Airline Passenger Satisfaction

Customer satisfaction scores from 120,000+ airline passengers, including additional information about each passenger, their flight, and type of travel, as well as ther evaluation of different factors like cleanliness, comfort, service, and overall experience.

Recommended Analysis

1. Which percentage of airline passengers are satisfied? Does it vary by customer type? What about type of travel?
2. What is the customer profile for a repeating airline passenger?
3. Does flight distance affect customer preferences or flight patterns?
4. Which factors contribute to customer satisfaction the most? What about dissatisfaction?

Want feedback on your solutions?

- Share visualizations (and any applicable pivot tables, code, etc)
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