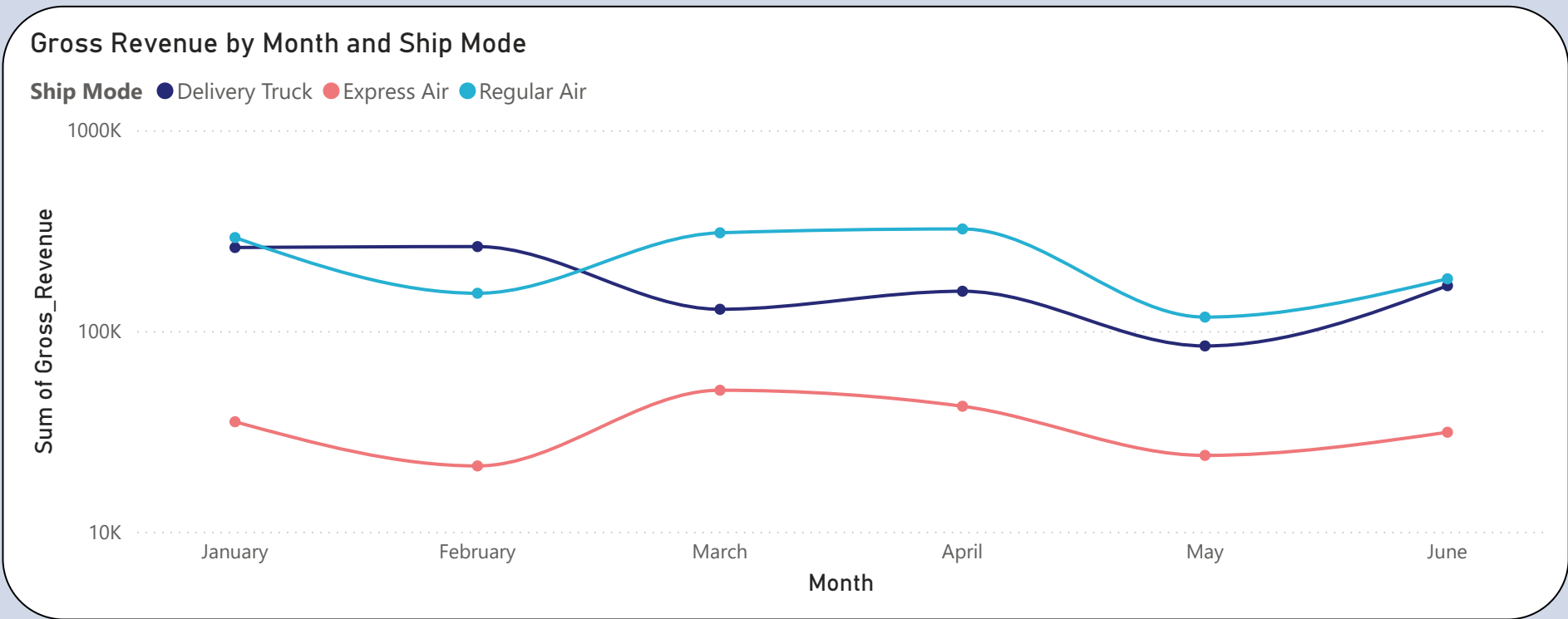
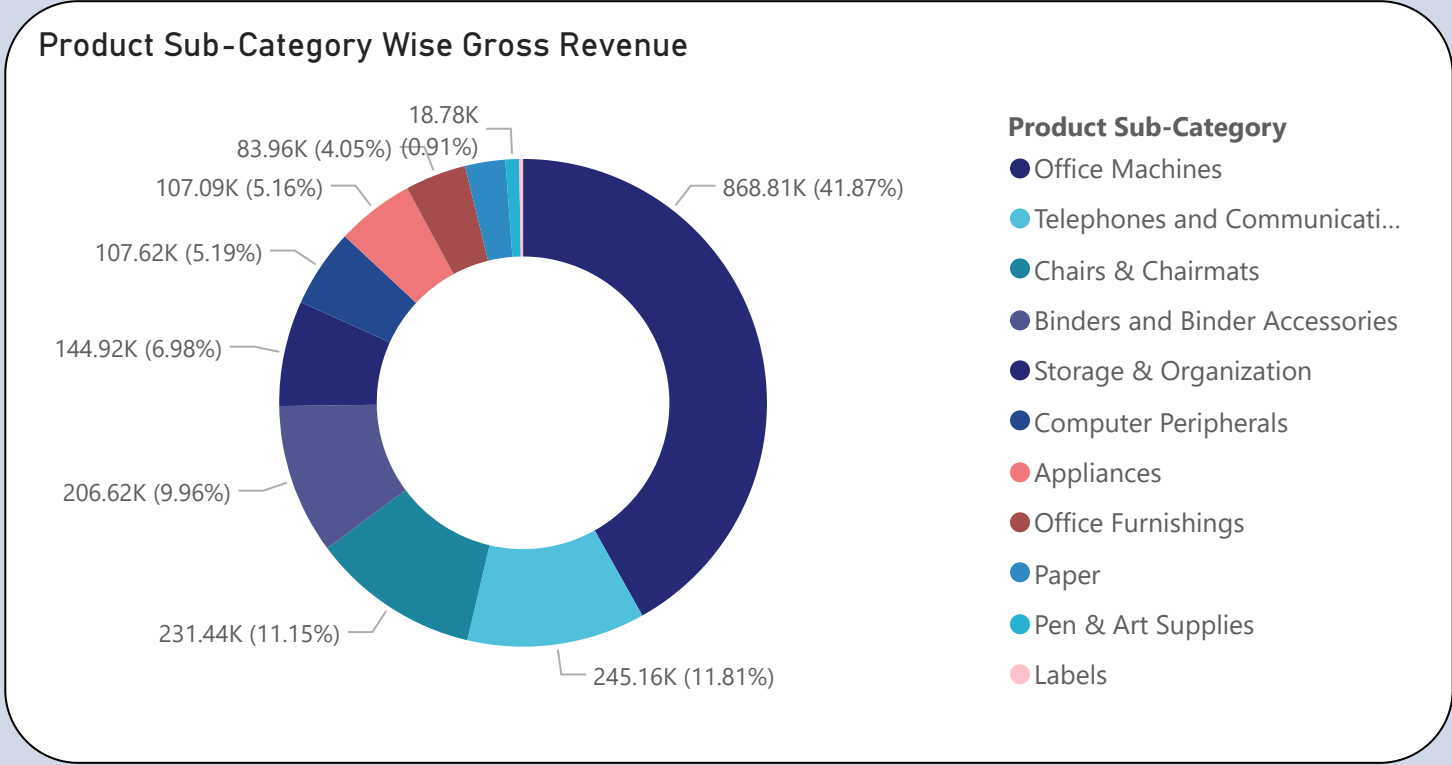
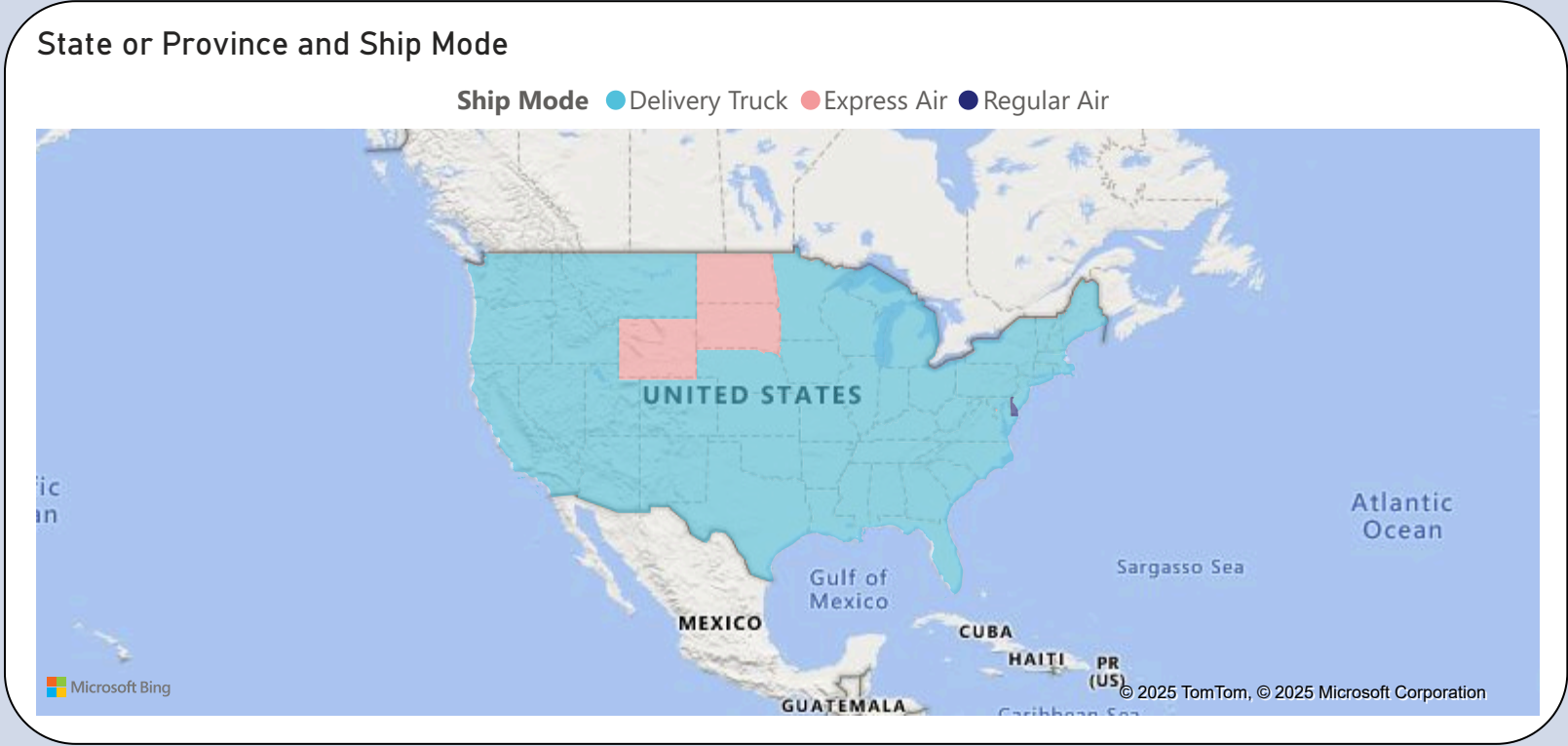
