



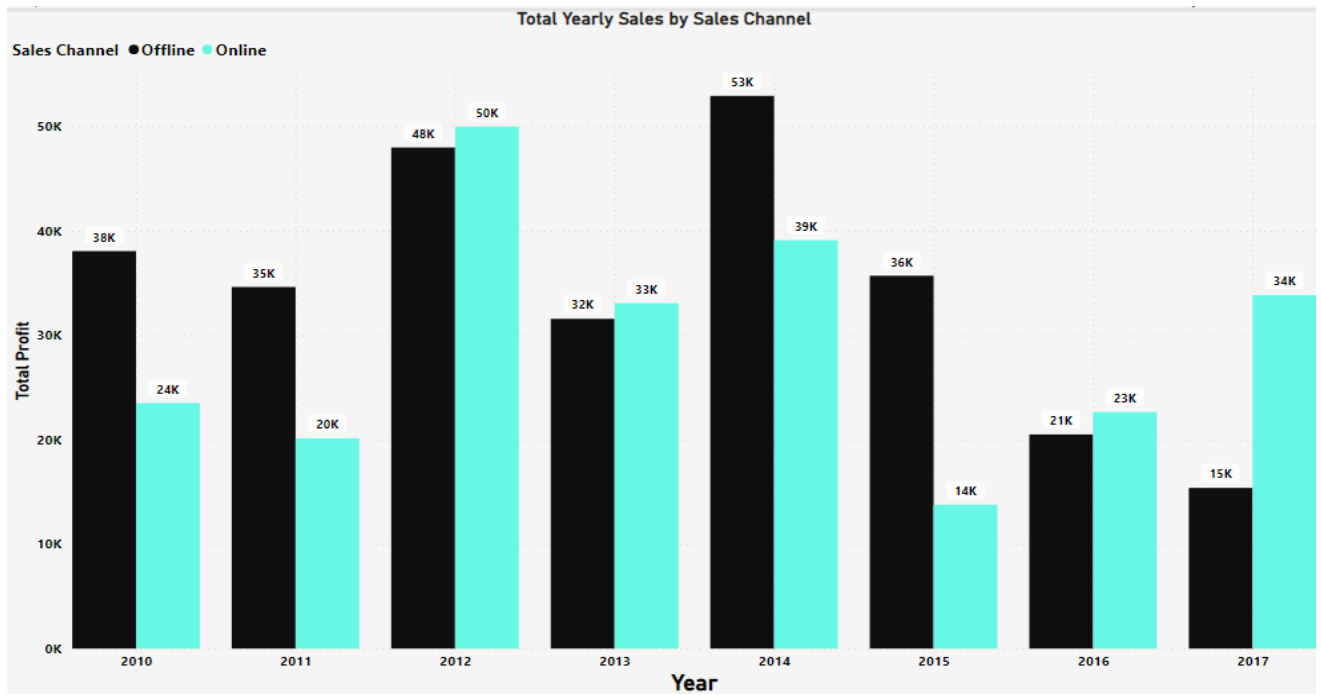
**Amazon Sales Data Analysis**

Wireframe Documentation

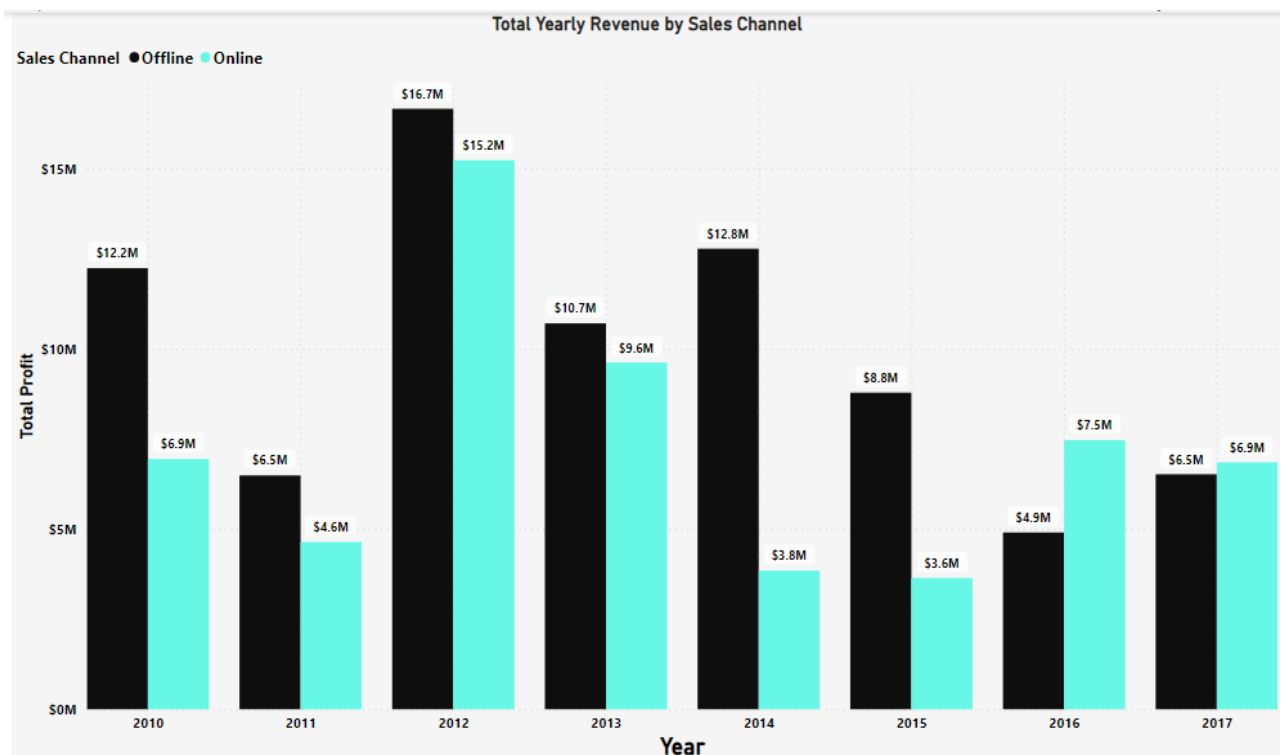
