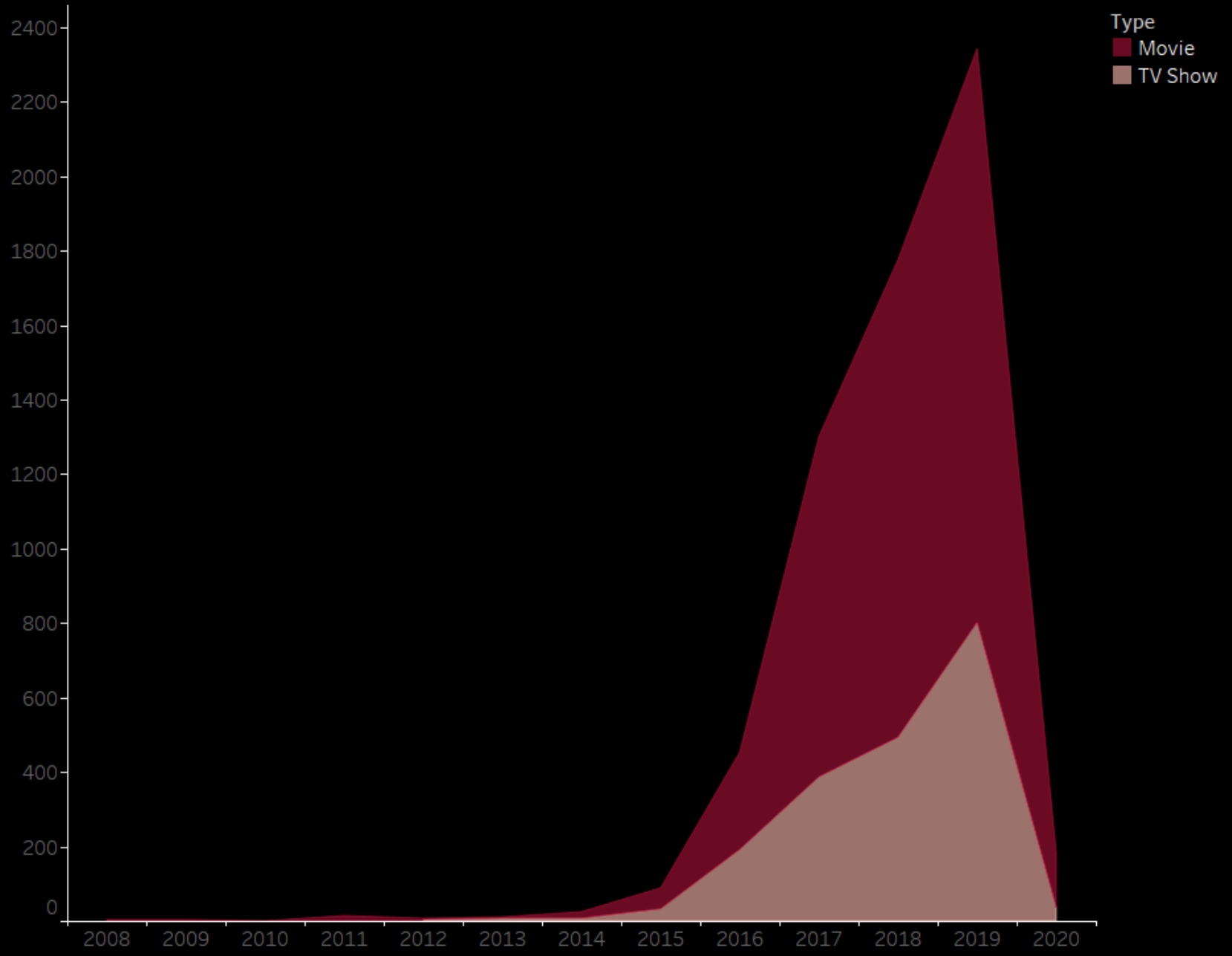
NETFLIX

Tableau Project

Project Description

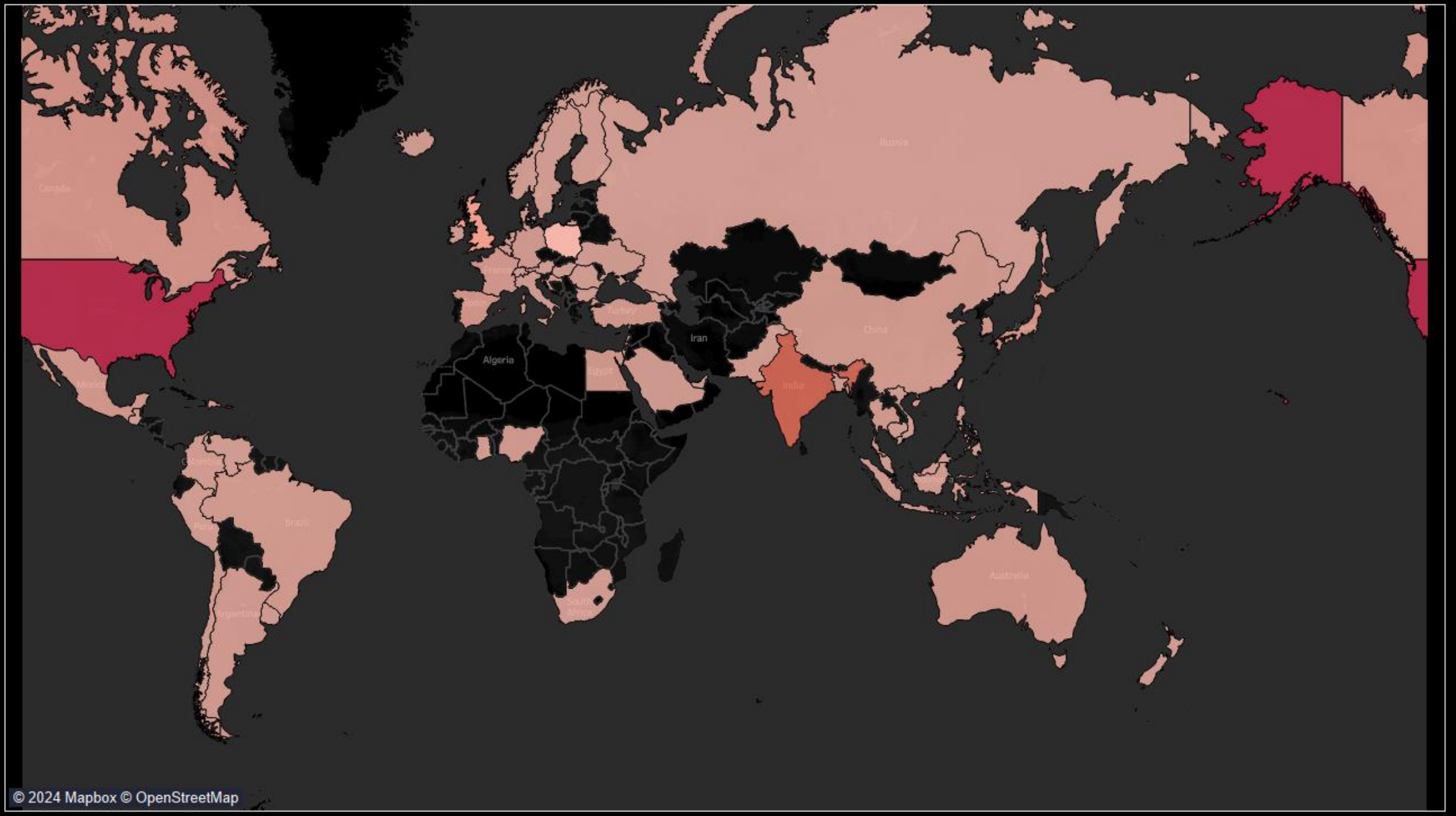
This project focuses on analyzing a dataset containing information about movies and TV shows available on Netflix. The primary goal is to extract insights and trends from the dataset using data visualization techniques. By leveraging Tableau dashboards, the project aims to provide an intuitive understanding of the content library, including its distribution across genres, countries, and ratings, as well as trends in content production over time. The findings can assist in making data-driven decisions for content strategy and audience engagement.