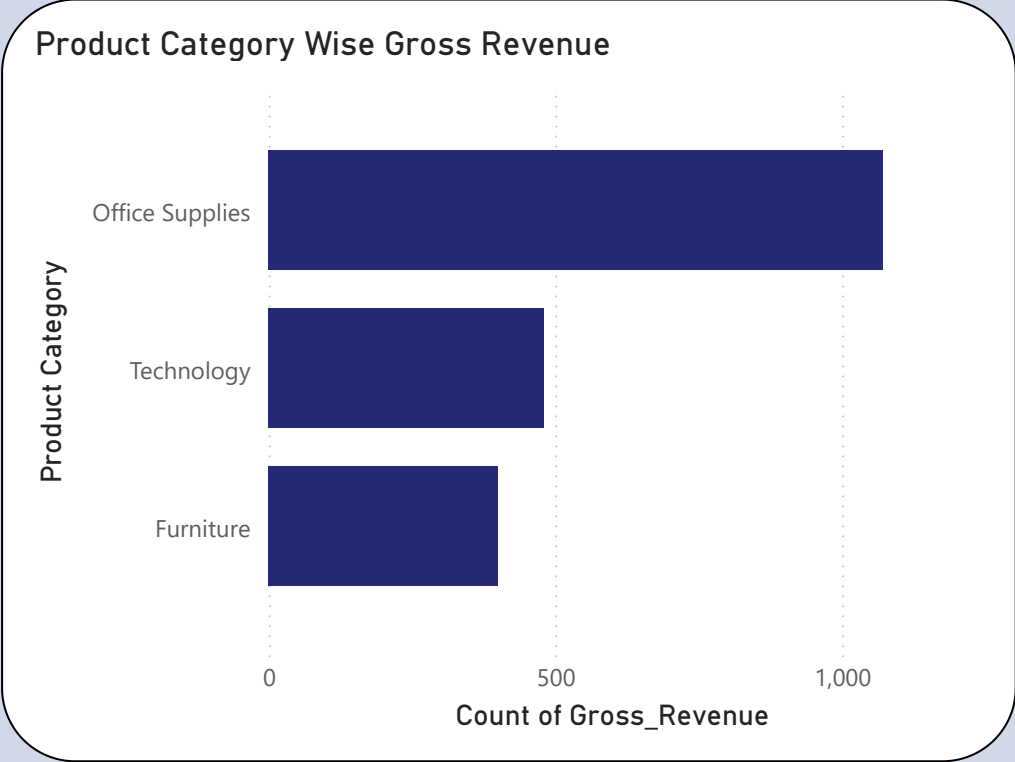
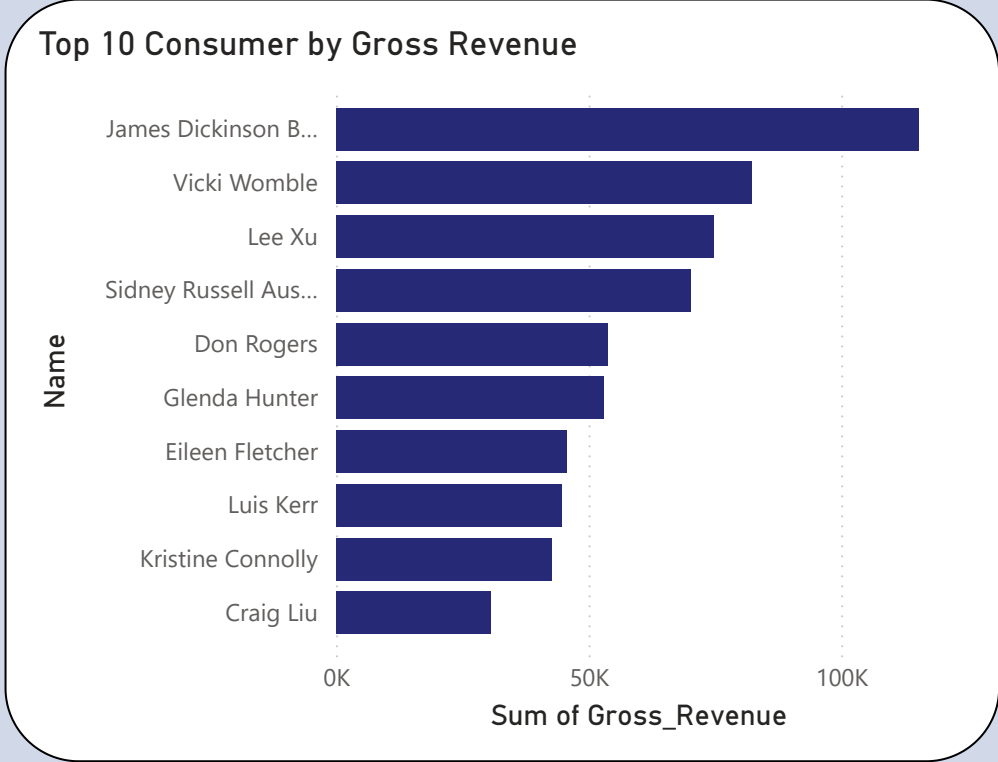
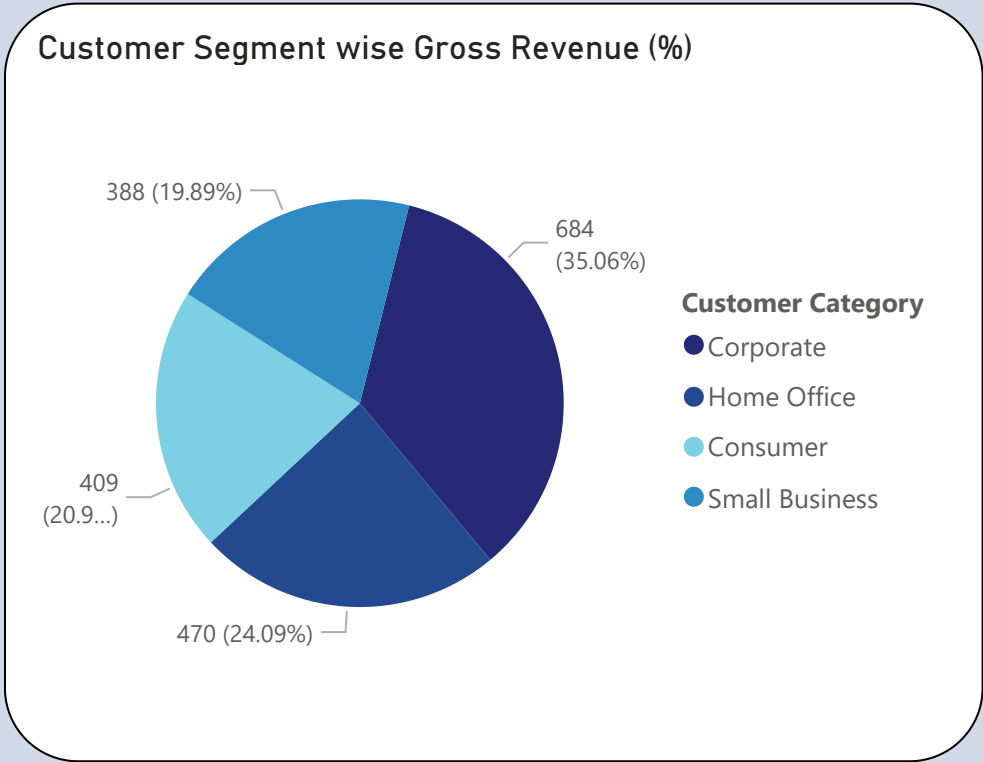
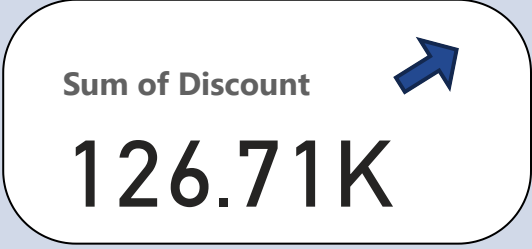
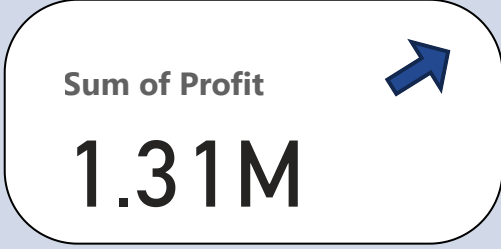
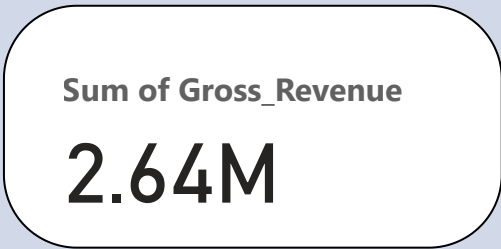




