
Road Traffic Prediction and Analysis

Rakesh Muppala
(rmuppal)
NC State University
rmuppal@ncsu.edu

Rishabh Agarwal
(ragarwa9)
NC State University
ragarwa9@ncsu.edu

Shubham Bansal
(sbansal6)
NC State University
sbansal6@ncsu.edu

Shubham Dua
(sdua2)
NC State University
sdua2@ncsu.edu

1 Dataset

2 The US Traffic, 2015 datasets compiled by the US Department of Transportation can be found at
3 <https://www.kaggle.com/jboesen/us-traffic-2015>. The primary dataset contains informa-
4 tion on hourly volume of road traffic observed by multiple stations across all US states for the year
5 2015. Information on type of road and flow direction is also included. The secondary dataset contains
6 information on stations including their location, sensor type and route.

7 Project idea

8 Predicting traffic volume at a station for a particular date-time. Visualizing hourly traffic volume at a
9 station/route/region for different days of the week and calculating peak congestion hours for different
10 regions.
11 Analysing traffic trends and discovering clusters of stations having similar traffic volume at a time,
12 and discovering routes having high traffic congestion.

13 Software required

14 Python, pandas, NumPy, seaborn, scikit-learn, SciPy, Jupyter Lab, Google Colab, Visual Studio Code

15 Papers to read

- 16 1. Pan, B., Demiryurek, U. and Shahabi, C., 2012, December. Utilizing real-world transporta-
17 tion data for accurate traffic prediction. In 2012 IEEE 12th International Conference on
18 Data Mining (pp. 595-604). IEEE.
- 19 2. Min, W. and Wynter, L., 2011. Real-time road traffic prediction with spatio-temporal
20 correlations. Transportation Research Part C: Emerging Technologies, 19(4), pp.606-616.
- 21 3. Ishak, S. and Al-Deek, H., 2002. Performance evaluation of short-term time-series traffic
22 prediction model. Journal of transportation engineering, 128(6), pp.490-498.

23 Work division

24 Each member will equally contribute in data preprocessing. Further, different group members will
25 take up each data analysis task. Finally, everyone will collate their work.

26 Midterm milestone

27 Completing prediction of traffic volume and visualization of hourly traffic, and achieving substantial
28 insight into traffic analysis.