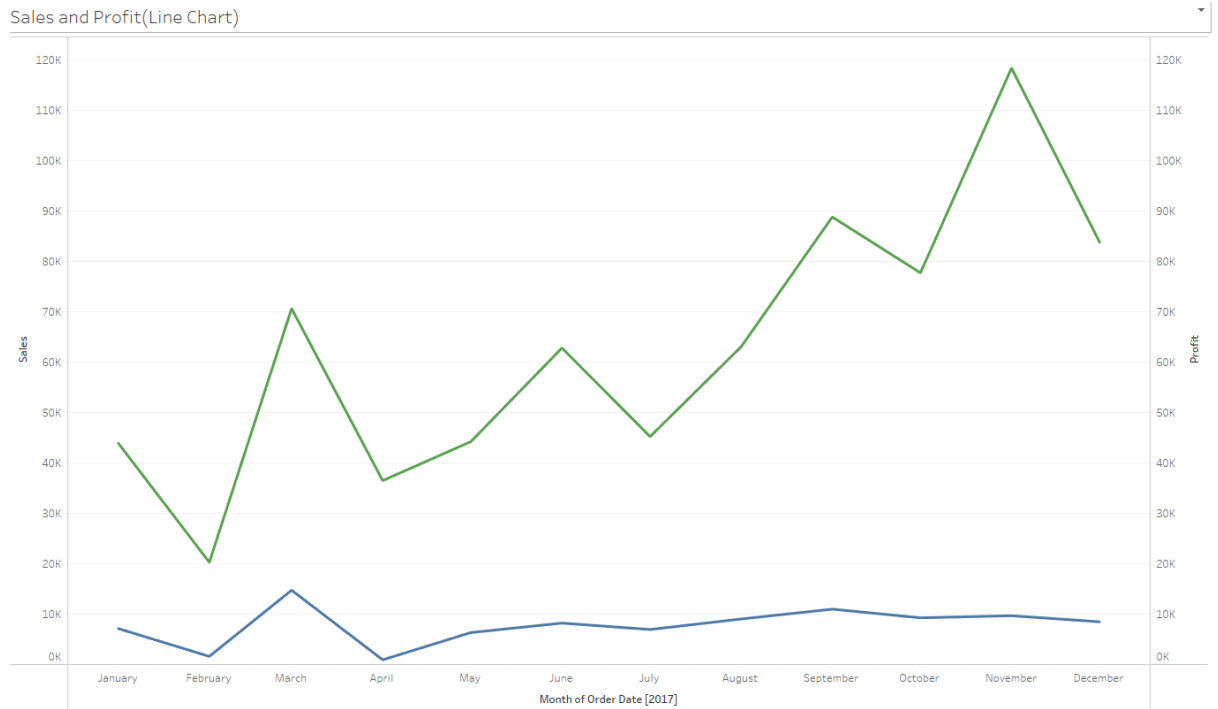


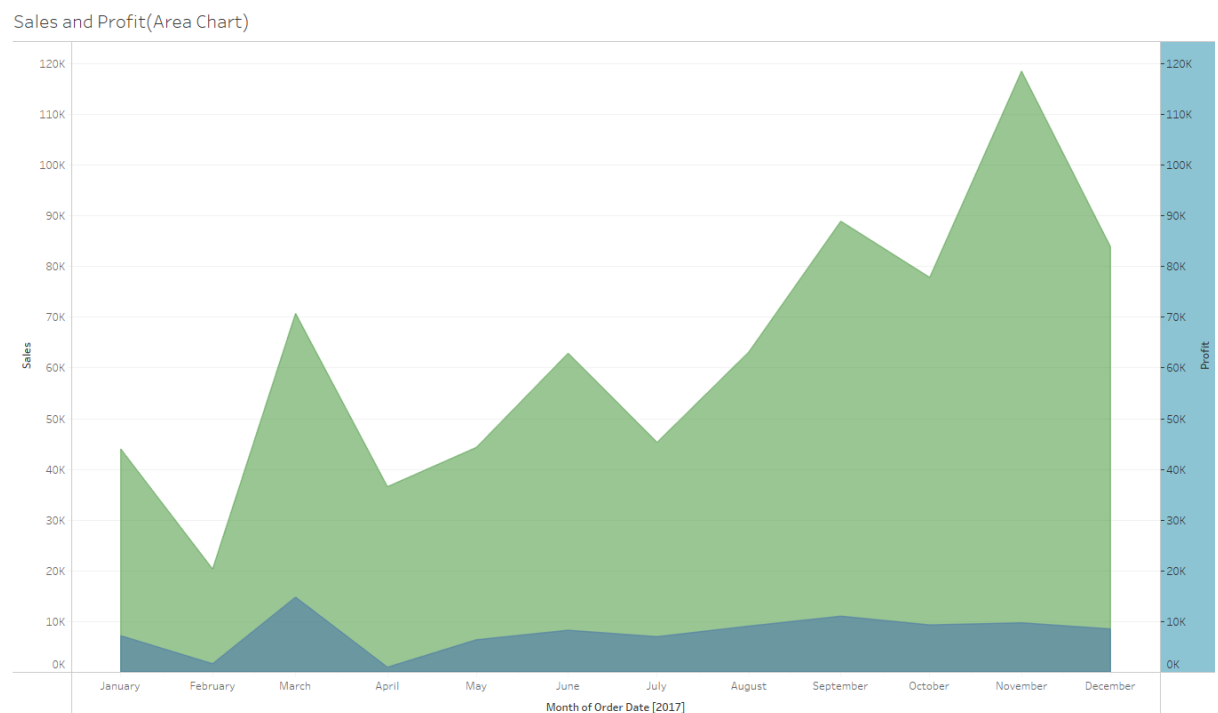
# ASSIGNMENT NO. 4

## SALES ANALYSIS

### 1. Sales and profit line chart

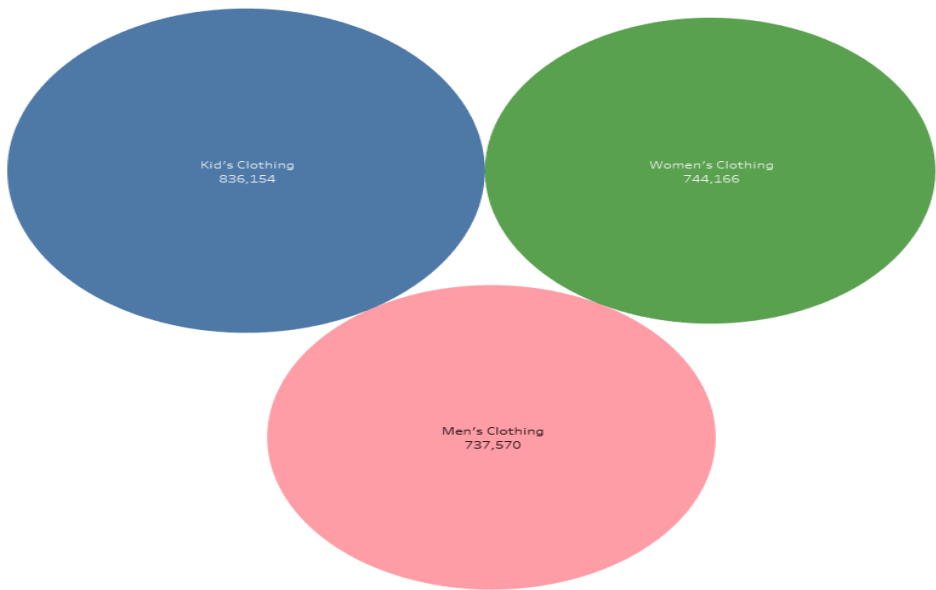


### 2. Sales and profit area chart

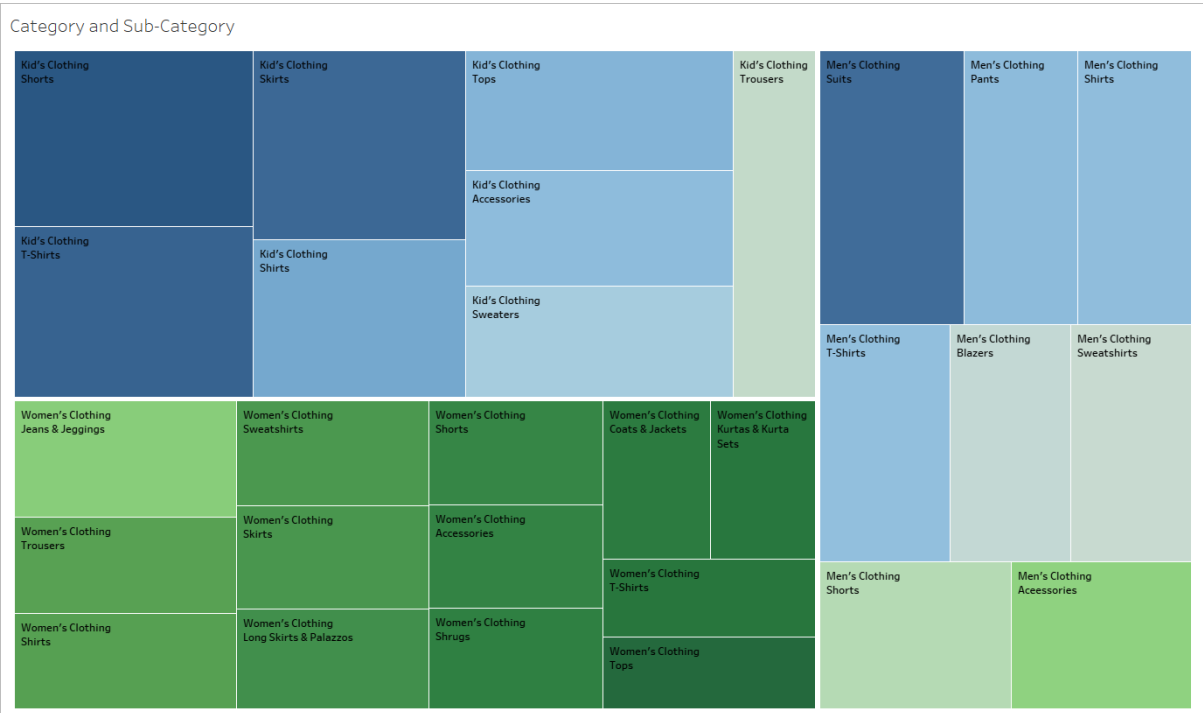


### 3.Category wise sales

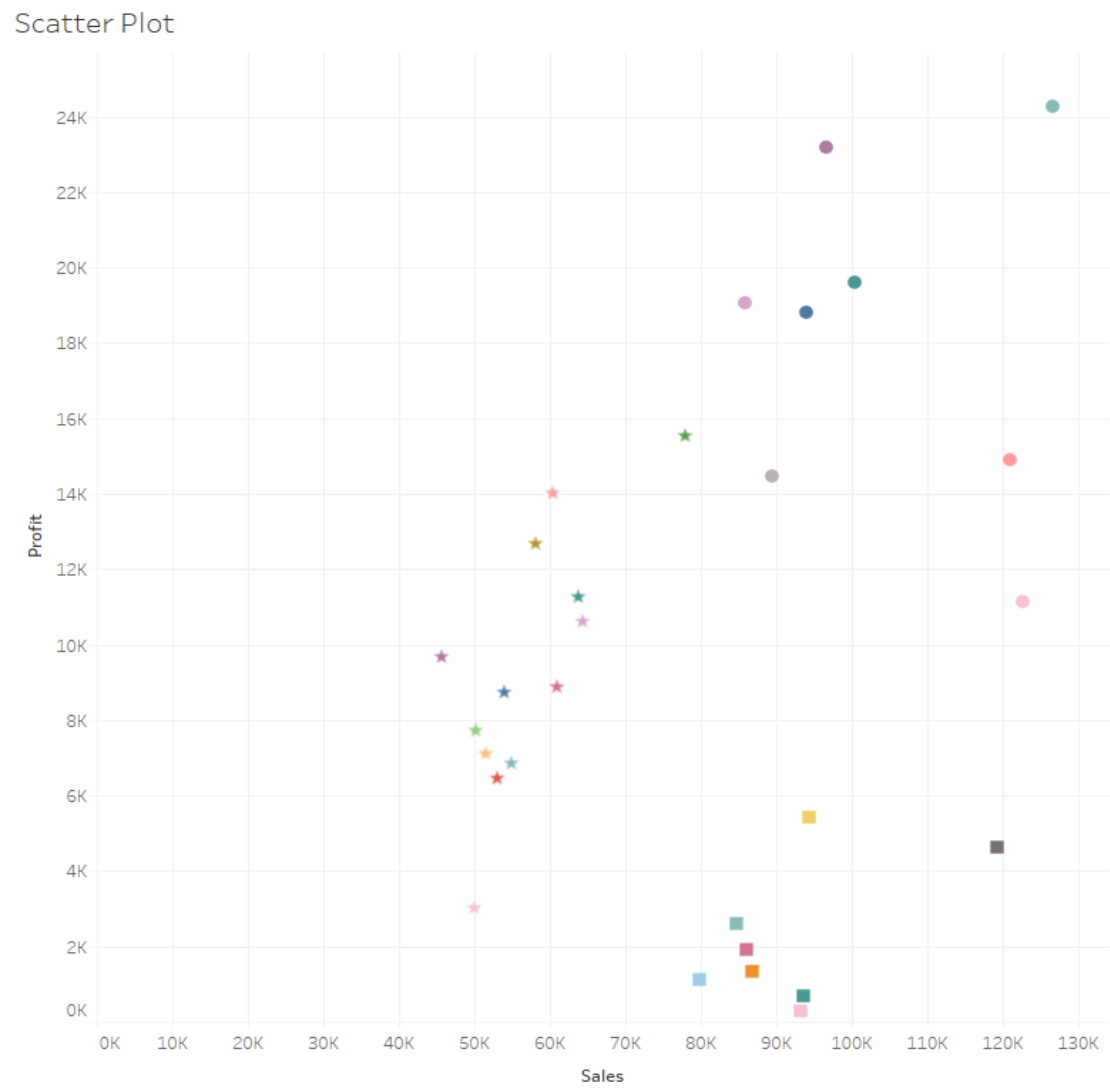
Category wise sales



### 4.Category and sub category wise sales



5.Scatter Plot



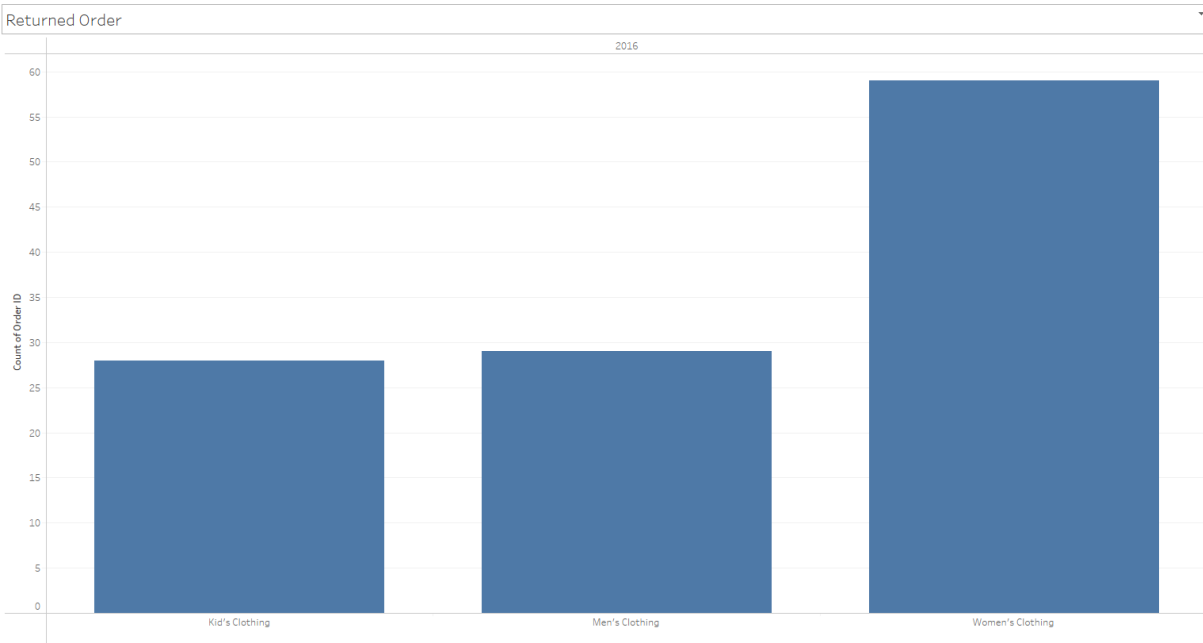
6.KPI Table

KPI Table	
Count of Orders	9,994
Discount	1,561
Profit	286,397
Profit Ratio	0.123559375
Quantity	37,873
Sales	2,317,890

7.Highlight Table

Highlight Table																
State	2014 Q1			2014 Q2			2014 Q3			2014 Q4			2015 Q1			2015 Q2
	Kid's Clothi..	Men's Cloth..	Women's Cl..	Kid's Clothi..	Men's Cloth..	Women's Cl..	Kid's Clothi..	Men's Cloth..	Women's Cl..	Kid's Clothi..	Men's Cloth..	Women's Cl..	Kid's Clothi..	Men's Cloth..	Women's Cl..	