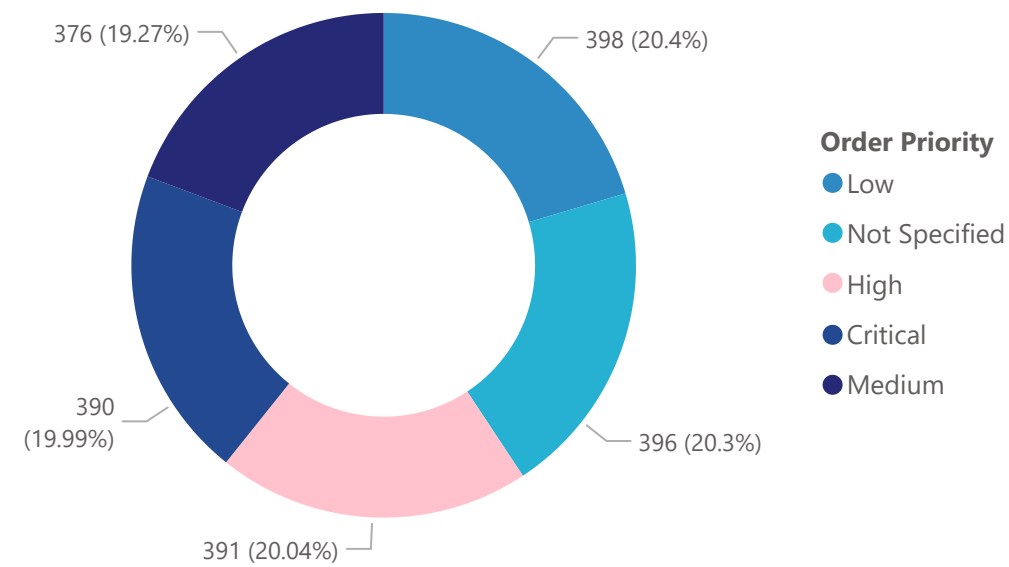
Capstone Project Program

Sales Dashboard

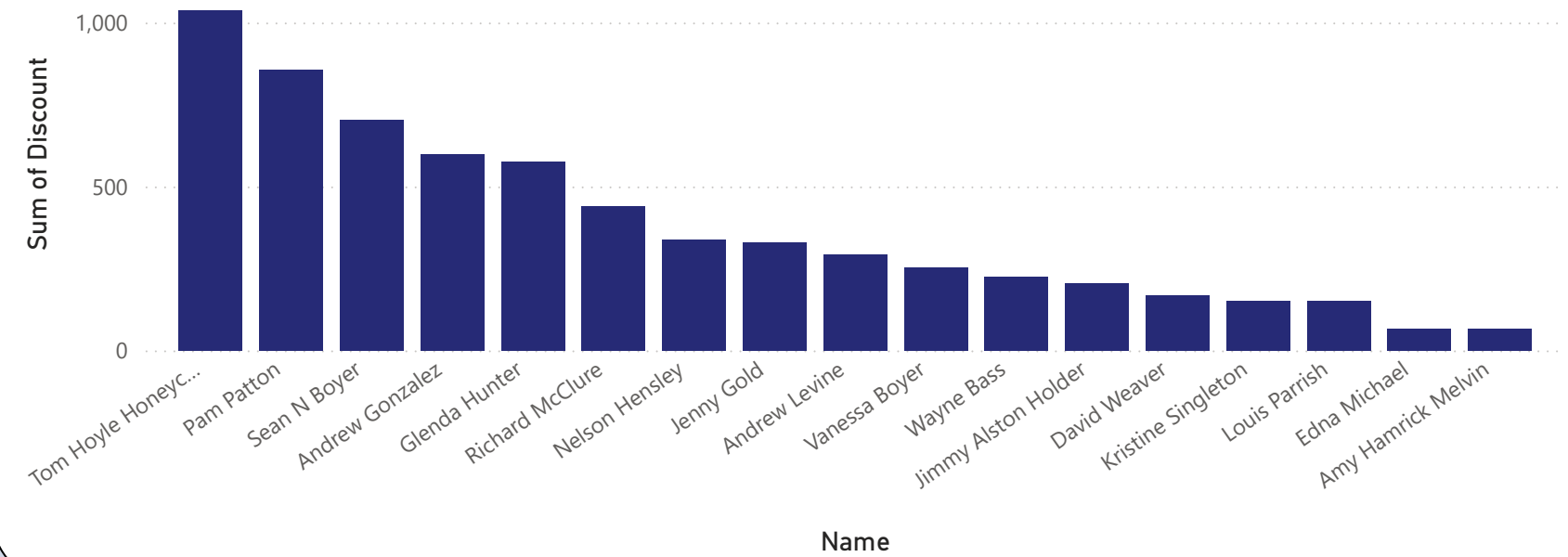


Discount Break-Up Report

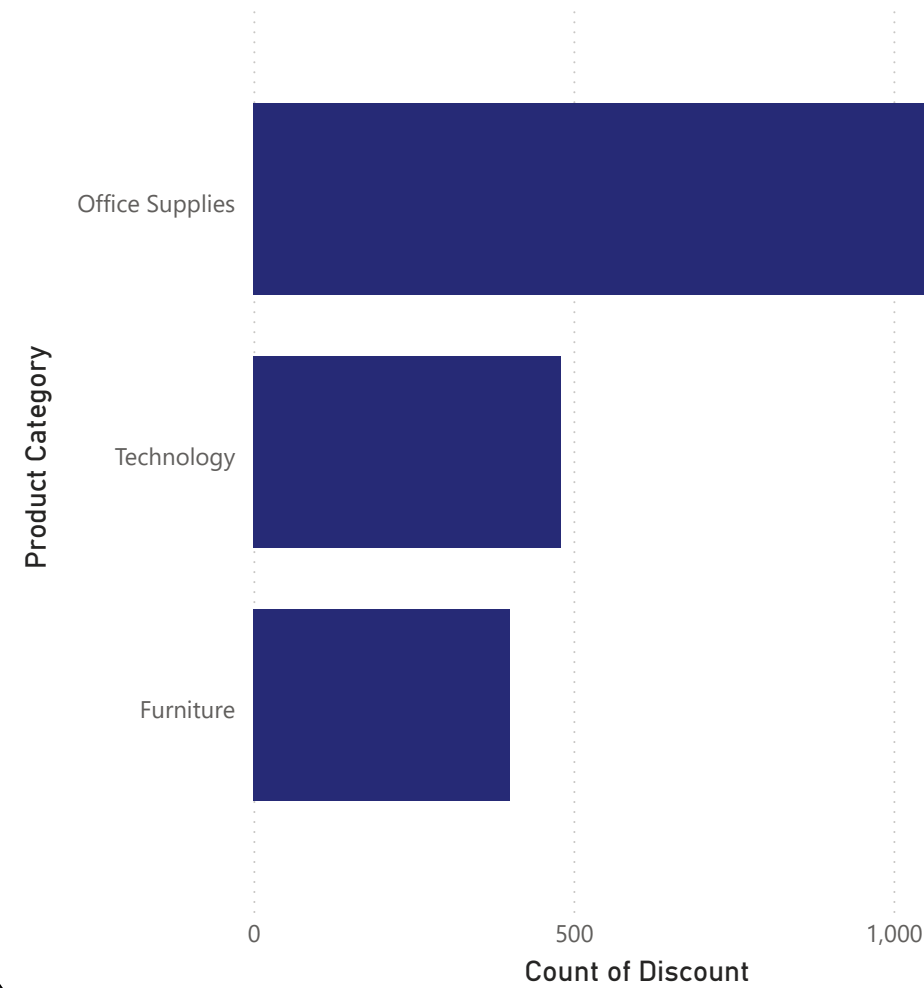
Order Priority Wise Discount (%)



