department of Fertilizers)

Shastri Bhawan, New Delhi
Dated 27th September, 2023

To

MDs of CBG operators
(List enclosed)

Subject: Market Development Assistance (MDA) to promote Organic Fertilizers-regarding.

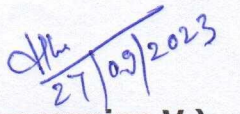
I am directed to say that the Department of Fertilizers (Government of India) has approved the proposal to provide Market Development Assistance (MDA) @ ₹1,500/MT to promote organic fertilizers (FOM/LFOM/PROM) produced at plants registered under the Galvanizing Organic Bio-Agro Resources (GOBARdhan) initiative of the Department of Drinking Water & Sanitation (Government of India).

2. In this regard, it is to inform you that your CBG plant has already been registered on iFMS portal of the Department of Fertilizers for availing Market Development Assistance (MDA) on the sale of FOM/LFOM/PROM (as the case may be).

3. It is, therefore, requested that the CBG plant operators, registered on iFMS portal and intending to market their product (FOM/LFOM/PROM) on their own, may get in touch with the respective Lead Fertilizer Supplier (LFS) in the respective States for obtaining Point of Sale (PoS) machines. LFS are being separately requested to consider requests of CBG operators in the respective States, favourably. Details of LFS are enclosed.

Yours faithfully,

Encls: As above.


(Sankara Subramonian V.)
Under Secretary to the Govt. of India
Tele: 011-23073820

Copy to:

1. Shri Karanjit Singh, Director (DDWS), Department of Drinking Water & Sanitation (Ministry of Jal Shakti), Pt. Deendayal Antyodaya Bhawan, CGO Complex, Lodhi Road, New Delhi.
2. AS(NA)/JS(AK)/DS(Organic)/Dir(DBT)/US(DBT)

S. No.	State	Company Name	CMD/MD
1	Punjab/ Haryana	National Fertilizer Limited (NFL)	Shri U Saravanan, CMD cmd@nfl.co.in , dm@nfl.co.in Phone: 0120-2412316
2	Maharashtra	Rashtriya Chemicals Fertilizers (RCF)	Shri S.C. Mudgerikar, CMD corpotech@rcfltd.com , cmd@rcfltd.com , shriniwas.mudgerikar@rcfltd.com 0222-4045100
3	Uttar Pradesh/ Uttarakhand	Indian Farmers Fertiliser Cooperative (IFFCO)	Shri U. S Awasthi, MD usawasthi@iffco.in , mdoffice@iffco.in 42592801, 26542801
4	Gujarat	Gujarat Narmada Valley Fertilizers & Chemicals Limited (GNVFC)	Mr. Pankaj Joshi, MD md@gnfc.in 26534232, 26534234, 079-23251001
5	Tamil Nadu	Southern Petrochemical Industries Corporation Limited (SPIC)	Shri K. R. Anandan, Chief Financial Officer(CFO) kra@spic.co.in 9566008777