Alabama				181	1,225					1,893	2,366	475				518
Arizona		496	271		4	79	1,599	454	260	1,640	429	3,062				
Arkansas	700	1,107	53	882	22		340	639	1,939		614	7	30			
California	2,025	3,288	4,689	9,735	6,933	1,837	5,502	7,623	13,349	10,941	15,119	10,261	5,019	5,968	1,954	
Colorado			720		197	36	144	223	504	2,992	1,499	189				35
Connecticut					27	21	360	1,204	293	833		55				
Delaware		10		86			150	11	124		1,150	3,255	708	1,553	686	
District of Columbia																
Florida	24,135	1,375	598	1,200	311	486	913	1,074	1,215	1,048	1,280	613	528	1,204	268	
Georgia	150		13	1,491		595	389	236	529	6		1,132			6,556	
Idaho						10					338	117				
Illinois	655	634	394	720	1,075	745	943	1,533	926	3,859	2,239	2,480	661	985	292	
Indiana	62	20	22		648	32				2		2,150	24			173
Iowa		1,185	6													
Kansas							57	41	690	532						21
Kentucky	1,769	2,574	815			2,144			26	37		916				364
Louisiana	647		641	100	52	283				683	130					
Maine							255		362							
Maryland						651	60	527			301	162				2,632
Massachusetts					1,767	810		786	1,565	563	1,748	2,663				33
Michigan		288	684		218	1,671	850	54	329		564	1,514				79
Minnesota			379		2,002	2,408			9,900	402	480	313		53	118	
Mississippi			104	1,045	86	306	480		34							
Missouri		394	141				21		877	159		56				
Montana				323		87			14							44
Nebraska							36		69	90						
Nevada		15	40		37	97	1,083	808		476			15	150	28	
New Hampshire					140	72						293				724
New Jersey	115			1,323		338	272	1,321	475		246	101				287
New Mexico	302						93			24		289				49
New York	496	3,632	877	2,457	1,434	3,512	7,211	7,715	4,099	18,359	8,926	6,071	927	1,493	3,203	
North Carolina	472		95	302		373	3,988	44	534	1,098	1,355	359		2,298	1,280	
North Dakota																
Ohio		641	144	780	906	310	3	61	1,619	4,657	4,281	732	2,811	634	66	
Oklahoma						475	105	1,471	108	480						
Oregon																

