



## Government Polytechnic Kolhapur

शासकीय तंत्रनिकेतन कोल्हापूर

(First Autonomous Institute of Government of Maharashtra)

### Certificate

This is to certify that,

Sr No	Name of Student	Roll No
1.	Tushar Bandu Bhosale	206004
2.	Harshavardhan Nivas khade	206031

of six semester of Diploma in Information Technology of Institute, GOVERNMENT POLYTECHNIC KOLHAPUR (Inst. Code: 6010) has completed the **Micro-Project** satisfactorily in the Subject **Entrepreneurship and Start-ups (CCG501)** for the academic year **2022-23** as prescribed in the curriculum.

Place: Kolhapur, Maharashtra.

Date:        /        /2023

# GOVERNMENT POLYTECHNIC KOLHAPUR

## MICRO PROJECT

Academic year: 2022 - 23

### Business ideas in Veterinary field

Course: Entrepreneurship and start-ups      Course code: CCG501

### Group Details

Sr.No	Name of Group Members	Roll No
1.	Tushar Bandu Bhosale	206004
2.	Harshavardhan Nivas khade	206031

### Name of Guide

Miss. Pooja Kangane

Lecturer

Head of Department

Principal

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## **About Course**

Course name : Entrepreneurship and Start-ups

Course code : CCG501

Course Abbreviation: GESU

### **COURSE OUTCOMES:**

**CCG501-1:** Identify your entrepreneurial attributes

**CCG501-2:** Identify the business opportunities that suits you

**CCG501-3:** Use the support systems to zero down to your business idea.

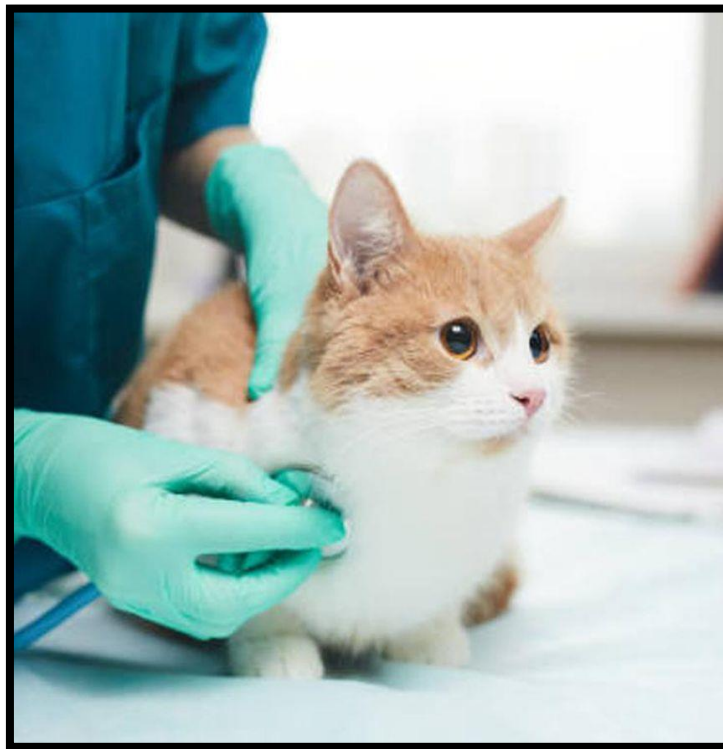
**CCG501-4:** Develop comprehensive business plans.

**CCG501-5:** Prepare plans to manage the enterprise effectively.

## **Introduction**

Veterinary medicine is the branch of medicine that deals with the prevention, management, diagnosis, and treatment of disease, disorder, and injury in animals. Along with this, it deals with animal rearing, husbandry, breeding, research on nutrition, and product development.

The scope of veterinary medicine is wide, covering all animal species, both domesticated and wild, with a wide range of conditions that can affect different species.



## History



- The first record of veterinary medicine was founded in Egypt in 1300.
- The first veterinary diagnosis was done in India in samrat Ashoka's century.
- The first veterinary school was founded in Lyon, France, in 1762 by Claude Bourgelat.

## **Veterinary business requirements**

### **❖ Veterinary licensing**

- You need to obtain a valid license to start a veterinary business.

### **❖ Logistics**

- Logistics means hiring such a people that are having knowledge of accounting, tax and business strategies.

### **❖ Location**

- Set your business location and also survey that the store is near from highways and roads.

### **❖ Competition**

- Observe that what are competitors are in your city and how you should improve yourself than the others.

### **❖ Facilities and equipment's**

- Provide some important facilities to staff and customers.

### **❖ Staffing**

- Hire some skilled and experienced people.

### **❖ Marketing**

- Do some advertising from social media or by making banners.

## Existing business idea

### ❖ Veterinary Food and accessories store

You can run a food or supply store along with over-the-counter supplements or medicines for pets. You can keep a wide range of products and prescription only diets for special needs.

Along with this you can offer expert advice to the clients and at doorstep delivery for better client experience.





## New business ideas in veterinary field

### 1) Pet sitting and dog walking service

Sometimes pet owners either do not have time or busy for regular walk. By hiring someone you can run this with good profit and a brand value will help in building trust in your services.

One can start it with minimum investment and get maximum profit. But only thing is that you need some special skills for handling pets.



### 2) Pet training and behaviour modification service

Most of the time pet owners struggle with training and behavior issues of their pets. Consider offering search services to help these clients to improve the relationship with their pets.

For better management you can do some basic or advance course in animal behavior management.



### 3) Pet Grooming salon

Pet owners look for professional grooming services and ready to pay to keep their pets looking and feeling their best. You can provide grooming services at your practice or start a mobile grooming business.

You can customize it for show purpose, regular or medicated for special needs like skin infections or allergies.



## SWOT analysis

### ❖ Strengths:

- 1) Highly qualified employee's base
- 2) Higher skill level
- 3) Good management skills
- 4) Environment
- 5) Decision making is distributed

### ❖ Weaknesses:

- 1) Low skill level employees
- 2) Management lacks
- 3) Decentralized decision making
- 4) Conflicts between levels of authority

### ❖ Opportunities:

- 1) High rate of success
- 2) Less competitors
- 3) Profitable
- 4) New rules and regulations

**❖ Threats:**

- 1) Consistency
- 2) New rules and regulations
- 3) Competition in future

## **Conclusion**

Any work may not be always perfect. There may be some errors or some defects in the work. We have taken enough care to make project user friendly and more attractive and interactive.

Even though we never claim that this is system may fulfill all the requirement of the entire user in every condition. After doing project we have learn many things and we would like to thanks the entire considered who has contributed to our precious learning.

The project was taking too long and we face many difficulties to prepare Entrepreneurship and start-ups report. We had been resolved effective guidance of our project guide and our professors.

We are sure that we can perform better and better as we step on the ladder of the experience...

As “Experience makes man person perfect”.

## References

- ❖ [www.google.com](http://www.google.com)
- ❖ [www.startups.com](http://www.startups.com)
- ❖ <http://www.mced.nic.in/Publications.html>
- ❖ Entrepreneurship Development Small Business by Poornima
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- ❖ [www.openai.com](http://www.openai.com)
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