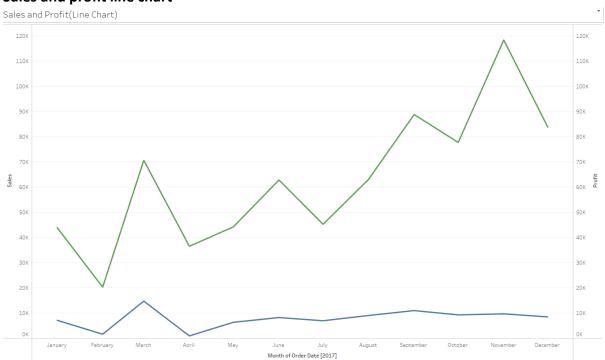
### **ASSIGNMENT NO. 4**

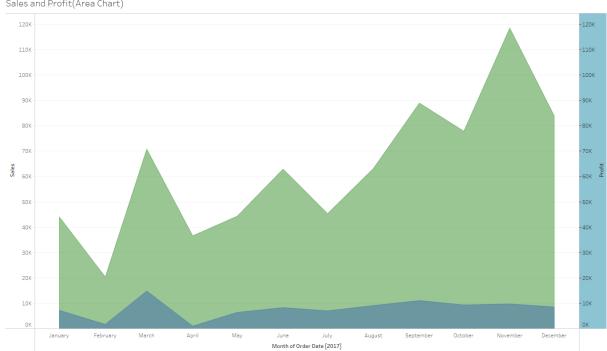
## **SALES ANALYSIS**

#### 1. Sales and profit line chart



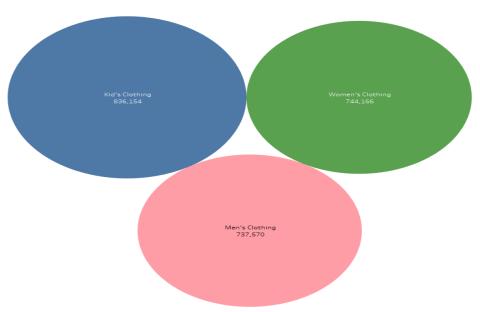
#### 2. Sales and profit area chart



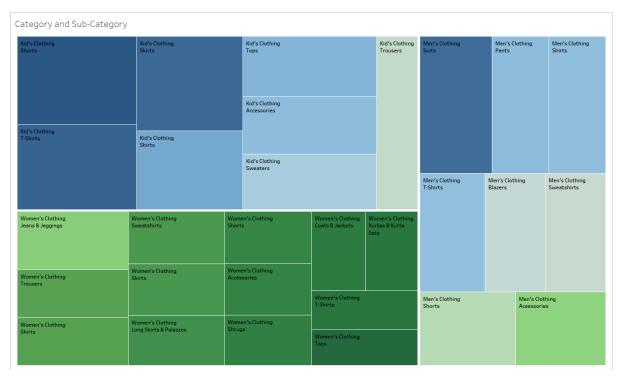


#### 3. Category wise sales

Category wise sales

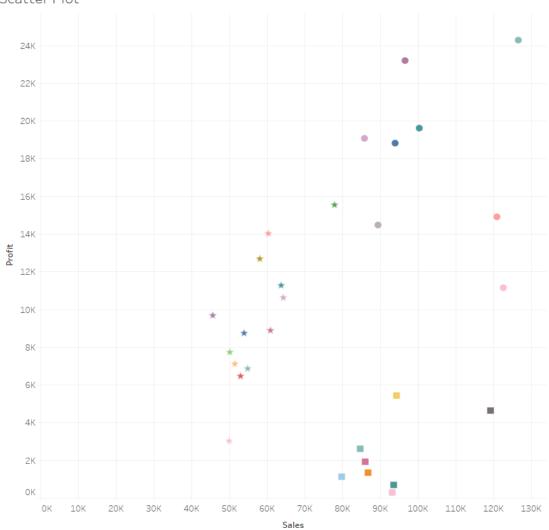


### 4. Category and sub category wise sales



#### **5.Scatter Plot**

#### Scatter Plot



#### 6.KPI Table

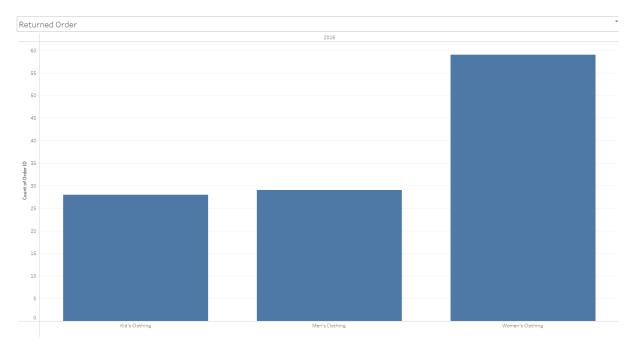
## KPI Table

Count of Orders	9,994
Discount	1,561
Profit	286,397
Profit Ratio	0.123559375
Quantity	37,873
Sales	2,317,890

## 7. Highlight Table

	2014 Q1		2014 Q2			2014 Q3			2014 Q4			2015 01		2	
State	Kid's Clothi	Men's Cloth.	. Women's Cl	Kid's Clothi	Men's Cloth	Women's Cl	Kid's Clothi	Men's Cloth.	. Women's Cl	Kid's Clothi	Men's Cloth	Women's Cl	Kid's Clothi	Men's Cloth	. Women's Cl
Alabama				181	1,225					1,893	2,366	475			518
Arizona		496	271		4	79	1,599	454	260	1,640	429	3,062			
Arkansas	700	1,107	53	882	22		340	639	1,939		614	7	30		
California	2,025	3,288	4,689	9,735	6,933	1,837	5,502	7,623	13,349	10,941	15,119	10,261	5,019	5,968	1,954
Colorado			720	197		36	144	223	504	2,992	1,499	189			35
Connecticut					27	21	360	1,204	293	833		55			
Delaware		10	)	86			150	11	. 124		1,150	3,255	708	1,553	686