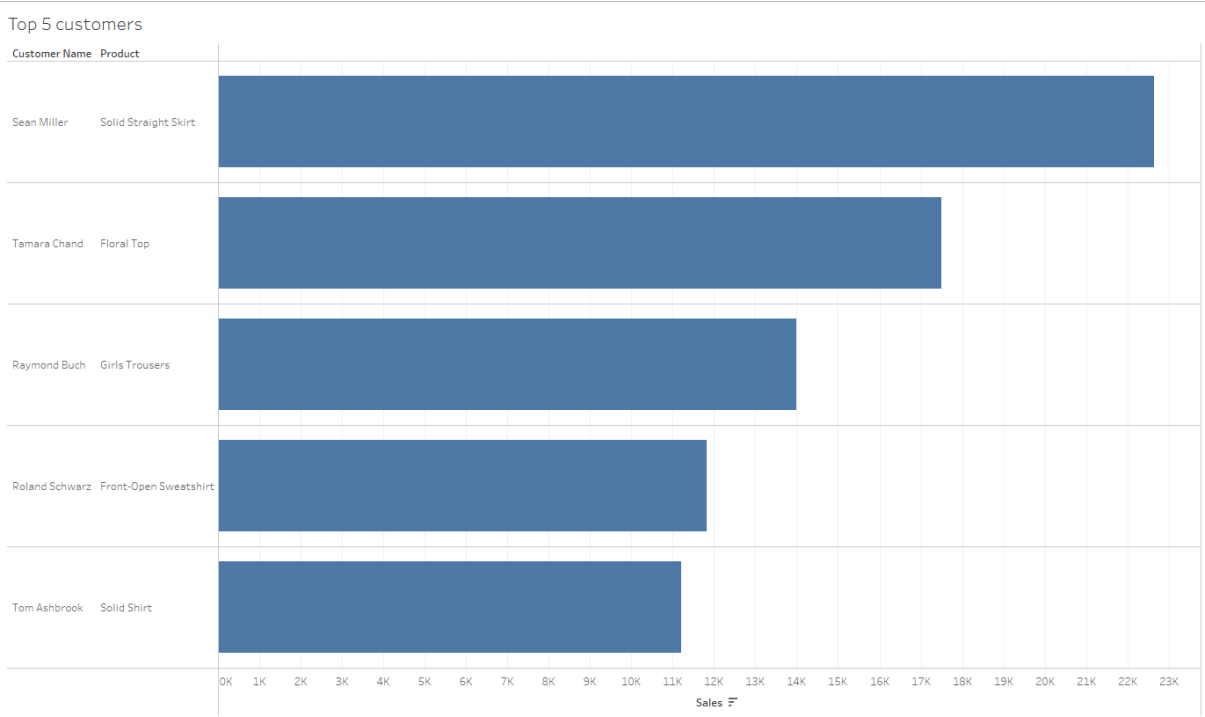
8.Returned Order



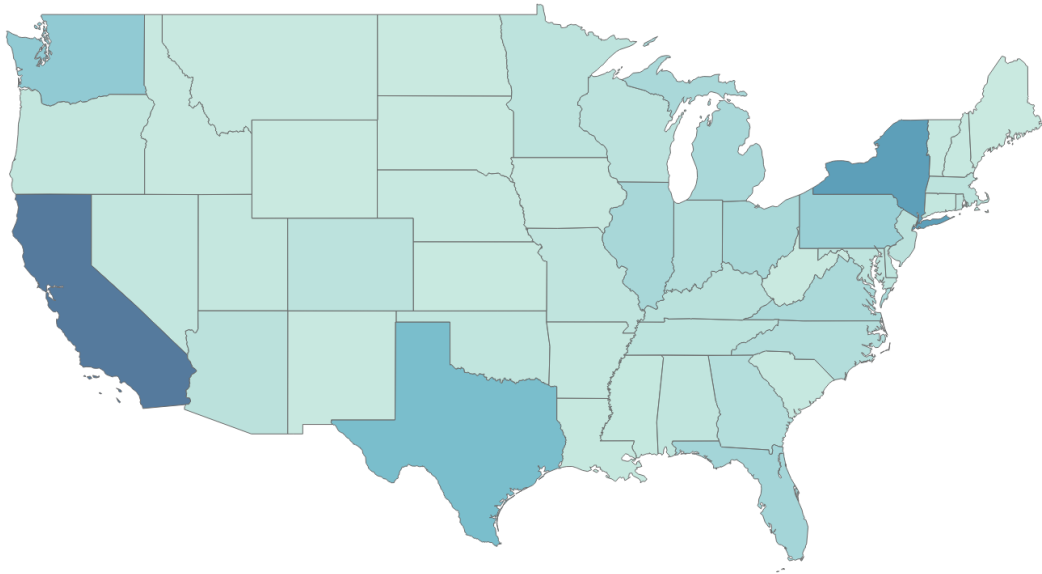
9.Quantity and sales(Region wise)