Total Movies/TV Shows by Year

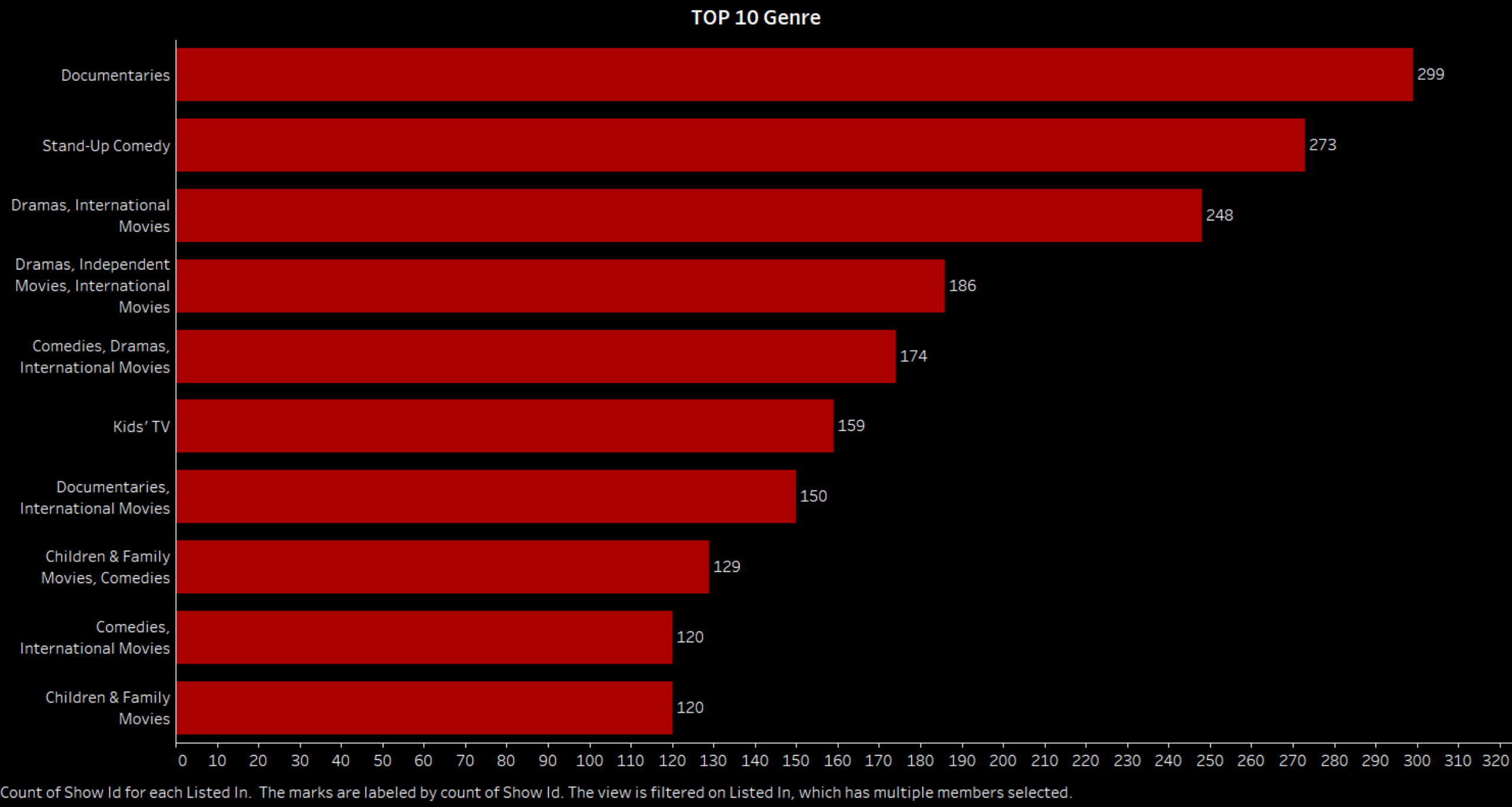


Distinct count of Title for each Date Added Year. Color shows details about Type. The view is filtered on Date Added Year, which keeps 13 members.

