

Sprocket Central RFM Analysis

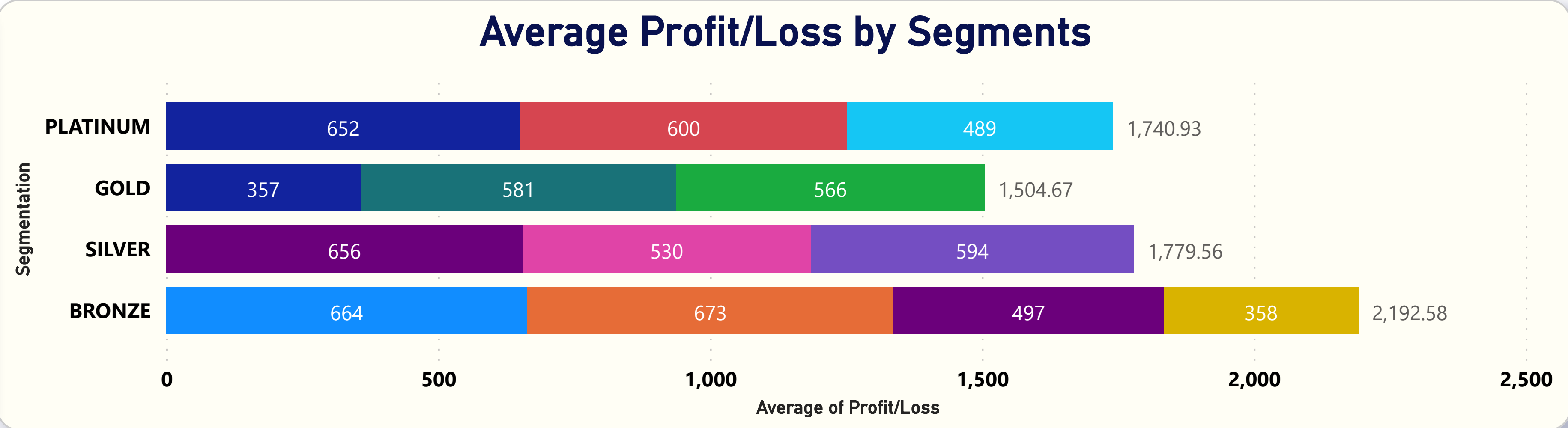
-Shubham

- Months
- Select all
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

551.83

Average Profit/Loss

- Brands
- ☒ Select all
- ☒ Giant Bicycles
- ☒ Norco Bicycles
- ☒ OHM Cycles
- ☒ Solex
- ☒ Trek Bicycles
- ☒ WeareA2B



customer_id	first_name	last_name	address	state	Sum of Profit/Loss	CustomerTitle
941	Tye	Doohan	5 Gale Street	QLD	11,668.95	Recent Customer
2637	Marcile	Christley	518 Colorado Trail	NSW	11,222.65	Late Bloomer
1460	Morley	Shutt	25 Darwin Terrace	NSW	10,787.60	Platinum Customer
1558	Oberon	Scading	07236 Jenifer Point	NSW	10,640.30	Platinum Customer
3326	Wes	Crotch	18118 Maple Wood Crossing	NSW	10,422.04	Recent Customer
322	De	Denington	5 Schurz Place	QLD	10,336.77	Platinum Customer
2770	Olvan	Loadwick	3 Buena Vista Crossing	NSW	10,028.80	Recent Customer
195	Talyah	Rylatt	43 Upham Crossing	VIC	9,633.41	Platinum Customer
363	Sabrina	Caddy	93583 Moland Way	NSW	9,458.17	Platinum Customer
1482	Georas	Niesel	7231 Pepper Wood Point	NSW	9,269.16	Late Bloomer
2046	Charis	Maas	8 Crowley Terrace	NSW	9,188.77	Recent Customer
2788	Melantha	Pickburn	282 Esker Crossing	VIC	9,061.47	Recent Customer
729	Ammamaria	Standbridge	8044 Emmet Hill	VIC	8,953.17	Platinum Customer
Total					10,728,098.17	