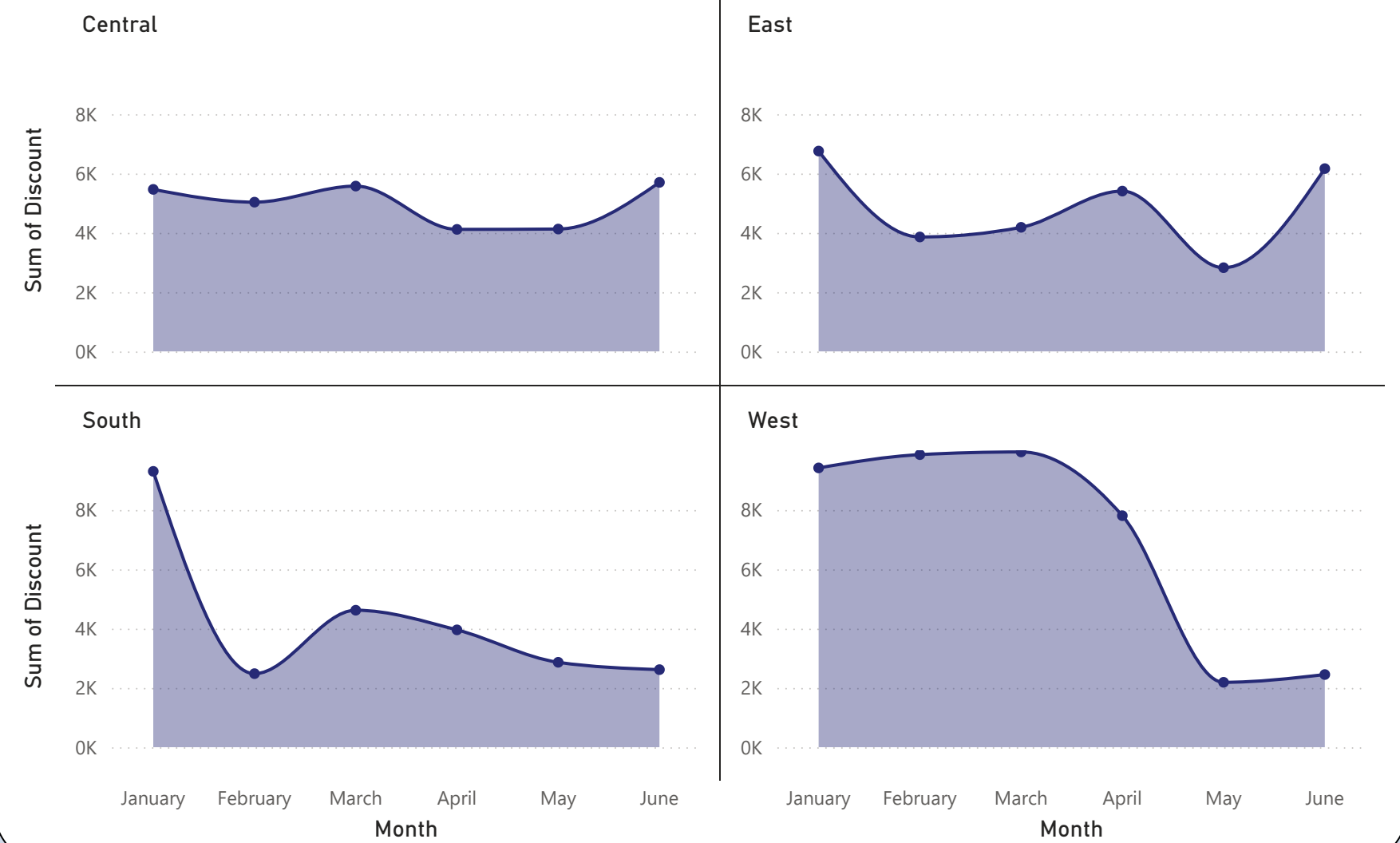
Top 10 Consumer by Discount



Product Category Wise Discount



Break-up of Discount by Customer Segment and Region



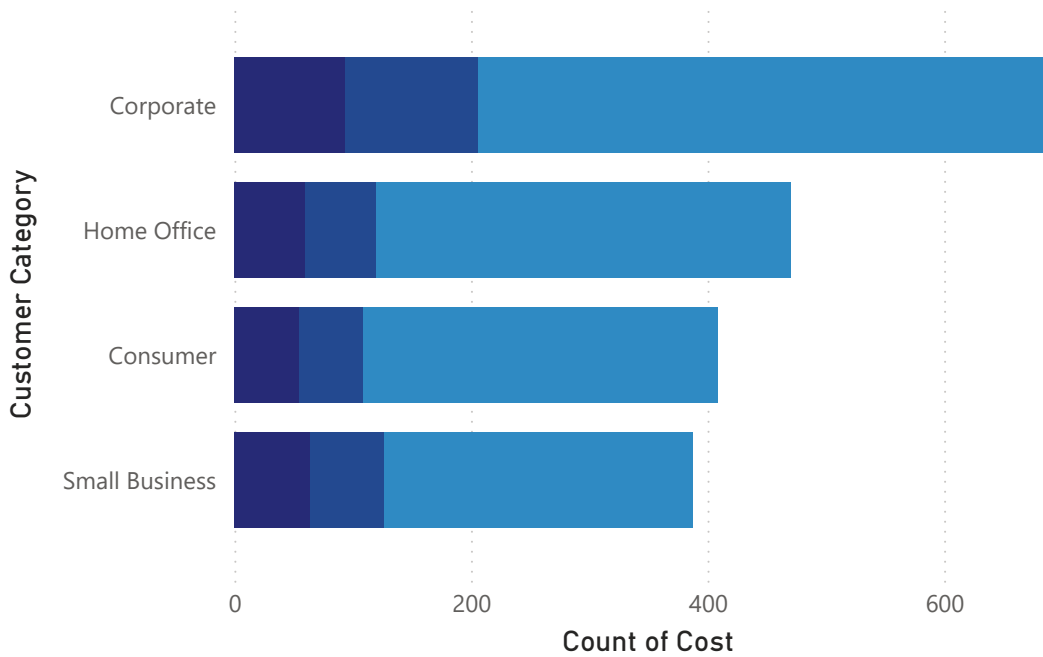


