

# Leland Hacks

## Sponsorship Prospectus



Hosted at Leland High School, San Jose, CA  
September 2022

# What is Leland Hacks?

We're a group of high school students who learned to code through hackathons. To pay it forward, we're organizing [Leland Hacks](#), an **in-person** hackathon for high school students. Coding is a transformative superpower — with it, students are empowered to **create solutions** and **innovate**. There are almost no spaces for teenagers to gather and code; we're building the **first** in San Jose.

## Why sponsor us?

Your help is **critical** to the success of Leland Hacks! Through your sponsorship of Leland Hacks, you can **support future innovators** by getting more students **interested in technology** and providing them the opportunity to **collaborate** with other coders. You'll also be able to advertise your company or product to an interested audience, as well as extend **internship offers** to talented programmers.

## How can you help?

- **Donate money.** This is the best way to support us; as an in-person hackathon, we'll have to rent the venue, purchase meals and snacks for all participants, as well as buy prizes. If none of the amounts below work, reach out to us at [team@lelandhacks.com](mailto:team@lelandhacks.com), and we'll be happy to work something out with you.

- **Swag and in-kind support.** Providing your company's products or swag is also greatly appreciated! Hackers at the event will need a variety of tools to complete their projects, and sending your products is the best way to get students to use them.
- **Run a workshop.** Whether you're a company or an individual, you can run a workshop about anything you're interested in! Just send us an email at [team@lelandhacks.com](mailto:team@lelandhacks.com).
- **Send mentors, judges, and speakers.** You'll be able to interact with participants online through our Discord server.
- **If you have any other ways you'd like to help,** shoot us an email at [team@lelandhacks.com](mailto:team@lelandhacks.com).

## Sponsorship Tiers

\*Only 1 sponsor for Partner tier

	Bronze \$500	Silver \$1000	Gold \$1500	Platinum \$2500	Partner* \$5000
Advertisement email sent to all attendees	⚡	⚡	⚡	⚡	⚡
Logo on website and opening ceremony slides	⚡	⚡	⚡	⚡	⚡
Distribute swag	⚡	⚡	⚡	⚡	⚡
Dedicated outreach channel in Discord server	⚡	⚡	⚡	⚡	⚡
Award a branded prize		⚡	⚡	⚡	⚡
Speech during opening ceremony			1 min	2 min	5 min
Include "co-hosted by" on outreach materials					⚡