# Homepage

1. As per the problem statement, we have Analysed and found insights as following :-

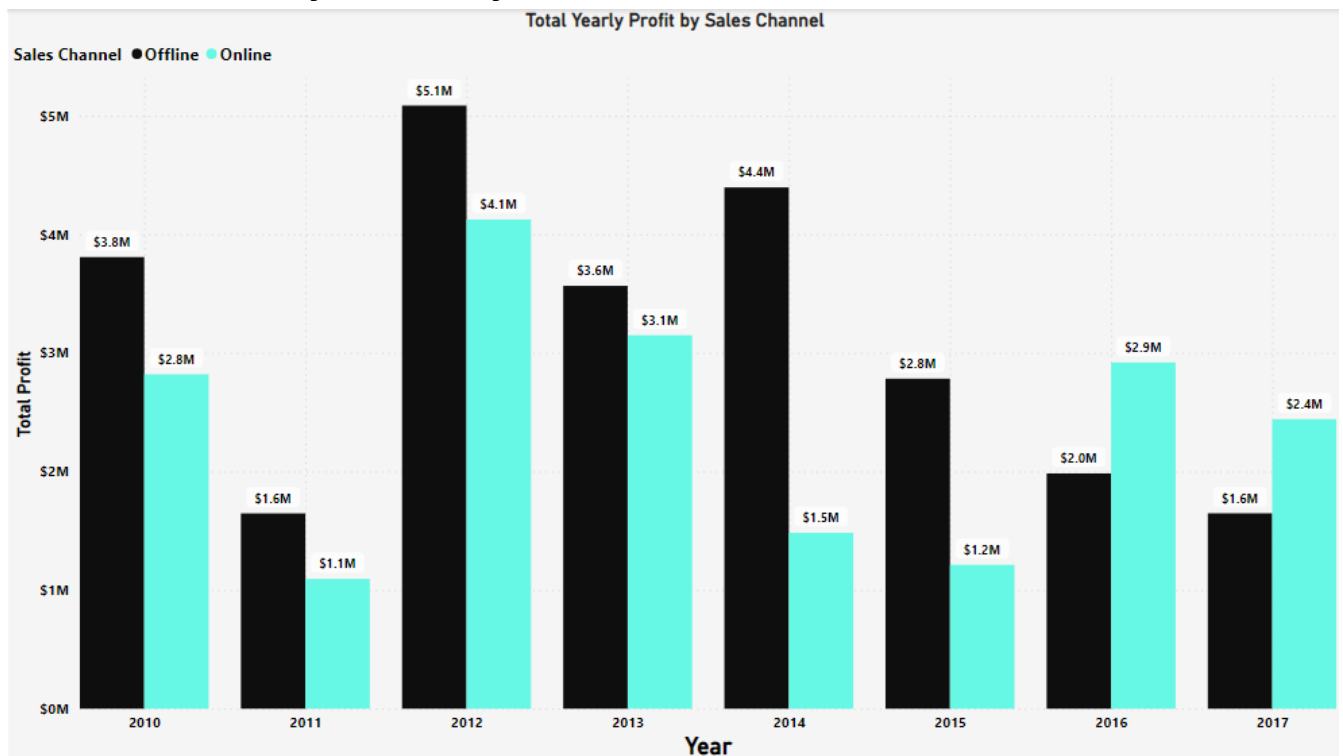
## 1.1 Total Yearly Sales by Sales Channel