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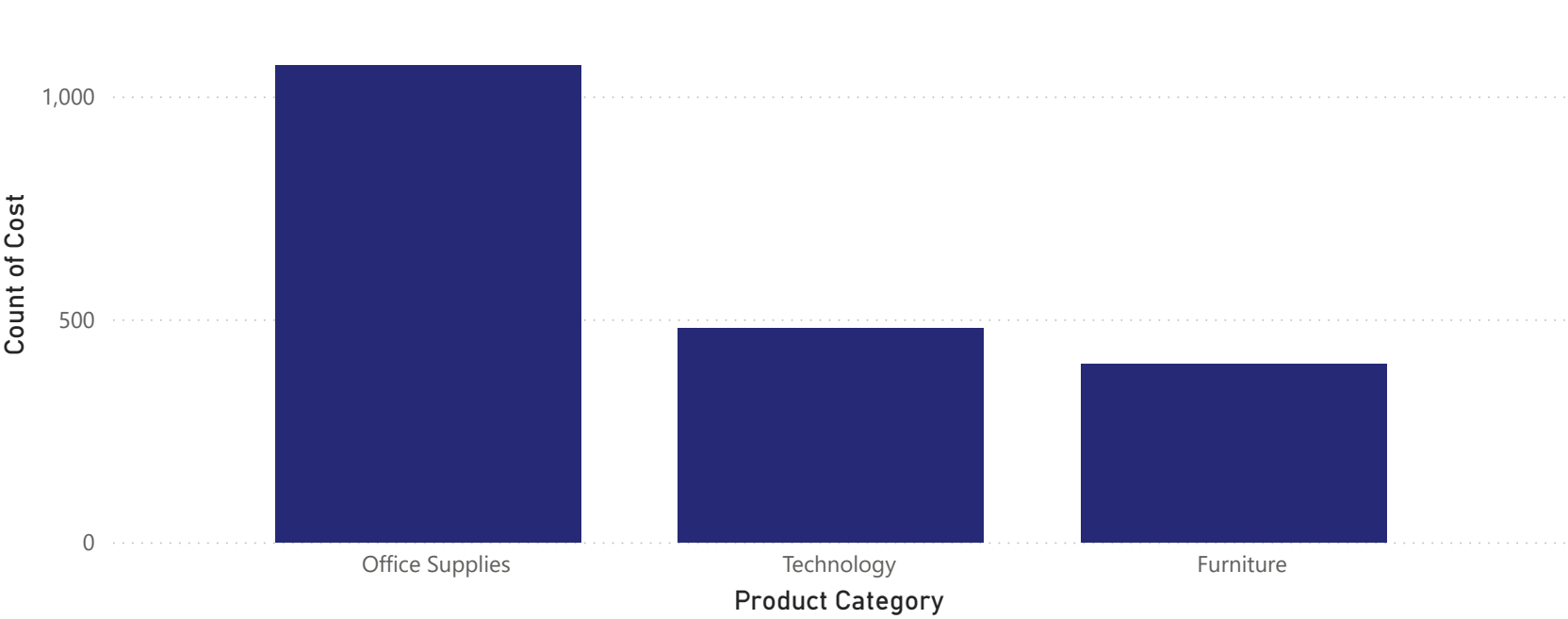
Cost Break-Up Report

Customer Segment and Ship Mode Wise Cost

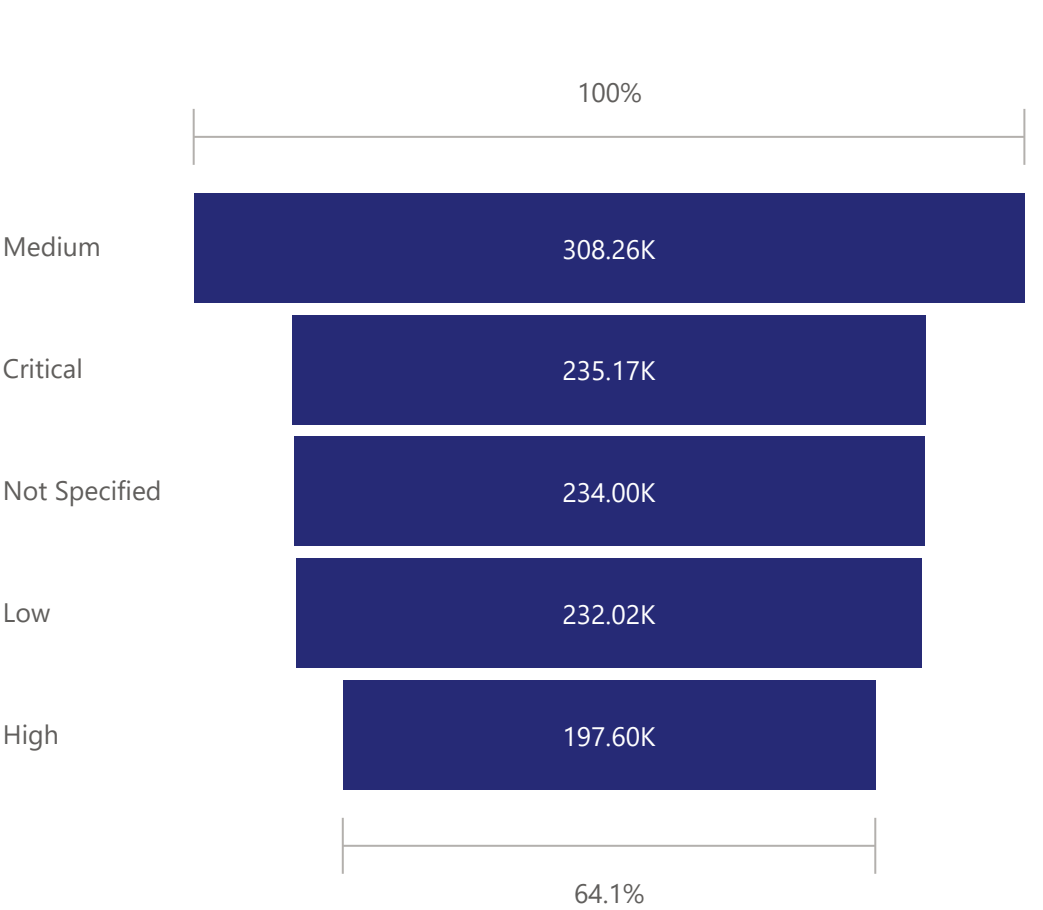
Ship Mode ● Delivery Truck ● Express Air ● Regular Air