10.Top 5 Customers

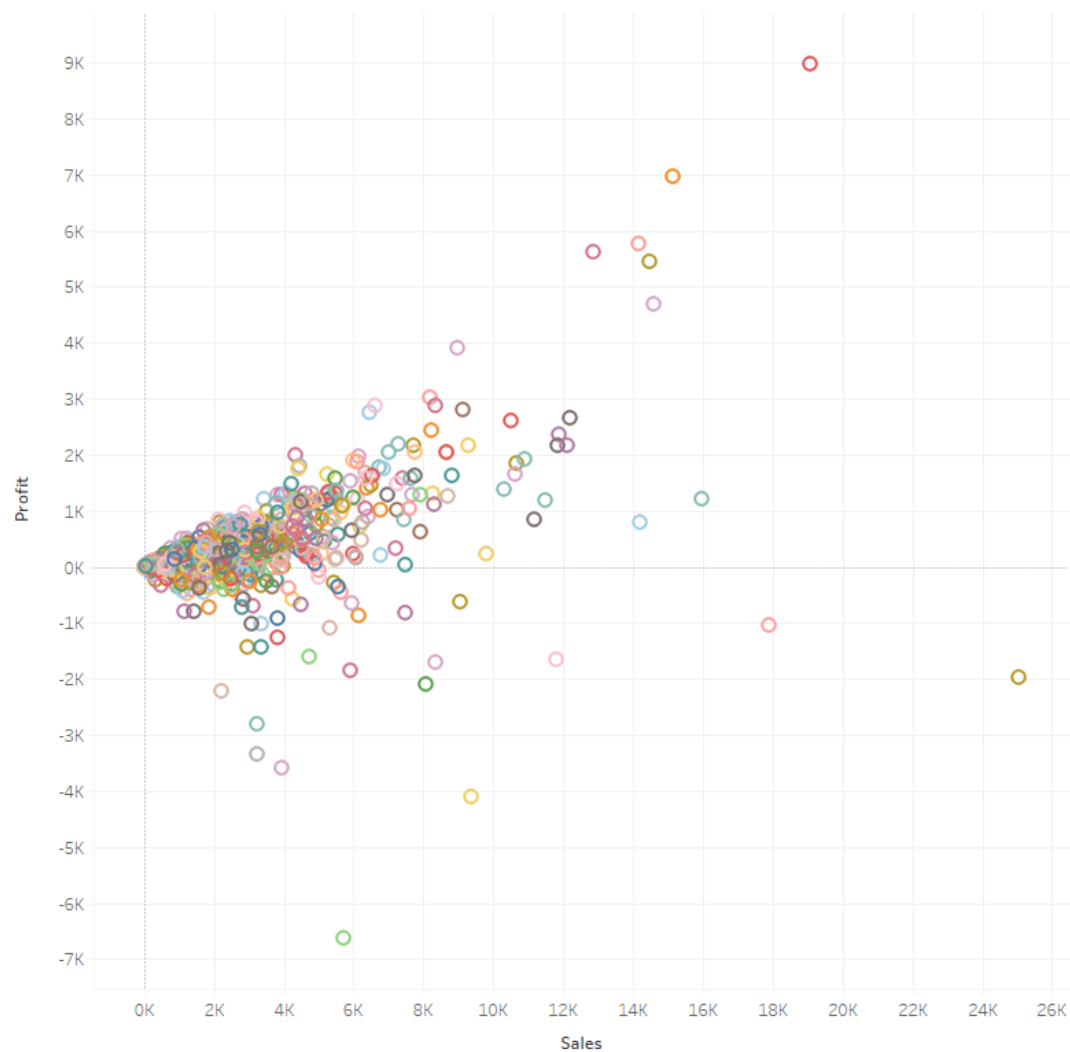


## 11.Map

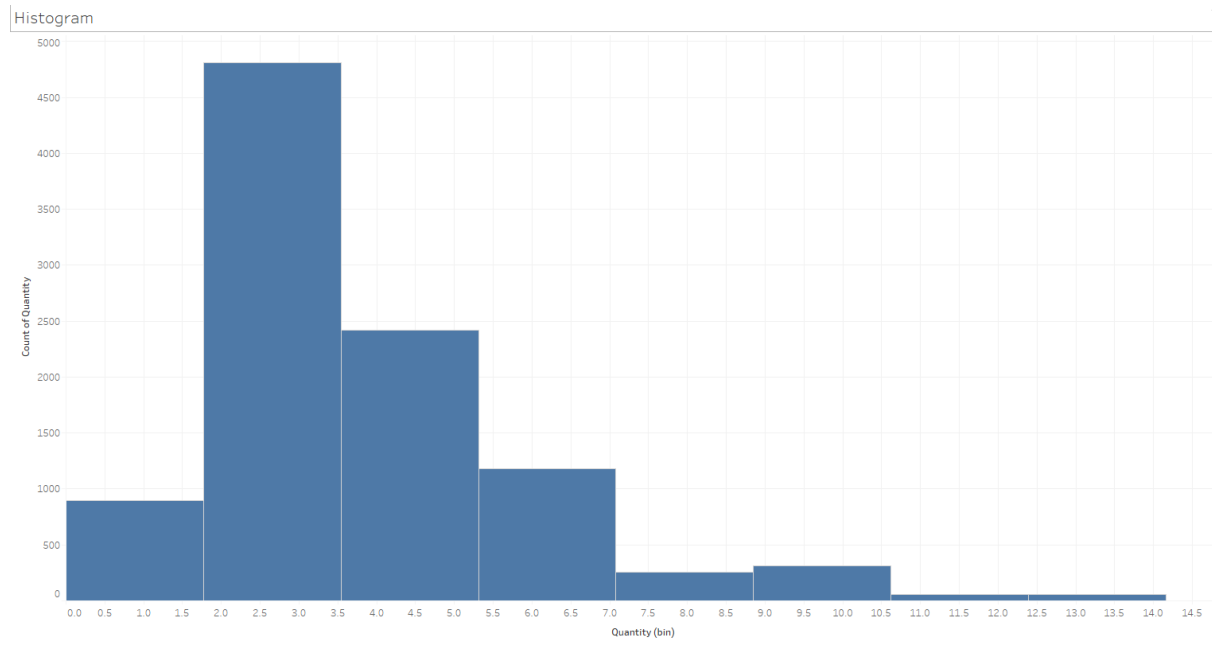


## 12.Sales and Profit Analysis

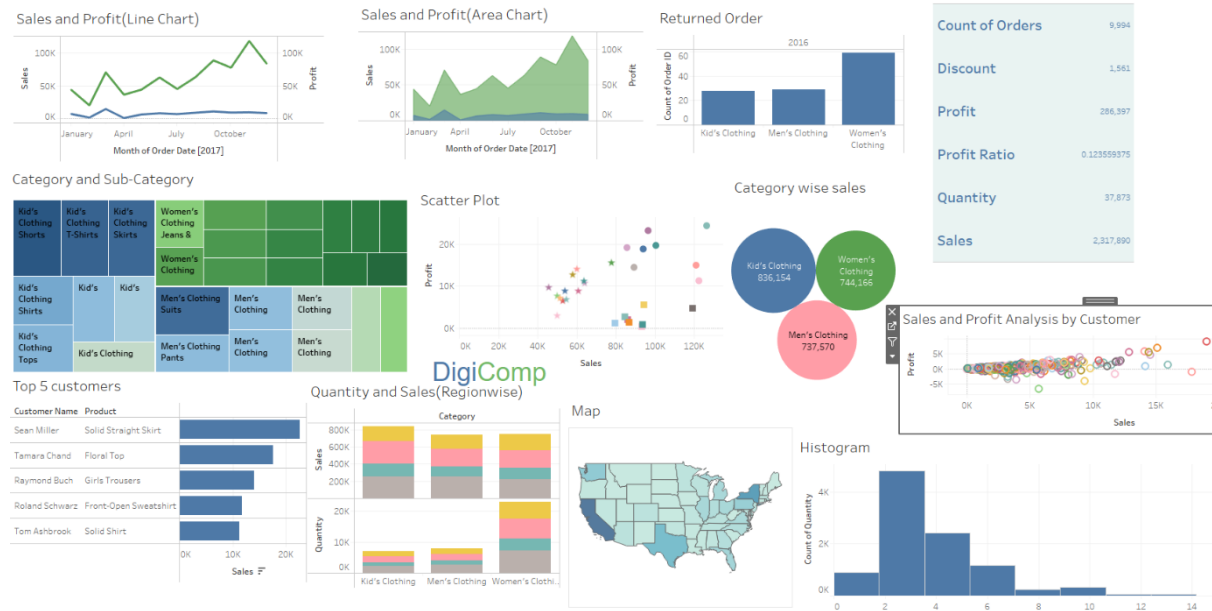
Sales and Profit Analysis by Customer



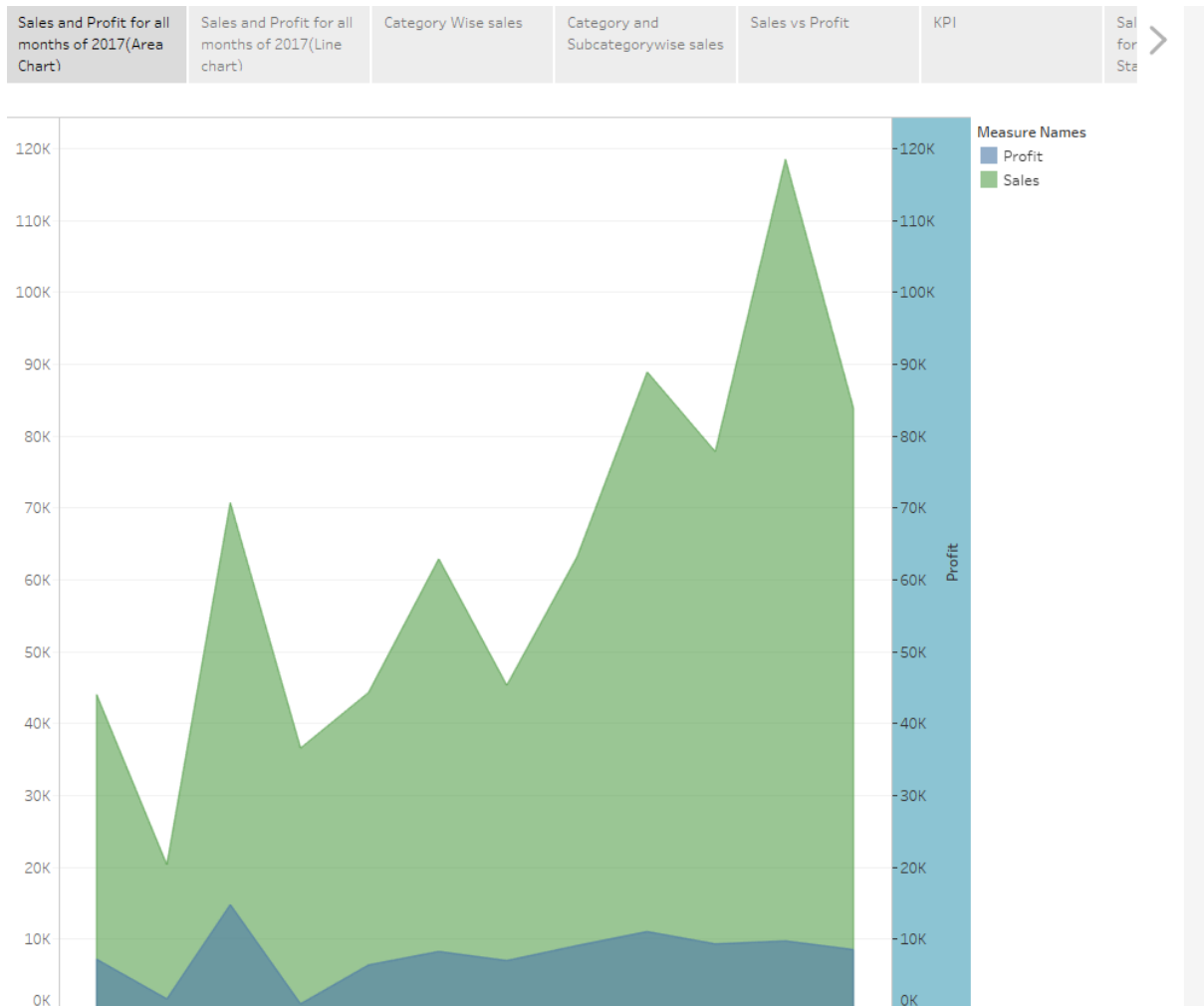
