



FINANCE





MARKETING



SUPPLY CHAIN

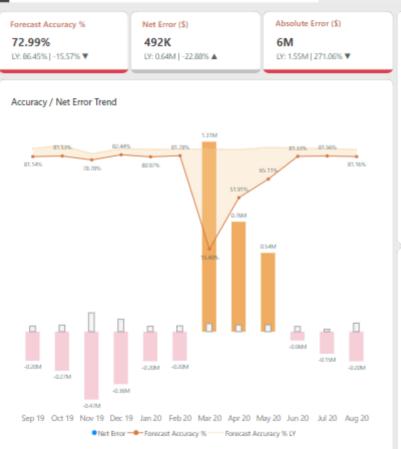


EXECUTIVE









Key Metrics By Customer

Customer	FCA %	FCA % LY	Net Error	Net Error %	Risk
AtliQ Exclusive	56.65%	76.67%	331K	17.8%	El
Atliq e Store	55.24%	76.51%	-544K	-28.5%	OOS
Radio Popular	50.36%	58.50%	39K	19.9%	EI
Mbit	49.13%	55.20%	7K	6.5%	El
Expert	48.84%	64.24%	33K	14.5%	El
Amazon	48.43%	78.07%	-917K	-31.9%	OOS
UniEuro	45.77%	32.17%	63K	27.5%	El
Ellgap	45.00%	12.35%	78K	39.3%	El
Total	72.99%	86.45%	492K	2.3%	El

Key Metrics By Product

Segment	FCA %	FCA% LY	Net Error	Net Error %	Risk
⊕ Storage	81.01%	80.25%	698K	14.9%	EI
■ Notebook	76.65%	83.02%	147K	22.6%	EI
→ Peripherals	75.18%	85.06%	193K	7.4%	EI
→ Accessories	71.42%	90.20%	-168K	-1.4%	OOS
→ Desktop	70.07%		OK	-2.0%	OOS
→ Networking	52.50%	81.50%	-379K	-28.9%	OOS
Total	72.99%	86.45%	492K	2.3%	EI