District of Columbia															
Florida	24,135	1,379	598	1,200	311	486	913	1,074	1,215	1,048	1,280	613	528	1,204	268
Georgia	150		13	1,491		595	389	236	529	6		1,132			6,556
Idaho						10					338	117			
Illinois	655	634	394	720	1,075	745	943	1,533	926	3,859	2,239	2,480	661	985	292
Indiana	62	20	22		648	32				2		2,150	24		173
lowa		1,189	6												
Kansas							57	41	690	532					21
Kentucky	1,769	2,574	815			2,144			26	37		916			364
Louisiana	647		641	100	52	283				683	130				
Maine							255		362						
Maryland						651	60	527			301	162			2,632
Massachusetts					1,767	810		786	1,565	563	1,748	2,663			33
Michigan		288	684		218	1,671	850	54	329		564	1,514			79
Minnesota			379		2,002	2,408			9,900	402	480	313		53	118
Mississippi			104	1,045	86	306	480		34						
Missouri		394	141				21		877	159		56			
Montana				323		87			14						44
Nebraska							36		69	90		15	150	28	
Nevada		15	40		37	97	1,083	808		476		5			
New Hampshire					140	72						293			724
New Jersey	115			1,323		338	272	1,321	475		246	101			287
New Mexico	302						93			24		289			49
New York	496	3,632	877	2,457	1,434	3,512	7,211	7,715	4,099	18,359	8,926	6,071	927	1,493	3,203
North Carolina	472		95	302		373	3,988	44	534	1,098	1,355	359		2,298	1,280
North Dakota															
Ohio		641	. 144	780	906	310	3	61	1,619	4,657	4,281	732	2,811	634	66
						475	105	1,471	108	480					

