Blinkit

India's Last Minute App

FILTER PANEL

Outlet Location T...
All

Outlet Size
All

Item Type
All

$425.36K
TOTAL SALES

$142
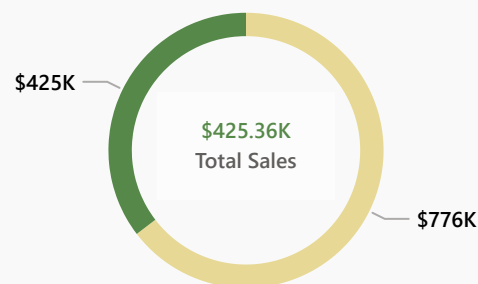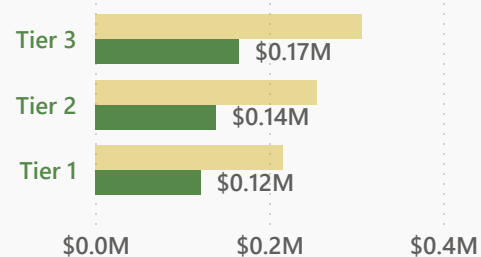AVERAGE SALES

3006
NO OF ITEMS

3.9
AVERAGE RATING

| Total Sales | Average Sales | **No of items** | Average Rating |

FAT CONTENT

Fat Con... ● Low Fat ● Regular

$425K

$425.36K
Total Sales

$776K

FAT BY OUTLET

● Low Fat ● Regular

- Tier 3 — $0.17M
- Tier 2 — $0.14M
- Tier 1 — $0.12M

$0.0M $0.2M $0.4M

ITEM TYPE

- Fruits a... — $92K
- Snack F... — $67K
- Frozen ... — $56K
- Canned — $43K
- Baking ... — $42K
- Dairy — $40K
- Meat — $37K
- Breads — $17K
- Starchy ... — $9K
- Breakfast — $9K
- Soft Dri... — $9K
- Seafood — $5K

OUTLET ESTABLISHMENT

$80K
$60K
$40K
$20K

$73K
$45K
$48K
$26K
$46K
$48K
$47K
$47K

2000   2010   2020
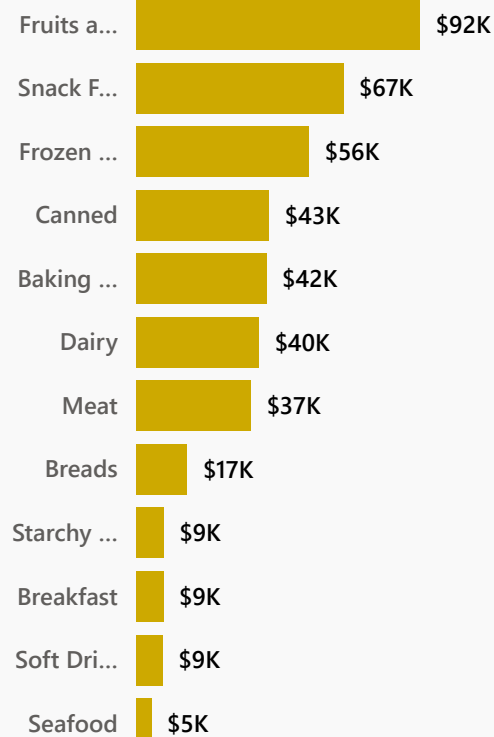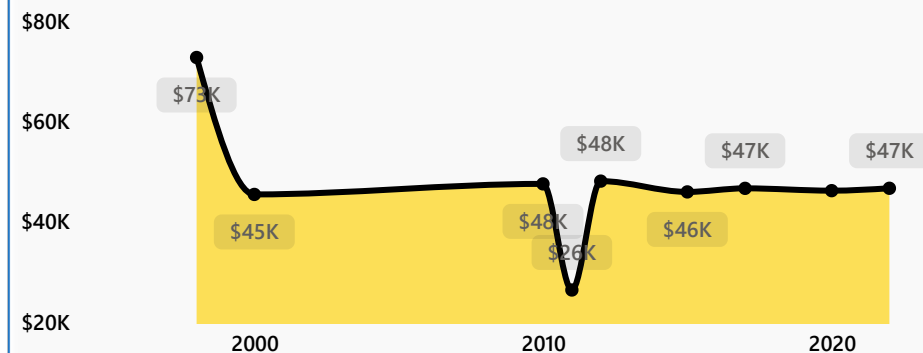
OUTLET SIZE

Fat Cont... ● Medium ● Small ● High

$126K

$170K

$130K

OUTLET LOCATION

100%

- Tier 3 — 165.33K
- Tier 2 — 138.69K
- Tier 1 — 121.35K

73.4%
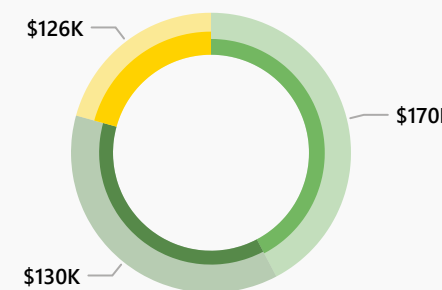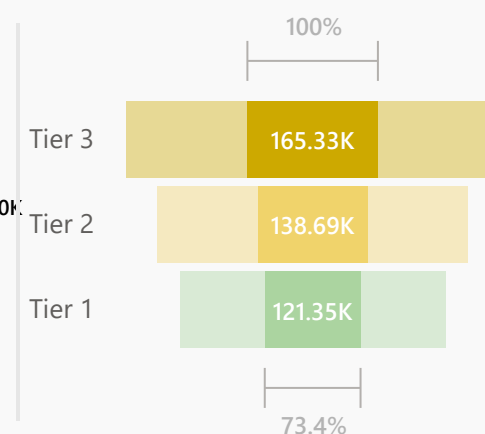
OUTLET TYPE

Outlet Type	Total Sales	No of items	Avg Sales	Avg Rating	Item Visibility
Supermarket Type3	$46.94K	330	$142	4	20.48
Supermarket Type2	$46.63K	330	$141	4	21.86
Supermarket Type1	$279.66K	1968	$142	4	125.60
Grocery Store	$52.12K	378	$138	4	40.80