

# Shubham Kumar

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## SKILLS

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- **Languages:** C++, Dsa, Python, SQL.
- **Frameworks:** Power Bi, Tableau, Excel, Figma, Framer, Jupiter Notebook.
- **Tools/Platforms:** My SQL, Vs-code, Anaconda Navigator.
- **Soft Skills:** Problem-Solving Skills, Team Player.

## INTERNSHIP

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- **Accenture North America Job Simulation on Forage** Jan 2025 to Feb 2025
- **Data Analytics and Visualization**
- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture.
- Cleaned, modeled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions.
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders.

## PROJECTS

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- **Figma – Nike-Style Design** Aug 2024 - Nov 2024
- **Objective:**  
To create a user-focused UI/UX for a Nike platform that enhances engagement, simplifies navigation, and improves the order experience on both desktop and mobile.
- **Tech:** Figma, Fig-jam
- **Outcomes:**  
Led end-to-end design from research to high-fidelity prototyping, created user personas and flows, built responsive wireframes with Figma and Framer, and improved usability through layout optimization and developer collaboration.
- **Power BI – Sales Dashboard** Oct 2024 - Nov 2024
- **Objective:**  
To design an interactive Power-Bi dashboard that analyzes customer complaints and sales trends, enabling customized insights and improved decision-making.
- **Tech:** Power-Bi
- **Outcomes:**  
Structured raw data for Power-Bi integration, built dynamic dashboards using filters, parameters, and queries, created advanced pivot tables for key insights, and delivered user-friendly, drill-down reports for enhanced data exploration.

## CERTIFICATES

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- **Data Analysis and Visualization - ACCENTURE** Feb 2025
- **Cloud Computing - NPTEL** Nov 2024
- **The Complete MySQL Developer Course – E-BOX** July 2024

## ACHIEVEMENTS

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- **Leet Code:** Solve 50+ problems.
- **Hacker Rank:** Earned 4-stars rating in python.
- **Naukri:** Earned Broze badge on coding ninja.

## EDUCATION

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- **Lovely Professional University, Punjab, India** Aug 2022 – May 2026
- Bachelor of Technology - Computer Science & Engineering | CGPA: 7.18
- **Lala Lajpat Rai Sr Sec School, Ranchi, Jharkhand** April 2020 – Mar 2022
- Intermediate | Percentage: 69%
- **Lala Lajpat Rai Sr Sec School, Ranchi, Jharkhand** May 2012 – Apr 2020
- Matriculation | Percentage: 70%