Yash Gawde

LinkedIn Profile
Founder — Automating Content Creation

Professional Summary

A highly accomplished and versatile entrepreneur with over 4 years of experience in startups, NFTs, digital marketing, and AI-driven content creation. Proven ability to build and scale businesses, including a million-dollar startup at the age of 19 and a design agency achieving 300,000 INR MRR in just 60 days. Skilled in leadership, business strategy, and innovative problem-solving, with a passion for harnessing technology to revolutionize industries.

Work Experience

Co-Founder
Hooked · Full-time

- Leading efforts to automate content creation using AI, focusing on scripting, shooting, and video editing.

- Innovating to create scalable solutions that streamline content production.

Founder
CEO
That's A 10 · Full-time

- Established a design subscription service providing dedicated teams for businesses.

- Achieved 300,000 INR MRR within 60 days of launch.

Founder
Liqy.io · Full-time

- Diversified into new product ventures, exploring innovative solutions in the tech industry.

- Gained valuable insights from challenges and strategic pivots.

Founder
CEO
Elite NFT · Full-time

- Built a million-dollar startup during the NFT peak, creating India's first viral meme NFT.

- Sold over 100 NFTs as an independent artist.

NFT Artist
Self-employed

- Created and sold unique digital art, building a significant presence in the NFT community.

Education

(Details not provided. Add education information if available.)

Skills

- **Leadership and Strategy**: Business Strategy, Start-up Leadership, Team Leadership.

- **Creative and Technical**: Motion Graphics, Adobe Premiere Pro, After Effects, Branding Identity, Graphic Design, Logo Design, Web Design.

- **Digital Marketing**: Social Media, Content Strategy, Digital Media, Influencer Marketing.

- **Technology**: Artificial Intelligence (AI), Blockchain, Adobe Creative Suite, Figma.

- **Soft Skills**: Communication, Creativity, Observational Skills, Creative Problem Solving.

Projects

(Details not provided. Add specific projects if applicable.)

Achievements

- Built a million-dollar startup at 19 years old.

- Scaled a design agency to 300,000 INR MRR in 60 days.

- Created and sold India's first viral meme NFT.

- Successfully sold over 100 NFTs as an independent artist.

Interests

- Leveraging AI for innovative solutions in content creation.

- Exploring blockchain technologies and their applications in digital assets.

- Continuous learning in entrepreneurship and emerging technologies.

References

Available upon request.