## 1.2 Total Yearly Revenue by Sales Channel

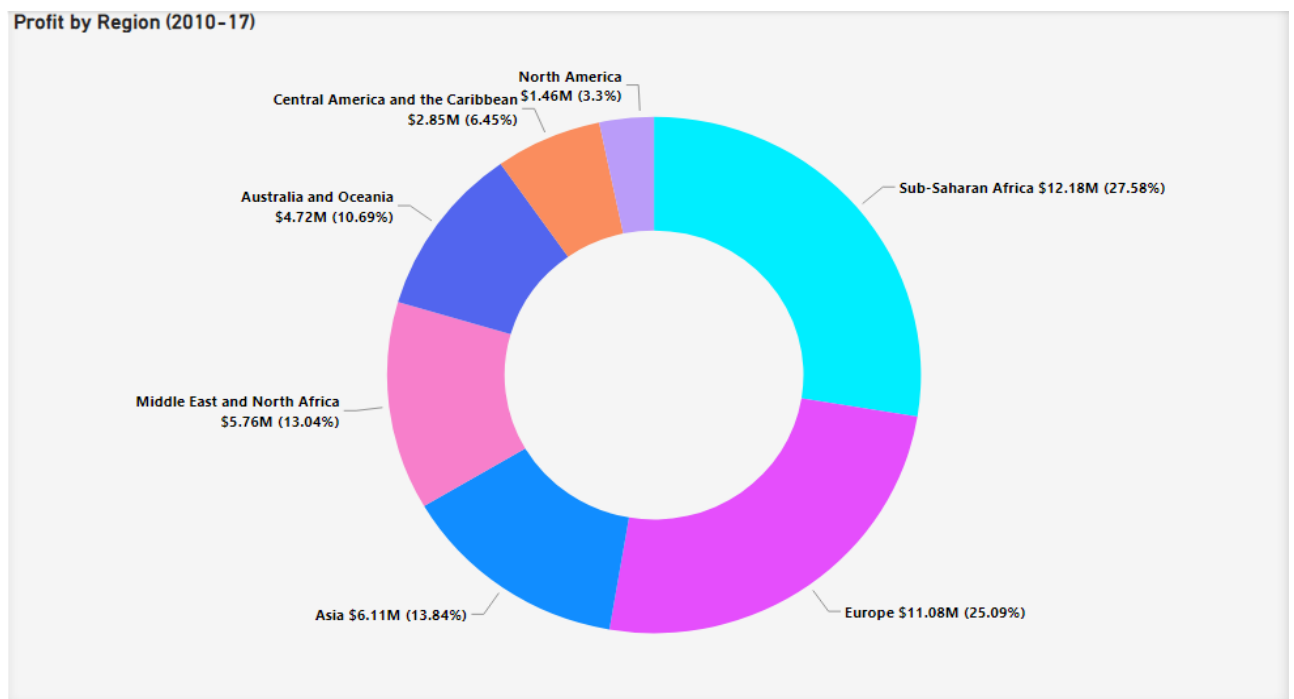


## 1.3 Total Yearly Profit by Sales Channel



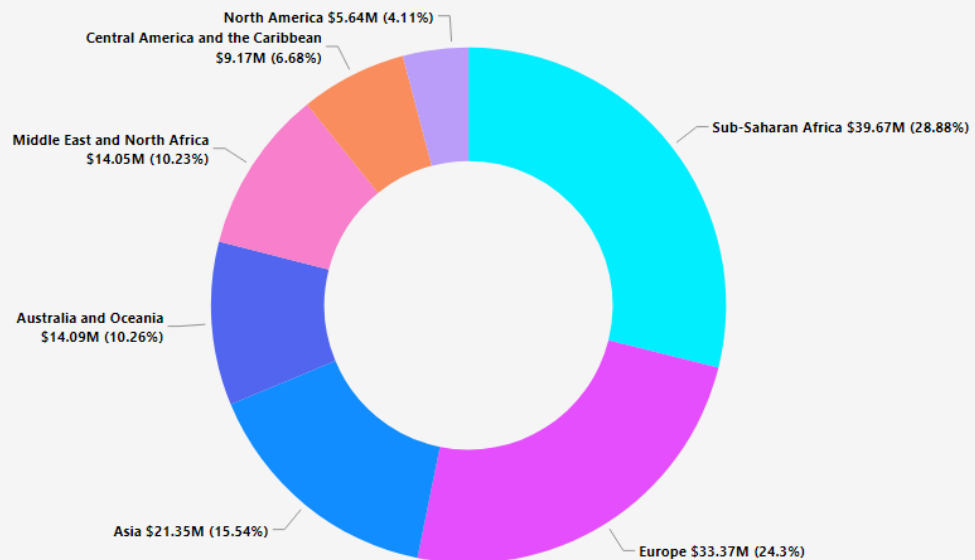
2. Here, we have our second Visual and interpret the followings—

## 2.1 Profit by Region(2010-17)



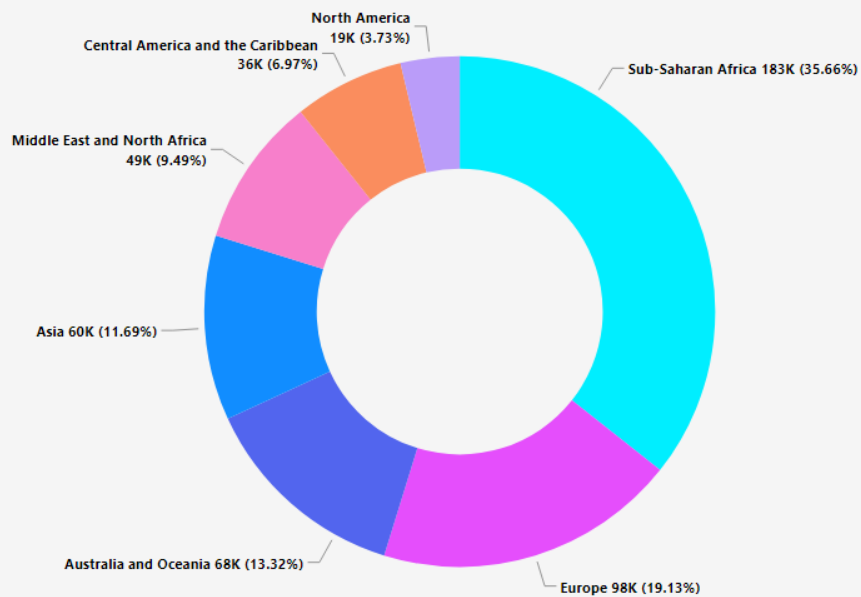
## 2.2 Revenue by Region (2010-17)

Revenue by Region (2010-17)