## 13.Histogram



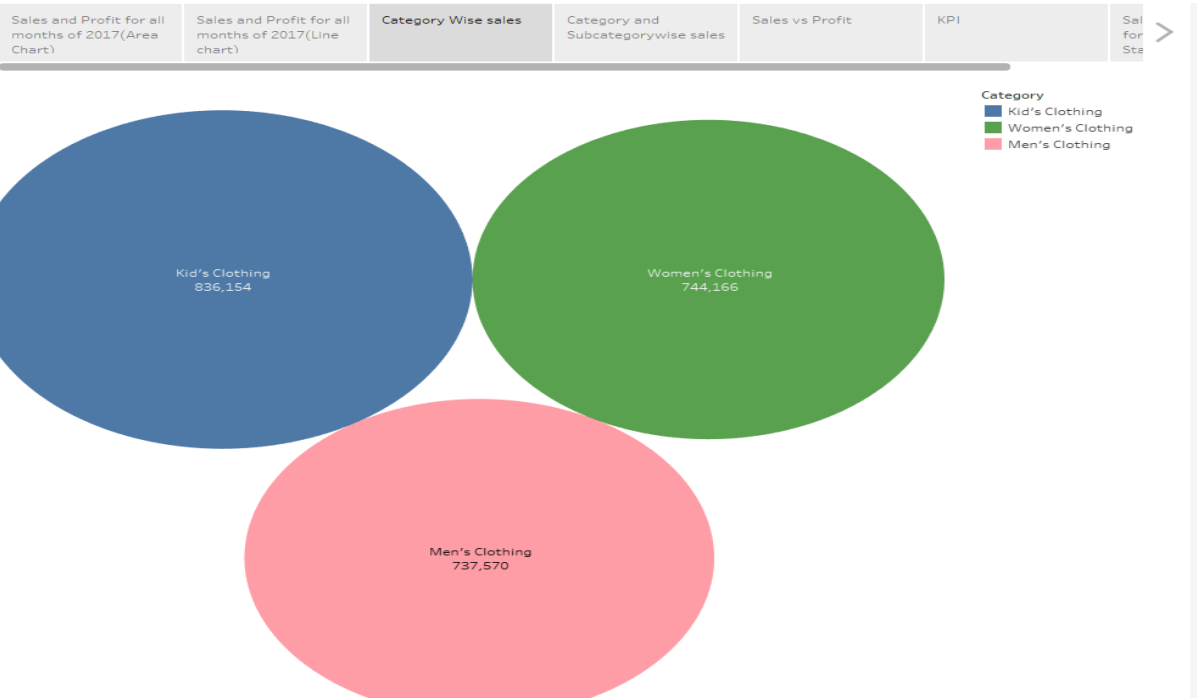
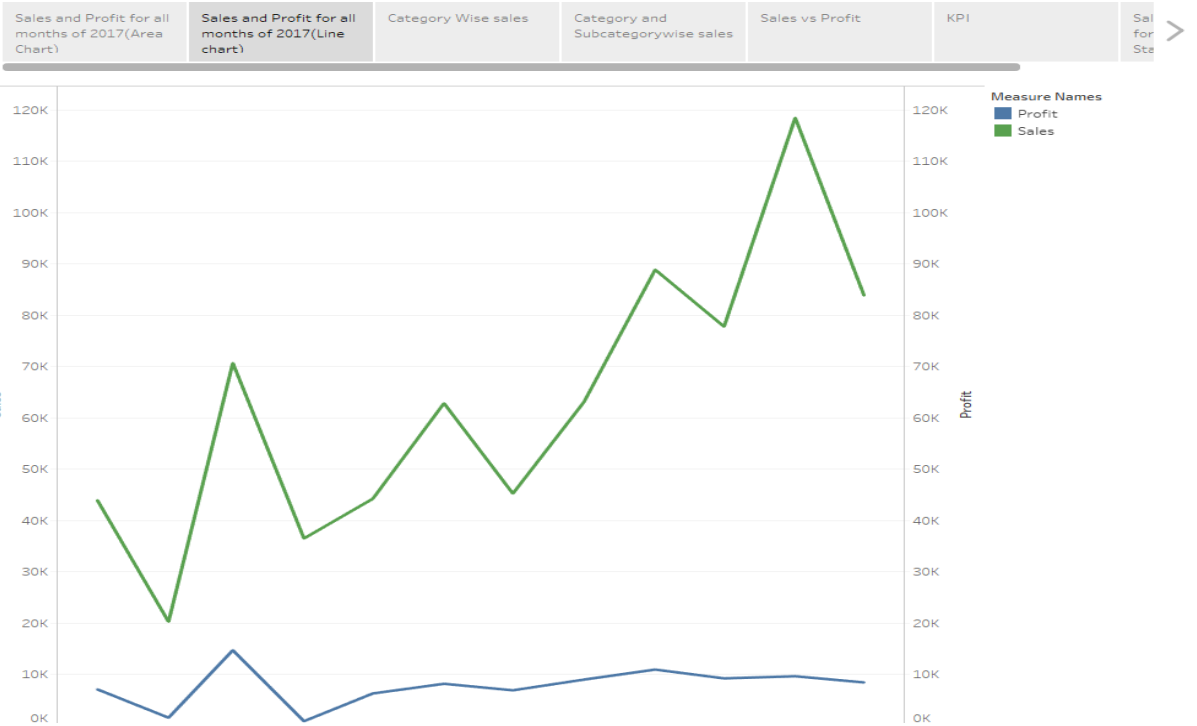
## DASHBOARD



# STORY





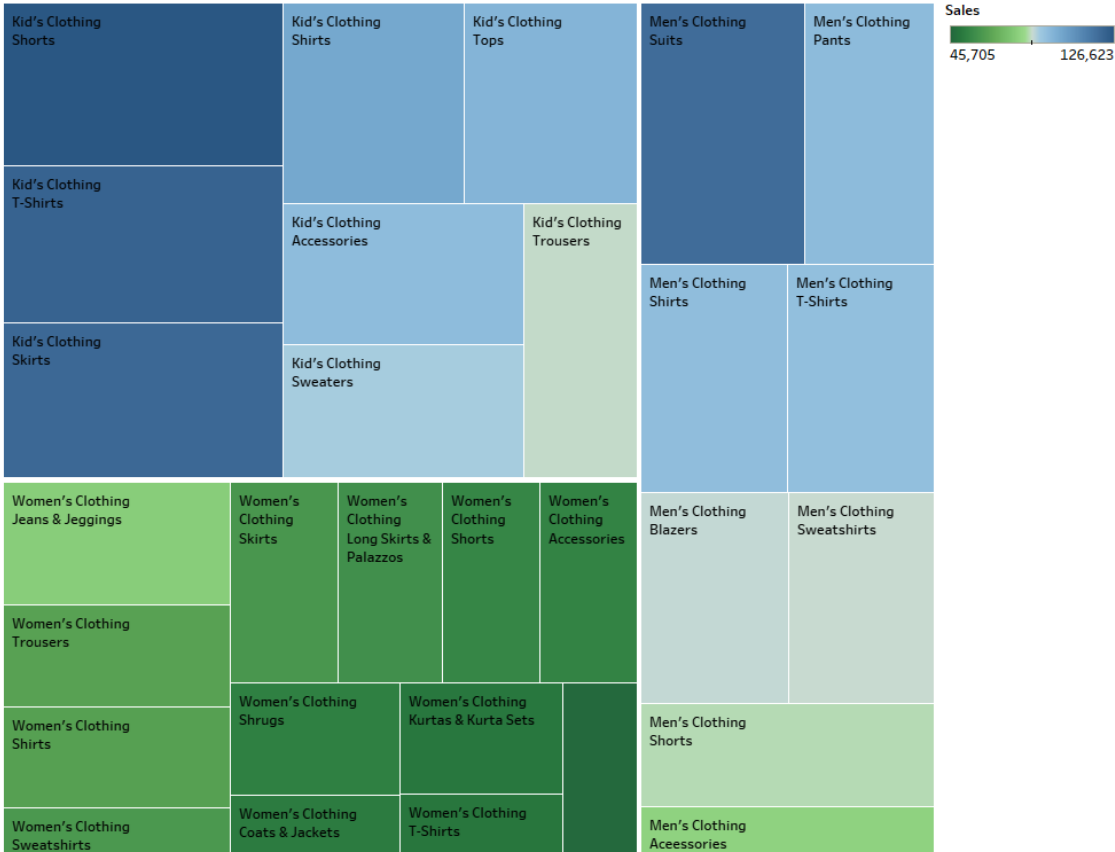


Story 1

<	Sales and Profit for all months of 2017(Area Chart)	Sales and Profit for all months of 2017(Line chart)	Category Wise sales	Category and Subcategorywise sales	Sales vs Profit	KPI	Sal for Sta	>
---	-----------------------------------------------------	-----------------------------------------------------	---------------------	------------------------------------	-----------------	-----	-------------	---