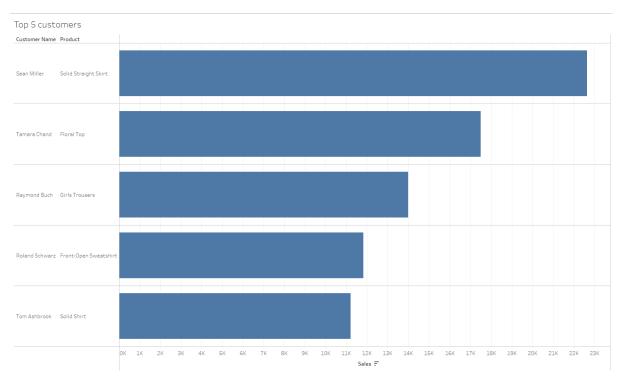
#### **8.Returned Order**



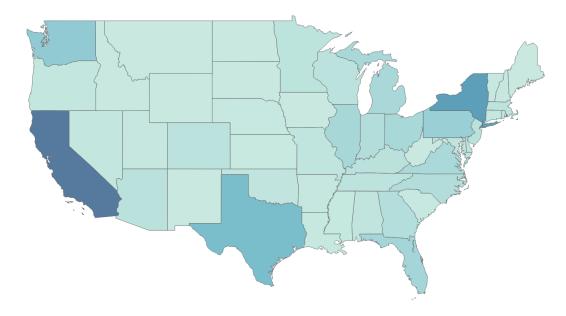
## 9. Quantity and sales (Region wise)



