

UI/UX P1

UI/UX Designer

student13@email.com — +1234567890 — linkedin.com/in/student13

Education

B.Tech in Computer Science and Engineering

XYZ University, 2023 — GPA: 9.2/10

Skills

Design Tools: Figma, Adobe XD, Sketch, InVision

Prototyping: High-fidelity and Low-fidelity Wireframes, Interactive Prototyping

User Research: Persona Development, Usability Testing, A/B Testing

Front-End Development: HTML, CSS, JavaScript

Other: Accessibility Design, Design Systems, Information Architecture

Projects

1. SmartGrocer – Grocery Shopping App

Designed an intuitive grocery shopping app focusing on ease of use and accessibility, including voice search and smart recommendations.

- Conducted user research with 15 participants to identify pain points.
- Created wireframes and interactive prototypes using Figma.
- Implemented a simplified checkout process, reducing cart abandonment rates by 30%.
Technologies: Figma, Adobe XD, HTML, CSS

2. EduConnect – Online Learning Platform

Developed a responsive web app that connects students with educators through virtual classrooms and study resources.

- Designed an engaging dashboard interface with personalized recommendations.
 - Conducted usability testing with 10 users, iterating designs based on feedback.
 - Improved mobile compatibility, leading to a 25% increase in mobile user engagement.
Technologies: Sketch, InVision, JavaScript
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Certifications

- Google UX Design Professional Certificate – Coursera
 - Human-Computer Interaction – edX
 - Design Thinking for Innovation – University of Virginia (Coursera)
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Experience

UI/UX Intern

ABC Corporation — June 2022 - Dec 2022

- **Redesigned the company's e-commerce platform, improving user retention by 20%.**
- **Conducted A/B testing, leading to a 15% increase in conversion rates.**
- **Created a design system to maintain consistency across web and mobile platforms.**