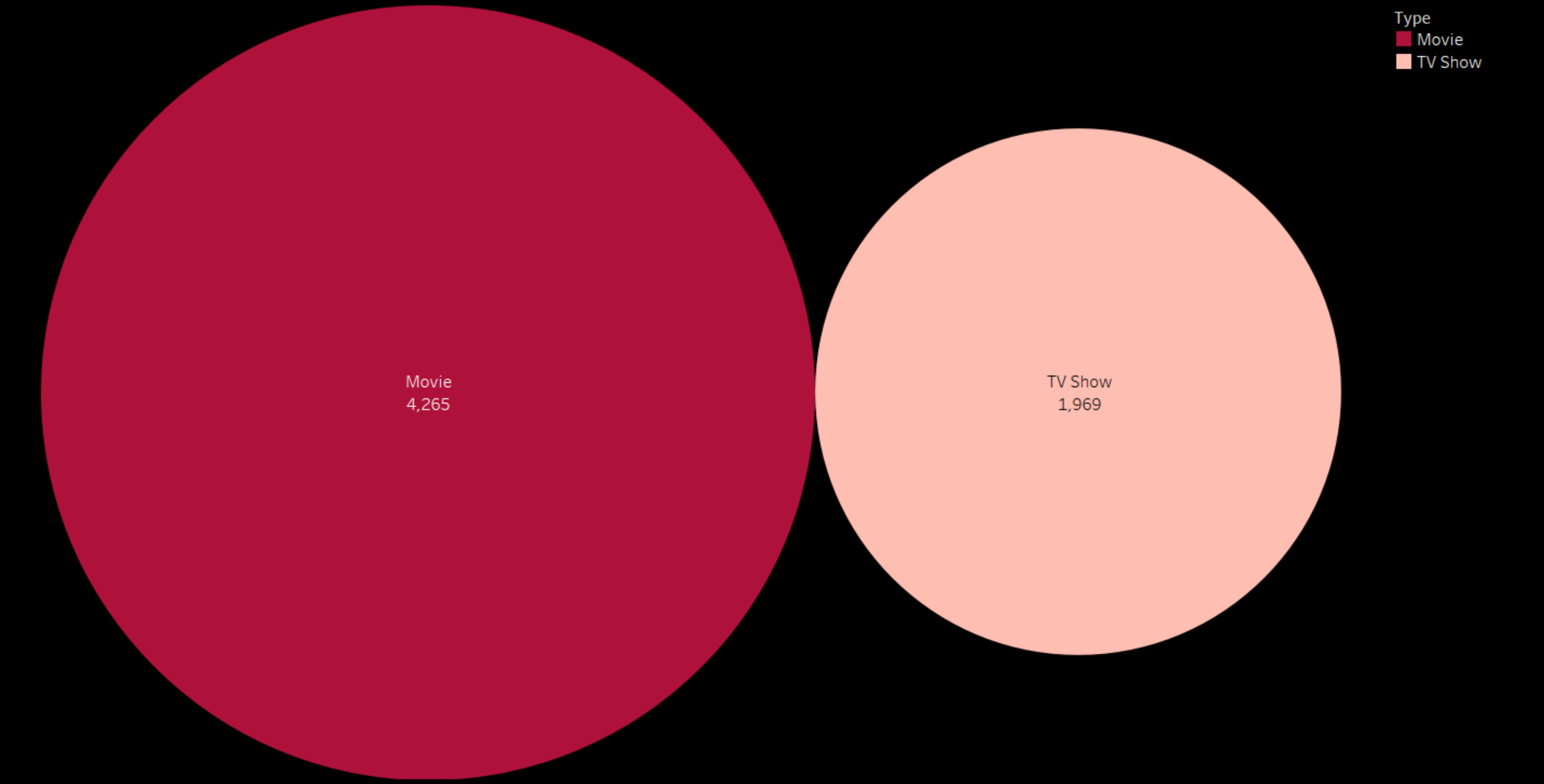
Total Movies/TV Shows by Country



Map based on Longitude (generated) and Latitude (generated). Color shows count of Show Id. Details are shown for Country. The view is filtered on Latitude (generated) and Longitude (generated). The Latitude (generated) filter keeps non-Null values only. The Longitude (generated) filter keeps non-Null values only.