### 10.Top 5 Customers

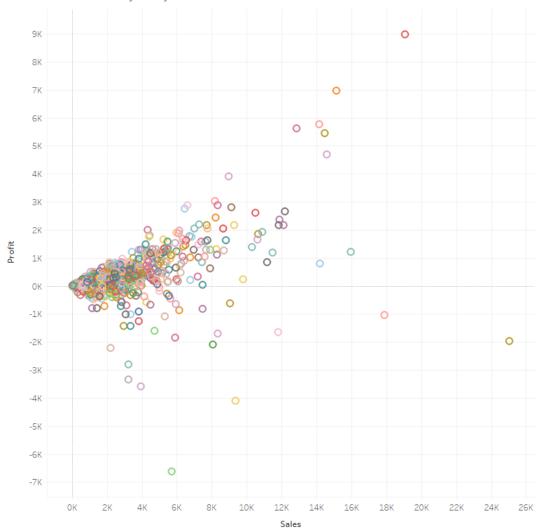


### **11.Map**

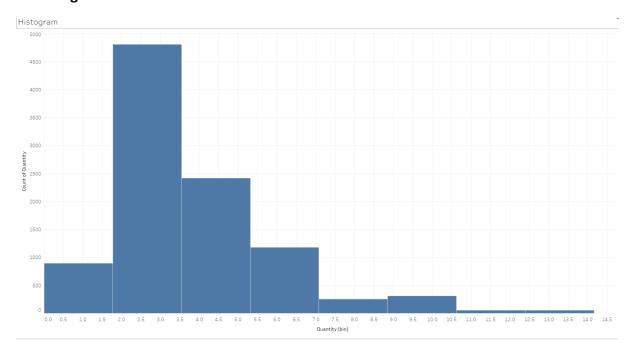


## 12. Sales and Profit Analysis

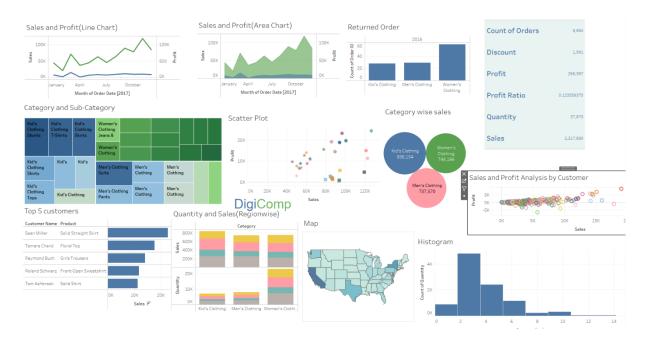
Sales and Profit Analysis by Customer



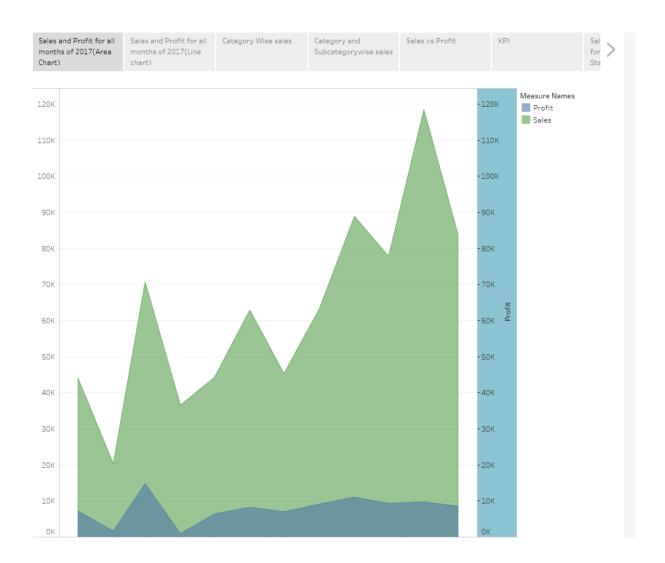
#### 13. Histogram

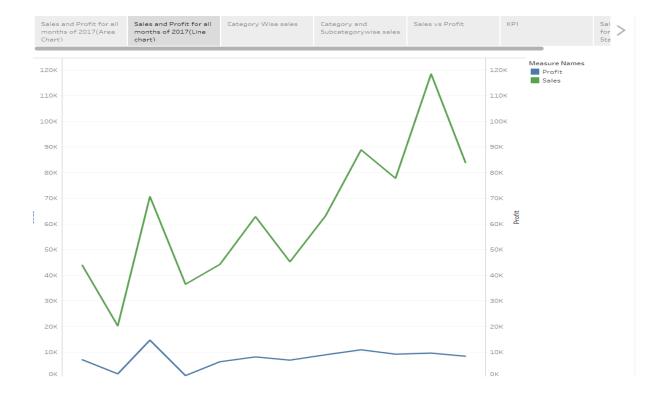


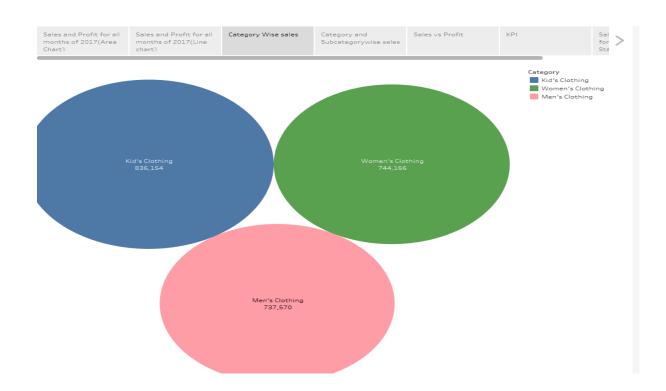
# **DASHBOARD**



# **STORY**





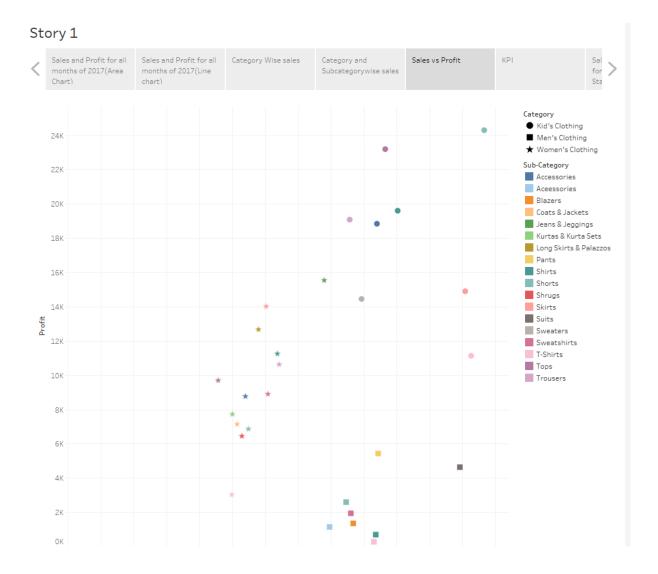


## Story 1

	Sales and Profit for all months of 2017(Area Chart)	Sales and Profit for all months of 2017(Line chart)	Category Wise sales	Category and Subcategorywise sales	Sales vs Profit	KPI	Sal for Sta	)
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Count of Orders	9,994
Discount	1,561
Profit	286,397
Profit Ratio	0.123559375
Quantity	37,873
Sales	2,317,890

Sales and Profit for all months of 2017(Area Chart)  Sales and Promonths of 20 chart)  Sales and Promonths of 20 chart)			~ .		Category and Subcategorywise sales				KPI	1	Sal for Sta	
Kid's Clothing Shorts		Kid's Clothing Shirts		Kid's Clo Tops	othing	Men's Clot Suits	Clothing Men's		Sales 45,70	5 126	5,623	
Kid's Clothing F-Shirts		Kid's Cloth Accessorie			Kid's Clothing Trousers	Men's Clot Shirts	hing	Men's Clothing T-Shirts				
(id's Clothing kirts		Kid's Clothing Sweaters				311113						
Vomen's Clothing leans & Jeggings	Wome Clothir Skirts	ng Cla	omen's othing ng Skirts & ilazzos	Women's Clothing Shorts	Women's Clothing Accessories	Men's Clot Blazers	hing	Men's Clothing Sweatshirts				
Women's Clothing Trousers												