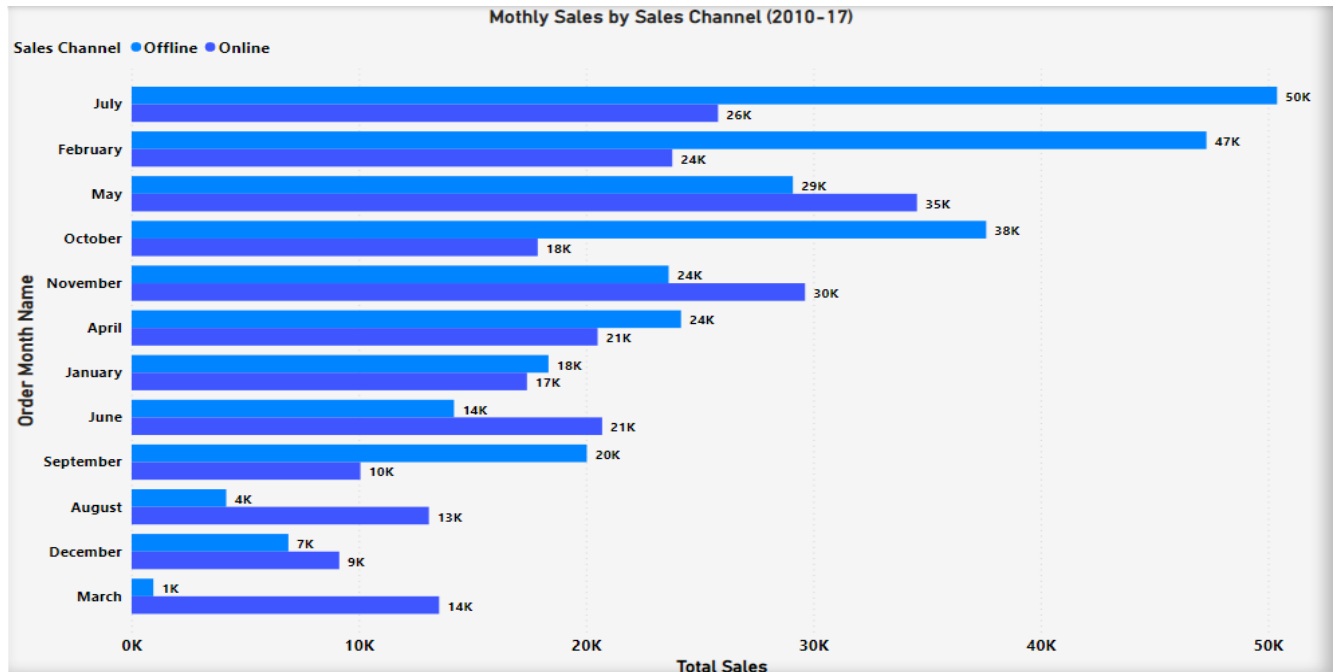
## 2.2 Sales by Region (2010-17)

Sales by Region (2010-17)