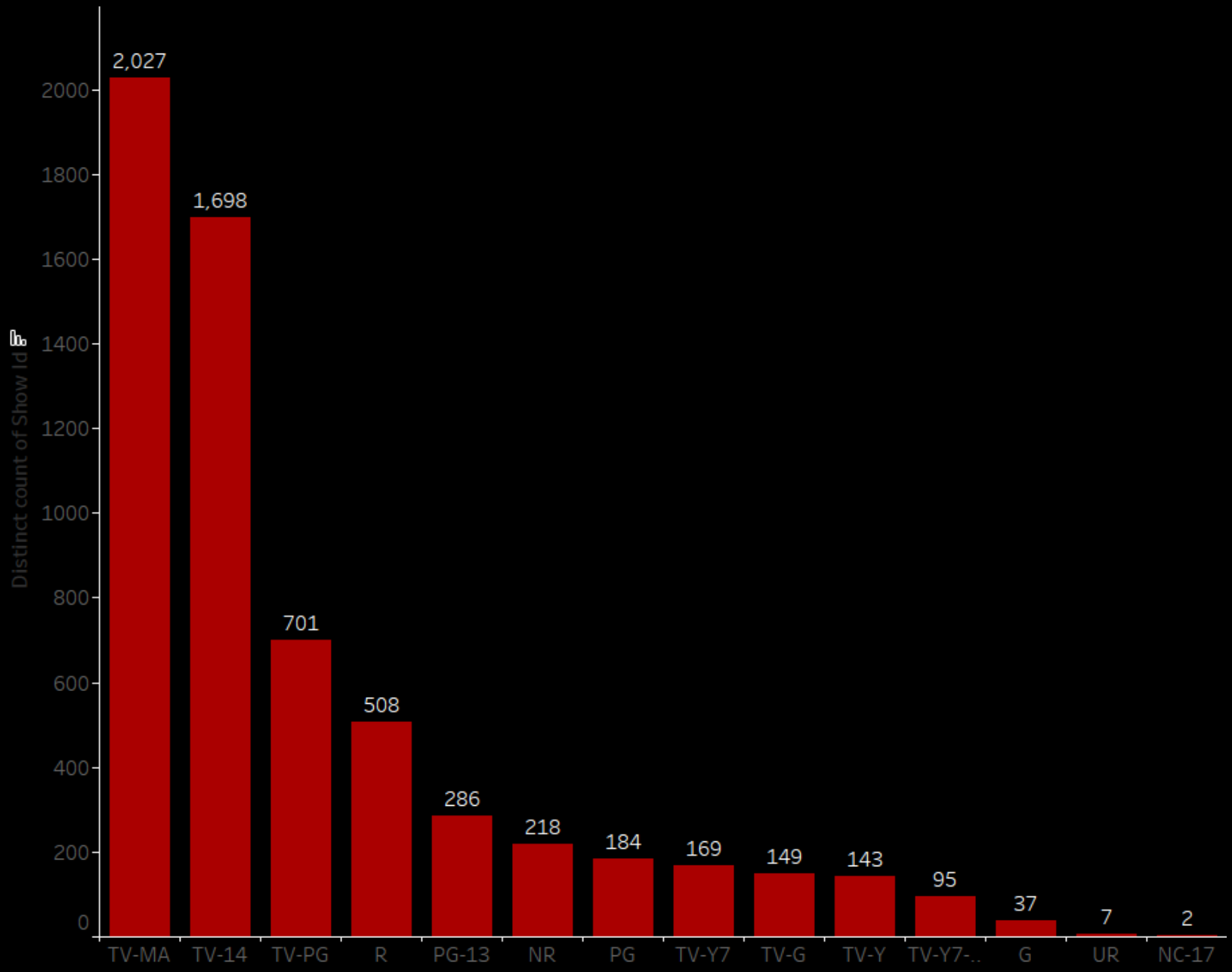

TOP 10 Genre
Documentaries
299
Stand-Up Comedy
273
Dramas, International Movies
248
Dramas, Independent Movies, International Movies
186
Comedies, Dramas, International Movies
174
Kids' TV
159
Documentaries, International Movies
150
Children & Family Movies, Comedies
129
Comedies, International Movies
120
Children & Family Movies
120
0 10 20 30 40 50 60 70 80 90 100 110 120 130 140 150 160 170 180 190 200 210 220 230 240 250 260 270 280 290 300 310 320