Women's Clothing Shirts	Wome Shrugs	nen's Clothing Women's Clothing Igs Kurtas & Kurta Se			Men's Clothing Shorts							
Women's Clothing Sweatshirts		n's Clothing Women's Clothing & Jackets T-Shirts				Men's Clot						



## Story 1

all Sales and Profit a months of 2017 chart)		tegory Wise s		egory and categorywise		s vs Profit	KPI		Sales for all quarter for all years across State and category
		2014 01			2014 02			2014 03	Profit
tate	Kid's Clothi		Women's CI	Kid's Clothi		Women's CI	Kid's Clothi	Men's Cloth Worr	
labama				181	1,225				-6,582 9,07
rizona		496	271		4	79	1,599	454	1 5,552
rkansas	700		53	882	22		340	639	
alifornia	2,025		4,689	9,735	6,933	1.837	5,502	7,623	
olorado	_,	_,	720	197	-,	36	144	223	
onnecticut					27	21	360	1,204	
elaware		10		86			150	11	
istrict of Columbia							300		
lorida	24,135	1,375	598	1,200	311	486	913	1,074	
ieorgia	150		13	1,491		595	389	236	
daho				_,		10			
linois	655	634	394	720	1,075	745	943	1.533	
ndiana	62		22		648	32		2,222	
owa		1,185	6						
ansas		_,					57	41	
entucky	1,769	2,574	815			2,144			
ouisiana	647		641	100	52	283			
laine							255		
Maryland						651	60	527	
Massachusetts					1,767	810		786	
Nichigan		288	684		218	1,671	850	54	
Minnesota			379		2,002	2,408			
Nississippi			104	1,045	86	306	480		
Missouri		394	141				21		
Montana				323		87			
lebraska							36		
levada		15	40		37	97	1,083		
lew Hampshire					140	72	,		I
lew Jersey	115			1,323		338	272	1,321	
lew Mexico	302			,			93		
lew York	496		877	2,457	1,434	3,512	7,211	7,715	
lorth Carolina	472		95	302		373	3,988		
lorth Dakota									
)hio		641	144	780	906	310	3	61	
)klahoma		,	3		,,,,	475	105	1.471	