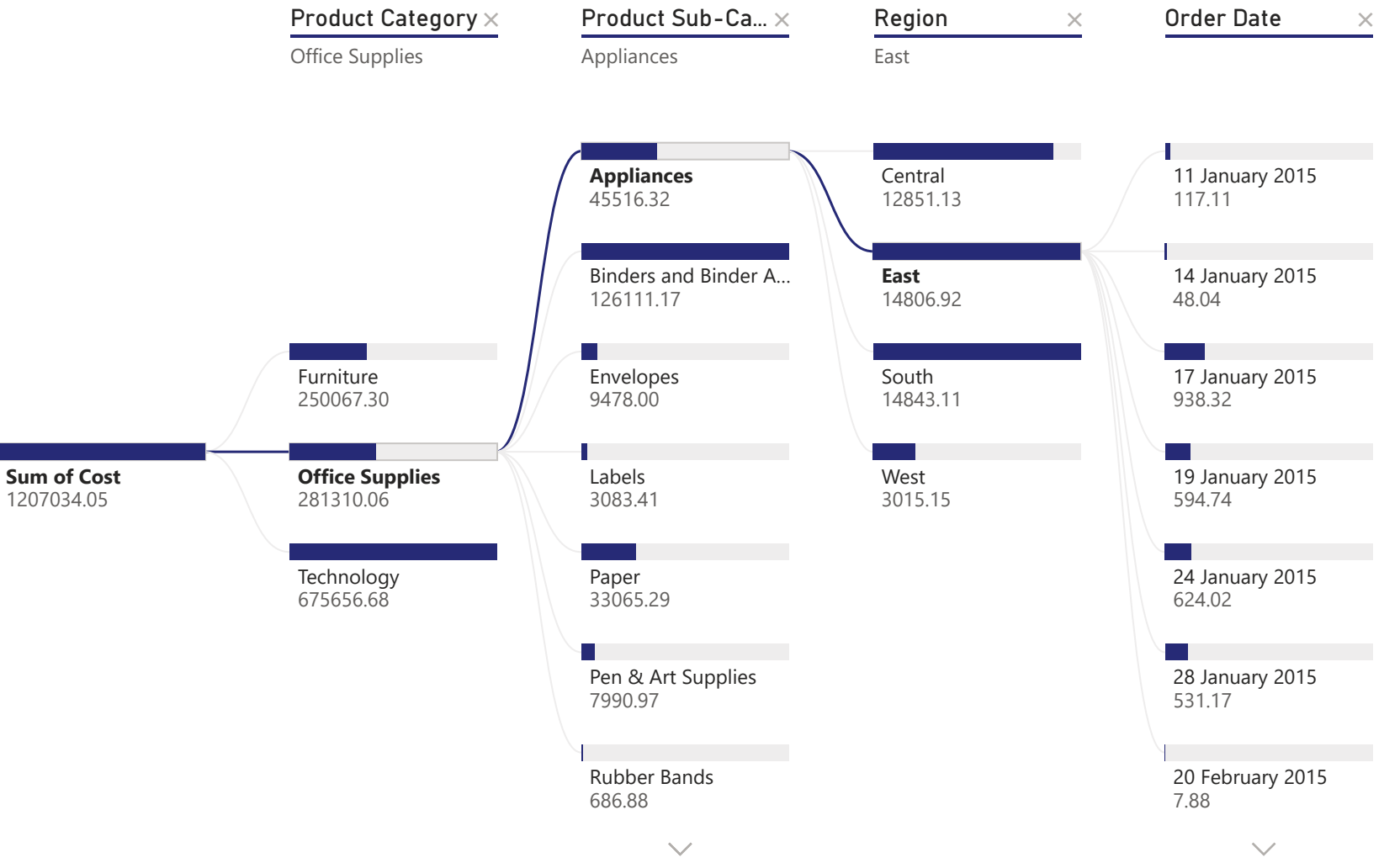
Product Category Wise Cost



Order Priority Wise Discount



Decomposition Tree of Cost



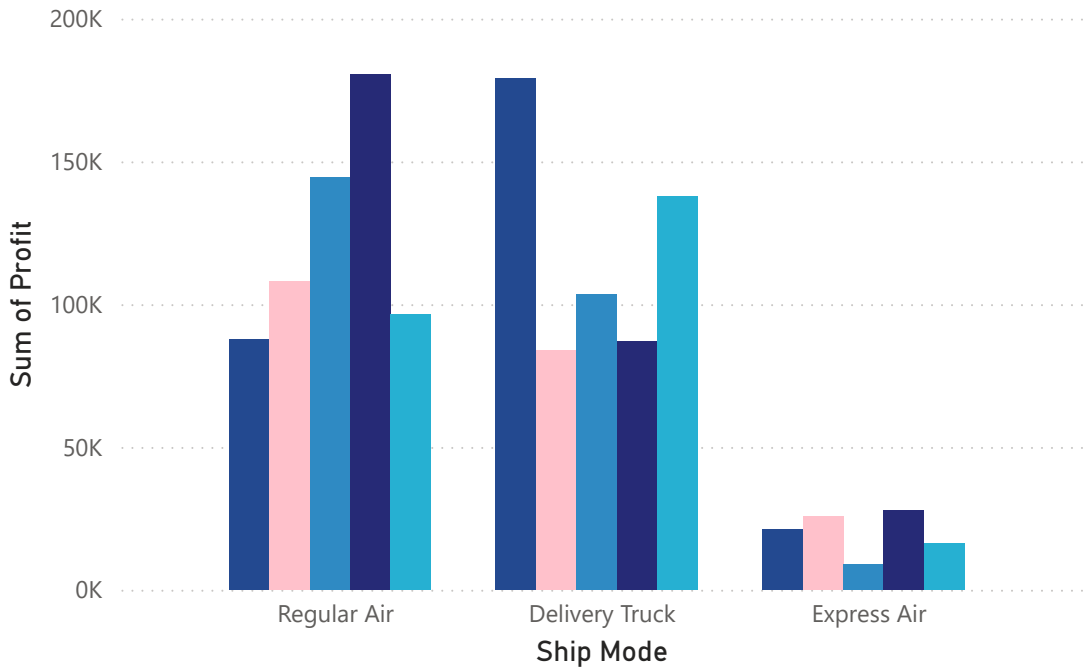


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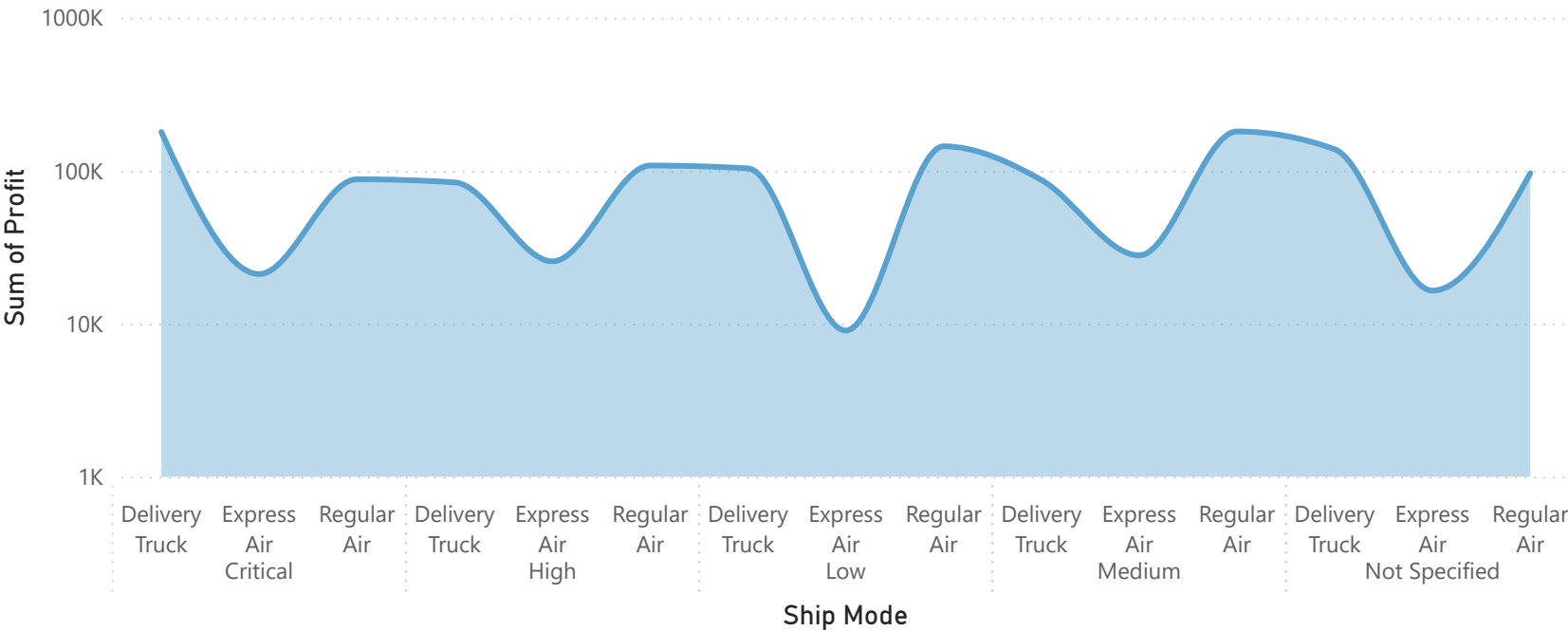
Profit Break-Up Report

Ship Mode and Order Priority Wise Profit

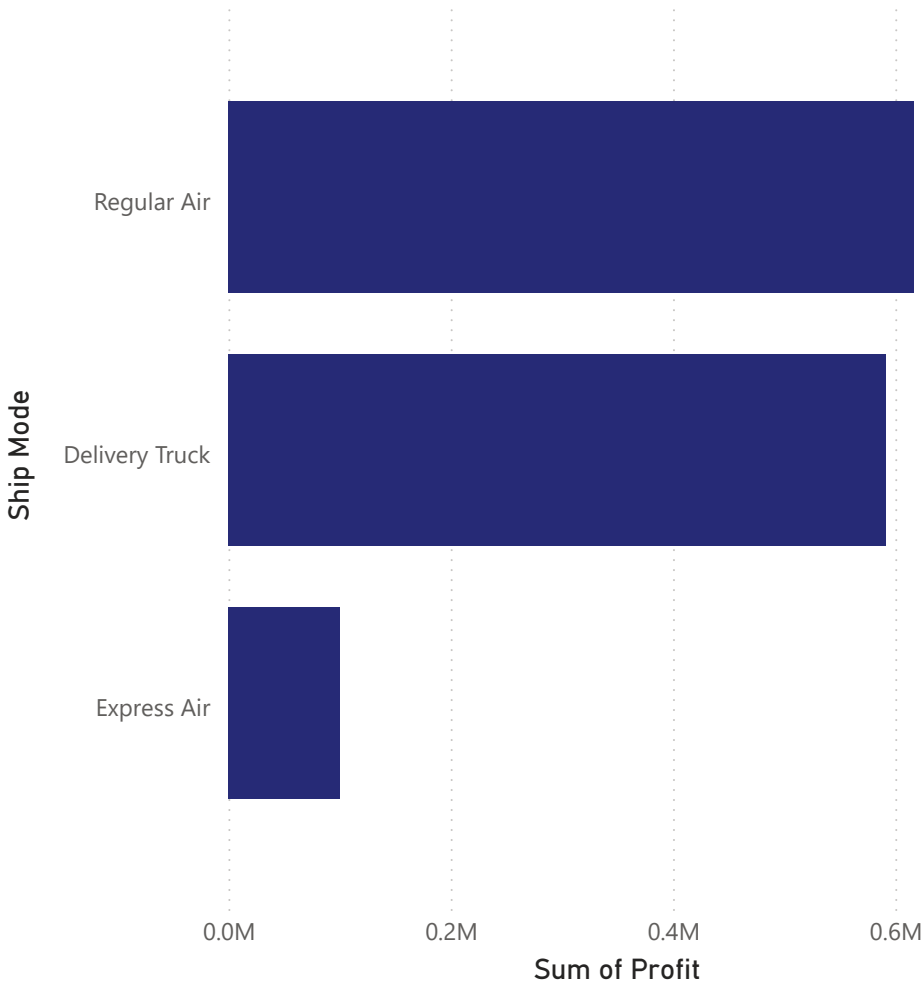
Order Priority ● Critical ● High ● Low ● Medium ● Not Specified



Profit by Order Priority and Ship Mode



Ship Mode Wise Profit



Analysis of Profit

Consumer	Delivery Truck	130646.32
Customer Category	Ship Mode	Sum of Profit
Consumer	Express Air	24506.66
Customer Category	Ship Mode	Sum of Profit
Consumer	Regular Air	136564.95
Customer Category	Ship Mode	Sum of Profit
Corporate	Delivery Truck	237783.06
Customer Category	Ship Mode	Sum of Profit
Corporate	Express Air	41516.61
Customer Category	Ship Mode	Sum of Profit
Corporate	Regular Air	188646.74
Customer Category	Ship Mode	Sum of Profit
Home Office	Delivery Truck	119397.13
Customer Category	Ship Mode	Sum of Profit
Home Office	Express Air	18453.78
Customer Category	Ship Mode	Sum of Profit
Home Office	Regular Air	182247.22
Customer Category	Ship Mode	Sum of Profit