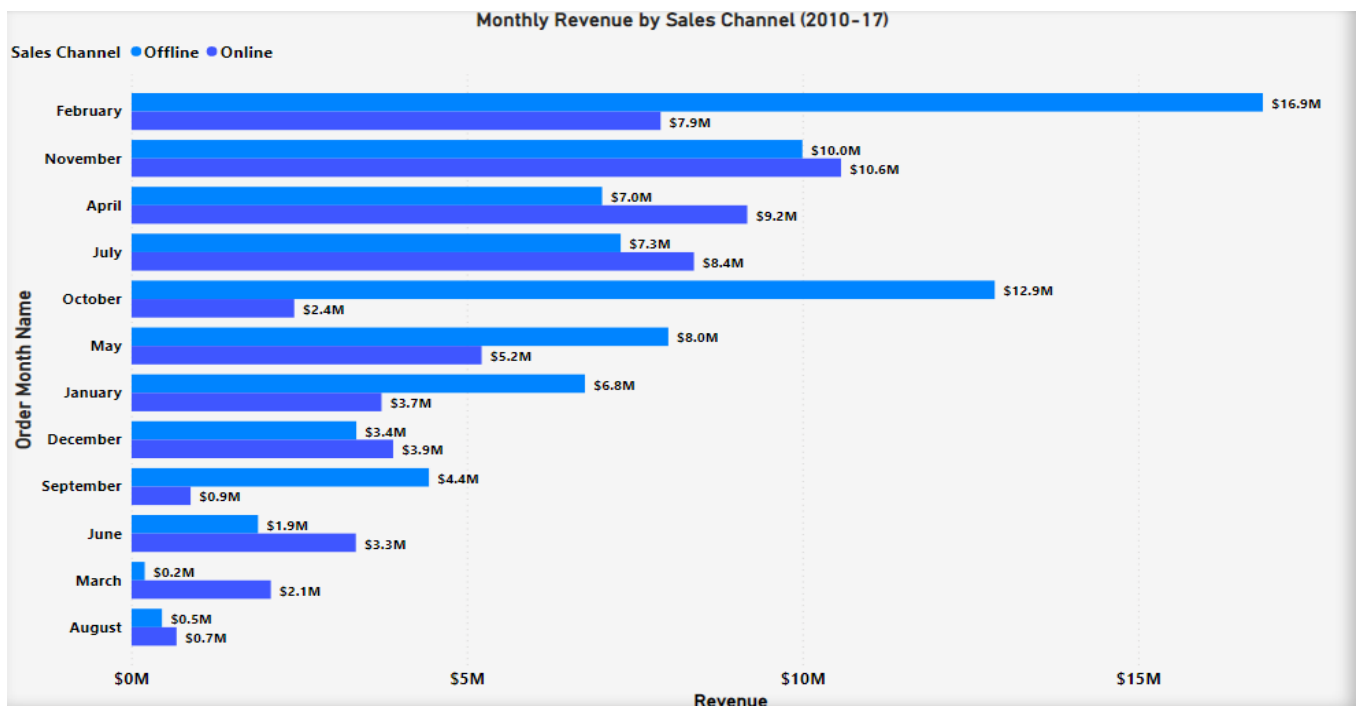


3. In Visual 3, we tried to show other metrics on Sales Channel on monthly basis

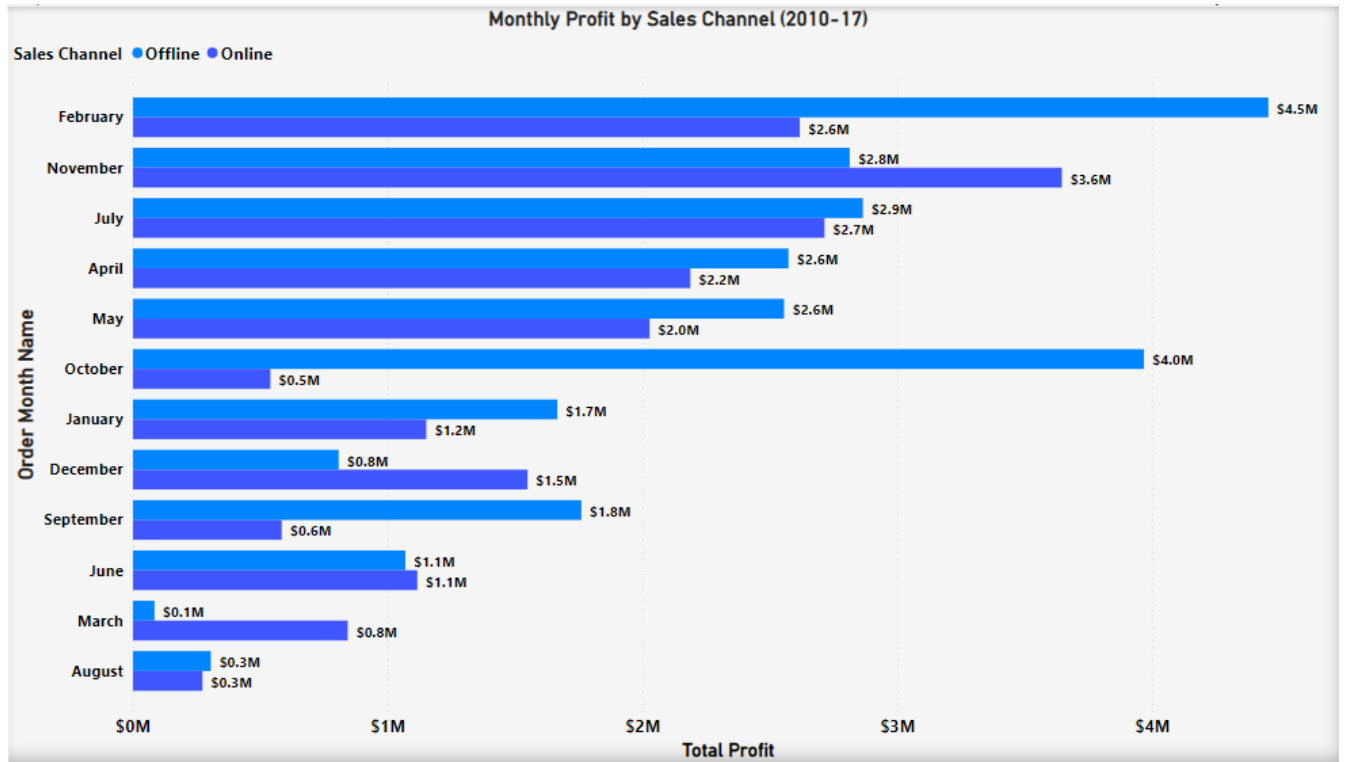
### 3.1 Monthly Sales by Sales Channel (2010-17)



### 3.2 Monthly Revenue by Sales Channel (2010-17)



### 3.2 Monthly Profit by Sales Channel (2010-17)



4. In Visual 4, we tried to show to our most profitable products and its region

## 4.0 Top 5 Most Profitable Product Segment by Region