Count of Show Id for each Listed In. The marks are labeled by count of Show Id. The view is filtered on Listed In, which has multiple members selected.

Movies & TV Shows Distribution



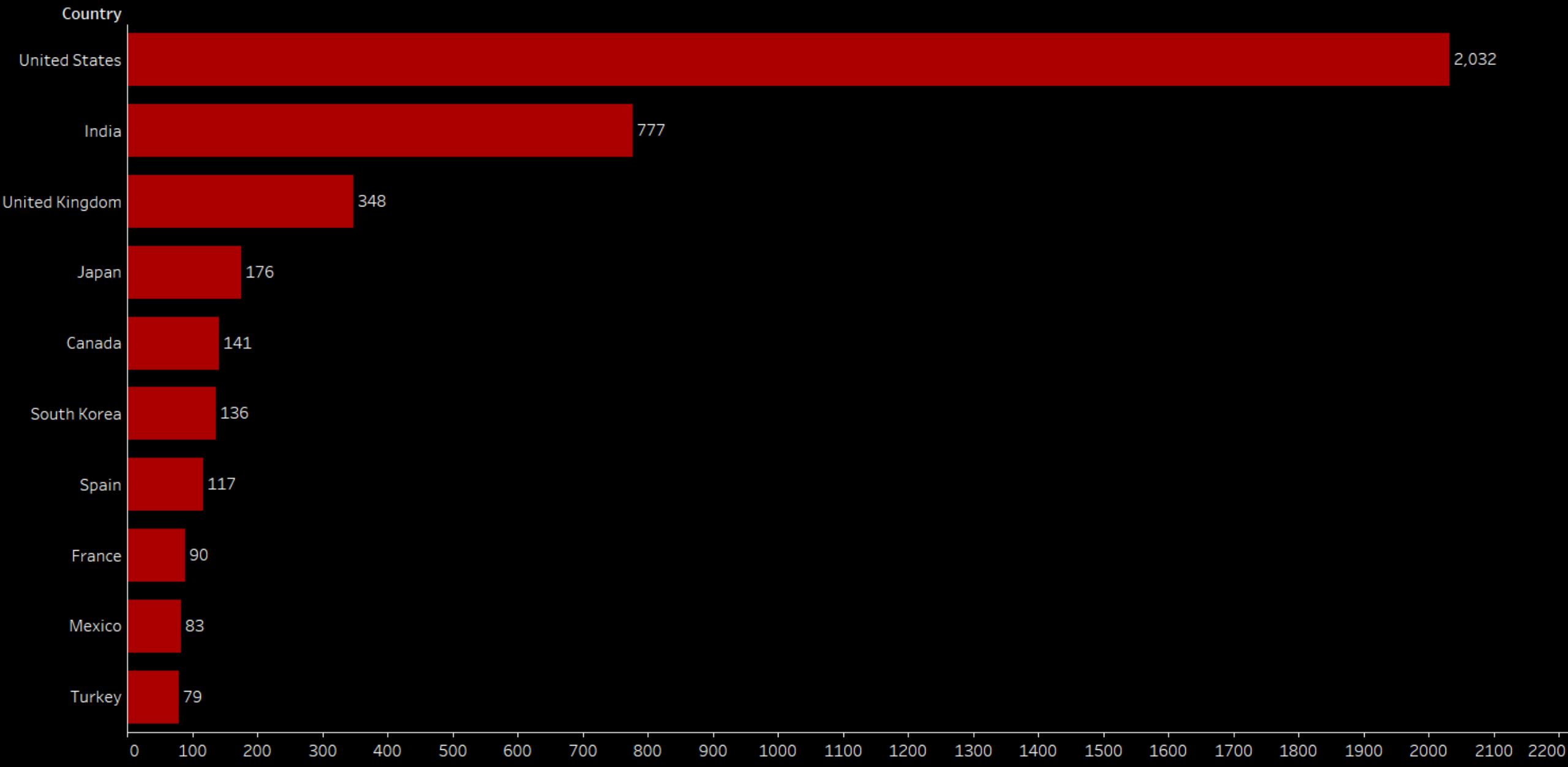
Type and distinct count of Show Id. Color shows details about Type. Size shows % of Total Distinct count of Show Id. The marks are labeled by Type and distinct count of Show Id.