Count of Orders	9,994
Discount	1,561
Profit	286,397
Profit Ratio	0.123559375
Quantity	37,873
Sales	2,317,890

<	Sales and Profit for all months of 2017(Area Chart)	Sales and Profit for all months of 2017(Line chart)	Category Wise sales	Category and Subcategorywise sales	Sales vs Profit	KPI	Sal for Sta	>
---	-----------------------------------------------------	-----------------------------------------------------	---------------------	------------------------------------	-----------------	-----	-------------	---



Story 1

<

Sales and Profit for all months of 2017(Area Chart)

Sales and Profit for all months of 2017(Line chart)

Category Wise sales

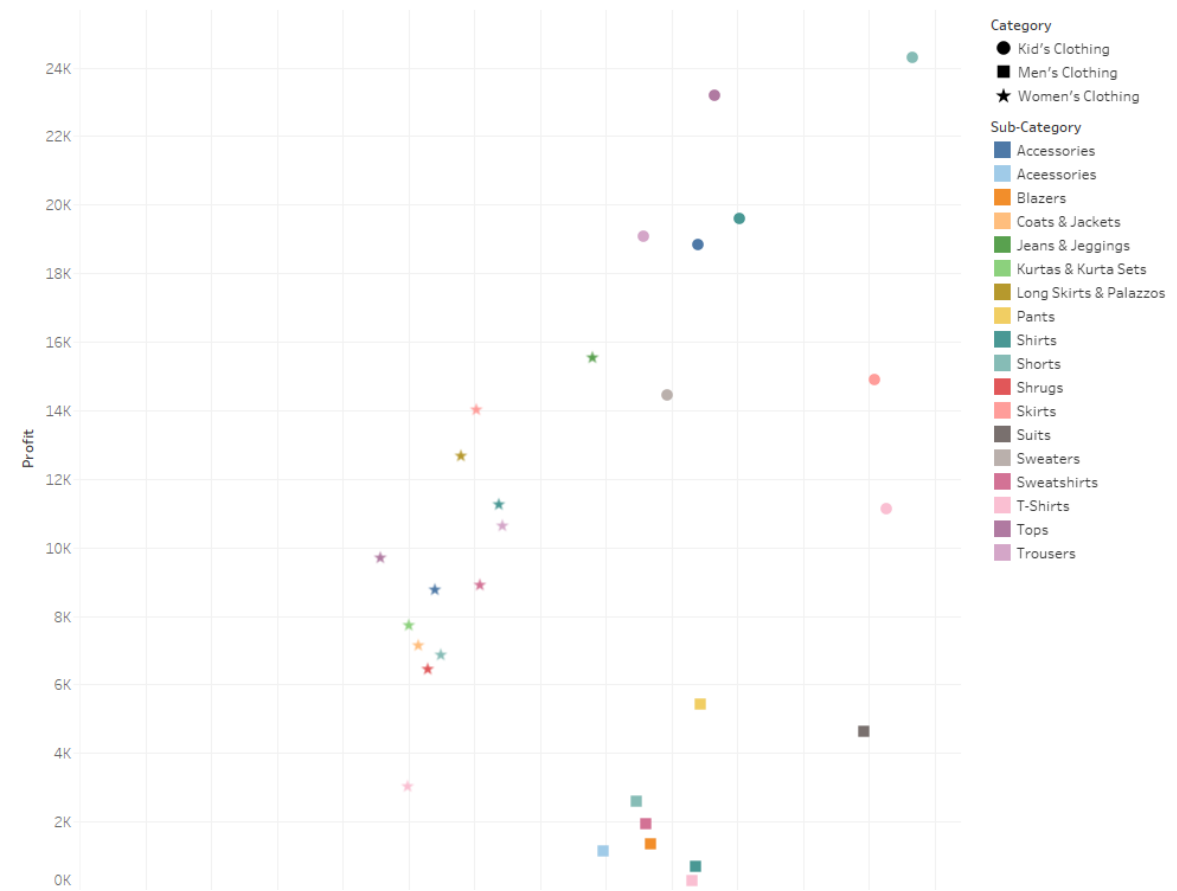
Category and Subcategorywise sales

Sales vs Profit

KPI

Sales for Sta

>



## Story 1

<	all	Sales and Profit for all months of 2017(Line chart)	Category Wise sales	Category and Subcategorywise sales	Sales vs Profit	KPI	Sales for all quarter for all years across State and category	>
---	-----	-----------------------------------------------------	---------------------	------------------------------------	-----------------	-----	---------------------------------------------------------------	---

State	2014 Q1			2014 Q2			2014 Q3			Profit
	Kid's Clothi..	Men's Cloth..	Women's Cl..	Kid's Clothi..	Men's Cloth..	Women's Cl..	Kid's Clothi..	Men's Cloth..	Wom	
Alabama				181	1,225					-6,582 9,078
Arizona		496	271		4	79	1,599	454		
Arkansas	700	1,107	53	882	22		340	639		
California	2,025	3,288	4,689	9,735	6,933	1,837	5,502	7,623		
Colorado			720	197		36	144	223		
Connecticut					27	21	360	1,204		
Delaware		10		86			150	11		
District of Columbia										
Florida	24,135	1,375	598	1,200	311	486	913	1,074		
Georgia	150		13	1,491		595	389	236		
Idaho						10				
Illinois	655	634	394	720	1,075	745	943	1,533		
Indiana	62	20	22		648	32				
Iowa		1,185	6							
Kansas							57	41		
Kentucky	1,769	2,574	815			2,144				
Louisiana	647		641	100	52	283				
Maine							255			
Maryland						651	60	527		
Massachusetts					1,767	810		786		
Michigan		288	684		218	1,671	850	54		
Minnesota			379		2,002	2,408				
Mississippi			104	1,045	86	306	480			
Missouri		394	141				21			
Montana				323		87				
Nebraska							36			
Nevada		15	40		37	97	1,083	808		
New Hampshire					140	72				
New Jersey	115			1,323		338	272	1,321		
New Mexico	302						93			
New York	496	3,632	877	2,457	1,434	3,512	7,211	7,715		
North Carolina	472		95	302		373	3,988	44		
North Dakota										
Ohio		641	144	780	906	310	3	61		
Oklahoma						475	105	1,471		