Rating



Distinct count of Show Id for each Rating. The marks are labeled by distinct count of Show Id. The view is filtered on Rating, which keeps 14 members.

Top 10 Countries



Distinct count of Show Id for each Country. The view is filtered on Country and distinct count of Show Id. The Country filter keeps 10 of 555 members. The distinct count of Show Id filter ranges from 1 to 2,032.

Netflix Dashboard

Type
TV Show

Title
7 (Seven)

Title

7 (Seven)

Genre

TV Shows

Rating

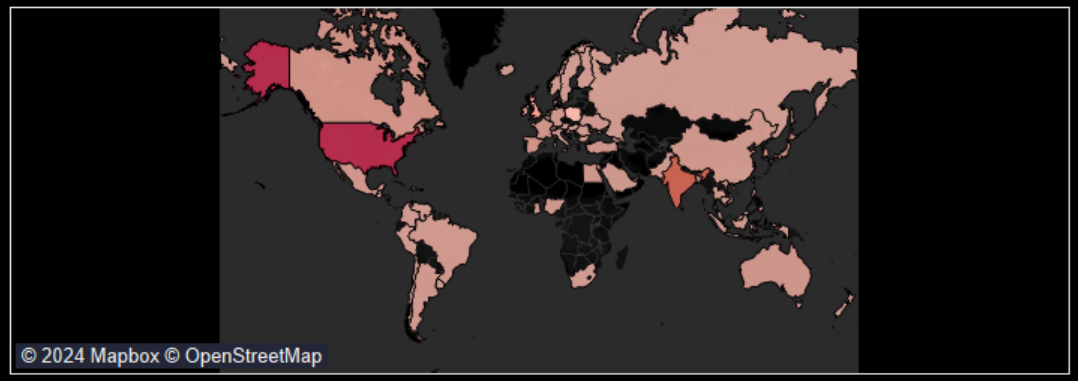
TV-14

Date Added

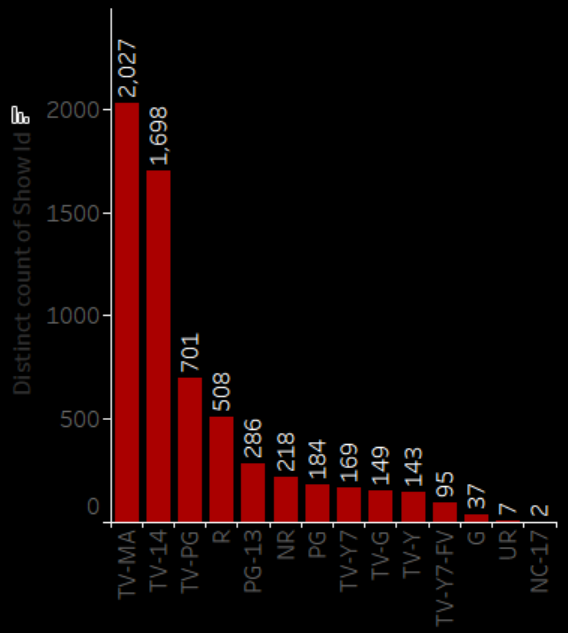
July 30, 2019

Country

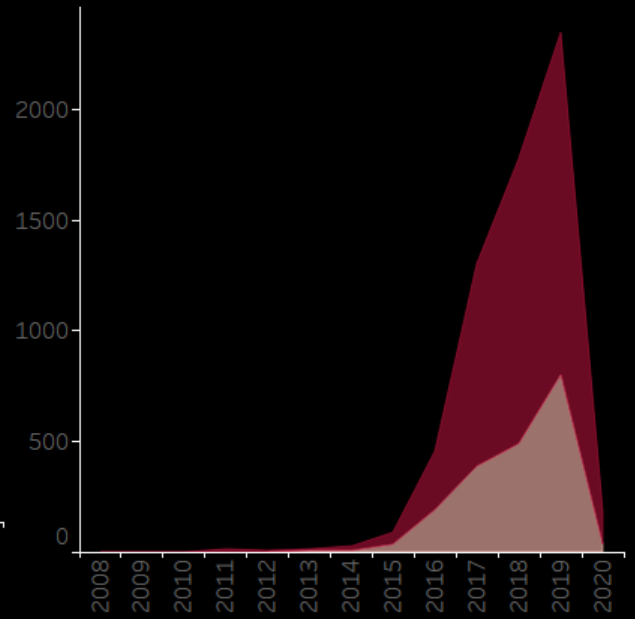
Total Movies/TV Shows by Country



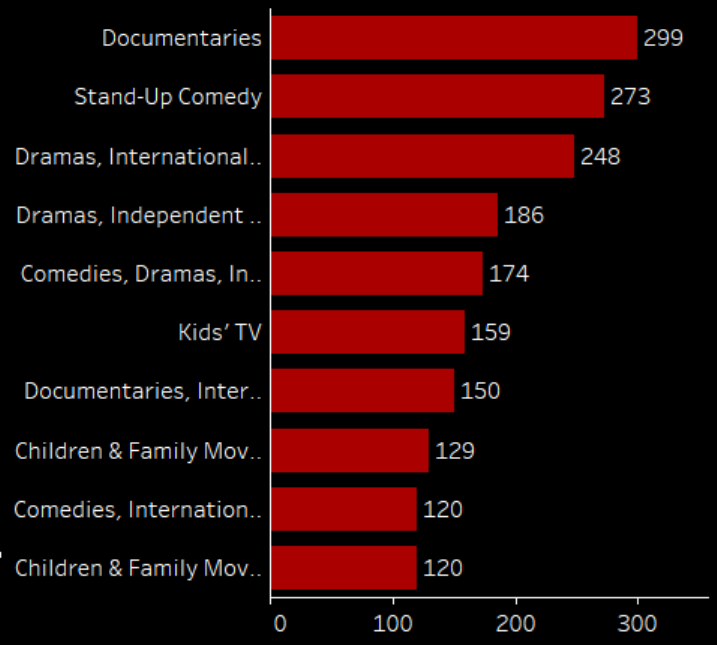
Rating



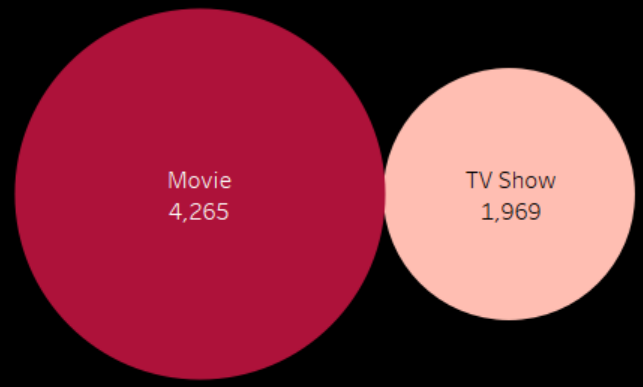
Total Movies/TV Shows by Year



TOP 10 Genre



Movies & TV Shows Distribution



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